



December 5, 2022

RE: Letter of Support - from Municipality of Whistler

Dear Mayor and Council:

Sea to Sky Outdoor Adventure Recreation Enterprise Society (SOARE) is making application for funding through the Rural Economic Diversification and Infrastructure Program (REDIP). This will be utilized to support the establishment and programming of the organization for Business Acceleration and Innovation. Howe Sound Community Futures is a core partner of this and leading the application on behalf of SOARE.

SOARE is seeking letters of support from sea to sky corridor local government, business and stakeholders for this exciting initiative to include in our grant funding submission. This letter is to request a letter of support from the Municipality of Whistler and a commitment to partner on the project either through in-kind benefits such as providing access to meeting space and/or Whistler events, to marketing the initiative through the Municipality's official channels and/or staff time around business environment research specific to Outdoor Recreation.

Attached for convenience is a draft letter of support that has been prepared for Council's consideration. SOARE, HSCF and our other partners believe this is an important initiative that we know will bring economic benefits not only to the Sea to Sky but the province.

We hope we can count on your support.

Kindest regards

Kieran Hale
General Manger
Community Futures Howe Sound