



AGENDA

WHISTLER

COUNCIL WORKSHOP
A SPECIAL MEETING OF COUNCIL
TUESDAY, MARCH 1, 2011 STARTING AT 2:00 P.M.

In the Franz Wilhelmsen Theatre at Maurice Young Millennium Place
4335 Blackcomb Way, Whistler, BC V0N 1B4

APPROVAL OF AGENDA

Approval of the Council Workshop agenda of March 1, 2011.

ADOPTION OF MINUTES

Adoption of the minutes of December 7, 2010 morning and afternoon Workshops, and January 27, 2011 Workshop.

PRESENTATION/DISCUSSION

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| 2:00 p.m. | Whistler Writers Group (The Vicious Circle), Stella Harvey |
| 2:05 p.m. | Zero Ceiling, Kasi Lubin |
| 2:10 p.m. | Whistler Singers, Jane Houde |
| 2:15 p.m. | Whistler Sailing Association, Patrick McCurdy |
| 2:20 p.m. | Whistler Skating Club, Susan Shrimpton |
| 2:25 p.m. | Whistler Naturalists Club, Kristina Swerhun |
| 2:30 p.m. | Sea to Sky Invasive Species Council, Kristina Swerhun |
| 2:35 p.m. | Whistler Nordics Club, Tom Barratt |
| 2:40 p.m. | Whistler Friends Community Health and Welfare, Dave Clark |
| 2:45 p.m. | Whistler Community Services Society, Lorna Van Straaten |
| 2:50 p.m. | Get Bear Smart Society, Sylvia Dolson |
| 2:55 p.m. | Howe Sound Women's Centre Society, Shana Murray |
| 3:00 p.m. | Sea to Sky Community Services Parent Tot Drop In, Suzie Soman |
| 3:05 p.m. | Whistler Children's Centre, Kari Gaudet |
| 3:10 p.m. | Whistler Youth Soccer Club, PJ O'Heany |
| 3:15 p.m. | Whistler Valley Quilters' Guild, Marlene Baldwin |
| 3:20 p.m. | Dance Whistler (Peak Performance Dance Association), Linda McGaw |
| 3:25 p.m. | Whistler Forum for Leadership and Dialogue, William Roberts |
| 3:30 p.m. | Whistler Adaptive Sports Program, Chelsey Walker |
| 3:35 p.m. | Mature Action Committee, Freda Cook |

3:40 p.m. Whistler Blackcomb Freestyle Club, Nicholas Bazin
3:45 p.m. Mountain Culture Collective Radio Society, Scott Kittleson
3:50 p.m. Whistler Children's Chorus, Alison Hunter
3:55 p.m. Whistler Secondary School Drama Club, Miriam Bride
4:00 p.m. Whistler Off Road Cycling Association, James Brooks or Paul Rawlinson
4:05 p.m. Whistler Minor Hockey, Keith McIvor
4:10 p.m. Whistler Gymnastics, Sandi Wenzel
4:15 p.m. Moving Mountains for Children in Whistler, Julia Aura

ADJOURNMENT



WHISTLER

MINUTES

COUNCIL WORKSHOP

A SPECIAL MEETING OF MUNICIPAL COUNCIL

THURSDAY JANUARY 27, 2011, STARTING AT 2:00 P.M.

At Municipal Hall – Flute Room

4325 Blackcomb Way, Whistler, BC V0N 1B4

PRESENT

Mayor K. Melamed

Councillors: R. Forsyth, G. Lamont, C. Quinlan, T. Thomson, E. Zeidler

ABSENT: Councillor T. Milner

Chief Administrative Officer, B. Barratt

Manager of Communications, M. Comeau

General Manager of Economic Viability, L. Landry

General Manager of Policy and Program Development, M. Vance

General Manager of Resort Experience, J. Jansen

One Whistler Chair, R. Longmuir

Facilitator, P. Scott

Whistler Chamber of Commerce President, F. Famulak

Whistler Blackcomb President, D. Brownlie

President & CEO of Tourism Whistler, B. Fisher

APPROVAL OF AGENDA

Moved by Councillor E. Zeidler

Seconded by Councillor C. Quinlan

That Council approve the Workshop agenda of January 27, 2011.

CARRIED

PRESENTATION/DISCUSSION

Ray Longmuir gave a presentation regarding the origin of One Whistler and the purpose of the meeting.

Phil Scott reviewed the guidelines and agenda for the meeting.

A presentation was given by Ken Melamed regarding the Resort Municipality of Whistler.

A presentation was given by Barrett Fisher regarding Tourism Whistler.

A presentation was given by Fiona Famulak regarding the Whistler Chamber of Commerce.

There was a break from 3:38 p.m. to 3:49 p.m.

A presentation was given by David Brownlie regarding Whistler Blackcomb.

4:10 p.m. Councilor R. Forsyth joined the meeting.

