

# WHISTLER

## COMMITTEE OF THE WHOLE TUESDAY, MARCH 5, 2013 STARTING AT 2:00 P.M.

In the Franz Wilhelmsen Theatre at Maurice Young Millennium Place 4335 Blackcomb Way, Whistler, BC V0N 1B4

### APPROVAL OF AGENDA

Approval of the Committee of the Whole agenda of March 5, 2013.

### PRESENTATION/DISCUSSION

2:00 p.m. – Presentations from Community Enrichment Grant applicants.
4:00 p.m. *The order of the presentations will be determined by draw prior t*

The order of the presentations will be determined by draw prior to the meeting.

**Community Foundation of Whistler** Get Bear Smart Society Girl Guides of Canada – Coast Mountain District Howe Sound Women's Centre – Children Who Witness Abuse Counselling Program Howe Sound Women's Centre – Whistler Women's Drop-In Centre Moving Mountains for Whistler Children Myrtle Philip Parent Advisory Council North Shore Schizophrenia Society Sea to Sky Community Services Society - Whistler Parent Tot Drop-In Sea to Sky Invasive Species Council Whistler Naturalists Society The Point – Artist Run Society Whistler Adaptive Sports Program Whistler Centre For Sustainability Whistler Children's Chorus Whistler Gymnastics Club Whistler Minor Hockey Association Whistler Nordics Whistler Off Road Cycling Association Whistler Sailing Association Whistler Sea Wolves Whistler Valley Quilters Guild Whistler Waldorf School Whistler Writers Group Youth Soccer Program for Whistler Zero Ceiling

### ADJOURNMENT

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: The Point Artist-Run Centre Society

Society Registration Number: S-56503

Main Activity: Artist-driven community arts and cultural programming

Mailing Address: 5-5678 Alta Lake Road Whistler, BC V0N 1B5

Contact Name & Daytime Phone Number: Stephen Vogler 604 698-5482

Email Address: info@thepointartists.com

1. Purpose of Grant:

• A CEP grant would contribute to The Point Artist-Run Centre Society's (PARC) ability to offer the Whistler community a third year of summer and fall arts events and workshops for children, teens and adults at the former Whistler hostel site. The grant would meet a small percentage of the financial requirements to fund three types of programming: (please see supplemental info for full text)

2. Current Year Activities and Community Benefit:

• The Point Artist-Run Centre Society (PARC) offers a variety of arts events and educational workshops for the benefit of the Whistler community. Now going into its third year of programming, The Point has ten members on its Board of Directors, a paid membership of 75 comprised predominantly of local artists and some supporters of the arts, and an e-mail list of 250 including many families. The arts programming put on by the Point's members, however, is enjoyed by well over a thousand people in the community as well as resort visitors each summer. (please see supplemental info for full text)

3. Proposed Fund-raising Activities:

 The Point will host its third annual Creekbread fundraiser in April including a silent auction, raffle, live music and painting provided by our member artists, and a membership drive. Last year this event raised \$2500 and we hope to equal or exceed that amount this year. Funds raised will go towards our Saturdays at The Point program. (please see supplemental info for full text)

4. Number of Members/Participants in Organization (if applicable): 75

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	Please see
Salaries			breakdown into
General operations			
One-time project / program	\$30,850.00	\$8,250.00	three separate
Physical asset			programs in budget
Rent (RMOW facilities)	\$3,650.00	n/a	—
Rent (other facilities)			
Totals	\$34,500.00	\$8,250.00	23.91 %

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6. Have you applied for any other loans or grants? If so:

			Approve	d?	×.	
N	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
BC	Arts Council-program+	X			\$750.00	
Wh	istler/Blackcomb Fount		x		\$17,225.00	Not enough financial history at time of a
	Creative Spaces - pro-			x	\$19,535.00	
7.	A copy of the organization	on's most	recent financ	ial statements	and of	perating/project budget 🗹 are attached
8.		ave any o	utstanding de	ebts with the m	unicipality? If so, p	please state the amount and date of the

#### Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 02/14/2013	Name: Stephen Vogler	signature: Stoplan Voc	5
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By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

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## **INSTRUCTIONS:** Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	xplain movement toward:
Key Priorities:	• The Point Artist-Run Centre Society's Saturdays at the Point and
Rey Flottles.	associated arts programming moves Whistler towards its 2020
1. Enriching community Life	Vision through a number of designated priorities and descriptions of success.
	<ul> <li>In the area of Enriching Community Life and Resort Experience,</li> </ul>
2. Enhancing the Resort Experience	our activities foster a deep sense of place by connecting Whistler's
	heritage at Alta Lake with a present day cultural offering, as
Economic viability	described in Visitor Experience DOS#3. This is accomplished not
	only through use of the heritage site on the lake, but through
	theatre, literature and art shows that explore Whistler's history.
	Because our activities are a draw to both community members
	and visitors, they also foster interaction between these two groups
	as described in Visitor Experience DOS#3. The arts events,
	including visual arts, theatre, musical performance, literary, and
Key Descriptions of Success:	other offer learning and cultural opportunities as described in
	DOS#8. They also offer a diverse range of activities (DOS#7) which
1.	are not yet year-round, but are moving in that direction. (please see supplemental info for full text)
Arts, Culture & Heritage DOS # 2,3	3,5,6,7,8
2.	Key Descriptions of Success
Learning DOS # 1,2,7,8	
<u></u>	<ul> <li>Many of the above mentioned points also help to move Whistler</li> </ul>
	toward its Economic Viability priorities. Fundamental to this is The
Visitor Experience DOS # 3,7,8,9	Point's authentic contribution to Whistler's cultural tourism offering.
	As described in the AC&H DOS#2, The Point's programming offers
Partnerships DOS # 3	"a range of authentic and creative arts, cultural and heritage
	opportunities that are financially affordable to residents and
	visitors." The fact that our cultural and heritage offering attracts
Health & Social DOS # 2	visitors and contributes to their experience and the local economy
	can be seen in the guest comments from our first summer of
	programming (see attachment: Guest Comments.doc). Those same
	comments attest to the fact that "local and regional heritage, culture
	and community spirit are shared locally and beyond Whistler"
	through our arts programming. (please see supplemental info for

full text)

i. Away:	Explain proposed mitigation:
Key Priorities: Protecting the Environment	With the current lack of transit service to Alta Lake Road, some people are forced to drive to the site for our events. In order to mitigate automobile transportation, we have promoted, and will
1.     1.       2.	<ul> <li>continue to promote, alternate means of transportation including walking, biking and boating to The Point. This proved successful in the summer of 2011 and 2012 with the majority of people arriving by these other modes of transportation. This was encouraged on our website (www.thepointartists.com) and on posters (see attachment "Saturdays Poster")</li> </ul>
<b>Key Descriptions of Success:</b> Transportation Strategy DOS #2	
1.     Transportation Strategy DOS #2       2.	
3.	
4.	

2. **SUSTAINABILITY:** How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: Power to the site is all hydro-electric, and walking, biking and boating are the encouraged modes of transportion to events at The Point.
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: Food at the Point is organic & non GMO All waste is re-cycled. Some art projects created from recycled materials. Furniture is recycled.

iii. Does the initiative physically harm OR help life-supporting	Check one: Harms* 🖌 Helps
natural systems? How?	Explain how:
	Puts adults and children in contact with lakeside ecosystem fostering appreciation and respect for the natural environment.
iv. Does the initiative <i>interfere with</i> OR support others' abilities to	Check one: Interferes with* Supports
meet their basic needs? How?	Explain how:
	The intiative has helped to create employment for artists in the Sea-to-Sky area enabling their livelihood.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

• The arts and cultural activities put on by The Point Artist-Run Centre Society are the germ of a much larger idea. Built from the grassroots by the artists themselves, the program has started out small and is already growing into its third year. We foresee the current part-time seasonal programming growing into a year-round offering which will act as a creative driver behind Whistler's cultural development and cultural tourism initiative. The resulting arts centre will be a hub of creativity featuring a variety of arts festivals, symposia, and formal and informal educational opportunities—a centre where artists can work, perform, learn and interact with the public, both local and visiting.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

• Funding support to the projects listed in this application will enable our members to develop quality arts programming for the benefit of the community as well as visitors to the resort. As the site becomes known as a home of authentic arts and cultural offerings, we can begin to generate more revenue through event ticket sales, art sales, workshop fees, café sales, and special occasion licenses. This was already evidenced by last summer's events which were economically self-sustaining with a modest amount of fundraising. (please see supplemental info for full text)

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitte	Stephen Vogler ed by:
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Organiz	
Phone:	604 698-5482
Email:	thepointinfo@gmail.com
Date:	February 14, 2013

## 2013 Resort Municipality of Whistler Community Enrichment Program The Point Supplemental Documentation

### Name of the Organization: The Point Artist-Run Centre Society

## 1. Purpose of Grant:

- A CEP grant would contribute to The Point Artist-Run Centre Society's (PARC) ability to offer the Whistler community a third year of summer and fall arts events and workshops for children, teens and adults at the former Whistler hostel site. The grant would meet a small percentage of the financial requirements to fund three types of programming: two one-week Creative Theatre & Music camps for children and teens, children's after-school workshops, and adult workshops in Creative Writing and Improv Theatre; PARC's annual Flag Stop Theatre & Arts Festival; and the arts open house series Saturdays at the Point/Works-in-Progress.
- PARC continues to grow and expand program offerings. The budget grew from \$2,500 in 2011 to app. \$16,000 in 2012. PARC seeks funding from a variety of sources to maintain and expand popular community programming and for this reason we are seeking a grant from the Community Enrichment Program.

## 2. Current Year's Activities and Community Benefit:

- The Point Artist-Run Centre Society (PARC) offers a variety of arts events and educational workshops for the benefit of the Whistler community. Now going into its third year of programming, The Point has ten members on its Board of Directors, a paid membership of 75 comprised predominantly of local artists and some supporters of the arts, and an email list of 250 including many families. The arts programming put on by the Point's members, however, is enjoyed by well over a thousand people in the community as well as resort visitors each summer.
- In 2013, PARC will once again host *Saturdays at The Point*, a weekly free arts open house held at the heritage lodge on Alta Lake. *Saturdays* feature live music under the lakeside tent, occasional author readings, a café and book shop, and a visual art show on display inside the lodge. The casual atmosphere is enjoyed by many families, children, youth, adults and seniors and provides a setting in which resort visitors can also mix with the many locals in attendance while experiencing the heritage lodge and beautiful surroundings through the lens of the arts. Each Saturday generally draws between 75 and 150 people.
- This summer The Point will add an evening component called *Works-in-Progress* to some of the Saturdays. *Works-in-Progress* will feature performances by artists from various disciplines, offering the audience a sample of their current work-in-progress and a glimpse into their artistic field. These performances will occur inside the lodge and will have food and drinks available in a dinner theatre type of atmosphere.
- In the summer of 2012, PARC introduced children's and teen's Expressive Arts workshops for five consecutive Tuesdays and Thursdays. These included musical and

theatre creation, face painting photography, fashion design and jewelry making, all taught by local artist instructor Aude Ray. These workshops met with great praise from the children and their parents with many inquiries as to whether they could be offered throughout the year. Recognizing the demand for these workshops, we will offer two one-week Creative Theatre & Music camps, as well as after school workshops during late April and May, and potential combined sailing/art workshops in conjunction with Whistler Sailing Association in the summer.

- For adults we will again be offering Creative Writing with local writer instructor Rebecca Wood Barrett, and Improv Theatre with Aude Ray, who also teaches our children's and teens workshops. The enrollment in last year's workshops for children and adults was approximately 165 participant sessions.
- The 1<sup>st</sup> annual Flag Stop Theatre & Arts Festival was held on Saturday, August 11, 2012. Works developed throughout the summer workshops by children, teens and adults were featured at the festival along with professionally produced theatre, music and dance performances presented by Whistler and Vancouver artists. The afternoon portion of the festival drew 150-200 people and the ticketed evening event, including live theatre on the floating stage, a lantern boat procession and a swing jazz band in the lodge, was sold out with 100 in attendance. This year's festival will build on last year's success and expand to a two-day festival.
- A large percentage of PARC's budget goes to paying its arts instructors and performers, creating working opportunities for local artists. It is also committed to providing affordable space for artists to collaborate and develop projects. Thriving artists in turn benefit the wider community through their cultural offerings. We look forward to another exciting year of providing authentic cultural opportunities for the Whistler community.

## 3. Proposed Fund-raising Activities:

- The Point will host its third annual Creekbread fundraiser in April including a silent auction, raffle, live music and painting provided by our member artists, and a membership drive. Last year this event raised \$2500 and we hope to equal or exceed that amount this year. Funds raised will go towards our Saturdays at The Point program.
- The Point has been given the opportunity to take over the Alta Lake Ice-Break raffle from the Whistler Waldorf School who ran it for the last eleven years. In this historic community fund-raiser which originated with the Alta Lake Community Club in the late 1950s, participants guess when the ice melts on Alta Lake and the barrel at the south end floats past Cypress Point. This ties in very nicely with our programming at The Point on Alta Lake and we hope to raise \$2000 in our first year of running the raffle. These funds will go towards children's Creative Theatre & Music workshops and the Flag Stop Theatre & Arts Festival.
- We have received a grant from the BC Arts Council via the Whistler Arts Council's Member Grants program. The \$750 grant will go towards our new Works-in-Progress programming. We have also applied to the BC Creative Spaces program for assistance in funding a floating stage and improved audio and lighting equipment.

- The Point's programming is funded primarily through fundraising, workshop fees, ticket sales, grants, café revenue, and memberships. PARC is currently restructuring its membership categories and fees in order to realize more revenue in this area.
- Volunteers from PARC's membership, the community at large and students have helped to make events at The Point run smoothly and affordably. Volunteers gain experience working in the arts and performance fields, and the donation of their time and energy is greatly appreciated by PARC.

## Movement Toward: Enriching Community Life, Enhancing the Resort Experience, Economic Viability, and Partnering for success:

- The Point Artist-Run Centre Society's Saturdays at the Point and associated arts programming moves Whistler towards its 2020 Vision through a number of designated priorities and descriptions of success.
- In the area of Enriching the Community and Enhancing Resort Experience, our activities foster a deep sense of place by connecting Whistler's heritage at Alta Lake with a present day cultural offering, as described in Visitor Experience DOS#3. This is accomplished not only through use of the heritage site on the lake, but through theatre, literature and art shows that explore Whistler's history.
- Because our activities are a draw to both community members and visitors, they also foster interaction between these two groups as described in Visitor Experience DOS#3. The arts events, including visual arts, theatre, musical performance, literary, and other offer learning and cultural opportunities as described in DOS#8. They also offer a diverse range of activities (DOS#7) which are not yet year-round, but are moving in that direction.
- One of the key descriptions of success which The Point's programming and overall approach moves Whistler towards is AC&H#6): "AC&H and their local creators and contributors are appreciated and supported as cornerstones of the resort community's health, vitality and economic prosperity." Our programming taps directly into the creative talent of our local artists and the majority of our budget goes to supporting them in their creative work. This funding, though relatively small, is geared toward integrating the artists into the economic fabric of the resort community with the ultimate aim to generate greater economic activity in the resort.
- The Point's programming in the areas of theatre, literary arts, visual arts and music is geared to tie in with visiting artists from Vancouver and further abroad, moving Whistler closer to AC&H DOS#7. Our summer art show as well as the Work-in-Progress series will include a few artists from Vancouver, and our collaboration with the Whistler Writers Festival has included writers from across Canada as well as poet John Glenday from Scotland (see attachment: Guest Comments.doc). The Point's aim, through its programming, is to foster such opportunities in which local artists can interact with visiting national and international artists. Our local artists are often our community's most direct connection to these other artists through their previous artistic and educational experiences. The heritage site on Alta Lake provides a perfect "physical focal point" as described in AC&H DOS#8, where this interaction can take

place, and where the general public can benefit from the collaborative projects of local and visiting artists of all disciplines.

