To Mayor and Council,

I am writing with regards to World Pancreatic Cancer Day; an annual event to create awareness around one of the world's toughest cancers. We are asking landmarks across Canada to help us spread awareness of pancreatic cancer on Nov 17, 2022, by lighting up purple. We would be honoured to see the Fitzsimmons Bridge lit purple for this country-wide event. **Please see the completed request form attached to this email.**

Pancreatic Cancer Canada is dedicated to raising the survival rate of this deadly disease through our investments in critical research, awareness campaigns, and advocacy for patient support. We invite Canadians to join us on World Pancreatic Cancer Day by taking a photo of the lit-up landmarks in their cities, sharing the signs and symptoms with their networks, or by hosting a fundraiser to support research and specialized services for patients and their loved ones.

We hope you'll join us on November 17th.

Sincerely,

Victoria Izzio-Meloche (she/her) Digital Communications Specialist

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