Dear Mayor and Councillors,

The Canadian Federation of Independent Business (CFIB) is a non-profit, non-partisan business association, with 95,000 members across Canada including 9,000 in British Columbia. We are the largest organization exclusively representing the interests of small and medium-sized independent businesses to all levels of government. On behalf of our members, we are requesting a meeting during the UBCM convention on September 12-16 in Whistler.

The purpose of this meeting is to share with you survey data directly from our members to help you understand their perspective on a range of issues that affect small businesses in the province. We will also share with you a new municipal report card that will be used next year to highlight municipal costs small business have to incur and what can municipalities do to create a more friendly environment for small businesses to thrive. Prior to the release of the report, we want to listen to your thoughts and feedback so that we could incorporate them into the report. In addition, we would like to get your perspective on how municipalities can address the challenges of the future by applying lessons learned from the pandemic.

UBCM is an opportunity to discuss these issues related to small businesses and find common ground on supporting our local entrepreneurs. To schedule a meeting, please reach out directly to us at MS.BC@cfib.ca or 403-444-9290 ext. 1391.

Thank you and we look forward to hearing from your office.

Sincerely,

Annie Dormuth Director, Provincial Affairs British Columbia & Alberta

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Jairo Yunis

Senior Policy Analyst, British Columbia

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