

Excerpt from Council Policy G-17 Municipal Liquor Licensing Policy**C. Applicants for extensions of closing hours must complete the following:****1. Reason Extension of Hours Requested**

Description of the event and why an extension of hours is requested
<p>Friday, Jan. 27h 9PM-2AM Whistler Conference Centre Furrocious Dance Party, approx. 600 male guests age 30-55 The WCC is the only venue space large enough to accommodate this type of party in a safe, welcoming environment.</p> <p>Saturday, Jan 28th 10PM-4AM Whistler Conference Centre Snowball Dance, approx. 1,200 guests Snowball is the final social / dance event of the week long festival that celebrates diversity.</p>
<input type="checkbox"/> Check here if an extension of licensed area is also proposed for the event. If so, applicants are encouraged to contact Whistler Fire Services in advance.

2. Benefits of Proposed Extension of Hours

Check all that apply	Benefit to Resort Community	Explanation for each boxed checked (quantify where possible)
<input checked="" type="checkbox"/>	Unique and critical benefit to a recognized festival /event	Specific dance/social theme for the LGBT community to celebrate diversity.
<input checked="" type="checkbox"/>	Incremental room nights generated	Weekend dance events brings an additional 1000+ Room Nights to the resort, over and above the weeklong festival guests.
<input checked="" type="checkbox"/>	Exceptional entertainment (live or other)	World class leading DJ's and special guest performances with exceptional visuals and lighting effects.
<input checked="" type="checkbox"/>	Positive media attention	Festival continues to showcase Whistler as a community that embraces diversity and has been able to drive additional business and employees year round.
<input checked="" type="checkbox"/>	Favourable audience demographic	Mature audience, average age 30-55, above average household incomes, respectful of the resort, property and each other. Polite, upon departure.
<input type="checkbox"/>	Corporate group	
<input checked="" type="checkbox"/>	Charitable benefit	Festival generates thousands of dollars to various LGBT and community charities including: QMUNITY, Vancouver PrideSociety, Camp Moomba - Canadian Paediatrics AIDS Society.
<input checked="" type="checkbox"/>	Benefit to multiple business sectors	Additional spend on activities such as spa, snowmobile, dog sled, ziptrek, dining, retail, ski/snowboard.

<input checked="" type="checkbox"/>	Other benefit to Resort Community (specify)	Helps to demonstrate the community's involvement in celebrating diversity.
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3. Mitigation/Management of Potential Negative Impacts of Proposed Extension of Hours

Potential Noise Impacts	Measures Proposed
Noise impacts on accommodation units from establishment – interior areas	Posters at exits and washrooms to remind guest to leave quietly, DJ at the close will remind verbally to depart quietly, security upon exit will remind guests to leave quietly. Host hotels (Aava, Crystal Lodge) are centered around the Venue (Conference Centre) for short walk back to the accommodations; taxis on standby.
Noise impacts on accommodation units from establishment – patio	N/A
Noise impacts on accommodation units from dispersing patrons	Posters at exits and washrooms to remind guest to leave quietly, DJ at the close will remind verbally to depart quietly, security upon exit will remind guests to leave quietly. Host hotels (Aava, Crystal Lodge) are centered around the Venue (Conference Centre) for short walk back to the accommodations; taxis on standby. - Have not had a negative report in the last 20+years in running the event
Policing Resources	Measures Proposed
The RCMP may determine that additional policing resources are required if extended hours are approved. If so, do you agree to pay for the additional policing costs?	For the past 20+ years we have not had any significant disturbances or issues. The guests are well behaved and respectful.
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Have you contacted the RCMP regarding the need for additional policing resources for the proposed event?	
Late Night Transportation	Measures Proposed
Late night transportation services (transit and taxis) are limited. Explain the transportation measures you intend to take so that dispersing patrons do not cause unacceptable noise impacts on those staying in accommodation units.	Annually we work with the local taxi providers to be available to take our guests away if needed. Most of our accommodations are centered around the Conference Centre and therefore our guests tend to walk back to their accommodations. Having a 4AM closing time also allows our guests to leave at staggered times. The crowd will start to thin out in waves at 12-Midnight, 1AM, 2AM, 3AM and 4AM.
Other	Measures Proposed
In the box provided explain any other measures you propose to mitigate the potential negative impacts associated with an extension of hours	Work with local transportation providers to offer safe options to get home, remind our guests in our program guide, social media, posters and in-person to be respectful and quiet upon leaving our venue throughout the week.