



RBC GranFondo Whistler - Event Plan
September 10th, 2022
Olympic Plaza, Whistler

EVENT OVERVIEW

GranFondo's are mass participation cycling events that have enjoyed incredible popularity in Europe for decades, and are gaining momentum in North America. The 2010 RBC GranFondo Whistler was the first world-class GranFondo in Canada, and after a two year break due to COVID-19, we are excited to host our event again on September 10th, 2022.

Loosely translated from Italian, Gran Fondo means "big ride". Rides are often 100 km or more for a large number of cyclists at a variety of skill levels with everyone from the competitive cyclist to the amateur wanting to challenge themselves over distance and time enjoy these events. While these are not races, top finishers are often recognized.

The event also has an entertainment component highlighting various music concerts at the Celebration Plaza. The Celebration Plaza will take place at Whistler's Olympic Plaza on September 10th, 2022.

TOIT Events is the event management company organizing the RBC GranFondo Whistler. Celebration Plaza festivities including food and beverage will be supplied Red Truck Brewery and Whistler Cooks.

CELEBRATION PLAZA - EVENT SCHEDULE

Event Date: September 10th, 2022		
Time	Event	Location
10:00 am	First Riders Expected	Day Lot 4, Whistler
10:00 am - 4:30pm	Celebration Plaza	Whistler Olympic Plaza
1:00 pm	Awards	Celebration Plaza
4:00 pm	Finish Line Closes	Day Lot 4, Whistler
4:00 pm	Bike Check Closes (all bikes to be picked up by 4:30 pm)	Day Lot 4, Whistler

Event Description

The festivities will start around 10:00am by welcoming the first riders in Whistler. With the beginning of the race starting at 6:40am we anticipate the elite riders to make their way across the finish line just after 10:00 am. We will organize festivities throughout the day as the rest of the 6,000 participants arrive until 4:00 pm.

The peak periods for Celebration Plaza will be between 12pm-3pm. Alcohol will be served from 11am-4:30pm with a crowd flush between 12pm – 3pm. Last drinks will be called at 4:30pm.

Celebration Plaza includes (please refer to the map in Appendix A):

- Awards Ceremony
- Kids festivities
- Free live entertainment
- Food and refreshments by Red Truck Brewery and Whistler Cooks

As per the attached diagram Celebration Plaza will contain a licensed area - as indicated by the outside lines. There will be three controlled access points – one or two lanes will be for the entrances and one lane for the exit at each. Security guards will be located at each entrance to verify identification.

The entertainment will run from 10AM – 5:00PM. There will be one DJ on stage playing family friendly soft rock, pop and blues style music in the morning, prior to the Awards Ceremony. After the Awards Ceremony, there will be a live band playing two sets of 40 minutes until 3:30pm, where after background music will be played using the PA system.

Celebration Plaza includes (please refer to the map in Appendix A):

Main Service List for Celebration Plaza	GFW Must Have Requirements
Announcer Stage/ Entertainment	Needed for awards/music – MC/DJ needed - on the main stage while utilizing RMOW sound. As well, this is where we will present our awards. This will require access to power. We will plug into the speaker system in the Celebration Plaza.
Beer Garden – Full plaza fencing	There will be 4ft plaza fencing sourced through Moduloc. There will be roughly 1000ft of fencing which will be placed around the outside of the entire celebration space. Double fencing or 6ft fencing will be ordered in locations where this is required. The fencing will be put up on Friday, September 9, 2022. It will enclose all aspects of the liquor licensed space.
F & B	Provided by Red Truck Brewery and Whistler Cooks for both the main food and Alta Classe tent.
Family Zone	Provided by local entertainers and Cycling BC Hop On program.
Toilets/Portalets	There will be a series of portable toilets dropped within the fencing of the Celebration Plaza. Please see site layout for location.
Alta Classe Zone	Tent location - 40x60 marquee tent located on the south side of Celebration Plaza with a 20x60 with fence around the front to prohibit general access. This tent will be included within the fenced boundary to ensure it falls under the licensed area. This space will be managed Red Truck Brewery and Whistler Cooks. Power is required.
Liquor License	TOIT Events Inc. will apply for Special Event Permit.
Security	Olympic Plaza will be fenced in with four or six foot high fencing. Security guards will monitor the entry/exit areas checking I.D. when required, and two will patrol the beer garden.
AV	Celebration Plaza AV will link into the RMOW system. We will work with our own electrician, as well as Scott McPhee to ensure all needs are met. Power will be needed.
Event Signage	Need event signage to match the tent locations, etc. (provided by RBC GranFondo). Specific signage will be used for entry into beer garden. (see pg. 6)

As per the attached diagram Celebration Plaza will be a licensed area- as indicated by the blue lines. There will be four controlled access points - one lane will be for the entrance and one lane for the exit at each.