### **Key Descriptions of Success:**

- Many of the above mentioned points also help to move Whistler toward its Economic Viability priorities. Fundamental to this is The Point's authentic contribution to Whistler's cultural tourism offering. As described in the AC&H DOS#2, The Point's programming offers "a range of authentic and creative arts, cultural and heritage opportunities that are ... financially affordable to residents and visitors." The fact that our cultural and heritage offering attracts visitors and contributes to their experience and the local economy can be seen in the guest comments from our first summer of programming (see attachment: Guest Comments.doc). Those same comments attest to the fact that "local and regional heritage, culture and community spirit are shared locally and beyond Whistler" through our arts programming.
- The Point Artist-Run Centre Society's cultural activities also help to move Whistler towards Economic Viability through the Economic Strategy area. They play a key role in diversifying the economy from primarily sport and recreationbased tourism toward cultural activity that can ultimately operate on a year-round basis. The idea of an artist-run centre offering a variety of artistic and educational arts programming out of a heritage lodge is a key element of Whistler's Cultural Tourism Development Strategy. As stated in Economic Strategy DOS#4, this initiative "proactively seizes economic opportunities that are compatible with tourism, and effectively adapts to changing external conditions." The cultural tourism market has been identified as a huge potential market for Whistler, and The Point Artist-Run Centre was identified in the Cultural Tourism Development Strategy as a key opportunity for the municipality to support in developing cultural tourism.
- Starting out small and from the grassroots as we have, as arts and cultural offerings at The Point grow, they will continue to focus on employing "a skilled [artist] workforce [that] supports the local economy," and vice versa. Making use of the physical infrastructure of the heritage lodge on the lake, The point will create the social infrastructure "that will attract and support investment." (ES-DOS#9)
- The Point Artist-Run Centre Society has begun to foster co-operative relationships with a variety of other organizations in the community, moving toward the priority of Partnering for Success. The Point has worked in a cooperative manner with the Whistler Sailing Association, coordinating our Saturday events with their invitational sailing regatta and working cooperatively throughout the summer on the same property. For summer 2013 we are exploring the opportunity of offering combined sailing and arts camps.
- The Point worked closely with the Whistler Writers Group to host workshops during the Whistler Readers and Writers Festival in October 2011 and hopes to do

so again in 2013. PARC also provided assistance to the Whistler Arts Council when it moved one of its Art Workshops on the Lake from the Alta Lake Station House to the Point. This summer we are exploring the possibility of collaborating with the Arts Council on certain workshops including basket making and creative writing. We have also discussed the possibility with the Whistler Film Festival of hosting Screen Writers workshops at the site.

• In the fall of 2012, PARC had the opportunity to work with the BCIT International School of Business in developing a feasibility study for the artist-run centre. This has led to a variety of useful recommendations for our organization, and has become the basis for a business plan under development. PARC has also had the benefit of an offer of pro bono work from Iredale Architects to look at how best to utilize the site as an arts centre including the development of preliminary design sketches.

### **Protecting the Environment:**

• With the current lack of transit service to Alta Lake Road, some people are forced to drive to the site for our events. In order to mitigate automobile transportation, we have promoted, and will continue to promote, alternate means of transportation including walking, biking and boating to The Point. This proved successful in 2011 and 2012 with the majority of people arriving by these other modes of transportation. This was encouraged on our website (www.thepointartists.com) and on posters (see attachment "Saturdays Poster")

## Flexible Platform:

• The arts and cultural activities put on by The Point Artist-Run Centre Society are the germ of a much larger idea. Built from the grassroots by the artists themselves, the program has started out small and is already growing into its third year. We foresee the current part-time seasonal programming growing into a year-round offering which will act as a creative driver behind Whistler's cultural development and cultural tourism initiative. The resulting arts centre will be a hub of creativity featuring a variety of arts festivals, symposia, and formal and informal educational opportunities—a centre where artists can work, perform, learn and interact with the public, both local and visiting.

### **Financial Return:**

• Funding support to the projects listed in this application will enable our members to develop quality arts programming for the benefit of the community as well as visitors to the resort. As the site becomes known as a home of authentic arts and cultural offerings, we can begin to generate more revenue through event ticket sales, art sales, workshop fees, café sales, and special occasion licenses. This was already evidenced by last summer's events which were economically self-sustaining with a modest amount of fundraising.

- As we become more established at the site and move toward developing an operational artist-run centre, we will also be able to access more funding from other levels of government as well as potential private donors. The financial aim of an artist-run centre on the site will be to generate enough rental revenue from events, studio space, café revenue, and other sources to cover all operational costs of the property. This can create a sustainable situation which benefits the community, the municipality, and Whistler's artists.
- The current programming we deliver, as well as the artist-run centre we are working towards creating, makes use of an existing heritage site in the community. In this way we are able to re-introduce the community and its visitors to a piece of Whistler's history, while at the same time providing necessary space for Whistler's creators without having to build a new purpose-built facility. Much like the re-purposing of Granville Island's industrial buildings in Vancouver for arts and community space, this is another sustainable aspect of The Point's initiative.



NUMBER: S-56503

SOCIETY ACT

## **CERTIFICATE OF INCORPORATION**

I Hereby Certify that

## THE POINT ARTIST-RUN CENTRE SOCIETY

has this day been incorporated under the Society Act



on March 26, 2010

RON TOWNSHEND Registrar of Companies PROVINCE OF BRITISH COLUMBIA CANADA



#### Comments from Saturdays at The Point Guest Book - Summer & Fall 2011

Congratulations! Wonderful place, great food, excellent entertainment. *Stella Harvey*, Whistler, BC

What a blessed place! Great music too ... Thank you! *Heather Henninger*, Los Angeles, CA

Nice place, nice people! *Andrés*, Spain

Lovely show! Love the building and the surroundings. Thanks *Lindsay Banfield and Rachel McMahon*, Comox, BC

Whistler at its best! *Heather, Vic and Liam Beresford*, Whistler, BC

Loved the water and music. Thanks for the great time and the great music lesson! *Emily, Claire and John My-Trang*, Issiquah, Wa. USA

Bonjour, we enjoyed nice Saturday afternoon here and was a good book lecture [reading]. Merci beaucoup! *Gaetan and RV*, Paris, France

Hidden Gem! *Ken Thompson*, Whistler, BC

What a wonderfully relaxed place ... Everyone can be his/herself. We'll be back. Take Care! *Mike Verbaan and Roel Van Kuijk*, Amsterdam, Netherlands

What a fabulous use of this special space. Well done! *Shauna Hardy Mishaw*, Whistler, BC

Wow, great use for a classic location. *Rob Leblanc*, Whistler, BC

Let's keep this going as a community centre! Kat Sullivan, Whistler, BC

Such a beautiful spot! Mecki and Michael Facundo, Whistler, BC

Wonderful place! Fantastic way to revive a historic location for everyone to enjoy! *Anonymous* 

Best of luck with this! J'Anne Greenwood, 5690 Alta Lake Rd. (next door neighbour) Whistler, BC

A writing haven. See you the next five Saturdays! *Karen McLeod*, Whistler, BC

Always wanted to see an artist community in Whistler. Love this! *Randy*, Whistler, BC

## Email from award-winning Scottish poet, John Glenday following the 10<sup>th</sup> Annual Whistler Readers & Writers Festival

Hi Stephen,

The writers who took part in the workshops were unanimous in their praise for the centre, thanks to its incredible location, and air of quietude.

Gertrude Stein said writers have two countries – the one where they live, and the one in which they <u>really</u> live. The Point is a place not only where writers can meet, work and share ideas, its a place where writers can really live, and where writing can really come alive. I was so lucky to get the chance to work there. I would hope that everything possible might be done to cherish, preserve and develop this outstanding facility.

John Glenday



## Expressive Arts Workshops Tuesdays & Thursdays July & August 2012

The Point Artist-Run Centre 5678 Alta Lake Rd. (former Hostel)

## Workshops for Children & Teens with Aude Ray

This summer Aude Ray will be offering a great variety of expressive arts workshops for children, teens and adults at The Point. The workshops will lead towards a performance and art exposition at the Flag Stop Theatre & Arts Festival on August 11<sup>th</sup>, 2012.

MUSICAL EXPLORATION, SONGWRITING: Learn how to write songs, sing, play different instruments and rhythms. This workshop is designed for children to express themselves through the fun and interactive world of music! The children will have the amazing opportunity of performing their songs at The Flag Stop Theatre & Arts Festival on August 11th! Tuesdays (7-9 yr-olds) & Thursdays (10-12 yr olds) 9-10:30 AM, July 10-Aug. 9

THEATRE, COSTUMES, DECOR: Create an original theatre play, costumes and decor! Make your dreams come true. Learn how to develop characters, story, how to project the voice and become an actor. This workshop can also build self esteem in chilldren through art and fun! The children will have the opportunity to perform their song at The Flag Stop Festival on August 11th! Tuesdays (7-9 yr-olds) & Thursdays (10-12 yr olds) 11-12:30 PM, July 10-Aug. 9

JEWELRY DESIGN: Learn how to create your own jewelry designs with different materials, techniques and tools. This workshop includes : wire work, beaded jewelry, recycled

leather jewelry & jewelry that goes beyond imagination. An exposition of the jewelry will follow at the Flag Stop Festival. Tuesdays (7-9 yr-olds) & Thursdays (10-12 yr olds) 1-2:30 PM, July 10-Aug. 9

Teens (13-17) Tuesdays, July 10&17, 3-5PM

FASHION MAKE UP & FACE PAINTING - PHOTOGRAPHY: An opportunity to step into the world of fashion by designing and painting a model's face with professional makeup. Tuesday, July 24 (7-9 yr-olds) & Thursday, July 26

(10-12 yr olds) 1-2:30 PM

Teens (13-17) Tuesday, July 24, 3-5PM

**MIXED-MEDIA PAINTING**: Explore different mediums, painting techniques and textures to create an original artwork that will be shown at The Point throughout August. This workshop is of special value to children as a means for vivid representation of their innermost feelings and ideas.

Tuesday, July 31 (7-9 yr-olds) & Thursday, Aug 2 (10-12 yr olds) 1-2:30 PM

Teens (13-17) Tuesday, July 31, 3-5PM

RECYCLED FASHION DESIGN: Fashionable costume making workshop! Put your vision into reality. Sewing, colour study, textures and so on. Creating vibrant costumes not only makes a seriously cool statement about the nature of reusing and upcycling, but is a unique form of art in itself. A recycled costume parade will be held at Flag Stop Festival in August. Tuesday, Aug 7 (7-9 yr-olds) & Thursday, Aug 9 (10-12 yr olds) 1-2:30 PM

Teens (13-17) Tuesday, Aug 7, 3-5PM

**INTERPRETIVE DANCE**: And let the music move you! From contemporary dance to hip hop, jazz to classical, you are invited to create a choreographed work using music and movement to tell a story, to celebrate and express. Wear comfortable dancing clothes. The participants will have the amazing opportunity of performing at The Flag Stop Festival on August 11th!

Teens (13-17) Thursdays, July 10-Aug 9, 3-5PM



AUDE RAY is a singer songwriter, performer, music teacher, improv teacher, interpretive dancer, painter, jeweller, expressive arts facilitator, and environmental educator.

She studied theatre at Conservatoire Lassalle in Montreal, where she enjoyed improvising with "La CLIC", a theatre sport Improv team. She is thrilled to offer at The Point this summer

an Improv workshop at The Point this summer.

Aude Ray has studied voice and music since she started singing at 13, and now teaches guitar, piano, voice and songwriting from her studio in Emerald Estates as well as Expressive Arts at École Passerelle. She also studied Jewelry Making at École de Joaillerie de Montréal and Visual Arts at Collège St-Laurent, Montréal. She has worked on theatre decor creations for various musical performances.

Individual workshops are \$20 each; \$50 per day (3 workshops); \$85 for 5 consecutive weeks; \$225 for 3 workshops x 5 weeks. Teen Workshops are \$20 each or \$85 for 5 consecutive weeks. Please register online at www.thepointartists.com email: thepointinfo@gmail.com



Flag Stop Theatre & Arts Festival The Point on Alta Lake, Whistler, BC August 11, 2012

Performance of Agnes on the floating stage at dusk



Dancing to the New Orleans Ale Stars



Aude Ray performs Suitcase of Dreams under the stars

## THEATRE & ARTS FESTIVAL



ΤΗΕ ΡΟΙΝΤ WOULD LIKE TO THANK ITS SPONSORS FOR THEIR GENEROUS SUPPORT OF THE FESTIVAL



Community Enrichment Program Page 4 December 6, 2004

## RECEIVED

## FEB 1 5 2013

## RESORT MUNICIPALITY OF WHISTLER RESORT MUNICIPALITY COMMUNITY ENRICHMENT PROGRAM APPLICATION FOR MHISTLER

Name of Organization: Whistler Sea Wolves (whistlerseawolves.com)

Society Registration Number: S-51771

Main Activity: Competitive Swim Club

Mailing Address: 63 Black Tusk, Whistler BC VON 1B2

Contact Name & Daytime Phone Number: Gwen Milley, President 604-902-1464

Email Address: gmilley@telus.net

1. Purpose of Grant:

The Whistler Sea Wolves launched in October 2006 and has a growing membership. In October 2012, we jumped from 28 to 42 swimmers. With this growth, the club would benefit from the following items in order to improve training sessions, organization, and create the ability to host competitive meets:

Organizational, Training and Administrative Improvements:

- 1. HyTek Team Manager 7.0 Silver Software program for competition and training info, and data organization \$445.00
- 2. GoPro Camera with pole and underwater casing for training review/critique \$400.00

3. 12 x St. Moritz PRO 100 Stop Watches - to capture times on approved timepieces for submission to SwimBC and for hosting competitions \$265.00

4. HyTek Swim Meet Manager Software program - for hosting a competition, printing race documents for coaches and posting results online \$270.00

5. Meet fees for provincial championships - \$1000

- 6. 15 x mini Anaron Pull Buoys \$175.00
- 7. Printing costs for application of logo artwork to storage units \$600

8. Arena Coaches Bag - \$47.00

9. CSCTA TAS Coaches Conference of BC/Canada - Registration Fees - \$400.00 Subtotal - \$3602

Practice & Dryland Training Equipment:

- 10. 3 x Foam Rollers for stretching \$105.00
- 11. 12 x Speedo Training Paddles (4x each size) \$180.00
- 12. 2 x Twist Exercise Balls dryland and stretching \$75.00
- 13. 3 x StretchCordZ dryland cords with paddles \$150.00
- 14. Tech Paddle 5 small/4 large \$415.00
- 15. 6 Forearm Fulcrums \$160.00
- 16. 6 Finger Paddles \$105.00
- 17. Apple 16GB iPad 3rd Generation with Wi-Fi & 4G \$650
- 18. Finis Circuit Trainer \$125.00

19. Iclock Pro4 - \$1095.00

Subtotal = \$3090

2. Current Year Activities and Community Benefit:

The Whistler Sea Wolves' goal is to provide fun and competition through swimming to local Whistler children aged seven to eighteen years old. The WSW is dedicated to attracting local children of all ability levels to develop healthy champions in sport and life by providing a framework of success through progressive learning, personal growth and competition.

The WSW season runs from October to the end of June with two practices held at Meadow Park Sports Centre pool each weeknight Monday through Friday. The team is managed by a seven parent Board of Directors who set goals for the club and provide direction to the full-time coach and two part-time assistants.

