

October 9th, 2023

World PANS/PANDAS Awareness Day



June 11, 2023

Dear Mayor and Council,

Re: Illumination Request of The Fitzsimmons Covered Bridge on October 9th

On behalf of Inflamed Brain Alliance (IBA), I'm inquiring about lighting-up The Fitzsimmons Covered Bridge in the color RED on World PANS/PANDAS Awareness Day this October 9, 2023 to raise awareness of the autoimmune neuropsychiatric condition - PANS/PANDAS.

PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) / PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcal Infections) has devastating impacts on individuals, families and friends - which I personally know firsthand. My hope is you will support IBA's appeal to educate the Canadian public about this inflammatory brain disease.

According to PANDAS Network US research, one in every 200 children is affected by PANS/PANDAS. Based on this statistic, IBA estimates approximately 30,000 Canadian children are impacted by this condition — yet the public is largely unaware of it. Coincidentally, there is now growing evidence PANS can also be a neuro-inflammatory complication of the COVID-19 virus.

Inflamed Brain Alliance is the only PANS/PANDAS charity in Canada, and they're deeply committed to changing the public's awareness of this little known condition. One of the ways they aim to do so is with national campaigns, such as our **Light-Up For PANS/PANDAS campaign** on World PANS/PANDAS Awareness Day. You can find our landmark lighting campaign at this address: www.inflamedbrain.org/landmark-lighting/.

To mark World PANS/PANDAS Awareness Day in 2022, IBA was able to light-up the CN Tower, Calgary Tower and Edmonton High Level Bridge in the color red in order to "*put a spotlight on PANS/PANDAS.*" In 2023, they are eager to expand awareness by adding dozens more landmarks across Canada.

Illuminating The Fitzsimmons Covered Bridge would be another key piece of IBA's awareness campaign and will be promoted through their social media channels to reach thousands of people. On behalf of IBA, I hope you're able to support this national project by lighting-up The Fitzsimmons Covered Bridge in red on October 9, 2023.

I look forward to hearing from you, and can be contacted at chloedenny@gmail.com.

Yours sincerely,

Chloe Denny



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

Contact Name	Chloe Denny
Organization	Inflamed Brain Alliance
Business Address	PO Box 71023 Silver Springs
City/Province/Postal Code	Calgary, AB, T3B 5K2
Business Phone Number	n/a
Business Email	marnie@inflamedbrain.org
Website Address	https://inflamedbrain.org/
Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	World PANS/PANDAS Awareness Day is on October 9, 2023 to raise awareness of the autoimmune neuropsychiatric condition - PANS/PANDAS. PANS (Pediatric Acute-onset Neuropsychiatric Syndrome) / PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcal Infections) has devastating impacts on individuals, families and friends. According to PANDAS Network US research, one in every 200 children is affected by PANS/PANDAS. Based on this statistic, IBA estimates approximately 30,000 Canadian children are impacted by this condition — yet the public is largely unaware of it.
Optional: Social Media Campaign Title <i>(include hashtags)</i>	#LightUpForPANSPANDAS
Landmark Choice	<input checked="" type="checkbox"/> Fitzsimmons Covered Bridge
Date of Event	October 9, 2023
Colour Request	Red

Signature: _____

Date: June 11, 2023

This application does not guarantee that your event lighting request will be approved or your date is available.