The entertainment will run from 10AM – 4:30PM.

NUMBER OF EXPECTED PARTICIPANTS/CAPACITY

The expected attendance for the RBC GranFondo Whistler is the following:

- Riders- 6,000
- Event staff/Volunteers- 400
- Family/Friends – 2,000

Due to the progressive nature of the event, and extended timelines, we don't expect there to be more than 4500 people in Celebration Plaza at one time.

DEMOGRAPHICS

GranFondo demographics based on the 2019 RBC GranFondo Whistler are as follows:

- Average age is 50 years old
- 76% male and 24% female

It is anticipated that there will be approximately 500 guests at the event under the age of 19 years- typically young children of participants.

SECURITY AND EVENT PLAN

The licenced area will have four access points; all security guards will be briefed regarding crowd control and capacity numbers. Four foot sections of Moduloc fencing will be erected around the entire Celebration Plaza.

1. Entrance/Exit x3 (controlled entry points – check wristband or I.D and identify with wrist-band) -2 or 3 persons
2. Exit x1 (controlled exit point) – 1 person
3. Rovers – 2 persons
4. Relief/Logistics – 2 persons
5. Security Manager – 1 persons
6. Asset Management (night) – 2 persons

1. ENTRANCE

There will be three entrances to the Celebration Plaza for guests. Security officers and/or a volunteer monitor will be posted to the entrances to monitor patrons entering the fenced in area. RBC GranFondo participants will be ID'd when they pick up their rider number prior to the event and will be given a non-transferable wristband. Participants over 19 years of age will have a coloured wristband that will confirm they are over 19 years of age, there will be a different coloured wrist band for those under the age of 19. The security personnel and all volunteers will be educated in what the wristband will look like.

General Public: The officers will conduct ID Checks (one must be a government issued photo ID) and a colour coded wristband will be provided to those people over 19 years. For those under the age of 19 a different coloured wrist band will be issued.

The entrance guards will also assist with general security issues including bag check.

2. EXIT

The exit will also be a controlled point and will be resourced by one guard above. No patrons will be permitted to enter through the exit lane and no alcohol will be permitted to leave the Celebration Plaza.

3. ROVERS

Two security officers will patrol the beer garden area. The rovers will assist other security officers as required.

To ensure that there is prevention of over service, intoxication and service to minors the following measures will be put in place:

- A professional security company will be engaged to deliver the security plan
- Security personnel will look for signs of intoxication and not permit access to the Celebration Plaza to intoxicated individuals
- Security will be present at the entrance/exit to check for ID and ensure no alcohol is taken outside of the fenced in area
- An event phone will be available for patrons to call a taxi or family/friends to collect them
- Security personnel will be instructed to keep patrons inside the beer garden and control capacity

RCMP members (regular or auxiliary) could potentially be on the grounds during the event. RCMP, private security, and event organizers should agree on what criteria to use for dealing with problem event participants or spectators. In general, as behaviour warrants in dealing with problem individuals, the phases of imposing security intervention should include warnings, ejection, and arrest.

Event Staff – Food & Beverage will be managed by Red Truck Brewery, TOIT Events and Whistler Cooks. The Celebration Plaza will have a minimum of 20 staff at all times in the form of managers, servers, cashiers and cooks. All personnel serving alcohol work in the food and beverage industry and hold their Serving It Right certificate.

SIGNAGE

All signage will be submitted to RMOW for approval. Most signage will be of informational nature versus promotional. Here is the list of signs to be produced:

Signs will be posted at the entrance to the beer garden advising patrons they may be subject to search and ID Checks.