Total = \$6662.00

Community Enrichment Program Page 5 December 6, 2004

The WSW swim team offers an alternative team environment to the "iconic" Whistler sports of skiing, mountain biking, hockey and soccer. As a primary activity for some of the kids, it offers an opportunity to participate in a team that promotes personal and physical development, goal setting, discipline and fun. Swimming also excels in building cardio vascular strength and endurance, and is great for all who participate and provides an important complementary training activity for the kids who are involved in other sports.

#### 3. Proposed Fund-raising Activities:

On November 25, 2012, the WSW members completed a swim-a-thon where the swimmers gathered pledges and swam as many lengths as they could in two hours. The entire team participated with most parents volunteering, and some of the swimmers completed 200 lengths in that short time. We raised over \$5400 and plan to hold another swim-a-thon in November 2013 with the goal to raise at least the same amount.

#### 4. Number of Members/Participants in Organization (if applicable): 42 swimmers, 3 coaches, 7 parent board\_

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	20849.75		
General operations	5590.44		
One-time project / program			
Physical asset		6662	
Rent (RMOW facilities)	11835.40	n/a	
Rent (other facilities)			
Totals	38275.59	6662	17%

Community Enrichment Program Page 6 December 6, 2004

6. Have you applied for any other loans or grants? If so:

	A	pprovec	1?		
Name of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
Provincial Gaming Grant	X (2012)			\$7000	
·					

7. A copy of the organization's most recent financial statements x and operating/project budget x are attached

Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_Date:\_\_\_\_\_Date:\_\_\_\_\_

## Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: Feb. 15/13 BERESFORD signature: HEATHER Name:

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

## INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Priorities:         1. Enriching Community Life         2.	The Whistler Sea Wolves offers local kids an alternative to the typical Whistler team sports. Swimming is a fantastic way to encourage healthy living as the kids build their cardio-vascular endurance, and learn how to support their bodies through proper nutrition and exercise. A great sense of community exists among the swimmers and the parents as demonstrated by the strong attendance at the practices, team dinners, awards nights and meets. Everyone seems to be "family" and while the kids are competitive with themselves and each other, they are also very supportive to their team mates. The WSW swimmers can push themselves in a safe, supportive atmosphere.
Key Descriptions of Success: 1. Residents and visitors of all ages and abilities enjoy activities year-round that encourage healthy living, learning and a sense of community 2. Diverse and affordable opportunities for recreation, leisure, arts and culture exist	The items requested from the CEP grant provide a long term benefit to the club and allow us to build capacity among the swimmers. The items will be useful for many years allowing the club to have sufficient and effective training equipment to move the kids to the next level, and administrative computer/software support to run our growing club efficiently. The WSW uses membership fees, not grant money, to pay the coaches' wages and other administrative costs. The club intentionally keeps the fees reasonable so that it remains accessible to as many families as possible. The WSW Board demonstrates fiscal responsibility by carefully planning and monitoring the annual budget, spending within our means, and fund raising for items beyond what membership fees will cover.
3. Recreational experiences reflect an appropriate balance between adventure, challenge and safety, and exist within the comfortable carrying capacity of the amenity	Through this approach, the WSW swim club enriches community life in Whistler and is aligned with Council and community priorities.

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i. Away:	Explain proposed mitigation:	
Key Priorities:		
1. N/A	_	
2.		
Key Descriptions of Success:		
2		
3	=	
4.	<del></del>	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i>	Check one: Neutral/Decrease
<i>decrease</i> Whistler's dependence	Explain how: The items requested by the WSW will not change the
on fossil fuels and on extracted	club's use of fossil fuels except if funds are received to attend the
metals and minerals that will	provincial championships. Team members carpool to meets to reduce
accumulate in the environment?	single vehicle trips, and a number of the swimmers take the school
How?	bus to Meadow Park thus reducing the number of car trips.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Decrease Explain how: The items requested typically last many years and most can be recycled at the end of their useful life.

iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Check one: Helps Explain how: The WSW activities take place at the existing Meadow Park Sports Centre and do not alter any other natural areas. Swimming has a low impact on the environment.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Check one: Supports Explain how: The WSW initiative at minimum will have no bearing on others' ability to meet their basic needs. It does not use scarce resources that others may need more.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is
generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future
improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in
the future.

The WSW items allow the team to more effectively train and communicate with each other. If the funds are awarded, the WSW will be able to host competitive swim meets where they will encourage carpooling and offer to offset the carbon emissions of the participants.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The items do not provide a financial return to the organization but certainly contribute to organizational self-sufficiency. With the growth of the club in the last two years, resources are strained to provide adequate training gear to offer a high quality club experience for the swimmers. Currently, the club charges approximately \$350 for each of the autumn, winter and spring sessions. Fees have been raised slightly each year to cover increasing costs and additional funds have been raised through the swim-a-thon and a provincial gaming grant. To avoid returning to the parents for more money, the CEP grant would allow the club to keep fees accessible for local families yet provide a high quality experience for the kids.

<sup>a</sup> Community Enrichment Program Page 10 December 6, 2004

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Heather Beresford & Gwen Milley\_\_\_\_\_

Organization: Whistler Sea Wolves

Phone: 604-902-1464\_\_\_\_\_

Email: gmilley@telus.net\_\_\_\_\_

Date: February 15, 2013\_\_\_\_\_



February 14th, 2013

Manager of Legislative Services (Community Enrichment Program) Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC V0N 1B4

To Manager of Legislative Services and Mayor and Council Members:

We wish to express our appreciation for the opportunity to apply for the Community Enrichment Program Grant and hope that you will consider our request. We are asking for your support of \$10,000 to go towards the Whistler Women's Drop-in Centre. After conducting a Needs Assessment in 2009 the need for a Women's Centre offering additional services for women in Whistler and the Northern Corridor, became abundantly clear. The unique nature of Whistler's Resort Community includes a large young, vulnerable female population from various cultural backgrounds who are at risk of interpersonal violence due to unfamiliarity with available resources, lack of support being far from family and home, and job and financial insecurity. Thanks to support from the RMOW CEP Grant, the Whistler Blackcomb Foundation and other fundraising initiatives, the Whistler Women's Centre has been operating out of the Whistler Blackcomb Foundation Social Services Centre for just over one year. By serving our clients, working collaboratively with other services providers, raising awareness and creating a dialogue about violence against women, we hope to continue building a stronger resort community and a more sustainable society, through shared goals and mutual understanding.

Please find attached our application and supporting materials.

CEP Application Form with attachment Operating Budget and Current Financial Statement with Balance Sheet Howe Sound Women's Centre Society Resume List of Current Board Members Certificate of Incorporation

38021 Third Ave., P.O. Box 2052, Squamish BC, V8B 0B4 ~ 0 604.892.5748 E 604.892.5749 1519 Spring Creek Drive, Whistler BC ~ 0 604.962.8711 E 604.932.0599

The Hore Sound Women's Centre Society promotes women's equality and the corpore rate of women and their children. We work nonca learnist\* perspective. Py responding to and working for change, we honour the diversity of women's fives and on er the evolving needs of the women and children throughout the Sea to Sky Corridor. We have this work countinger to the well-being of eace

con-mainthes and sincery at large

"Women and men who believe in women's creats and equality datant datat vielety

Thank you for considering our request. We look forward to hearing from you. If you require any other information, please do not hesitate to contact me.

Sincerely,

Shana Murray Community Program Manager Howe Sound Women's Centre Society (Squamish & Whistler)

Kelsey Rose Women's Resource Worker Whistler Women's Centre Howe Sound Women's Centre Society

38021 Third Ave., P.O. Box 2052, Squamish BC, V8B 0B4 ~ t: 604 892,5748 f: 604,892,5749 1519 Spring Creek Drive, Whistler BC ~ t: 604,962,8711 f: 604,932,0599

The Hose Sound Winten's Centre Society promotes winnen's equality and the engineerinear of winner and their children. We work proma winning! perspective. By responding to and working for change, we homout the diversity of women's lives and meet the evolving needs of the women and children the includent the Sector Sky Corridor. We know this work convertues to the well-being of our communities and society in large.

"Window and mon-while believes in scenical's rights and equality throughout sociality

## **Community Enrichment Program Application**

Name of Organization: Howe Sound Women's Centre Society Society Registration Number: S-16716 Main Activity: Whistler Women's Centre – Drop-in Support Services for Women and their Children Physical Address: 1519 Spring Creek Drive, Whistler BC, VON 1B2 Mailing Address: Box 2052 Squamish, BC V8B 0B4 Contact Name & Phone Number: Shana Murray 604.892.5748 Email Address: cpm@hswc.ca

## **1. Purpose of Grant:**

This grant would support the operating costs for the Howe Sound Women's Centre's 'Whistler Women's Centre', allowing us to keep the centre open, expanding hours and availability, and continue to delivering HSWC programs and services previously only available in Squamish.

## 2. Current Year Activities and Community Benefit:

The Howe Sound Women's Centre promotes women's equality and the empowerment of women and their children. By responding to and working for change, we honor the diversity of women's lives and meet the evolving needs of the women and children in Whistler and throughout the Sea to Sky Corridor.

The Howe Sound Women's Centre Society has been operating for over 30 years and all HSWC Services are provided free of charge. Our services include Drop-in Centres (Squamish/Whistler), a Transition House (Squamish) and Safe Home (Pemberton), Multicultural Outreach, Pearl's Value and Vintage (enterprising non-profit) as well as various support groups. We operate programs such as Drop-in Yoga by donation including childcare, Pro Bono Skype Legal Clinics, Children Who Witness Abuse (CWWA) and Working through Separation and Divorce Counselling for children youth and families, and Youth Education Programs in the schools. We host events such as LGBTQ2S friendly Queer Games Nights and workshops such as Women's Self-Defence. HSWC is an active member of the Violence Against Women in Relationships (VAWIR) Committee, seeking to respond to and mitigate the highest risk cases of violence, as well as actively lobbying for Sexual Assault Services in the Corridor. A Women's Centre is a hub of activity, celebrating women's accomplishments, supporting them in times of difficulty, and continuing to work to end all forms of violence against women and their children throughout society.

After conducting a Needs Assessment in 2009 the need for a Whistler Women's Drop-in Resource Centre offering additional services for women of Whistler and the Northern Corridor, became abundantly clear. The unique nature of Whistler's Resort Community includes a large young, vulnerable female population from various cultural backgrounds who are at a higher risk of interpersonal violence due to an unfamiliarity with available resources, lack of transportation, lack of support being far from family and home, and job, financial and housing insecurity.

The Whistler Women's Centre offers support, advocacy, resources and referrals for women and their children, including but not limited to women who are living in or fleeing an abusive relationship. Our frontline Women's Resource Worker can offer emotional support, help clients to navigate social and governmental systems, as well as making referrals to HSWC and other resources and services available throughout the Sea to Sky Corridor, all in an effort to support women and their families to live their best lives. To engage with the community the Whistler Women's Centre maintains an active volunteer base of local women-helping-women, hosts awareness and fundraising events, remembrances and international observances, and continues to create awareness and dialogue around violence against women. A drop-in Women's Centre plays an integral part in a community's social fabric, promoting community care and attachment, contributing to the wellbeing of the entire community at large. We work collaboratively with many local social service organization as well as the Squamish and Lil'wat First Nations communities, building a stronger local resort community and more sustainable society through shared goals and mutual understanding. We believe that the Whistler Women's Centre not only enhances the social supports in the community, but also contributes to a strong and healthy Whistler identity that goes beyond the slopes and trails.

## 3. Proposed Fundraising Activities:

Whistler specific Women's Centre fundraising initiatives include:

- HSWC 30th Anniversary Gala with Keynote Speaker Stephen Lewis
- V-Day: A Benefit Production of The Vagina Monologues, and Silent Auction
- Annual WORCA Women's Bike Race: Beneficiary of Women's Bike Race and Silent Auction (2011: Betty and Veronica, 2012: Charlie's Angels)
- Annual Walk-a-mile in Her Shoes: Men's March and Pledge Drive to end Violence Against Women
- Creekbread Benefit Night
- Brew Creek Silent Auction
- Women's Self-Defence Workshops by donation
- Drop-in Yoga including childcare by donation
- Whistler Women's Centre Appreciation Night and Raffle: El Furniture Warehouse Restaurant

Examples of Awareness raising events and observances:

- Prevention of Violence against Women Week The Clothesline Project
- December 6th Montreal Massacre Vigil and Remembrance
- International Day of the Girl outreach and awareness raising
- 16 Days of Activism Against Gender violence
- International Day for the Elimination of Violence against Women
- International Women's Day
- Missing women's inquiry
- Human Rights Day
- Staying up to date on local, provincial, national and international instances of violence against women and children to introduce steady information and

dialogue into the Whistler community through outreach and volunteer engagement

## 4. Number of Members/Participants in Organization:

The 2012 statistics for the Whistler Women's Centre's first year of operations were:

- 972 visitors (663 women, 188 children/youth, 121 men)
- 587 phone calls and emails Regarding Whistler operations specifically

## 5. Amount Requested - \$10,000

_	Annual Budget	Grant Requested
Salaries	\$31878.40	\$7,000.00
General Operations	\$2882.20	\$1500.00
One-time project		
Physical assest		
Rent (RMOW)		
Facilities (other)	\$3200.00	
Admin costs	\$896.10	\$1500.00
TOTALS	\$40,656.70	\$10,000.00 25%

## 6. Have you applied for any other loans or grants? If so:

BC Gaming Funds - Awarded \$7000 for Whistler Women's Centre

## **7. A Copy of the organization's most recent Financial Statements** Attached

## **8. Does the organization have any Outstanding Debts with the municipality**? No

**1. Success:** How does the initiative move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of success?

Key Priorities	<b>Descriptions of Success</b>
Health and Social	The Drop-in Centre offers women and
(1.) Community members and visitors	their children emotional support,
maintain and improve their physical,	advocacy, counseling, and referrals to
mental, spiritual and social health	other resources and services that
through prevention and treatment	mitigate the effects of all forms of abuse
services.	and violence against women. We offer a
	safe space for women and their children
	to reach out for assistance in
	maintaining and improving their
	physical, mental, spiritual and social
	health in the face of such abuse. Drop-in
	Yoga by donation including childcare, as
	well as ongoing women's workshops
	give women a low/no cost opportunity
	to improve their spiritual, mental and

	physical health, while improving social health by meeting other women in their community.
(2.) Community members and visitors learn about and enjoy experiences with other cultures and generations through activities and events.	A women's centre serves the needs of all women, bringing together women and their families of various cultures and ages including local First Nations communities. This is achieved through our Drop-in Centre, various workshops, fundraising and celebratory events and activities, where the common and shared experiences of women in both good times and bad bring the community together to build collective strength.
(5.) Community members and visitors are civil and law abiding, and respect each other's physical and emotional boundaries.	We support women in creating boundaries in their lives and relationships, and in understanding their and their children's legal rights in the face of all forms of abuse. Community dialogue and mutual understanding of the causes and effects of violence against women builds a community of safety and respect.
(6.) Community members eat healthy food, exercise and engage in leisure and other stress relieving activities that assist in preventing illness and they avoid the abusive use of substances that evidence indicates have negative effects on physical and mental health.	Living in and leaving an abusive relationship can be an incredibly stressful experience for both women and their children. When women find support they are less likely to turn to substance abuse as a coping mechanism. We offer support and referrals for women who are suffering from physical, emotional, and mental health issues, and offer women's workshops and yoga.
(7.) The Resort community is safe for both visitors and residents, and is prepared for potentially unavoidable emergency events.	The 2009 Needs Assessment conducted by HSWC shows a very high rate of drink spiking and sexual assault, common among Resort Communities. A large amount of our efforts within the Sea to Sky Community's is to work with its members to prevent violence/abuse by educating and bringing awareness to the lives of children/youth and women. By bringing awareness and educating our members we are working for change and empowering our community members

	to make more informed, healthier
	choices in their lives. If something
	should happen, a Women's Centre is a
	front-line agency available to deal with
	the aftermath of such an emergency for
	both residents and visitors regardless of
	their citizenship, giving women
	information, options and support.
(9.) Whistler organizations and	The Women's Drop-in centre is an
stakeholders work together to meet the	integral part of the social services safety
health and social needs of community	net in Whistler, and should be supported
members and visitors	as we continue to operate from the new
	Whistler Blackcomb Foundation Social
	Services Centre. We work collaboratively
	with many organizations such as
	Whistler Community Services Society,
	Vancouver Costal Health, Sea to Sky
	Community Services, Ministry of
	Children and Family Development,
	RCMP Victim Services, Counselors, and
	the Squamish and Lil'wat First Nations
	on whose land Whistler lies. Our work
	strengthens the entire region, and also
	makes whistler a healthier and safer
	tourist destination.
(10.) Community members accept	When women reach out to a Women's
responsibility for their own health, and	Centre for support they are taking
that of other members of the community,	responsibility for their health by seeking
by participating in the activities	out services that will support them in
identified in this description of success.	living a physically and mentally safe and
	healthy life.
Learning	We offer materials, resources, and
(8.) Learning opportunities foster	support in a confidential manner,
collaboration trust and community	building trust between women and their
engagement and build the community's	community. We also work to educate the
capacity for achieving Whistler's vision	broader community about violence
of success and sustainability for future	against women and the ways a healthy
generations.	community can combat this serious
	social problem. A healthy community
	must support its more vulnerable
	members, including women and their
	children. Breaking the cycle of abuse and
	violence through supportive learning
	paves the way for healthy families for
	generations to come. Our continued

