



AGENDA

WHISTLER

COUNCIL WORKSHOP
A SPECIAL MEETING OF COUNCIL
THURSDAY, MARCH 17, 2011 STARTING AT 2:00 P.M.

In the Franz Wilhelmsen Theatre at Maurice Young Millennium Place
4335 Blackcomb Way, Whistler, BC V0N 1B4

APPROVAL OF AGENDA

Approval of the Council Workshop agenda of March 17, 2011.

PRESENTATION/DISCUSSION

- | | |
|-----------|--|
| 2:00 p.m. | Review Agenda |
| 2:05 p.m. | Resort Community Asset Mapping: A Guide |
| 2:30 p.m. | Mapping Resort Community Assets |
| 2:45 p.m. | Resort Community Asset Roundtable <ul style="list-style-type: none">• Key Challenges? |
| 3:15 p.m. | Prioritize Resort Community Assets: <ul style="list-style-type: none">• Protect: This resort community asset is at an acceptable state but will need to be monitored and protected for the next 25 years• Maintain: This resort community asset is at an acceptable state but will need to be monitored and maintained over the next 10 years.• Enhance: This resort community asset needs action in the next 5 years. |
| 3:45 p.m. | OCP Update Progress Report |

ADJOURNMENT

RESORT COMMUNITY ASSET MAPPING GUIDE

OCP UPDATE COUNCIL WORKSHOP

The Resort Municipality of Whistler | March 17, 2011

THE PREMIER MOUNTAIN RESORT COMMUNITY
MOVING TOWARD A SUSTAINABLE FUTURE



Resort Community Asset Mapping Guide

ASSET-BASED COMMUNITY PLANNING

No successful community is built purely from a focus on needs. A focus on **what is** rather than **what is not** is the starting point for asset-based and capacity-focused development. Overall, mapping community assets embraces creativity through a positive, open approach to community planning.

What are community assets?

Community assets are defined as popularly recognized attributes and advantages of a community. These community assets are the resources – social, economic, or natural – that a community has. They are considered essential for the maintenance of life and vital for sustainable community development. Community assets are what we want to keep, build upon and sustain for future generations.

What is community development?

Community development encompasses economy, society and ecology – all aspects of human life and well-being. It is the process whereby people increase the resilience, strength and effectiveness of their communities, improve their quality of life, participate meaningfully in decision-making and achieve greater long-term control of their lives.

COMMUNITY MAPPING:

Why Map it Out?

Maps are powerful tools to locate where we are and the possible routes we could take. A map points out the important features of our community and the world around us. Maps and mapmaking processes are increasingly being used to reflect community values and community-informed planning, guiding future decisions. In Whistler's case, community mapping helps to include the realities of our resort community and ecosystems into land use planning through this OCP update.

Why Community?

Nothing substitutes for local knowledge of an actual place – joint planning and design between engaged citizens and local government is needed to progressively realize long-term change and results-driven decision making. Community mapping is identified as a key sustainable planning method and tool; it is part of a new foundation for planning, one based on inclusion and participation, that deepens connections to nature and community. Community maps are asset-building tools for community development as they invite citizens to think first about what their community already has, rather than what it needs. It focuses on what we value and realistically connects these things to our Whistler2020 vision. Community mapping occupies the space between planning and action.

Community Asset Mapping Benefits:

From Needs to Assets: needs divide while assets provide

Recognizing common assets changes the way we think about our communities because it unites us around a positive identity and a collective cause. While a needs approach tends to divide people and

communities, asset mapping as a process has the potential to be inclusive of all community dimensions and interests. This coming together around common assets changes the way we think about our community – uniting people around a collective cause.

Creating a shared sense of place

As a spatial learning process, community asset mapping brings together diverse perspectives and people to create dialogue and common understanding. Asset mapping provides a critical element of community development – citizens shaping community development.

Community asset mapping has many benefits: it creates a shared sense of place; it provides space for learning and dialogue; and, it connects community wisdom and learning with sound planning.

RESORT COMMUNITY ASSET MAPPING – THE WHISTLER EXPERIENCE:

Through this resort community asset mapping exercise, we will begin to produce a common view of what is considered important to Whistler - which will help us begin to spatially define “The Whistler Experience,” a crucial term that has been identified as one of the major components of this OCP update to protect, maintain or enhance.

Objectives of this Resort Community Asset Mapping Session:

- » To identify resort community assets within Whistler.
- » To share an appreciation for the value of these resort community assets and how they contribute to/define The Whistler Experience.
- » To better understand how we can protect, maintain or enhance these resort community assets and, through that, The Whistler Experience.

TO PREPARE FOR THIS SESSION:

1. Using the concepts above, think critically and **identify your top 5 resort community assets**.
2. Fill out the **Guide Forms** for your top 5 with:
 - » Description and Importance of the resort community asset
 - » Key Challenges
 - » Prioritize resort community assets to: Protect, Maintain or Enhance
3. Come to the workshop **prepared to map out and discuss** these resort community assets.

