



Landmark Lighting Request Form

Please complete the form and scan/email to corporate@whistler.ca along with your cover letter addressed "To Mayor and Council" with information regarding your campaign or cause.

We will contact you to confirm the status of your request.

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| Contact Name | Brittney Sander |
| Organization | Canadian Dental Hygienists Association |
| Business Address | 1122 Wellington St. W |
| City/Province/Postal Code | Ottawa, ON K1Y 2Y7 |
| Business Phone Number | (613) 224-5515 |
| Business Email | bsander@cdha.ca |
| Website Address | https://www.cdha.ca/ |
| Brief description of the event associated with your request - 75 words or less <i>(Information here will be used for communications and the sign on the bridge. RMOW will edit copy if necessary.)</i> | National Dental Hygienists Week™ is celebrated annually April 4-10, highlighting the importance of maintaining good oral health practices while helping Canadians to understand the vital role those dental hygienists play in the health care system. Our theme "Oral Health for Total Health," reminds us that taking care of our mouth, teeth, and gums positively impacts other aspects of our lives. Why purple? The colour purple is associated with dental hygiene and has been the official colour of dental professionals since 1897 when lilac was first chosen for the emblem of the National Association of Dental Faculties. Purple has long been the trim colour for dental hygiene graduates' caps and gowns and is said to signify compassion, purpose, and inspiration. |
| Optional: Social Media Campaign Title (include hashtags) | "Put Your Purple On!" campaign, Social media body text is lit purple to support Oral Health Month and kick off National Dental Hygienists Week™. Healthy teeth and gums are a key part of your overall health. Learn more at www.dentalhygienecanada.ca Hashtags: #NDHW22 |
| Landmark Choice | <input type="checkbox"/> Fitzsimmons Covered Bridge |
| Date of Event | April 4-10, 2022 |
| Colour Request | Purple |

Signature: Brittney Sander

Date: Jan. 13, 2022

This application does not guarantee that your event lighting request will be approved or your date is available.