<b>Built Environment</b> (5.) Community spaces encourage personal interaction and shared activities.	collaboration with First Nations keeps lines of communication open and continues to build positive, constructive and mutually beneficial relationships with local First Nations people, based on respect and mutual understanding. Training and engaging a new volunteer base will increase community attachment and continue to strengthen Whistler culture of volunteerism. The Whistler Women's Centre is a safe space where women can come to find a friendly and supportive community of staff, volunteers, and local women. This promotes community care and attachment among citizens. We also promote community engagement through weekly Yoga, and our various fundmining initiations activities and
<b>Economic</b> (9.) Physical and social infrastructure attract and support work and investment.	fundraising initiatives, activities, and events. A Women's Centre is a clear sign of a healthy community that cares, and is therefore attractive to all forms of business and investment, showing that Whistler is a Resort that is community minded and socially responsible.
Affordability (2.) Residents have access to affordable goods and services that meet their needs.	All Women's Centre services are offered free of charge or by donation, supporting all community members equally regardless of their economic standing. Yoga and workshops include childcare which we know is an expensive barrier for women trying to engage with their community.
<b>Partnership</b> (3.) Partners work together to achieve mutual benefit.	We work collaboratively with many local social service organization as well as the Squamish and Lil'wat First Nations communities, building a stronger local resort community and more sustainable society, through shared goals and mutual understanding; all in an effort to make the Whistler community safer for all members of society.

**2. Sustainability:** How does the initiative move Whistler toward our four Sustainability Objectives as defined by The Natural Step sustainability principles?

## i. Fossil Fuels

Sustaining a Drop-in Centre in Whistler will allow community members to access our services within the Whistler Valley. This will **decrease** Whistler's dependence on fossil fuels, as clients will no longer need to travel more than 50km to Squamish to access these important services.

## ii. Chemicals and manufactured substances

N/A

## iii. Life Supporting Natural Systems N/A

## iv. Ability to meet basic needs

A Women's Drop-in Centre **supports** others' ability to meet their basic needs. The basic right and need for physical, social, and emotional safety and wellbeing is supported by the many services at the Whistler Women's Centre, offering women and their children the opportunity to live their best lives. The ability to be and feel safe is a primary basic need that every person is entitled to.

**3. Flexible Platform:** Is the initiative a flexible platform for future progress toward sustainability? How?

The Whistler Women's Centre responds to the diverse and changing needs of women and their children to support continued steps toward an end to violence against women in all forms. Our programs and services work in conjunction with other local agencies to keep families safe, and to educated the local community in identifying avenues of support for families in crisis. We work closely with all community members, including First Nations, to foster mutual understanding and positive change.

By supporting women as well as their children, the Drop-in Centre is stopping the cycle of violence, therefore enhancing the lives of current and future members of the Whistler community, building a healthier and safer community for generations to come.

Having access to a Drop-in centre within the Whistler Valley will remove the barrier of transportation that has previously prevented many clients from accessing our services with ease, and in a safe and confidential manner.

## 4. Financial Return

The Whistler Women's Centre does not generate income as all services are provided at no cost. However, having a physical space in Whistler will allow us to enhance our presence in the community that in turn will expand our member and client base, as well as improve the success of future fundraising initiatives. The Howe Sound Women's Centre does have an enterprising non-profit, Pearl's Value and Vintage, which offers recycled goods to the Squamish community at affordable prices. All proceeds are used to support various Howe Sound Women's Centre programs.

## Howe Sound W<sup>®</sup>MEN'S CENTRE Society RESUME

S-16716 Established Oct 7, 1981 Charitable Organization Status 118 96 4469 RR0001

## Mission

The Howe Sound Women's Centre Society promotes women's equality and the empowerment of women and their children. We work from a feminist\* perspective. By responding to and working for change, we honour the diversity of women's lives and meet the evolving needs of the women and children throughout the Sea to Sky Corridor. We know this work contributes to the well being of our communities and society at large.

## \*Women and men who believe in women's rights and equality throughout society.

## Main Purpose of the Organization

To promote the equality and empowerment of women from a diversity of backgrounds including age, ethnicity and geographic location within the Sea to Sky Corridor. To promote communication and facilitate understanding of the needs of women within society with a view to endorse social change within the community. To provide a centre that offers resources, information and opportunities for dialogue, mentoring and growth. To respond to and provide support for women who require a place that allows for safety from violence, reflection, choice and empowerment. Encourage unified action to provide mutual support for the common problems of women in a rural/urban mixed setting.

## **Major Activities of Organization**

## **Drop-In Centre – Squamish & Whistler**

- <u>Referrals-</u> To various agencies and resources (welfare income tax, multicultural services, etc.);
- <u>Support-</u>To women fleeing abuse or in crisis;
- <u>Legal clinic</u> Legal advice and support;
- Income tax Tax preparation for low income men and women;
- <u>Women's Support Group</u> Squamish only
- <u>H.E.L.P Emergency Loan Program</u>
# Howe Sound W<sup>®</sup>MEN'S CENTRE Society RESUME

#### Women's Programs:

- <u>Pearl's Place Transition House (Squamish)</u>- Support women and their children fleeing abuse for up to 30 days.
- <u>Pearl's Safe Home Program (Whistler and Pemberton)</u>- Support women and their children fleeing abuse for up to 5 days.
- <u>Multicultural Outreach (Squamish & Whistler)</u>- Offering support groups, individual support, ESL, accompaniment, advocacy and agency referrals.
- <u>First Nations Women's Safety Network (Pemberton, Mt. Currie</u>)- Community links and support for prevalent issues.

#### Children, Youth and Family Programs:

- <u>Children Who Witness Abuse Program (Squamish. Whistler, Pemberton and Mt. Currie)</u>- Counselling for children who have witnessed/experienced abuse or conflict in the home.
- <u>Youth Education Programs (Squamish, Whistler, Pemberton and Mt. Currie)</u>-Violence prevention education in schools re: violence, relationships, bullying, self-care, healthy expression of feelings, effective communication, online safety and more.
- <u>Working through Divorce and Separation</u>- Counselling for children whose parents are going through a difficult divorce or separation.
- <u>Children/Youth Support Groups</u>

#### **Enterprising Non-Profit:**

• <u>Pearl's Value & Vintage (Squamish)</u> – donates free goods to people in need as well as to several other non-profit organizations in the sea to sky corridor. Sells used goods to the community and all profits are used to support our drop our programs.

#### **Grassroots**:

- Free community programming Yoga, drumming, meditation, & other programs.
- Educational & informational workshops Self help, leadership, safety, health issues etc.
- <u>World Wide Campaign of Violence against Women-</u>V Day campaign, VAW awareness and education
- <u>Committees and Advisory Groups –</u> Women's health network, safety network, affordable housing options group etc.

# Howe Sound W<sup>©</sup>MEN'S CENTRE Society RESUME

• <u>Community Partnerships</u> – Working with other agencies to refer clients and create multiple supports, build partnerships to create mutually beneficial relationships and build a stronger healthier community.

#### **Board of Directors**

Megan Bulloch	President
Kathleen Van Der Ree	Vice President
Raye Ryan	Treasurer
Karen Millard	Director
Katherine Mulvihill	Director
Christine Baker	Director
Devon Guest	Director
Johanna Gunn	Director

#### **Affiliation with other Organizations**

Squamish Women's Safety Network Squamish Women's Health Network B.C Women's Centre Coalition South Coast Women's Centre Networking Group B.C. Society of Transition Houses End Legislated Poverty United Way of the Lower Mainland Community Coordination for Women's Safety NAC (National Action Committee on the Status of Women) VCASA (Vancouver Custody, Access, Access, Support & Advocacy) Access Justice Helping Hands Society Sea to Sky Community Services Society Whistler Community Services Society

#### **Sources of Revenue**

BC Housing BC Society of Transition Houses CMHC Ministry of Public Safety and the Solicitor General Status of Women – Canada (Women's Programs) Telus District of Squamish

# Howe Sound W©MEN'S CENTRE Society RESUME

Squamish Rotary Vancouver Foundation Aboriginal Health Initiative Program, Vancouver Coastal Health Authority Gaming Grant United Way (affiliate members) Community Foundation of Whistler Whistler Blackcomb Foundation Pearl's 2nds enterprising non-profit thrift store Memberships Corporate Donations Private Donations Fundraising events

#### **Accomplishments:**

- In conjunction with the District of Squamish, B.C. Housing and Canada Mortgage and Housing; in 1992, as the sponsoring non-profit organization, the Howe Women's Centre (HSWC) with architects, consultants and developers completed a \$4.9 million dollar low cost Family Housing project on time and within budget. It is the only low cost housing in the community; this project is called Castlerock Housing.
- 2. In May 1992, HSWC opened an Emergency Shelter for women and children. This involved using hotels and motels, and eventually renting an apartment. This service provided temporary shelter for women and children escaping abuse in the Sea to Sky Corridor, including Whistler, Pemberton, and Mt. Currie.
- 3. In 1992, The Howe Sound Women's Centre initiated the Wife Assault Coordinating Committee, which later evolved into the Committee for Prevention of Violence Against Women.
- 4. In 1993 HSWC began the Children Who Witness Abuse Counseling Program for children and youth (ages 3 to 18). This program includes one on one and group counseling settings.
- 5. 1995-1996, in partnership with other community organizations we established a Healthy Sexuality Committee and received funds to open a successful Planned Parenthood Clinic, now called the SAFE clinic. This clinic operates, with volunteers, every Tuesday from 5pm to 7pm at the Public Health Clinic.
- 6. In 1996 we were able to purchase a three bedroom house after fundraising and support from our local Credit Union. We now operate a seven bed transition house called Pearl's Place that serves women and children throughout the Sea to Sky Corridor.
- 7. In 1996, we undertook the starting of an Anti-Poverty Group. The first project initiated was the Squamish Food Bank. It continues to operate on the second Wednesday of every month from 12 noon to 1:30 at the United Church Annex and they are their own society.

### Howe Sound W MEN'S CENTRE Society RESUME

- 8. In the fall of 1999, the HSWC partnered with Capilano College in the Women's LED Project (Leadership, literacy and Economic Development), researching the economic viability for women in Squamish.
- 9. In December 1999, the HSWC moved to a new location with more space and a more pleasant atmosphere. This office was located on Loggers Lane. The space was donated to us by INTERFOR.
- 10. With the Status of Women Canada new funding criteria, our grant applications now must be project oriented. For 1999, 2000, and 2001 we targeted our Women LED Project and Economic Development as current projects that were funded by Status of Women.
- 11. In the spring of 2000, as a result of our move to the new offices, we opened a second hand store called Pearl's 2nds in our old office space. The store sells all the goods donated to the transition house and women's centre. All proceeds are designated for the operations of Pearl's Place Transition House.
- 12. In 2001, we received funding from National Crime Prevention to initiate a pilot project called Prevention of Violence Against Women In Relationships Community Mobilization Project. We will be looking to the future to expand this project throughout the Sea to Sky Corridor.
- 13. In March 2001, the HSWC participated in our first World Wide Campaign of Violence Against Women V. Day. This is a yearly campaign with a production
- 14. In 2002, we applied to the United Way for funding and received –Sector Enhancement Funding- targeting the Sea to Sky Corridor to enhance our Children Who Witness Abuse Counseling Program to extend to Whistler, Pemberton, Mount Curry and D'Arcy (Known as the Sea to Sky Corridor) and to develop a Mother's Support Group.
- 15. In 2000, the HSWC applied for and received funding from the Transitional Strategies Grant to implement a Custody Access and Support Initiative- to study provincial rural communities and provincial organizations strategies regarding custody, access and support and the serious impact violence against women has on these issues. And to create a collaborative approach for women who are experiencing such difficulties.
- 16. February and March of 2003 we sponsored two V-Day presentations of the Vagina Monologues with proceeds of this campaign going to North American/ Aboriginal / First Nations Women. We offered this in Whistler, the event was held in Totem Hall was performed solely by First Nations women.
- 17. In July2003, the HSWC we applied and were short listed with the United Way Community Initiative Grant funding a Young Girl's Support Group. We were successful and began the first installment of the group April 2004. We continue to offer this group with ongoing applications for funding being denied. We will provide this group as long as we can.
- 18. Throughout 2001, 2002, 2003, we were spearheading the Custody and Access Initiative-Advisory Committee-continuing the work of the Initiative and developing the recommendations of the participants funded through the Status of

### Howe Sound W & MEN'S CENTRE Society RESUME

Women Canada. SWC also provided a one time only supplement to all Women's Centres that were currently operating a Project funded by them. This responded to the loss of funding to Women's Centres.

- 19. In April 2004, we hosted a Spring Fair and welcomed the great support that the community provided. Held at the Sea to Sky Stables, we provided fair games, pony rides, wagon rides, balloons, popcorn, hamburgers and hotdog, etc. Everyone had a wonderful time. We plan on making this a yearly event.
- 20. We have applied for and received funding from the District of Squamish Grant in Aid and from BC Gaming that are helping us to keep our doors open for two years. We will continue to apply as a means of operating funding for the Women's Centre.
- 21. In 2004, we successfully applied for and received a \$4000.00 grant from the Squamish Community Foundation. These funds are allocated for research and coordination for the phase II Custody and Access Initiative.
- 22. In 2004, we worked with BCASVACP (BC Association of Specialized Victims' Assistance and Counseling Program) on providing an innovative initiative-Community Coordination for Women's Safety. Working in partnership with other service providers and stakeholders, we have created a coordinated community initiative that works towards eliminating violence against women. We are called the Squamish Women's Safety Network.
- 23. As a result of the loss of many programs and services in our community, on March 8<sup>th</sup>, 2005, International Women's Day, the women's centre, after working with ProBono Law Society of BC, opened the Squamish Women's Legal Clinic. This is a stopgap service that will meet some of the needs of the community with a look forward to establishing a Legal Clinic to serve the whole community and the Sea to Sky Corridor.
- 24. In April 2005, for Prevention of Violence Against Women Week, we received some funding through Stopping the Violence Branch of the Ministry of Community, Aboriginal and Women's Services. We were able to do some Outreach Work throughout the Sea to Sky Corridor.
- 25. In June 2005, after making application to the MCAWS in response to their Request for Proposals, we were successful in obtaining funding to provide our Children Who Witness Abuse Program in Whistler and Pemberton and a Safe Home Program in Whistler and Pemberton. Also, as a result of our relationship with the provincial Ministry, we received funding to provide a Multicultural Outreach Program in the Squamish area.
- 26. We have applied to Stopping the Violence Branch for their Community Action for Women's Safety Funding opportunity and were successful in receiving a small piece of our funding request. Our aim is to provide the six Sea to Sky Corridor Nations, Squamish, Mt. Currie, D'Arcy (N'quatqua), Stakin, Samaquam, and Douglas (Southern Stl'atl'imx) with their own Women's Safety Networks coordinated by six First Nations women from within their own communities.

