



## Landmark Lighting Request Form

Please complete the form and scan/email to [corporate@whistler.ca](mailto:corporate@whistler.ca) along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

<b>Contact Name</b>	Cara McCutcheon
<b>Organization</b>	Canadian Blood Services
<b>Business Address</b>	275 Richmond St W, Toronto, ON M5V 1X1
<b>City/Province/Postal Code</b>	Toronto
<b>Business Phone Number</b>	[REDACTED]
<b>Business Email</b>	[REDACTED]
<b>Website Address</b>	blood.ca
<b>Brief description of the event associated with your request - 75 words or less</b> <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i>	Each year on National Blood Donor Week (June 12-18, 2022) and World Blood Donor Day (June 14), we proudly recognize and celebrate the essential role volunteer donors play in strengthening Canada's Lifeline. This year, iconic landmarks across Canada will be lit up in red to celebrate donors and shine a light on the importance for new donors to join Canada's Lifeline.
<b>Optional: Social Media Campaign Title (include hashtags)</b>	Follow Canadian Blood Services @CanadasLifeline on social for highlights and updates and participate in the conversation using #NBDW #WBDD #shinealight.
<b>Landmark Choice</b>	<input checked="" type="checkbox"/> <b>Fitzsimmons Covered Bridge</b>
<b>Date of Event</b>	June 12-28 or June 14 - World Blood Day
<b>Colour Request</b>	Red

member: 9AAAF1D0-5E83-411E-AA97-8BEA176E1B34 A5FAE841-  
**Signature:** D4FF-4F4B-8B59-9A74296997A0

Digitally signed by member: 9AAAF1D0-5E83-411E-AA97-8BEA176E1B34  
 A5FAE841-CAFF-4F4B-8B59-9A74296997A0  
 DN: cn=member, o=AAAF1D0-5E83-411E-AA97-8BEA176E1B34 A5FAE841-  
 CAFF-4F4B-8B59-9A74296997A0, email=9AAAF1D0-5E83-411E-  
 AA97-8BEA176E1B34 A5FAE841-CAFF-4F4B-8B59-9A74296997A0  
 Date: 2022.05.27 12:40:58 -0400

**Date:** May 27, 2022

This application does not guarantee that your event lighting request will be approved or your date is available.