



Canadian Premature Babies Foundation

July 11<sup>th</sup>, 2022

**To Mayor and Council:**

Re: World Prematurity Day 2022 – Illuminations Campaign

This letter is to request the illumination of Fitzsimmons Covered Bridge in purple on World Prematurity Day on November 17. This day is dedicated to honor premature babies, their families and caregivers.

**WHY**

1 in 10 babies are born prematurely worldwide and therefore are at risk of long-term complications. Some babies will spend months in a Neonatal Intensive Care Unit before going home.

Families face challenges from the moment their baby is born in terms of expenses, protection measures, education, and other related accommodations.

**WHO WE ARE**

Canadian Premature Babies Foundation (CPBF-FBPC) is a parent-led, charitable organization (Charity Number BN: 801837287RR0001) aimed to raise public awareness about prematurity and provide support and education for families of premature babies.

**IMPACT**

We join 110 countries in the International Global Illumination Project, where we light Canadian landmarks in **purple R125 G65 B153**. This project goes viral as thousands of families visit these landmarks and share their moments on their social media channels on November 17<sup>th</sup>. This project is in its 14<sup>th</sup> year.

We look forward to having you joining our efforts this year.

With gratitude,

**Fabiana Bacchini**  
**Executive Director**

4225 B Dundas Street West, Etobicoke, ON

M8X 1Y3

Tel: 416-418-8916

[fabiana@cpbf-fbpc.org](mailto:fabiana@cpbf-fbpc.org) | <https://www.cpbf-fbpc.org/>