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- 27. We applied for and were successful in our application to the ADM's Committee on Prostitution and Sexual Exploitation of Children and youth. We will receive \$20, 000 per year for three years to provide support to families that are impacted by these issues and youth who are at risk. We will also work with community stakeholders to create a Community Action Team and Action Plan to respond to the needs of Squamish.
- 28. Squamish Community Foundation, through their LEAD Grant, provided the Women's Centre with a small amount of seed money to begin the work of the Project through the ADM's Committee on Prostitution and Sexual Exploitation of Children and Youth Support Group while investigating the issue locally.
- 29. In 2006 we went through tremendous changes with the passing of Melany Crowston. We established a new board of directors and they have developed clear guidelines.
- 30. We were selected for a pilot project for the Violence is Preventable Project in the schools. As a chosen site we received \$2000 to support the implementation of VIP in schools.
- 31. Independent parenting mapping our course runs for 6 weeks to support single parents. This helped parents to explore difficulties and challenges they are facing and to help set up support networks.
- 32. In 2006 we received a grant from the Squamish Community Foundation to reinvent our counseling support space.
- 33. In 2006 we also raised \$750 to send Carol Ward Hall who represented Squamish to Toronto to meet some Grannies from Africa to discuss Aids in Africa.
- 34. We had two Canada World Youth students who came and helped get the new location for the store up and going.
- 35. The SAFFE program is started up and we have 3 years to work with youth and explore Freedom from Exploitation. Our goal is to bring education and prevention of sexual exploitation within the Sea to Sky Corridor.
- 36. In January 2006 we hired our first Pearl's Safe Home Operator. This position is for 12 hours a week and will be counting on volunteers to help keep the program operation. Women and children are able to stay in the safe home for up to 5 days and then we access their needs and sent to Pearl's Place Transition House or another house that can help them on their journey.
- 37. In 2007 we received funding for the First Nation Outreach Program from the Vancouver Foundation. We have five workers throughout the corridor with First Nations Workers who are able to support women in their communities. We also provided training for the workers to work from a non judgmental approach and the tools to support workers who are working with close family members. We spent quite a bit of time on boundaries and explored what they are and how they protect us.
- 38. We also started up the Legal Clinic to help support women who may legal advice. The Lawyers are not able to go to court but help give suggestions and advice to help.

## Howe Sound W MEN'S CENTRE Society RESUME

- 39. In 2007 we paid off our Transition House and have been working with BC housing for upgrades in the last few years.
- 40. The South Asian Women Senior group started and helps women in the community to develop support systems. We partnered with Vancouver Coastal Health, Capalino College and the Library for this project.
- 41. In 2007 we developed a strategic plan to help us identify our goals and objectives for the next five years. We have been setting financial goals and been meeting our targets. Three years into the strategic plan we are 80% accomplished.
- 42. Multicultural Outreach helps women new to the area get to know each other a variety of ways through conversational ESL and weekly gets together and monthly food sharing.
- 43. In 2007 we were the given of the Squamish Credit Union Legacy fund for the Violence is Preventable Program. This has helped to get the message out to children and youth about nonviolent communication and behavior.
- 44. In 2008 we purchased a new a permanent home for the Women Centre with support from the District of Squamish, Westmania, First Nation, BCR. We have a nice newly renovated women centre with two rental apartments above to help with sustainable funding.
- 45. We created a new logo for the women centre which is the turtle and represents how much women carry of their backs.
- 46. We applied for and received a grant from the Vancouver Foundation to help us with a business plan for Pearl's 2nds. We hired two consultants to identify the needs and options for social enterprise growth.
- 47. In 2009 we added yoga, meditation and drumming to our events. Yoga is by donation & currently donations collected cover the cost of daycare persona and space rental. All instructors are volunteer..
- 48. We had our first walk a mile in her shoes fundraiser in 2009 which was a huge success. We hope to make this an annual event.
- 49. 2010, started looking at offering crisis and support services relating to sexual assault by participating in a Sexual Assault Response Team to Squamish, Whistler and Pemberton.
- 50. Aug 2010, HSWC had our 2<sup>nd</sup> annual Walk-a-Mile in Her Shoes fundraiser in Squamish and 1<sup>st</sup> annual walk in Whistler.
- 51. 2010, conducted needs assessment to expand program to include a Whistler Drop in Centre and to expand CWWA services in Whistler to decrease wait list.
- 52. 2010/2011 HSWC offers by donation Hot Lunch to women and children. Program funded via admin.
- 53. Sept. 2011, 3<sup>rd</sup> annual Walk-a-Mile fundraiser in Squamish and 2<sup>nd</sup> annual walk in Whistler.
- 54. Pearl's 2nds Renovation and expansion (doubled our space) we are now in the furniture business! Name change to Pearl's Value & Vintage with a great new logo. Fantastic new website for Pearl's. Training manual created for the volunteers called Pearls of Wisdom (encompassing our policies and procedures)

## Howe Sound W<sup>®</sup>MEN'S CENTRE Society RESUME

Competed in the first annual Innovation Challenge with Inside Edge and we won! 55. The Whistler Women's Centre had its open house in March 2012, along with Sea

to Sky Community Services, Zero Ceiling and the Whistler Food Bank.

- 56. April 2012 we had our 30<sup>th</sup> Anniversary Gala at the West Coast Railway Centre with Mina Dickenson, Katrina Pacey (from Pivot Legal) and Stephen Lewis as our guest speakers.
- 57. August 2012 December 2012) launched a 2nd Stage Pilot Project funded by Status of Women Canada. The program is entitled: Project Melany, Second Stage Housing Approaches for Small Centres.
- 58. Sept. 2012, 4<sup>th</sup> annual Walk-a-Mile in Her Shoes fundraising event in Squamish and 3<sup>rd</sup> annual walk in Whistler.
- 59. 2012, thanks to grants from Home Depot we were able to repair our stairs, put in a garden and replace windows at the Transition House.

CANADA PROVINCE OF BRITISH COLUMBIA

NUMBER

S-16716



Province of British Columbia Ministry of Consumer and Corporate Affairs REGISTRAR OF COMPANIES

SOCIETY ACT

# Certificate of Incorporation

I HEREBY CERTIFY THAT

HOWE SOUND WOMEN'S CENTRE SOCIETY

HAS THIS DAY BEEN INCORPORATED UNDER THE SOCIETY ACT

GIVEN UNDER MY HAND AND SEAL OF OFFICE

AT VICTORIA, BRITISH COLUMBIA,

THIS 7TH DAY OF UCTOBER, 1981

F•A• SKINNER

ASST. DEPUTY REGISTRAR OF COMPANIES

February 14<sup>th</sup>, 2013



Manager of Legislative Services (Community Enrichment Program) Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC V0N 1B4

To Manager of Legislative Services and Mayor and Council Members:

We wish to express our appreciation at the opportunity to apply for your Community Enrichment Grant and hope that you will consider our request. We are asking for your support of \$10,000 to go towards our Children Who Witness Abuse Counselling Program in Whistler/Pemberton. We continually run a waitlist of 8-12 children/youth at any given time, if we receive the Community Enrichment Grant we would be able to provide our counsellor with more hours in order to maintain a low waitlist.

WOMEN'S CENTRE

Please find attached our application and supporting materials.

CEP Application Form with attachment Children Who Witness Abuse Counselling brochure Our operating Budget and our current Financial Statement with Balance Sheet Howe Sound Women's Centre Society Resume List of our current Board Members Certificate of Incorporation

Thank you for considering our request. We look forward to hearing from you. If you require any other information, please do not hesitate to contact me.

Sincerely,

Shana Murray Community Program Manager Howe Sound Women's Centre Society

38021 Third Avenue, Box 2052, Squamish, BC V8B 0B4 Ph: 604-892-5748 F: 604-892-5749 info@hswc.ca

The Howe Sound Women's Centre Society promotes women's equality and empowerment. We work from a women's perspective. This means: supporting and honoring the diversity of their lives; responding to and working for change. We believe this work contributes to the well-being of the whole community.

#### RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Howe Sound Loomen's Centre Society				
Society Registration Number: S-1676				
Main Activity: Children, Youth + Family Counselling				
Mailing Address: BOX 2052 Squamish, BC DBB 084				
Contact Name & Daytime Phone Number: Shana Murray 604.892,5748				
Email Address: cpmansuc.ca				
1. Purpose of Grant: To help reduce or maintain waitlist for				
chudren youth their families needing courseling				
2. Current Year Activities and Community Benefit: Chi Ki ren Workthe Gamilies are a lole to be				
positive hearthy members of their community where				
3. Proposed Fund-raising their alore to access needed support				
Activities: <u>Sponsor a child for courselling</u>				
4. Number of Members/ Participants In Organization (if applicable)         The Current Program Wein Camilles         5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)         Salaries General operations One-time project / program Physical asset Rent (RMOW facilities)				
Rent (other facilities) 1800 - Admin (0513 1.25450				
Totals 331,642,6 \$ 10,000 32%				
6. Have you applied for any other loans or grants? If so:				
Name of Grantor     Yes     No     Pending     Amount     If rejected, state       Ministry PSS6     V     9     18,042.00     18,042.00				
7. A copy of the organization's most recent <i>financial statements</i> and <i>operating/project budget</i> are attached				

8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_ Date: \_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

•

Community Enrichment Program Page 5 December 6, 2004

- If this application is accepted, it is agreed the funds will be used for the above described purpose.-All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: FOO.1413 Shana 100 Name: luna Signature

By signing this application, I agree to the terms and conditions and contirm the statements made in this application are true and complete.

#### FUNDING CRITERIA

Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

**Funding Criteria** 

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### Community Enrichment Grant Attachment

1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of Success?

#### Key Priorities and Key Descriptions of Success

Health & Social	The Children Who Witness Abuse (CWWA)
(1.) Community members and visitors maintain	Counselling Program is a treatment service for
and improve their physical, mental, spiritual	children/youth and their families who are
and social health through prevention and	experiencing violence/high conflict in the home. The
treatment services.	program works to improve upon the physical, mental,
	spiritual and social health of everyone participating in
	the program by addressing the feelings and behaviors
	learned from experiencing violence in the home and
12 C	teaching skills and tools to be able to deal with the
	trauma in their lives.
(5.) Community members and visitors are civil	The CWWA Counselling program teaches
and law abiding, and respect each other's	children/youth about personal boundaries and
physical and emotional boundaries.	respecting others' limits.
(6.) Community members eat healthy food,	When children and youth have a safe supportive place
exercise and engage in leisure and other stress	to talk about their feelings and new ways of coping
relieving activities that assist in preventing	they are less likely to engage in abusive behaviour
illness and they avoid the abusive use of	including the use of substances. When healthy
substances that evidence indicates have	behaviors and lifestyles are modeled and encouraged
negative effects on physical and mental health.	then children and youth will follow.
(10.) Community members accept responsibility	When parents reach out for support for their children
for their own health, and that of other	they are saying that what has been happening in the
members of the community, by participating in	home is not okay and that they are going to do
the activities identified in this description of	something about it. This is taking responsibility for
success.	their part in it and seeking support for their child/ren.
Learning	When a child feels safe and supported they have a
(3.) The early learning needs of children in the	better chance at making it to school and be able to
resort community are met.	learn.
(8.) Learning opportunities foster collaboration	When a child's needs for safety, caring, support, and
trust and community engagement and build the	nurturing are met then they are able to participate in
community's capacity for achieving Whistler's	community life and strive to build a better future for
vision of success and sustainability for future	themselves and their community.
generations.	
Visitor Experience	The Whistler Community benefits from this very
(3.) Community members' passion for Whistler	
inspires visitors, and interaction among the two	valuable program in that we are striving to keep our children (youth healthy cafe, and active in the
groups creates memorable experiences.	children/youth healthy, safe, and active in the
Broade or cates memorable experiences.	community. One day these children will grow up to be
	positive role-models participating in Whistler
(6.) Visitors perceive Whistler products,	Community life.
services and activities to be excellent value.	If the people with the community are healthy and
services and activities to be excellent value.	happy then the outcome will be a superior quality of
	service to each other and to visitors.

# **2.** SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives as defined by The Natural Step sustainability principles?

(iv) The Children Who Witness Abuse Counselling program <u>supports</u> others' abilities to meet their basic needs by providing children and youth with an opportunity for social and emotional well-being and the ability to be and feel safe. When a child does not have the space or support to heal then their entire life is affected making it difficult to participate in community life such as school, relationships, work, etc When a child has the opportunity to deal with traumatic events in their lives and learn new skills and tools to help them heal from these events they can participate in community life and have healthy relationships and interactions with others.

**3. FLEXIBLE PLATFORM:** Our CWWA program does not work towards sustainability in that it is going to work by itself but it is going to improve the social and emotional well-being of the future members of the Whistler Community that will be working towards the 2020 values and sustainability.

**4. FINANCIAL RETURN:** The initiative does not provide a financial return to our organization or contribute to organizational self-sufficiency because it is a free services. Our organization has other initiatives that are working towards organizational self-sufficiency for example: Pearl's Value and Vintage which is our second hand store in Squamish. We have been putting a lot of time and effort into our store to make it more profitable for our organization and at the same time offer goods to the community at affordable rates. We hope that this project will help our society become more self-sufficient in the future.

CWWA Program Description and Details: The Howe Sound Women's Centre has been offering Children Who Witness Abuse Counselling in the Whistler/Pemberton Communities for 7 years and in Squamish for 19 years. Children Who Witness Abuse Counselling provides children/youth a safe space to talk about their feelings and experiences with abuse/high conflict in the home. Our psycho-educational approach to counselling offers children/youth skills and tools to deal with feelings in a healthy way, to enhance self-esteem, to promote effective problem solving and coping skills, to help define and protect personal boundaries, to help them understand that they are not alone and not at fault for the traumatic events in their lives, to help them recognize their strengths and increase self-confidence, and to help identify support networks. The goals of our program help support the well-being of the children/youth in our communities. When children/youth can grow up and have healthy relationships and have the know how to help themselves then they are modeling that behaviour throughout their life at school, in the community, at work and at home. When children are experiencing abuse/high conflict in the home it is very difficult for them to participate in school classrooms and other activities because they are feeling distracted, overwhelmed and frightened by what is happening. If these children are receiving support from a trained professional then they are able to cope more effectively with their situation. When we have healthy children we have healthy communities.



# What are the goals of the

# Counselling Programs?

- To provide a safe environment for children to talk about their feelings and help teach healthy ways to express them.
- To create an opportunity for children to deal with traumatic events in their lives.
- To enhance self-esteem and safety awarenesissues.
- To promote effective problem solving and coping skills.
- To help children define and protect their personal boundaries.
- To help children understand that they are not alone and they are not at fault for traumatic events in their lives.
- To help children/youth to recognize their strengths and increase their self confidence..
- To help children /youth to identify support networks.

