



Monday, August 22, 2022

Dear Mayor and Council,

**Benefiting more than  
3 million children and families  
since 1983.**

**Founder**  
Suzy Yehl Marta

**Founding National Director**  
Thelma Cockburn

**National Director, Canada**  
Kimberly Thomson

**Canadian  
Governing Board**  
Carol Bertram, Chair  
Brian Galbraith  
Andrea Urban  
Wayne Kobilnyk  
Ken Clarke  
Nicole Cianci

Rainbows For All Children Canada has been supporting Canadian youth, ages 3-18, through death, divorce and separation for the last several decades. Now, more than ever, these children are in dire need to regain hope and happiness as the Covid-19 virus continues to leave its mark and exude a questionable future for all.

The loss of a parental figure, family member, or friend can result in a variety of mental and physical health compromising issues for a child, especially when they're not given an adequate opportunity to grieve and heal. These issues include, but are not limited to, loneliness, reckless behaviour, self-harm, substance abuse, depression and even suicide. Children who are impacted also tend to lose much of their self-confidence, drive, and ambition, and they begin to exhibit a rapidly deteriorating relationship with school, their classmates, and the many activities that used to bring them joy. Rainbows For All Children Canada is on a mission to break this vicious cycle by holding Children's Grief Awareness Day on Thursday, November 17th, 2022, to show grieving children in Canada that they are loved and that there are support systems available to them, wherever and whenever they need it.

Over the past 8 years, the provinces and territories have granted proclamations marking the third Thursday of November as National Children's Grief Awareness Day. As part of this initiative, Rainbows illuminates a variety of renowned buildings, bridges, monuments, and towers across the country in blue and engages in spreading awareness through a social media campaign for grieving children. We have appreciated your help and contributions for the cause over the last few years, and ask again for a proclamation letter in support of National Children's Grief Awareness Day.

Children require constant reassurance that they are loved and cared for, and that they are not alone in their experiences with grief. We hope that you can join us in demonstrating to Canadians that we can make a major impact on the lives of grieving children across the country.

Yours Sincerely,  
Kimberly Thomson  
National Director  
Rainbows For All Children Canada