## **Illumination request**

Throughout the Arthritis Society's 74-year history, community support has been critical in enabling the organization to fulfill its mission to fight the fire of arthritis with cutting-edge research, bold innovation, fiery advocacy, evidence-based information and patient-centred support.

Because it's not *just* arthritis. Arthritis is serious. It causes debilitating pain, restricts mobility and diminishes quality of life. Six million Canadians -1 in 5 – live every day with the fire of arthritis and there is no cure. Without a greater spotlight on this growing issue, the number of Canadians with arthritis will rise to nine million by 2040.

During Arthritis Awareness Month this September, we are encouraging everyone who lives with arthritis – and all those who know and love them – to fight the fire of arthritis. We want to raise voices and awareness.

We respectfully request that the Fitzsimmons Covered Bridge lights up in blue on Thursday, Sept. 1, 2022 in support of the annual Arthritis Awareness Month. This will help us reach British Columbians with our message and illustrate your support for those living with the disease, and their families. This request has been sent to communities and monuments across Canada, and we look forward to sharing pictures on social media of a nation united in this important cause. Last year, 29 buildings in 18 communities across the country, including Fitzsimmons Covered Bridge glowed blue for the AAM, we are hoping to more than double those numbers this year. Please help us achieve this goal.

For more information about Arthritis Awareness Month, visit www.arthritis.ca/fightthefire.

Should you have any questions about this request, please don't hesitate to reach out to my colleague, **Danielle Milley** via email at <a href="mailto:dmilley@arthritis.ca">dmilley@arthritis.ca</a>, or by phone at 416-206-3638.

With gratitude for your consideration.

Judy Noordermeer

Vice President, Marketing & Communications