# THE COUNSELLING

PROCRAMS WORK TO PREVENT THE INTER-GENERATIONAL CY-CLE. OF VIOLENCE SO CHILDREN AND YOUTH CAN GROW UP AND BUILD HEALTHY RELATIONSHIPS FOR THEMSELVES.



# Children/Youth

# **Counselling Programs**

# Children Who Witness Abuse (CWWA)

The CWWA program offers specific individual and group counselling for children and youth ages 3—18 (and their families) that have experienced abuse or high conflict in the home. The programs psycho-educational approach utilizes a variety of tools (art, play, discussion...) to create an opportunity for children to deal with the traumatic events in their lives in a safe, confidential and nurturing environment.

# Working Through Separation & Divorce (WTSD)

HES.

This program was developed to assist children/ families through the difficult social and psychological ramifications of separation and divorce---whether in the planning stages or in the process. By working on streamlining communication, estabilishing new boundaries within the changing family dynamic, our goals is to help parents strategies and advocate for optimal outcome for their children.

# Healing Emotions & Relationships Together (HEART)

The HEART program shares the same overall vision and practice as the CWWA program above, the important difference with this program is that children can be accepted for service even through they may continue to live with some levels of conflict at home. The safety component is strategically different with a little more emphasis on safety and safety networking.

# Possible signs of witnessing violence:

- Emotional problems such as frequent crying, guilt, anger, anxiety, sadness, confusion, depression, nightmares, fears, and/or phobias.
- Behaviaral problems such as aggression, withdrawal, poor social skills, adjustment difficulties, poor problem solving skills,
- and/or acting out. Physical problems such as headaches, eating disorders, bedwetting, stomach aches, vomiting, nausea, and/or nervous

# Children/Youth

# Support Groups

Children and youth support groups are a great place for children and youth to:

- Know that they are not alone
- Have a safe environment to talk about feel-
- ".5" Learn problem solving and safety skills
- Understand family violence

For more information on groups please call 604.892.5748 and speak with someone from the children's programs.

# SCHOOL BASED

# **PROGRAMS:**

# Violence is Preventable (VIP)

This is a school based violence prevention education program which encourages children/ youth to talk and learn about the impacts of violence in their world. Other topics include healthy relationships, boundaries, and how to keep yourself safe.

# Sea to Sky Adolescents Freedom from Sexual Exploitation (SAFFE)

SAFFE focuses on the prevention, education and awareness of sexual exploitation of children/ youth in the Sea to Sky Corridor. Topics include: what is sexual exploitation, who is exploited, warning signs, online exploitation and more.

the warship and the transmission of the second seco

There is hope. There is a choice. The future is bright.



## Howe Sound W MEN'S CENTRE Society RESUME

S-16716 Established Oct 7, 1981 Charitable Organization Status 118 96 4469 RR0001

#### **Mission**

The Howe Sound Women's Centre Society promotes women's equality and the empowerment of women and their children. We work from a feminist\* perspective. By responding to and working for change, we honour the diversity of women's lives and meet the evolving needs of the women and children throughout the Sea to Sky Corridor. We know this work contributes to the well being of our communities and society at large.

#### \*Women and men who believe in women's rights and equality throughout society.

#### Main Purpose of the Organization

To promote the equality and empowerment of women from a diversity of backgrounds including age, ethnicity and geographic location within the Sea to Sky Corridor. To promote communication and facilitate understanding of the needs of women within society with a view to endorse social change within the community. To provide a centre that offers resources, information and opportunities for dialogue, mentoring and growth. To respond to and provide support for women who require a place that allows for safety from violence, reflection, choice and empowerment. Encourage unified action to provide mutual support for the common problems of women in a rural/urban mixed setting.

#### **Major Activities of Organization**

#### Drop-In Centre – Squamish & Whistler

- <u>Referrals-</u> To various agencies and resources (welfare income tax, multicultural services, etc.);
- <u>Support-</u> To women fleeing abuse or in crisis;
- Legal clinic Legal advice and support;
- Income tax Tax preparation for low income men and women;
- <u>Women's Support Group</u> Squamish only
- <u>H.E.L.P Emergency Loan Program</u>

# Howe Sound W<sup>®</sup>MEN'S CENTRE Society RESUME

#### Women's Programs:

- <u>Pearl's Place Transition House (Squamish)</u>- Support women and their children fleeing abuse for up to 30 days.
- <u>Pearl's Safe Home Program (Whistler and Pemberton)</u>- Support women and their children fleeing abuse for up to 5 days.
- <u>Multicultural Outreach (Squamish & Whistler)</u>- Offering support groups, individual support, ESL, accompaniment, advocacy and agency referrals.
- <u>First Nations Women's Safety Network (Pemberton, Mt. Currie</u>)- Community links and support for prevalent issues.

#### Children, Youth and Family Programs:

- <u>Children Who Witness Abuse Program (Squamish, Whistler, Pemberton and Mt. Currie)-</u> Counselling for children who have witnessed/experienced abuse or conflict in the home.
- <u>Youth Education Programs (Squamish, Whistler, Pemberton and Mt. Currie)</u>-Violence prevention education in schools re: violence, relationships, bullying, self-care, healthy expression of feelings, effective communication, online safety and more.
- <u>Working through Divorce and Separation</u>- Counselling for children whose parents are going through a difficult divorce or separation.
- <u>Children/Youth Support Groups</u>

#### **Enterprising Non-Profit:**

• <u>Pearl's Value & Vintage (Squamish) –</u> donates free goods to people in need as well as to several other non-profit organizations in the sea to sky corridor. Sells used goods to the community and all profits are used to support our drop our programs.

#### Grassroots:

- <u>Free community programming</u> Yoga, drumming, meditation, & other programs.
- Educational & informational workshops Self help, leadership, safety, health issues etc.
- <u>World Wide Campaign of Violence against Women-</u>V Day campaign, VAW awareness and education
- <u>Committees and Advisory Groups –</u> Women's health network, safety network, affordable housing options group etc.

# Howe Sound W<sup>®</sup>MEN'S CENTRE Society RESUME

• <u>Community Partnerships</u> – Working with other agencies to refer clients and create multiple supports, build partnerships to create mutually beneficial relationships and build a stronger healthier community.

#### **Board of Directors**

Megan Bulloch	President
Kathleen Van Der Ree	Vice President
Raye Ryan	Treasurer
Karen Millard	Director
Katherine Mulvihill	Director
Christine Baker	Director
Devon Guest	Director
Johanna Gunn	Director

#### Affiliation with other Organizations

Squamish Women's Safety Network Squamish Women's Health Network B.C Women's Centre Coalition South Coast Women's Centre Networking Group B.C. Society of Transition Houses End Legislated Poverty United Way of the Lower Mainland Community Coordination for Women's Safety NAC (National Action Committee on the Status of Women) VCASA (Vancouver Custody, Access, Access, Support & Advocacy) Access Justice Helping Hands Society Sea to Sky Community Services Society Whistler Community Services Society

#### **Sources of Revenue**

BC Housing BC Society of Transition Houses CMHC Ministry of Public Safety and the Solicitor General Status of Women – Canada (Women's Programs) Telus District of Squamish

# Howe Sound W©MEN'S CENTRE Society RESUME

Squamish Rotary Vancouver Foundation Aboriginal Health Initiative Program, Vancouver Coastal Health Authority Gaming Grant United Way (affiliate members) Community Foundation of Whistler Whistler Blackcomb Foundation Pearl's 2nds enterprising non-profit thrift store Memberships Corporate Donations Private Donations Fundraising events

#### **Accomplishments:**

- In conjunction with the District of Squamish, B.C. Housing and Canada Mortgage and Housing; in 1992, as the sponsoring non-profit organization, the Howe Women's Centre (HSWC) with architects, consultants and developers completed a \$4.9 million dollar low cost Family Housing project on time and within budget. It is the only low cost housing in the community; this project is called Castlerock Housing.
- 2. In May 1992, HSWC opened an Emergency Shelter for women and children. This involved using hotels and motels, and eventually renting an apartment. This service provided temporary shelter for women and children escaping abuse in the Sea to Sky Corridor, including Whistler, Pemberton, and Mt. Currie.
- 3. In 1992, The Howe Sound Women's Centre initiated the Wife Assault Coordinating Committee, which later evolved into the Committee for Prevention of Violence Against Women.
- 4. In 1993 HSWC began the Children Who Witness Abuse Counseling Program for children and youth (ages 3 to 18). This program includes one on one and group counseling settings.
- 5. 1995-1996, in partnership with other community organizations we established a Healthy Sexuality Committee and received funds to open a successful Planned Parenthood Clinic, now called the SAFE clinic. This clinic operates, with volunteers, every Tuesday from 5pm to 7pm at the Public Health Clinic.
- 6. In 1996 we were able to purchase a three bedroom house after fundraising and support from our local Credit Union. We now operate a seven bed transition house called Pearl's Place that serves women and children throughout the Sea to Sky Corridor.
- 7. In 1996, we undertook the starting of an Anti-Poverty Group. The first project initiated was the Squamish Food Bank. It continues to operate on the second Wednesday of every month from 12 noon to 1:30 at the United Church Annex and they are their own society.

## Howe Sound W<sup>©</sup>MEN'S CENTRE Society RESUME

- 8. In the fall of 1999, the HSWC partnered with Capilano College in the Women's LED Project (Leadership, literacy and Economic Development), researching the economic viability for women in Squamish.
- 9. In December 1999, the HSWC moved to a new location with more space and a more pleasant atmosphere. This office was located on Loggers Lane. The space was donated to us by INTERFOR.
- 10. With the Status of Women Canada new funding criteria, our grant applications now must be project oriented. For 1999, 2000, and 2001 we targeted our Women LED Project and Economic Development as current projects that were funded by Status of Women.
- 11. In the spring of 2000, as a result of our move to the new offices, we opened a second hand store called Pearl's 2nds in our old office space. The store sells all the goods donated to the transition house and women's centre. All proceeds are designated for the operations of Pearl's Place Transition House.
- 12. In 2001, we received funding from National Crime Prevention to initiate a pilot project called Prevention of Violence Against Women In Relationships Community Mobilization Project. We will be looking to the future to expand this project throughout the Sea to Sky Corridor.
- 13. In March 2001, the HSWC participated in our first World Wide Campaign of Violence Against Women V. Day. This is a yearly campaign with a production
- 14. In 2002, we applied to the United Way for funding and received –Sector Enhancement Funding- targeting the Sea to Sky Corridor to enhance our Children Who Witness Abuse Counseling Program to extend to Whistler, Pemberton, Mount Curry and D'Arcy (Known as the Sea to Sky Corridor) and to develop a Mother's Support Group.
- 15. In 2000, the HSWC applied for and received funding from the Transitional Strategies Grant to implement a Custody Access and Support Initiative- to study provincial rural communities and provincial organizations strategies regarding custody, access and support and the serious impact violence against women has on these issues. And to create a collaborative approach for women who are experiencing such difficulties.
- 16. February and March of 2003 we sponsored two V-Day presentations of the Vagina Monologues with proceeds of this campaign going to North American/ Aboriginal / First Nations Women. We offered this in Whistler, the event was held in Totem Hall was performed solely by First Nations women.
- 17. In July2003, the HSWC we applied and were short listed with the United Way Community Initiative Grant funding a Young Girl's Support Group. We were successful and began the first installment of the group April 2004. We continue to offer this group with ongoing applications for funding being denied. We will provide this group as long as we can.
- 18. Throughout 2001, 2002, 2003, we were spearheading the Custody and Access Initiative-Advisory Committee-continuing the work of the Initiative and developing the recommendations of the participants funded through the Status of

## Howe Sound W & MEN'S CENTRE Society RESUME

Women Canada. SWC also provided a one time only supplement to all Women's Centres that were currently operating a Project funded by them. This responded to the loss of funding to Women's Centres.

- 19. In April 2004, we hosted a Spring Fair and welcomed the great support that the community provided. Held at the Sea to Sky Stables, we provided fair games, pony rides, wagon rides, balloons, popcorn, hamburgers and hotdog, etc. Everyone had a wonderful time. We plan on making this a yearly event.
- 20. We have applied for and received funding from the District of Squamish Grant in Aid and from BC Gaming that are helping us to keep our doors open for two years. We will continue to apply as a means of operating funding for the Women's Centre.
- 21. In 2004, we successfully applied for and received a \$4000.00 grant from the Squamish Community Foundation. These funds are allocated for research and coordination for the phase II Custody and Access Initiative.
- 22. In 2004, we worked with BCASVACP (BC Association of Specialized Victims' Assistance and Counseling Program) on providing an innovative initiative-Community Coordination for Women's Safety. Working in partnership with other service providers and stakeholders, we have created a coordinated community initiative that works towards eliminating violence against women. We are called the Squamish Women's Safety Network.
- 23. As a result of the loss of many programs and services in our community, on March 8<sup>th</sup>, 2005, International Women's Day, the women's centre, after working with ProBono Law Society of BC, opened the Squamish Women's Legal Clinic. This is a stopgap service that will meet some of the needs of the community with a look forward to establishing a Legal Clinic to serve the whole community and the Sea to Sky Corridor.
- 24. In April 2005, for Prevention of Violence Against Women Week, we received some funding through Stopping the Violence Branch of the Ministry of Community, Aboriginal and Women's Services. We were able to do some Outreach Work throughout the Sea to Sky Corridor.
- 25. In June 2005, after making application to the MCAWS in response to their Request for Proposals, we were successful in obtaining funding to provide our Children Who Witness Abuse Program in Whistler and Pemberton and a Safe Home Program in Whistler and Pemberton. Also, as a result of our relationship with the provincial Ministry, we received funding to provide a Multicultural Outreach Program in the Squamish area.
- 26. We have applied to Stopping the Violence Branch for their Community Action for Women's Safety Funding opportunity and were successful in receiving a small piece of our funding request. Our aim is to provide the six Sea to Sky Corridor Nations, Squamish, Mt. Currie, D'Arcy (N'quatqua), Stakin, Samaquam, and Douglas (Southern Stl'atl'imx) with their own Women's Safety Networks coordinated by six First Nations women from within their own communities.

### Howe Sound W MEN'S CENTRE Society RESUME

- 27. We applied for and were successful in our application to the ADM's Committee on Prostitution and Sexual Exploitation of Children and youth. We will receive \$20, 000 per year for three years to provide support to families that are impacted by these issues and youth who are at risk. We will also work with community stakeholders to create a Community Action Team and Action Plan to respond to the needs of Squamish.
- 28. Squamish Community Foundation, through their LEAD Grant, provided the Women's Centre with a small amount of seed money to begin the work of the Project through the ADM's Committee on Prostitution and Sexual Exploitation of Children and Youth Support Group while investigating the issue locally.
- 29. In 2006 we went through tremendous changes with the passing of Melany Crowston. We established a new board of directors and they have developed clear guidelines.
- 30. We were selected for a pilot project for the Violence is Preventable Project in the schools. As a chosen site we received \$2000 to support the implementation of VIP in schools.
- 31. Independent parenting mapping our course runs for 6 weeks to support single parents. This helped parents to explore difficulties and challenges they are facing and to help set up support networks.
- 32. In 2006 we received a grant from the Squamish Community Foundation to reinvent our counseling support space.
- 33. In 2006 we also raised \$750 to send Carol Ward Hall who represented Squamish to Toronto to meet some Grannies from Africa to discuss Aids in Africa.
- 34. We had two Canada World Youth students who came and helped get the new location for the store up and going.
- 35. The SAFFE program is started up and we have 3 years to work with youth and explore Freedom from Exploitation. Our goal is to bring education and prevention of sexual exploitation within the Sea to Sky Corridor.
- 36. In January 2006 we hired our first Pearl's Safe Home Operator. This position is for 12 hours a week and will be counting on volunteers to help keep the program operation. Women and children are able to stay in the safe home for up to 5 days and then we access their needs and sent to Pearl's Place Transition House or another house that can help them on their journey.
- 37. In 2007 we received funding for the First Nation Outreach Program from the Vancouver Foundation. We have five workers throughout the corridor with First Nations Workers who are able to support women in their communities. We also provided training for the workers to work from a non judgmental approach and the tools to support workers who are working with close family members. We spent quite a bit of time on boundaries and explored what they are and how they protect us.
- 38. We also started up the Legal Clinic to help support women who may legal advice. The Lawyers are not able to go to court but help give suggestions and advice to help.