TERMS of ENTRY

1. Alcohol will be served to only those of legal age and with the proper identification. RBC GranFondo retains the right to refuse entry or remove individuals at their discretion.
2. All bags are subject to a search by security officers
3. Patrons may not leave the venue with alcohol.
4. No smoking - This site is a non-smoking venue.
5. Have a great time! (Those found to be causing a disturbance will be asked to leave)

COMMUNICATIONS

Security officers and RCMP members will not be monitoring the same radio frequency. Therefore, communications between the security supervisor and RCMP must be maintained via cellular telephone. Each security officer will be equipped with a radio and surveillance unit ear piece in order to hear radio communications during concert times. Communications between RCMP and security officers will occur via the security supervisor.

Security and the RCMP will have contact with the Event Communication Centre.

VOLUNTEER ROLES

Role: Security Assistant

Description: Support Security at entrances by putting on wristbands

Number: 3

Hours: 10:00am - 4:00pm

2022 ENTERTAINMENT PLAN

The stage will be the Celebration Plaza main stage. We will have entertainment on stage from the start of the celebration to the finish: from 10:00 am to 4:30 pm. The stage will have a DJ for the entire event day, however will need to be used throughout the day to present the awards to the various winners.

FAMILY ZONE

The Family Zone will encourage all participants to come to Whistler with the family and stay overnight. The details still being planned, however some items we will be using are below.

- Face Painting
- RBC Photo Booth
- RBC Kids Cheering Craft Station
- Lawn Games

VENDORS AND SUPPLIERS

- At this point, only the RBC GranFondo Merchandise Team will be set-up in Celebration Plaza in addition to the F & B suppliers.

ADDITIONAL OPERATIONAL COMPONENTS

Electrical: We will apply for the electrical permit with the RMOW. We will work with them in regards to electrical needs.

Permit/Licenses: We have applied for the overall permit of the space and the liquor license through the LCRB.

Set-Up:

Friday, September 9th, 12:00 pm – Set-up of stage, tents, signage, barricades, F&B will set up on Friday, September 9, 2022 between 2pm-6pm.

Saturday, September 10th, 5:00 am – Partners' activation set-up, food and beverage area, inside of tents, family zone, etc.

Take-Down: This will take place starting Saturday, September 10, 2022 at 5:00pm.

Clean-Up & Waste Management: Clean-up services will be done in partnership with AWARE Whistler with the hopes of reaching a Zero Waste Event Designation. AWARE staff will oversee hosted waste segregation stations through the event grounds. These stations act as collection points for event waste, create an opportunity to educate event attendees on reducing their own waste and help people understand why our event chose to pursue its zero waste goal. After the event, AWARE handles all the waste management and diverts as much of it as possible from the landfill.

Business Licences:

Business Licenses from RMOW will be obtained for the following area/activities:






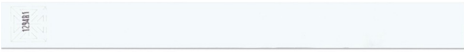



- Food & Beverage services
- Merchandise sales services

Parking:

While Lot 1,2,3 and 5 will remain open to the public the only access will be via Lorimer Road which will create congestion. We will have a volunteer positioned at Lot 4 to ensure that only people with permission access it.

Together with Whistler Blackcomb, we will need to find a way to effectively manage congestion in the parking lots.

WRISTBAND SUMMARY

Wristband	Description	Rider
	White Vinyl No Stubs	Alta Classe - Adult Rider
	Neon Green Vinyl No Stubs	Alta Classe - Minor Rider
	Neon Blue Vinyl Two Stubs	Adult Rider
	Neon Orange Vinyl Two Stubs	Minor Rider
	Purple Tyvek	Staff Member - Full Access
	White 3/4" Tyvek Wristband	Guest Alta Classe - Adult
	Neon Green 3/4" Tyvek Wristband	Guest Alta Classe - Minor
	Neon Blue 3/4" Tyvek Wristband	Spectator - Adult
	Neon Orange 3/4" Tyvek Wristband	Spectator - Minor

Celebration Plaza Whistler

RBC
Gran Fondo
WHISTLER



September 10, 2022

Area Size: 6900m² Max Occupant Load: 5500



Legend

- 10'x10' Tent
- Vehicle
- Security
- Stantion
- Fencing
- Portalet
- Aware Station

Whistler Olympic Plaza
April 7, 2022

scale 1:500