

April 21, 2022

Mayor and Council Resort Municipality of Whistler

Dear Mayor and Council:

We are writing as members of the Sea to Sky Community Response Network (CRN) which, with the support of the BC Association of Community Response Networks (BC CRN), is working to address and prevent the abuse, neglect, and self-neglect of older adults. We respectfully request that Mayor and Council light up the Fitzsimmons Covered Bridge in purple in recognition of World Elder Abuse Awareness Day on June 15, 2022.

The 2021 report, *Hidden and Invisible: Seniors Abuse and Neglect in British Columbia*, by the Office of the Seniors Advocate of B.C, notes that reports of abuse and neglect of people 65 and over have increased significantly in the past five years. A key concern heard by the Seniors Advocate was the lack of public awareness around this issue. World Elder Abuse Awareness Day builds public awareness by highlighting the rights of older adults and their importance in our society.

The Sea to Sky CRN is a network of individuals and organizations working together to address adult abuse and neglect. Our network includes local groups such as the Better at Home program, the Whistler Mature Action Committee and Whistler Community Services Society. Together, we offer public education events, opportunities for older adults to get together, and opportunities for senior-serving agencies to network with each other. We hope you will agree that our activities and World Elder Abuse Awareness Day are well-aligned with your municipality's Age-Friendly goal of increasing awareness of older adults in your community.

We have attached the lighting request form. We have also submitted a separate request to issue a proclamation of World Elder Abuse Awareness Day.

Thank you for consideration of this request,



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