## Howe Sound W MEN'S CENTRE Society RESUME

- 39. In 2007 we paid off our Transition House and have been working with BC housing for upgrades in the last few years.
- 40. The South Asian Women Senior group started and helps women in the community to develop support systems. We partnered with Vancouver Coastal Health, Capalino College and the Library for this project.
- 41. In 2007 we developed a strategic plan to help us identify our goals and objectives for the next five years. We have been setting financial goals and been meeting our targets. Three years into the strategic plan we are 80% accomplished.
- 42. Multicultural Outreach helps women new to the area get to know each other a variety of ways through conversational ESL and weekly gets together and monthly food sharing.
- 43. In 2007 we were the given of the Squamish Credit Union Legacy fund for the Violence is Preventable Program. This has helped to get the message out to children and youth about nonviolent communication and behavior.
- 44. In 2008 we purchased a new a permanent home for the Women Centre with support from the District of Squamish, Westmania, First Nation, BCR. We have a nice newly renovated women centre with two rental apartments above to help with sustainable funding.
- 45. We created a new logo for the women centre which is the turtle and represents how much women carry of their backs.
- 46. We applied for and received a grant from the Vancouver Foundation to help us with a business plan for Pearl's 2nds. We hired two consultants to identify the needs and options for social enterprise growth.
- 47. In 2009 we added yoga, meditation and drumming to our events. Yoga is by donation & currently donations collected cover the cost of daycare persona and space rental. All instructors are volunteer..
- 48. We had our first walk a mile in her shoes fundraiser in 2009 which was a huge success. We hope to make this an annual event.
- 49. 2010, started looking at offering crisis and support services relating to sexual assault by participating in a Sexual Assault Response Team to Squamish, Whistler and Pemberton.
- 50. Aug 2010, HSWC had our 2<sup>nd</sup> annual Walk-a-Mile in Her Shoes fundraiser in Squamish and 1<sup>st</sup> annual walk in Whistler.
- 51. 2010, conducted needs assessment to expand program to include a Whistler Drop in Centre and to expand CWWA services in Whistler to decrease wait list.
- 52. 2010/2011 HSWC offers by donation Hot Lunch to women and children. Program funded via admin.
- 53. Sept. 2011, 3<sup>rd</sup> annual Walk-a-Mile fundraiser in Squamish and 2<sup>nd</sup> annual walk in Whistler.
- 54. Pearl's 2nds Renovation and expansion (doubled our space) we are now in the furniture business! Name change to Pearl's Value & Vintage with a great new logo. Fantastic new website for Pearl's. Training manual created for the volunteers called Pearls of Wisdom (encompassing our policies and procedures)

## Howe Sound W <sup>©</sup>MEN'S CENTRE Society RESUME

Competed in the first annual Innovation Challenge with Inside Edge and we won! 55. The Whistler Women's Centre had its open house in March 2012, along with Sea

- to Sky Community Services, Zero Ceiling and the Whistler Food Bank. 56. April 2012 we had our 30<sup>th</sup> Anniversary Gala at the West Coast Railway Centre
- with Mina Dickenson, Katrina Pacey (from Pivot Legal) and Stephen Lewis as our guest speakers.
- 57. August 2012 December 2012) launched a 2nd Stage Pilot Project funded by Status of Women Canada. The program is entitled: Project Melany, Second Stage Housing Approaches for Small Centres.
- 58. Sept. 2012, 4<sup>th</sup> annual Walk-a-Mile in Her Shoes fundraising event in Squamish and 3<sup>rd</sup> annual walk in Whistler.
- 59. 2012, thanks to grants from Home Depot we were able to repair our stairs, put in a garden and replace windows at the Transition House.

CANADA PROVINCE OF BRITISH COLUMBIA

NUMBER

S-16716



#### Province of British Columbia

Ministry of Consumer and Corporate Affairs REGISTRAR OF COMPANIES

SOCIETY ACT

# Certificate of Incorporation

I HEREBY CERTIFY THAT

HOWE SOUND WOMEN'S CENTRE SOCIETY

HAS THIS DAY BEEN INCORPORATED UNDER THE SOCIETY ACT

GIVEN UNDER MY HAND AND SEAL OF OFFICE

AT VICTORIA, BRITISH-COLUMBIA,

THIS 7TH DAY OF UCTOBER, 1981

F.A. SKINNER ASST. DEPUTY REGISTRAR OF COMPANIES

www.whistlernordics.com



Shannon Story Manager of Legislative Services (CEP) Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC VON 1B4

14.02.13

#### **Re: Community Enrichment Program Application**

Dear Ms. Story,

The Whistler Nordics Ski Club, continues its growth in programming and athlete development.

Our skill development program continues to see significant growth and results in competition.

Working on minimizing costs and growing funding, the club is making T. 604.932.3040 application for less funding. We are making progress toward sustainability. F. 604.932.8959

The Whistler Nordics continues to focus on sport tourism in recognition of the contribution to the resort economy. We continue to host significant events (with other associated clubs) such as this year's Nationals and the Payak Loppet. These events do raise the profile of Whistler, the Olympic Park and the sport as well as bring revenue to Whistler.

Again, the assistance we receive now will play a significant role in ours, the sport's and community's development.

Yours truly,

Tom Barrat

Tom Barratt, President Whistler Nordics

8605 Drifter Way Whistler, BC Canada VON 1B8 T. 604.932.3040 F. 604.932.8959 info@whistlernordics.com

#### RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization:	Whistler Nordics Ski Club
Society Registration Number:	S-46776
Main Activity:	Enhancing the Nordic skiing experience for community members and visitors to Whistler through hosting local races, events and camps, offering youth development programs and adult clinics, and training coaches and officials.
Mailing Address:	8605 Drifter Way, Whistler, BC, V0N 1B8
Contact Name & Daytime Phone Number:	Suki Cheyne 604-938-6441
Email Address:	admin@whistlernordics.com

#### 1. Purpose of Grant:

#### Coach Recruitment

The increase in youth participation and competition success that the club has experienced over the last few years continues as does the demand for more advanced coaches' qualifications. The club's youth athlete development program is for athletes five to nineteen years of age and is aligned with Sport Canada/Cross Country Canada's Long Term Athlete Development (LTAD) Program. This year we have 22 coaches to support 102 kids in our oversubscribed programs. As well we have 8 provincially competitive athletes on our Sea-to-Sky Development Team. Of them, 2 junior girls and a juvenile boy are currently in the BC Development Squad. We also have a midget girl and 2 boys about to start on the BC Talent Squad next season. These athletes have raced consistently and are in the top three for their age groups in the BC Championship aggregate points, showing the rapid pace at which our youth are advancing in their technical and competitive abilities. New this year is the Track Attack Race Team which caters to the needs of the younger set of racers who have progressed through the programs since age five; there are 13 athletes in this new group. Last year Cross Country Canada implemented Minimum Mandatory Coaching Qualifications that require our coaches be certified at a level that matches the ability level of the kids they are coaching. The largest area of growth in our club continues to be in the 9-16 age category, and CCC requires coaches of the very proficient racers to be working towards their second level of coaching (Learn2Train), a process that requires taking 4 different coaching courses. Cross country skiing is a late specialization sport meaning that youth can enter it at a later stage and still achieve sporting excellence. This year we have experienced the largest ever intake of 9 year olds and older coming to the club as beginners which has stretched our existing coaching structure, the existing coaches need to cater to a more diverse range of abilities and thus there is increased demand for gualified coaches across the spectrum - real challenge for the club this year.

We intend to use CEP funding for the recruitment, training and support of our coaches so that our club can adapt to the changing participation demographic and regulations and continue to offer a nationally sanctioned program with certified coaches to support both the technically advanced youth that are making headlines as well as the less advanced athletes, keeping them healthy and active in a community sport.

#### Event and Community Awareness

We would also like to request funding to continue help enhance the awareness of our club and its community initiatives. While we have a solid, active group of members, we could expand on that, keeping pace with the trails and races that have recently developed in Whistler, with a continued awareness campaign to encourage more community members to join our affordable, healthy, winter sport. As well, this would allow us to build on our efforts to educate people on trail etiquette and fee justification.

We also bring the community together by hosting many events during the year, in particular at Lost Lake and the Passive Haus, which are world class local venues that locals should remain aware of. This year we worked hard to improve the sponsorship of the Toonie races and with a new set of sponsors onboard and newly established race series we want to promote the races to more community members. We club would like to promote our Toonie races, Coast Cup, and annual Lost Lake Classic through enhanced advertising in the local community.

Part of hosting these events is ensuring that we have the certified Officials to help run them. With the recent increase in high profile races being held in Whistler, including Nationals next month, we would use CEP funding to continue to step up our contribution to these destination events by recruiting and reimbursing members who become Officials.

#### Focus on Fundraising

Our club and Board recognise the importance of identifying new initiatives that can generate income for the club through fundraising activities in the community. This year some CEP funding has helped the administrator and treasurer to work on financial models to improve the sustainability of the club and we are asking for fewer funds this year because of that work. Continued funding from the CEP would help support our club administrator and treasurer to work with the community to find new sources of revenue to support our youth and adult programs, as well as ensuring our Toonies and major races remain self-sufficient.

2. Current Year Activities and Community Benefit:

#### **Current Year Activities:**

- •Youth Skill Development Program
- •Masters Programs (dry-land and on-snow)
- •Regional Coast Cup #2
- Lost Lake Classic
- •Weekly Nordic Toonie Races
- •Haywood Ski Nationals
- •P'ayakentsut World Loppet
- •Nordic Ski Swap
- •Youth dry-land training
- •Dry-land and On-snow regional camps
- •Spring Backcountry Camp
- •Representing Whistler at regional and provincial competitions

#### **Community Benefit:**

Overall, the Whistler Nordics endeavour to benefit the community by bringing Nordic Skiing to as many community members and visitors to Whistler as possible. We believe that Nordic skiing offers a healthy, local and affordable outdoor activity which people of all ages and abilities can participate in.

As well as the obvious health benefits of Cross Country skiing, community members benefit from the participation - meeting members of their local community and establishing relationships that last throughout the year, undertaking a healthy activity while discovering local trails and meeting visitors to Whistler with similar interests. The club's programs reach community members from age 5 and up, providing opportunities to ski, train, and socialize with community members in a positive, family friendly environment.

All of our coaches are local community members who have gained the necessary skills and experience to coach Nordic skiing. Our club is responsible for training new coaches every year, adding to the pool of skilled individuals in Whistler.

Youth benefit from a high quality skill development program that runs 4 days/week, so that youth can train from one to four times/week with a coach depending on their age and commitment. Our program follows Cross Country Canada's Long Term Athlete Development Program guidelines as set out by Sport Canada.

The club continues to work with local businesses and facilities, bringing events and business to local retailers, sporting facilities and accommodation providers which in turn benefit the community both directly and indirectly. The club's skilled volunteer force increases community participation at Lost Lake and Whistler Olympic Park events to ensure these facilities remain a success and that our community continues to benefit from them.

The club organizes weekly and one-off events to raise the profile of Nordic skiing throughout local and regional communities, which attracts more members and visitors to the Lost Lake Nordic ski trails and Whistler Olympic Park, which in turn benefit the local economy and businesses. Races are sponsored by local businesses fostering greater relationships between business and community members.

The club continues to incrementally raise its membership and program fees to work towards self-sustainability while balancing the costs and program benefits to keep them affordable for the community.

#### 3. Proposed Fund-raising Activities:

-program fees		
-Ski Swap		
-logowear sales		
-Telus Winter Classic Coat Check		
-sponsorship		
-Toonie races		
-Regional camps and races		
-grant applications		
4. Number of Members/Participants in Organization (if applicable):	210 potivo momboro	

4. Number of Members/Participants in Organization (if applicable): 219 active members

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries/honorariums	69500	15000	
General operations	24650	5000	
One-time project / program	15850		
Physical asset	0		
Rent (RMOW facilities)	1200		
Rent (other facilities)	800		
			_
Totals	\$112,000	\$20,000	

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6. Have you applied for any other loans or grants? If so:

Approved?					
Name of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
no					
<ol> <li>A copy of the organizattached</li> </ol>	tion's most rece	ent <i>financ</i>	ial statements [	YES and opera	ating/project budget 🗌 YES are

8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_ Date:\_\_\_\_\_ Date:\_\_\_\_\_

#### Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept
  responsibility for any liabilities resulting from the actions of the organization.

		<b>o</b> ' i	Sh.
Date: <u>Feb 14, 2013</u>	Name: <u>Suki Chevne</u>	Signature:	1

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives *must*:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives *might*:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

Community Enrichment Program Page 9 December 6, 2004

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

# **INSTRUCTIONS:** Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Wednesday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Priorities:	1. Enriching Community Life
1. Enriching Community Life	<u>Recreation &amp; Leisure:</u> 1. Residents and visitors of all ages and abilities enjoy activities year- round that encourage healthy living, learning and a sense of community
2. Enhancing the Resort Experience	Cross-country skiing is an ideal lifestyle endeavour for people of
3. Ensuring Economic Viability	<ul> <li>all athletic abilities. To this end, the <i>Whistler Nordics</i> have</li> <li>established the Toonie Races, youth Skill Development</li> <li>Program, Track Attack Race Team, Sea-To-Sky Development</li> </ul>
4. Partnering for Success	Team and Masters Clinics in order to provide fun, inclusive events that encourage participation by as many people as
<b>Key Descriptions of Success:</b> 1. See adjacent and below	possible. Our mandate continues to be that everyone is welcome to participate, whether they do so on a casual basis during the winter, simply to enjoy the outdoors, or train year- round and aspire to become an Olympian.
	The club not only offers on-snow programs but also offers summer and fall programs, camps, and dry-land training giving Nordic skiers the opportunity to exercise/train year round. Year round programming and increased variety in the winter is the current focus for the <i>Nordics</i> .

2. Recreation and leisure are part of the Whistler lifestyle and all community members are able and encouraged to participate.

Our Masters program offerings occur at a variety of times and days so full time workers have the opportunity to participate, while the weekly Toonie races commence at 6:15 pm for those who work or study. Our youth programs run on 4 different days of the week, providing flexibility for families. All major events are scheduled for weekends which not only makes our activities accessible to the local community but also visitors who may come to the area who may like to Nordic ski in addition to the other activities Whistler has to offer.

#### 6. Quality recreation and leisure activities are delivered with exceptional service.

The club works in conjunction with Cross Country BC each year to train Nordic volunteers to increase community participation and ensure that members receive top quality coaching from certified coaches. As well, the new Cross Country BC minimum mandatory coaching standards for all coaches, ensure we provide excellent programming. The Nordics host CCBC coaching and officiating workshops every year to train coaches and race officials to the required standards.

#### Health & Social:

2. Community members and visitors learn about and enjoy experiences with other cultures and generations through activities and events.

