



RISINGTIDE
CONSULTANTS — EST. 1988

October 24, 2022

VIA EMAIL

Planning Department
Resort Municipality of Whistler
4325 Blackcomb Way
Whistler, B.C. VON 1B4

Dear Sirs & Mesdames:

Re: Letter of Rationale
Application for a Permanent Change of Hours
At: Hilton Whistler Resort and Spa
4050 Whistler Way, Whistler, B.C. VON 1B4
Liquor Primary License Number 035049
Licensee: 1173466 Ontario Limited

The writer is assisting the Licensee with a request to the Resort Municipality of Whistler and the Liquor and Cannabis Regulation Branch for an extension of liquor licensing hours from 11 am to 1 am Monday to Saturday and 11 am to 12.30 am on Sundays to 9am to 1 am Monday to Sunday on the liquor primary licence at the Hilton Whistler Resort and Spa.

The Hilton Whistler Resort and Spa is requesting this extension of hours to bring this licence in line with the current hours of the food primary licence at the establishment which food primary licence currently has hours of 9 am to 1 am Monday to Sunday. The Hilton Whistler Resort and Spa is also requesting these hours to better serve the general public and the travelling public of this leading International and North American ski and recreational destination.

The Applicant would also like to be able to compete with other liquor primary licenced establishments in the area that are currently open at 9 am for liquor service and also to 1 am on Sundays.

The customer base being served are tourists both international and North American and people living and working in Whistler and the surrounding area.

The earlier opening of licensing hours to 9 am and the increase of closing hours from 12.30 am to 1 am on Sundays will have benefits to the community in that it will provide employment opportunities and also provide a source of tax revenue for Government. It will further diversify this luxurious hospitality venue in Whistler.

The Hilton Whistler Resort and Spa has a very positive record with the Liquor and Cannabis Regulation Branch, The Resort Municipality of Whistler and the RCMP Detachment in Whistler.

The Hilton Whistler Resort and Spa does not envisage any adverse impacts on the community with this extension of licensed hours. Indeed, it will have very positive impacts and benefits as mentioned above.

Please do not hesitate to contact me should you require any further information.

Thank you very much for your assistance with this application.

Yours truly,
RISING TIDE CONSULTANTS

A handwritten signature in black ink that reads "Susan Mander". The signature is written in a cursive, flowing style.

Susan Mander
Liquor Licensing Specialist