A summary was given by Barratt Fisher on the Four Agencies (Tourism Whistler, Resort Municipality of Whistler, Whistler Chamber of Commerce, and Whistler Blackcomb).

A discussion was held regarding One Whistler.

A wrap up summary was given by Ray Longmuir and Phil Scott.

ADJOURNMENT

Moved by Councillor C. Quinlan

That Council adjourn the meeting at 5:24 p.m.

CARRIED

Mayor K. Melamed

Acting Corporate Officer: L. Schimek



WHISTLER

MINUTES

COUNCIL WORKSHOP
A SPECIAL MEETING OF MUNICIPAL COUNCIL
TUESDAY DECEMBER 7, 2010, STARTING at 9:00 am

At Municipal Hall – Flute Room
4325 Blackcomb Way, Whistler, BC V0N 1B4

PRESENT

Mayor K. Melamed

Councillors: R. Forsyth, G. Lamont, T. Milner, C. Quinlan, T. Thomson,
E. Zeidler

General Manager of Resort Experience, J. Jansen
Acting Corporate Officer, L. Schimek
Recording Secretary, J. Keith

Whistler Chamber of Commerce, President, Fiona Famulak
Whistler Animals Galore, Paula Del Bosco
Whistler Museum and Archives, Leah Batisse
Whistler Arts Council, President, Doti Niedermayer

APPROVAL OF AGENDA

Moved by Councillor C. Quinlan
Seconded by Councillor G. Lamont

That Council approve the Workshop agenda of December 7, 2010.

CARRIED

PRESENTATION/DISCUSSION

Whistler Chamber of
Commerce

A presentation was given by Ms. Famulak regarding 2011 Fee for Service Funding for the Whistler Chamber of Commerce.

Ms. Famulak presented on the components of WCC's 2011-2013 Application::

- Recruitment and Retention Deliverables - content and launch of the most appropriate distribution channel, training programs, continued lobbying efforts
- Service Deliverables - Enhanced Learning, Reviewing and Rewarding programs, Set of Service Standards (the *Service Promise*) for key sectors, Mechanism to recognize businesses that embrace the Service Promise, Service Benchmark report
- Resort Success Deliverables - Tools and resources to help businesses understand, prepare for and leverage future opportunities: "Green" business practices, China tourism, Economic Performance Indicator (EPIC) report to be shared with Resort Partners and business community

Discussion was held regarding the following topics:

- how WCC objectives relate to Tourism Whistler objectives – specifically regarding TW economic performance indicators and the Chamber's proposed EPIC report
- developing strategies for the China market
- the Chamber's role and the value equation
- generating HST numbers through partnership with Visa and Amex
- 2007 Business Plan and results
- Chamber Procurement Policy

A presentation was given by Ms. Del Bosco regarding 2011 Fee for Service Funding for Whistler Animals Galore.

Ms Del Bosco indicated that WAG has taken into considerations the concerns raised at their last presentation and has made progress in the following areas:

- Community enrichment
- Involving all businesses
- Creating new relationships (partnership with Pemberton PAWS)
- Creating a new youth volunteer program
- Increased volunteering.

Discussion was held regarding the following topics:

- Dog waste pickup
- Dog parks
- Funding arrangement with PAWS

A presentation was given by Ms. L. Batisse regarding 2011 Fee for Service Funding for Whistler Museum and Archives.

Ms. Batisse provided a summary of the Museum and Archives current and proposed programs:

- Icon Gone
- School Programs
- Whistler Museum's Birthday
- Walking Tour: The Valley of Dreams
- Annual Lego Building Competition
- Feeding the Spirit: sponsored by Whistler's Creekside Market
- Multi-media tours
- Canada Day Celebrations – New
- Museum BC Day – New
- Whistler Volunteer Fair – New
- 100th Anniversary Celebrations - New
- Monthly Museum Events – New in 2011
- Museum Family Activity Days – New in Summer 2011.

Discussion was held regarding the following topics:

- Partnerships with TW and Restaurant Association
- Seppo Memorial

- Paralympic Cauldron
- Village Tours

A presentation was given by Ms. D. Niedermayer regarding 2011 Fee for Service Funding for Whistler Arts Council.

Focus for 2011: programs and events that enhance visitor experience and help build a foundation for cultural tourism:

- Performance series: theatre, music, dance and comedy :
- Whistler Celebration 2010™
- Out of Bounds: Tales from the Backcountry
- Whistler Art Workshops on the Lake
- Whistler Children's Art Festival
- ArtWalk
- ARTrageous
- Bizarre Bazaar
- Maurice Young Millennium Place

Focus for 2011: Programs and events that enrich community life and build local/regional relationships and build capacity:

- Office of Community Cultural Coordination
- Business and the Arts Award
- Member Group Grants
- Bursaries and Awards
- Partnerships

Discussion was held regarding the following topics:

- Steven Thorne's recommendations re Whistler's Cultural Tourism Development Plan
- MY Place
- Medals Plaza
- Growth areas – i.e. sponsorship
- WAC Surveys - revenue from room nights
- Festivals report on funds raised

ADJOURNMENT

Moved by Councillor T. Thomson

That Council adjourn the meeting at 10:17 a.m.

