



**THE RESORT MUNICIPALITY OF WHISTLER
COUNCIL POLICY**

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| POLICY NUMBER: | I-12 | DATE OF RESOLUTION: MAY 7, 2013 AMENDED: |
| NAME: Tribute Plaque Program Policy | | |

1.0 SCOPE OF POLICY

This policy applies to an agreement between the RMOW and a "Donor" entitled the Tribute Plaque Program.

2.0 OBJECTIVE

Provide an opportunity for individuals or groups to pay tribute to persons or events by placing a Tribute Plaque on a fixture in a park or the village.

3.0 GUIDING PRINCIPLES

The Tribute Plaque Program will:

- 3.1 Be aligned with the Official Community Plan (OCP) by:
- (a) Promote, encourage and support initiatives that strengthen the community's sense of place and sense of belonging. *(Goal 8.1)*
 - (b) Enhancing Whistler's character and sense of place. *(Objective 8.1.1)*
 - (c) Support initiatives that preserve and celebrate Whistler's character, sense of place and unique, authentic mountain culture. *(8.1.1.1 Policy)*
 - (d) Support community initiatives that aim to create greater social connectedness. *(Objective 8.3.1)*
 - (e) Continue to provide well-designed places and opportunities for social interaction throughout the resort community. *(Policy 8.3.1.2)*

- 3.2 The Tribute Plaque Program will also:

- (a) Provide a fair and reasonable Donor opportunity
- (b) Be cost neutral to the RMOW

- 3.3 Be aligned with Community Priorities by
- (a) Enriching community life
 - (b) Enhancing the resort experience

- ~~(c) Partnering for success~~
- ~~(d) Being economically viable~~
- ~~3.4 Respect the character of the resort community~~
- ~~3.5 Be proactive in integrating environmental sustainability practices~~
- ~~3.6 Reflect Whistler's values and mountain culture~~
- ~~3.7 Provide good value for RMOW and Donor~~
- ~~3.8 Strive to be accessible to individuals of varying abilities~~
- ~~3.9 Be inclusive and available to residents, tourists, weekenders alike~~

4.0 GENERAL PROGRAM DESCRIPTION

- 4.1 Tribute Plaques may be placed on benches, bike racks **or at the base of trees under special and unique circumstances** (fixture) in the village or parks in exchange for a defined **fee**.
- 4.2 The length of the Program is 10 years from date of installation.
- 4.3 The location of the fixture will be determined by consultation between the Donor and RMOW.
- 4.4 The RMOW will maintain ownership of the fixture and in consultation with the Donor retains the right to move or re-locate it.
- 4.5 The RMOW will supply, install and maintain the fixture and the site on which the fixture is placed.
- 4.6 The RMOW will have final approval of the wording on the plaque.
- 4.7 The Donor will receive a receipt for the amount of the donation minus the cost of the Plaque that may be used for Tax purposes.
- 4.8 Dates are not permitted on plaques.**
- 4.9 It is the Donor's responsibility to communicate any changes in TPP contact information to the RMOW over the Program length.

5.0 PROGRAM DETAILS

5.1 Locations

- (a) Village:
 - (i) Benches are positioned seasonally
 - (ii) Bike racks remain in place year round
 - (iii) Trees at the discretion of the General Manager of Resort Experience**
 - (iv) Location to be determined by the RMOW in consultation with the Donor
- (b) Parks:
 - (i) To be determined by the Parks and Trails Supervisor in consultation with the Donor

5.2 Fixtures

- (a) Village – existing bench product, stainless steel bike rack (some will be positioned seasonally), **trees**

- (b) Parks – new low maintenance artificial wood product, galvanized steel bike rack, trees
- (c) Plaques
 - (i) Bench plaques; bronze, standard size
 - (ii) Bike rack plaques; brass with black engraving 3”x8”
 - (iii) Tree plaques; plaque set in concrete plinth at base of tree

5.3 Trees

Tree plaques are available at the discretion of the General Manager.

- (a) Circumstance and location at the discretion of the General Manager of Resort Experience
- (b) Maintenance to be completed to the best of the RMOW ability, however it is noted that survival cannot be guaranteed. Trees are subject to conditions and events that fall outside of the ability for RMOW to manage including but not limited to significant weather events, vandalism and climate change
- (c) Tree can either be a new tree or an existing tree located on municipal park land or road right of way
- (d) If a new tree, species to be determined/approved by the RMOW, and secured from a reputable nursery supplier by the RMOW, and installed as per Canadian Landscape Standards

5.4 Donation Amount

This amount addresses costs to purchase, deliver, install and maintain the fixture and the plaque for 10 years.

| Fixture | Current Fee | Recommended Fee 2023 |
|-------------------|-------------|-----------------------------|
| Park Bench | \$3000 | \$4500 |
| Village Bench | \$3000 | \$5500 |
| Park Bike Rack | \$1900 | \$2000 |
| Village Bike Rack | \$1900 | \$2900 |
| Trees | NA | Based on Individual Request |

*Note the fee will increase at the rate of Consumer Price Index each year, beginning on the first of each calendar year.

~~The donation amount for the program is as follows;~~

- ~~(a) Parks and Village Bench **\$3000 plus tax**~~
- ~~(b) Parks and Village Bike Racks **\$1900 plus tax**~~
- ~~(i) The original donor may add a maximum of 2 additional plaques to the fixture for an added donation of \$500 per plaque. The additional plaques will be subject to the conditions of the original agreement including the length of the term.~~

6.0 Program Process

Participation in the Tribute Plaque Program is subject to availability and on a first come-first served basis.

6.1 Step 1

- (a) Applicant to request, **in consultation with the RMOW**, the fixture the plaque is to be associated with
- (b) Applicant to determine, in consultation with the RMOW, the location and the wording on the plaque

6.2 Step 2

- (a) Applicant to complete and submit the application form **and plaque design form**

6.3 Step 3

- (a) Application to be reviewed by RMOW for approval

6.4 Step 4

- (a) Applicant and RMOW representative to sign agreements
- (b) Applicant to provide full payment at the time of signing the agreement
- (c) RMOW to issue receipt for tax purposes upon receiving full payment

6.5 Step 5

- (a) Purchase, delivery, installation to be completed by RMOW

6.6 Step 6

- (a) Donor to be notified of installation date

6.7 Step 7

- (a) Notice to renew must be received by RMOW 6 months prior to the expiry of the agreement and is the sole responsibility of the Donor.

Certified Correct:

P. Lysaght
Manager of Legislative Services/Corporate Officer