

**RESORT MUNICIPALITY OF WHISTLER**

4325 Blackcomb Way
Whistler, BC Canada V8E 0X5
whistler.ca

TEL 604 932 5535
TF 1 866 932 5535
FAX 604 935 8109

STAFF REPORT TO COUNCIL

PRESENTED: April 26, 2022
FROM: Legislative Services
SUBJECT: 2022 COMMUNITY ENRICHMENT PROGRAM GRANT FUNDING REPORT

REPORT: 22-061
FILE: 1850-20-2022

RECOMMENDATION FROM THE CHIEF ADMINISTRATIVE OFFICER

That the recommendation of the General Manager of Corporate and Community Services be endorsed.

RECOMMENDATION

That Council approve the 2022 Community Enrichment Program grants funded from general revenue as follows:

Community Foundation of Whistler	\$3,250.00
Howe Sound Women Centre - PEACE	\$8,000.00
Howe Sound Women Centre - Whistler Women's Centre - Drop-in	\$13,000.00
Pathways Serious Mental Illness Society	\$5,000.00
Sea to Sky Community Services Society - Better at Home	\$4,500.00
Sea to Sky Community Services Society - Whistler Playgroup	\$5,000.00
Whistler Community Services Society - Counselling Assistance Program	\$14,000.00
Whistler Institute of Learning Society	\$2,500.00
Whistler Mature Action Community	\$2,000.00
Whistler Multicultural Society - Multicultural Community Kitchen	\$6,273.78
Whistler Multicultural Society - Resilience BC Anti-Racism Network	\$3,000.00
Zero Ceiling Society of Canada - Work 2 Live Program	\$6,000.00
Whistler Farmer's Market	\$3,000.00
Association of Whistler Area Residents for the Environment (AWARE)	\$3,000.00

Whistler Naturalists Society	\$3,276.00
BC Luge Association	\$2,000.00
Sea to Sky Nordics	\$3,000.00
Whistler Adaptive Sports Program	\$7,000.00
Whistler Blackcomb Freestyle Ski Club	\$4,000.00
Whistler Gymnastics Club	\$2,500.00
Whistler Minor Hockey Association	\$4,000.00
Whistler Mountain Ski Club	\$3,000.00
Whistler Nordics Ski Club	\$3,000.00
Whistler Sailing Association	\$2,500.00
Whistler Sea Wolves Swim Club	\$3,000.00
Whistler Skating Club	\$4,000.00
Whistler Slo Pitch Association	\$2,500.00
Whistler Sport Legacies Society	\$2,000.00
Whistler Youth Soccer Club	\$5,000.00
Axemen Rugby	\$1,250.00
Whistler Field Hockey Club	\$3,100.00
Yoga Buggy	\$1,000.00
The Point Artist-Run Centre Society	\$4,000.00
The Whistler Writing Society	\$2,500.00
Whistler Singers	\$1,650.00
Whistler Valley Quilters' Guild Society	\$2,000.00
Whistler Chamber Music Society	\$1,000.00

PURPOSE OF REPORT

The purpose of this report is to request that Council approve the successful 2022 Community Enrichment Program (CEP) grant amounts, as listed above in the staff recommendation.

☐ Information Report

☒ Administrative Report (Decision or Direction)

DISCUSSION

Background

Each year, through the CEP, the Resort Municipality of Whistler (RMOW) financially supports local not-for-profit organizations or societies that benefit the municipality.

To qualify for a grant through the CEP, applicants must operate in one of the following categories: Environment, Social Service, Community Service, Recreation and Sport, or Arts and Culture. The amount provided to each organization varies, but cannot exceed 50 per cent of a program's total cost. Funding must contribute to the general interest and advantage of the Whistler community and is evaluated by Council in accordance with *Council Policy A-7: Community Enrichment Program*, attached as Appendix A.

Analysis

In 2022 the RMOW received forty (40) CEP applications from thirty-seven (37) organizations requesting a total of \$317,603 in funding. The 2022 CEP budget is \$151,800. A total of 34 of the applicant organizations have been recommended for at least partial funding.

Included in the CEP budget of \$151,800, as part of *Council Policy A-7: Community Enrichment Program*, is \$6,000 that is awarded as scholarships to Whistler Secondary School grade 12 graduating students.

Council received copies of all applications, and presentations were made by the applicant organizations to Council during the Committee of the Whole Meeting on March 22, 2022. Council also reviewed RMOW Staff CEP Advisory Group's recommendations.

POLICY CONSIDERATIONS

Relevant Council Authority/Previous Decisions

Council Policy A-7: *Community Enrichment Program*

Community Charter: Council may provide CEP funding to any not-for-profit organization or society pursuant to section 8(2) of the *Community Charter*: "A municipality may provide any service that the council considers necessary or desirable, and may do this directly or through another public authority or another person or organization".