Guide Forms

REPORTING RESORT COMMUNITY ASSETS

Name:

Date:

RESORT COMMUNITY ASSET #:*(Will fill in during asset mapping exercise)* _____Briefly describe **what** the resort community asset is and **why** it is important.Is it a Social, Ecological or
Economic Asset? (Can be more
than one)

- ☐ Social
- ☐ Ecological
- ☐ Economic

Describe:

Identify the key **challenges** this resort community asset is facing/will face in the future?**Prioritize** the resort community asset:Protect: This resort community asset is at an acceptable state but will need to be **monitored and protected for the next 25 years.**Maintain: This resort community asset is at an acceptable state but will need to be **monitored and maintained over the next 10 years.**Enhance: This resort community asset needs **action in the next 5 years.****Prioritize by picking
one:**

- ☐ Protect
- ☐ Maintain
- ☐ Enhance

Why did you pick this prioritization?**How** should we protect, maintain or enhance this asset?

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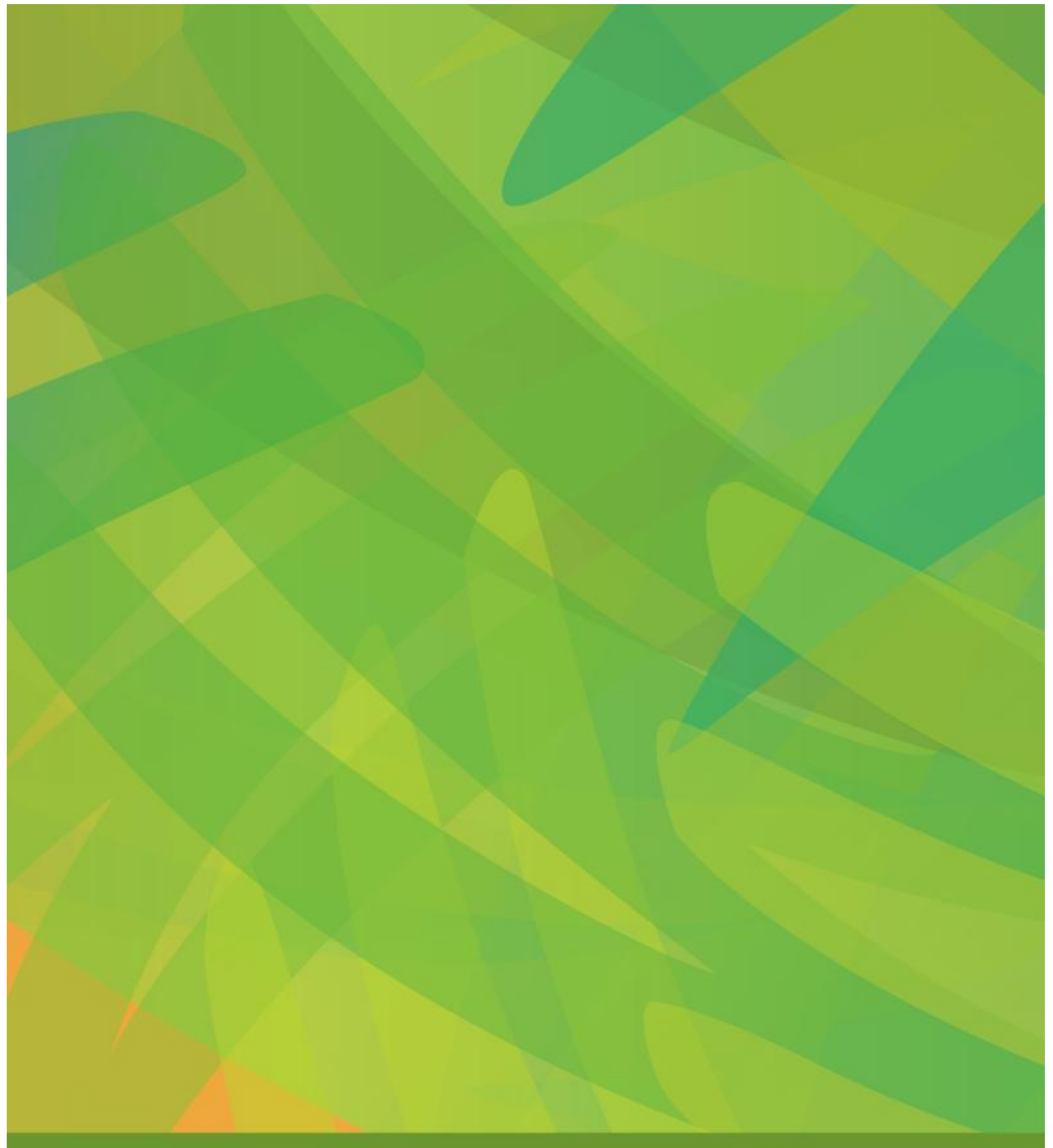
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☐

Enhance

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THE RESORT MUNICIPALITY OF WHISTLER

Host Mountain Resort
2010 Olympic and Paralympic
Winter Games

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