

To Whom It May Concern,

Tourette Canada is ramping up its fundraising, awareness and support programs to ensure the 1 in 100 Canadians living with Tourette Syndrome continue to be well served today and, in the years, to come. The past three years have been exceptionally challenging as we continue to recover from the impacts of Covid 19. With that, we very much look forward to celebrating International Tourette Syndrome Awareness Month which runs annually, from May 15-June 15. We hope we can count on your support.

With that said, I am submitting this formal request to Whistler on behalf of Tourette Canada, to illuminate the Fitzsimmons Bridge in **teal** (the color of Tourette Syndrome Awareness) on **May 28, 2023**. Tourette Canada is a volunteer-based, national charity whose mission is to create awareness, support, and understanding about Tourette Syndrome through education, advocacy, and community outreach. May 28 also happens to coincide with our annual, national signature fundraising event, Trek for Tourette and marks the mid-way point of International Tourette Awareness Month. Should you be unable to honour this request on May 28, we would be grateful if you could do so on any day between May 15-June 15, 2023.

HISTORY OF THE EVENT

Tourette Syndrome Awareness Month is observed across North America by our own organization, our American counterpart, The Tourette Syndrome Association of America (TAA) and several others across North America.

Tourette Syndrome Awareness Month is an annual initiative to recognize and to raise awareness for Tourette syndrome, a poorly understood, heavily stigmatized neurological disorder that affects as many as 1 in 100 Canadian children and adults. Tourette Syndrome currently has no cure.

We will be promoting the Fitzsimmons Bridge lighting across social media and the web. We will also send out press releases for the event to bring attention to the meaning behind the illumination.

Thank you kindly for taking the time to consider this request. We hope to receive a reply from you, informing us of your decision, at your earliest convenience. Should you have any questions and/or concerns you may reach me at executivedirector@tourette.ca or

Dave Ryan, our Fund Development, Marketing and Communications Manager at communications@tourette.ca

Warm regards,

Lisa McCoy
Executive Director

executivedirector@tourette.ca

Tourette Canada
www.tourette.ca



PLEASE NOTE: OUR HOME OFFICE IS TEMPORARILY CLOSED DUE TO THE COVID-19 PANDEMIC. [LEARN MORE HERE.](#)

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Consider making your gift of support to Tourette Canada today – log on to www.tourette.ca for more information.