Corporate Plan

The RMOW Corporate Plan is updated annually and articulates strategic direction for the organization. This section identifies how this report links to the plan.

Council Focus Areas

☒ Community Balance

*Effectively **balance resort and community needs** through deliberate planning, partnerships and investment*

☒ Climate Action

*Provide leadership to **accelerate climate action and environmental performance** across the community*

☐ Housing

*Advance strategic and innovative initiatives to enable and **deliver additional employee housing***

☐ Pandemic Recovery

*Leadership and support for **community and tourism recovery and sustainability** – priority focuses are where recovery needs intersect with other Council focus areas*

Community Vision and Official Community Plan

The Official Community Plan (OCP) is the RMOW's most important guiding document that sets the community vision and long-term community direction. This section identifies how this report applies to the OCP.

The CEP is consistent with the OCP. The OCP's vision statement highlights that Whistler is "[a] place where our community thrives" and the CEP, through the provision of funding to organizations that benefit the resort community, helps the community move in that direction.

Given that CEP applicants must operate in one of the following categories of environment, social service, community service, recreation and sport, or arts and culture, this initiative supports many of the goals, policies and objectives outlined in the OCP. This is demonstrated in the following chapters:

Chapter 8 (Health, Safety and Wellbeing) focuses on ensuring that Whistler has strong community connections and social fabric. The following objectives are supported through provision of funding to the various community services organizations:

- Promote and support connections to the natural environment (Objective 8.1.2);
- Improve access to preschool and childcare facilities and services (Objective 8.9.1);
- Promote initiatives for youth and young adults that support their developmental needs, health, well-being and social connections (Objective 8.10.1); and
- Promote initiatives for seniors that support their health, well-being and ability to be a valued part of the community (Objective 8.10.2).

Chapter 9 (Learning, Culture and Recreation) focuses on outdoor and indoor recreation and programs. The following goal, and supporting objective, is reinforced by provision of CEP funding to the recreation organizations:

- Continue to work collaboratively with partner organizations to provide quality recreation and leisure amenities and experiences (Goal 9.6); and
- Non-profit third party recreations service providers thrive, complement resort offerings and contribute to the social well-being of residents and visitors (Objective 9.6.1).

Additionally, the following objective, and associated policy, is supported through the provision of funding to arts and culture organizations:

- Increase opportunities for education, participation and enjoyment of Arts, Nature and Heritage for residents and visitors (Objective 9.2.2); and
- Support non-profit and private sector efforts to increase opportunities for individuals to learn about and participate in Arts, Nature and Heritage (Policy 9.2.2.1).

BUDGET CONSIDERATIONS

The 2022 operating budget provides for \$151,800 for the CEP. Staff recommend that Council award \$151,800 as outlined above.

CEP grants are issued on an annual basis and are subject to the availability of funds in the RMOW's current year's budget. Approval of a funding application in any year does not imply or suggest that funding will be approved in subsequent years.

LIL'WAT NATION & SQUAMISH NATION CONSIDERATIONS

The RMOW is committed to working with the Lil'wat People, known in their language as *L'il'wat7úl* and the Squamish People, known in their language as the *Skwxwú7mesh Úxwumixw* to: create an enduring relationship; establish collaborative processes for Crown land planning; achieve mutual objectives; and enable participation in Whistler's resort economy. This section identifies areas where RMOW activities intersect with these relationships.

There are no specific considerations to include in this report.

COMMUNITY ENGAGEMENT

Level of community engagement commitment for this project:

☐ Inform ☐ Consult ☒ Involve ☐ Collaborate ☐ Empower

The [CEP Program](#) website is the main portal of communication, which includes a calendar of important dates/timetable and the full *Council Policy A-7: Community Enrichment Program*.

The 2022 application packages were also available to be downloaded from the website. Courtesy emails and phone calls were made to all organizations who have applied for CEP funding in the past two years.

Notices for the 2022 CEP application period were placed in the *Pique Newsmagazine* January 20, January 27, and February 3, 2022 editions.

Each organization requesting funding was given the opportunity to present their application to Council at the March 22, 2022 Committee of the Whole Meeting.

REFERENCES

Appendix A – Council Policy A-7: *Community Enrichment Program*

SUMMARY

Through the CEP, the RMOW provides grants to local not-for-profit organizations or societies on a yearly basis. The 2022 application period generated 40 CEP requests. This report requests approval of the recommended funding based on the applications and presentations from each applicant organization and the Staff Advisory Group recommendations.

SIGN-OFFS

Written by:

Pauline Lysaght,
Corporate Officer/
Manager Legislative Services

Reviewed by:

Ted Battiston,
General Manager Corporate and Community
Services
and
Acting Chief Administrative Officer