CARRIED

Mayor K. Melamed

Acting Corporate Officer: L. Schimek



WHISTLER

MINUTES

COUNCIL WORKSHOP

A SPECIAL MEETING OF MUNICIPAL COUNCIL

TUESDAY DECEMBER 7, 2010, STARTING AT 3:00 P.M.

At Municipal Hall – Flute Room

4325 Blackcomb Way, Whistler, BC V0N 1B4

PRESENT

Mayor K. Melamed

Councillors: R. Forsyth, G. Lamont, T. Milner, C. Quinlan, T. Thomson,
E. Zeidler

General Manager of Policy and Program Development, M. Vance

Official Community Plan Update Assistant, C. Daniels

Community Engagement Strategist, K. Damaskie

Acting Corporate Officer, L. Schimek

Recording Secretary, A. Winkle

Whistler Youth Advisory Group:

Alex Kelly

Cole Schmidt

Jake Lepine

Liam Rode

Mason Protter

Julian Wilding

Stephanie McColm

Caitlyn Goss

Ali Calladine

Nilo Valdez

Emily Overbeek

Cole Merrie

Birkin Metza

APPROVAL OF AGENDA

Moved by Councillor T. Milner

Seconded by Councillor C. Quinlan

That Council approve the Workshop agenda of December 7, 2010.

CARRIED

ADOPTION OF MINUTES

Moved by Councillor T. Thomson

Seconded by Councillor E. Zeidler

Adoption of the Council Workshop minutes of September 21, 2010.

CARRIED

PRESENTATION/DISCUSSION

An introduction of the Whistler Youth Advisory Group was given by Claire Daniels, Official Community Plan Update Assistant.

Whistler Youth Advisory Group members gave presentations on the following:

- general trends from the Whistler Secondary School Questionnaire
- C.A.M.P. (Community Asset Mapping Project) Whistler Workshop.
- youth-led classroom presentations and student feedback
Feedback included:
 - economical activities for youth
 - bus fares and schedules
 - a desire for a Highway 99 Express Bus route
 - keep Whistler small
 - high school course electives that relate to Whistler
 - a desire for Whistler to maintain it's current size
 - against university in Whistler
- Whistler Secondary School Youth Asset Mapping Session – Map It Out!
Feed back included positive sentiment towards:
 - lake front parks and parks in general
 - little local shops
 - valley trail
 - trees and green space
 - youth centre
 - skate park
 - the village
 - skiing and snowboarding
 - meadow park sports centre
Feedback included areas for improvement:
 - public transit system (A Highway 99 bus)
 - light pollution from hydrogen bus exchange
 - desire for an outdoor skating rink
 - youth rock bands to play in Whistler at venues for all ages
 - after school fun groups students/youth/young adults with special needs
 - night skiing
 - more youth-centric activities (arcade, bowling alley, laser tag)
- Monthly meetings addressed:
 - the need for more youth involvement in Whistler2020, create a Whistler2020 youth task force to address this gap
 - Whistler transit system
 - desire for a Highway 99 Express Bus
 - increase service to West Side Road

Councillor Forsyth asked about use of the youth centre and expressed an interest in connecting with the City of Victoria.

Councillor C. Quinlan asked if they had connected with the Whistler Film Festival. The response was that they have not at that point, but may look at that in the future.

Councillor C. Quinlan asked about growth, in terms of sprawl and population. The response was that most of the youth were against Whistler growing much more.

Councillor E. Zeidler asked about the university proposal, and where they got their information from.

The response was that most of the youth got their information from their parents and word of mouth, but not as many got their information from newspapers.

Councillor E. Zeidler asked about growth.

Councillor G. Lamont asked about youth jobs

The response was there is an opportunity for more student jobs, but there are some if you know where to look.

Ali Calladine asked about the possibility of Highway 99 express transit service in Whistler.

Mayor Melamed responded that everyone on Council is interested, and BC Transit is looking at service model changes. They are expecting answers from BC Transit in the coming months.

Moved by Councillor R. Forsyth

Seconded by Councillor E. Zeidler

That staff are directed to consult with the Integrated Youth Engagement Coordinator in Victoria and report back to Council on it being a viable opportunity for future.

Opposed: Mayor Melamed

CARRIED

Ms. Daniels presented on the Whistler Peer Exchange as a tool to develop principles for meaningful youth engagement.

ADJOURNMENT

Moved by Councillor T. Thomson

That Council adjourn the meeting at 3:57 p.m.

CARRIED

Mayor K. Melamed

Acting Corporate Officer: L. Schimek