The *Whistler Nordics* run a range of programs aimed at all age groups and abilities from 5 years upwards. Our membership spans age 4 to 70 years of age, and our club events are family friendly, allowing for a mix of generations to ski, socialize and race together. Races can be enjoyed by visitors as well as local community members and the clubs works with Nordic clubs and ski shops throughout the province to attract racers from further afield which gives a more diverse range of participants and experience.

6. Community members eat healthy food, exercise and engage in leisure and other stress relieving activities that assist in preventing illness and they avoid the abusive use of substances that evidence indicates have negative effects on physical and mental health.

Nordic skiing is an ideal activity for all ages and abilities to help maintain physical and mental health. It is one of the best cardiovascular activities, is a low impact sport, and provides great stress relief as one recreates outdoors in a natural environment.

10. Community members accept responsibility for their own health, and that of other members of the community, by participating in the activities identified in this description of success.

A core component of our club are the volunteer coaches who take responsibility for and coach both their own children and others in a tightly knit skiing community, all of whom benefit from the physical and mental activity of cross country skiing.

#### Learning:

1. Diverse, affordable and accessible lifelong learning opportunities exist to meet the community's needs.

From our youth Skill Development Programs to Masters Clinics, our club offers a variety of affordable programming to all ages and abilities, which offer the opportunity to improve one's skiing in a group environment on the local trails.

2. A learning culture is nurtured and promoted locally and regionally through diverse formal and informal opportunities and leverages Whistler's international stature.

Each year the *Nordics* host Cross Country BC coaching and officiating courses, open to individuals from all over BC to improve their skills and establish relationships with other clubs. In addition to the local Toonie races, the club hosts regional events each season that attracts racers and volunteers from further afield to meet and exchange their knowledge.

#### Resident Affordability:

3. Diverse and affordable opportunities for recreation, leisure, arts and culture exist.

Our club hosts programs and events at both Whistler Olympic Park and Lost Lake, providing location options to our members and visitors.

#### 4. A buy-local culture helps to circulate wealth within Whistler and the region.

The generosity of local businesses in their sponsorship of *Whistler Nordics* Toonie races fosters a special relationship and sense of loyalty by residents to buy-local.

#### 2. Enhancing the Resort Experience

#### Visitor Experience:

1. Visitors feel genuinely welcome

The *Whistler Nordics* actively promote their programs and activities to the community members and visitors through the local press. Visitors are encouraged to participate in the weekly Toonie races with the one-off 'Try a Toonie' initiative as well as any one-off events that the club hosts such as the Lost Lake Classic. These initiatives increase local and visitor participation for those who can't commit to a full season membership of program. These races not only offer visitors to Whistler a chance to interact with community members, but the opportunity to share the local community members' passion for the sport and Whistler's unique ski facilities.

3. Community members' passion for Whistler inspires visitors, and interaction among the two groups creates memorable experiences

As mentioned above, through our major races and Toonie Series, we offer the opportunity for visitors of any age and ability to join in our events. It encourages competition, establishes friendships, provides a memorable family activity, gives visitors to the area an opportunity to experience the Nordic Ski scene for a minimal fee, and introduces visitors to community members.

#### 7. A diverse range of year-round activities is developed and offered

Club memberships are for a full year and members can participate in summer programs and dry-land training so Nordic skiers can train and socialize year round. The club hosts summer and fall camps and training programs which attract skiers from outside of Whistler too. This promotes sport tourism as visitors benefit from the legacy facilities in the Athletes Village.

#### 8. Visitors choose Whistler to actively participate in recreation, learning, and cultural opportunities

The club's programs and events prompt regular enquiries from residents as well as visitors before they arrive in Whistler because they are interested in taking part in our events and programs. The local Toonie Races, on Lost Lake trails, are promoted so that visitors can take part in a weekly race during their vacation. Our annual races have registrations from local participants as well as Washington State, Vancouver, Vancouver Island, the Sea-to-Sky Corridor, and the rest of Canada.

9. The resort community's authentic sense of place and engaging, innovative and renewed offerings attract visitors time and time again

Last year we hosted a new race – the Lost Lake Classic – to bring racers back to Lost Lake after an Olympic hiatus. The successful race attracted racers, some from as far afield as Washington State, who are keen to come to Whistler to take advantage of our cross country skiing events and venues.

#### Recreation and Leisure:

3. Visitors are aware of and have access to a variety of recreation and leisure offerings at a range of price points

Through the media, visitors are made aware of our club's major events and Toonie races, which offer a wide range of price options for recreational and competitive skiers.

4. The resort community is globally recognized as a leader in innovative recreation products and services

The events hosted by the *Whistler Nordics* attract destination Nordic skiers to experience the excellent cross country skiing facilities we have in Whistler. These destination Nordic skiers will contribute significantly to the accommodation, restaurant, ski retail / rental and instructional sectors. The distinctive, and very popular, *Whistler Nordics* jackets continue to promote the club and our community outside of club activities.

#### **Transportation**

2. Transportation alternatives and options are developed, promoted and supported so that inter-community mobility minimizes the negative impacts of traditional modes of travel.

Cross Country Skiing to the Village or Lost Lake via the Valley Trail is a great example of an alternative mode of transportation. As well, we encourage and witness carpooling taking place to our youth sessions and out of town races.

3. The convenience and seamlessness of the alternative transportation system to, from and within Whistler ensures usage rates continue to rise.

By promoting more programs and events at Lost Lake, we can support skiers to minimize their transportation footprint while increasing revenues at Lost Lake.

#### 3. Ensuring Economic Viability

#### Visitor Experience:

6. Visitors perceive Whistler products, services and activities to be excellent value.

The *Whistler Nordics* have implemented membership price fixes when the economy dictated and have recently resumed a conservative annual fee increase to encourage the inclusion of the local community (especially youth) and visitors in programs because we realize the importance of having these groups interact and share a common interest in Nordic skiing. As well, our major events are advertised at very reasonable prices, which is obtainable due to grant funding and well trained volunteers.

9. Recreation and leisure is a core contributor to the Whistler economy.

The *Whistler Nordics* hosts events such as the Lost Lake Classic and Coast Cup, it has also partnered with the clubs in the corridor to form the Callaghan Valley Cross Country Ski Club to host higher level events, this year the

club provided key staff for the organisation to host the Haywood Ski Nationals in March. This event will benefit local accommodation by bringing destination visitors to town. With continued funding, the club will build upon the successful early and late season training camps which brings destination visitors to Whistler during the shoulder seasons and does not compete with downhill destination skier visits.

#### Visitor Experience:

10. The cost of amenities is covered within the resort community's financial means and is equitably shared among stakeholders.

Our club contributes to the financial sustainability of local facilities such as the Passive Haus and Lost Lake trails as we host events and programs there, which part of the income from goes back into the facilities. In particular, all program and event participants are required to have purchased valid trail passes which provides a financial return to the stakeholders.

#### Recreation & Leisure:

7. Local and regional stakeholders use a collaborative and comprehensive approach to developing amenities and offerings, and to resolving user conflicts.

The *Nordics* work in conjunction with the RMOW and WOP to ensure that facilities are used in accordance with the user guidelines and permits for events and programs are acquired. Each year we require the Nordic ski community to ski responsibly on user pay trails and educate skiers to avoid user conflicts.

#### Economic:

4. Whistler proactively seizes economic opportunities that are compatible with tourism, and effectively adapts to changing external conditions.

The *Whistler Nordics* support the high degree of investment into the Lost Lake and Whistler Olympic Park trail systems and intend to continue promotion of our events and programs at both venues through our association with Cross Country Canada and Cross Country BC. The newly formed Callaghan Valley Cross Country Ski Club to host higher level events is organising the week-long Nationals in March and will work to bring in more high level events in the future. Greater number of skiers and spectators fills hotel beds, restaurant seats and local purchases as well as We an increased number of trail users. This should translate into a higher return for the municipality and business community, as well as an increased profile of Nordic skiing.

6. Whistler holds competitive advantage in the destination resort marketplace as a result of its vibrancy and unique character, products and services.

Through high profile sanctioned events, trained officials and volunteers, and well publicized races, our club exposes destination visitors to our local and unique cross country culture.

#### 4. Partnering for Success

#### Partnership:

1. Residents, taxpayers, business and local government hold a shared vision for the resort community and work in partnership to achieve that vision.

Through promotion of our Toonie and major race sponsors in the media, the public can see how private and public enterprises in town are working together on healthy initiatives.

#### 3. Partners work together to achieve mutual benefit.

We look forward to continue working with the RMOW to educate the public around trail access issues. Funding for public awareness campaigns will assist to ensure this.

#### Economic:

12. The Whistler community shares resources and works together to compete in the destination resort market.

Continued business sponsorship and support of our events has created strong ties, a sense of appreciation within the community and enhances the commitment of residents to support local business. For example, the Toonie race series now has four sponsors (double last year) and each Toonie race and one-off event is sponsored by one or more local businesses.
i. Away:	Explain proposed mitigation:	
Key Priorities:	We strive to educate our members on transportation options to programs and races. Our coaches and parents communicate	
1. Protecting the Environment	with each other to maximize carpooling to local sessions as well as further afield races. Many of our sessions and Toonie	
Key Descriptions of Success:	races are held at Lost Lake which is within walking/skiing distance for many members.	
1. <u>Transportation:</u>		
Whistler policy, planning and development prioritizes preferred methods of transportation in the following order: 1. pedestrian, bicycle and other- non-motorized means, 2. transit and movement of goods, 3. private automobile (HOV, and leading low- impact technologies), 4. private automobile (SOV, traditional technology)		

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	<ul> <li>Circle one: Increase* / Decrease NA - Remains constant</li> <li>Explain how:</li> <li>Nordic Skiing, when compared with other winter activities, has little impact on Whistler's dependence on fossil fuels because directly, it requires only the human body to make it possible.</li> <li>There are two non-sustainable aspects to Nordic skiing: <ol> <li>The machine Groomer required to groom the trails on daily basis: However, all <i>Whistler Nordics</i>' initiatives take place on trails that are previously groomed and therefore its programs do not increase the use of fossil fuels.</li> </ol> </li> <li>Transportation to and from Nordic centres: The addition of the Whistler Olympic Park to Whistler's Nordic ski scene will increase the consumption of fossil fuels by skiers transporting to and from the venue. To combat this <i>Whistler Nordics</i> encourages members to carpool.</li> </ul> Note however that the location of Whistler Olympic Park has actually had a beneficial effect as parents no longer 'drop and run' when
	Note however that the location of Whistler Olympic Park has actually had a beneficial effect as parents no longer 'drop and run' when delivering their children to Whistler Olympic Park based programs as they did at Lost Lake. This habit requires 2 return trips, instead they are purchasing family passes and using the Whistler Olympic Park trails and facilities while their children ski, thus eliminating the second return trip and bringing new revenues to the facilities.
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence	Circle one: Increase* / Decrease

an also as a start at a start	
on chemicals and other manufactured substances that	Explain how:
build up in the environment? How?	Nordic ski trails do not require the use of fertilizers or other chemicals to maintain them and therefore will not increase Whistler's dependence on chemicals.
	The <i>Whistler Nordics</i> encourage recycling of team uniforms, clothing and equipment and hold an annual gear SWAP which encourages the recycling of equipment amongst all Nordic skiers. Proceeds from the SWAP are put back into our Skill Development and other Programs for youth.
	Hot drink cups and bowls served at our weekly sessions and races are either compostable or collected, washed and reused, avoiding land filling and manufacturing of new cups.
iii. Does the initiative physically	Circle one: Harms* / Helps <b>NA</b>
<i>harm OR help</i> life-supporting natural systems? How?	Explain how: Our initiatives don't interfere directly with any natural systems.
iv. Does the initiative interfere with	Circle one: Interferes with* / Supports
<i>OR support</i> others' abilities to meet their basic needs? How?	Explain how:
	The <i>Whistler Nordics</i> offer a variety of affordable programs and events available in Whistler so everyone is able to take part, increasing their access to social and recreational enjoyment. In addition to encouraging members and the community to support all local Nordic events (from club races through to World Cup and Olympic competitions), training volunteers, officials and organizers, the club supports young athletes aspiring towards the Olympics by providing coaching. The club plans to continue with initiatives to provide individuals with jobs and volunteer positions, providing a sense of belonging in the community.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

By enabling the procurement of new coaches to the new standards, our club will be properly certified to continue offering the great programs that we currently do. As well, increasing public awareness short term, can have a long term effect as our club's profile is raised enough to bring in a flux of new members that are keen to contribute to the club. Last, funding to grow fundraising initiatives will go a long way as generating momentum is more difficult that maintaining a successful enterprise. It is through these new programs, partnerships and ideas that *Whistler Nordics* strives to become more self-sufficient in terms of personnel required to maintain the clubs direction and serve the needs of the members and community.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

CEP funding will enable the club to implement initiatives that will raise our profile and increase club membership and offer more programs with certified coaches, providing a financial return which is then used by the club to sustain other programs

Community Enrichment Program Page 16 December 6, 2004

and initiatives. Kick start funds to help with fundraising will help us in the long run as we develop annual revenue generating events.

While the club continues to source funding from other areas and grants, including its own programs and membership to remain sustainable (the club is raising fees each year and expanding revenue producing programs and events), we do not want to make the membership and programs priced beyond the reach of the community. In order to continue to grow the club and improve the calibre and frequency of the programs, which in turn generates more self-sustaining revenue, we are applying for funding for the 2013/14 season; our fundraising efforts and cost cutting exercise mean that we are requesting fewer funds than last year.

a) Our initiatives will help to increase our presence in the community and abroad, which will bring more people to our events that, as a spin-off, will also be spending money in the resort.

b) Through better community awareness, our club will be better able to attract people to our programs and events, which are held at our world class local venues, such as Whistler Olympic Park and the Passive Haus. Through enhanced awareness and club sponsored courses, *Whistler Nordics*' partnership with local clubs, organizations and businesses will reduce the number of future resources required and maximize the use of existing community infrastructure in the form of volunteers, information networks and meeting space. These cost-saving measures also help the club reach its goal of self-sufficiency.

c) The *Whistler Nordics* will continue to host environmentally friendly races and other programs / events at Lost Lake and Whistler Olympic Park. All Club initiatives will increase the profile of Whistler's Nordic skiing infrastructure and will bring economic benefits to the area. The club's ongoing relationship with the local facilities will continue to reduce financial resources required to host events and programs.

d) Our initiatives involve easy, attainable steps that will provide a large benefit to our club towards self-sufficiency. Training and rewarding coaches, increasing our presence in the media and researching new fundraising ideas are all initiatives that we can easily begin to set in motion due to the funding from the CEP grant.

Other financial returns that will be realized are that continued enrollment and graduation of competent program participants results in a greater number of Nordic skiers, which leads to more RMOW trail passes sold and more cross country rentals and sales for local businesses supplying equipment. The Nationals and Payak are good examples of high level events that the Whistler Nordics are heavily involved in a voluntary capacity which bring in significant sport tourism revenues to the area.

### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Suki Cheyne

Organization: Whistler Nordics Ski Club

Phone: 604-938-6441

Email: admin@whistlernordics.com

Date: Feb. 14, 2013

Community Enrichment Program Page 18 December 6, 2004



NUMBER: S-46776

SOCIETY ACT

## **CERTIFICATE OF INCORPORATION**

I Hereby Certify that

## WHISTLER NORDICS SKI CLUB

has this day been incorporated under the Society Act



on October 21, 2003

JOHN S. POWELL Registrar of Companies PROVINCE OF BRITISH COLUMBIA CANADA



## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization:	Whistler Off Road Cycling Association	
Society Registration Number:	S 36790	
Main Activity:	Mountain Bike Club	RECEIVED
Mailing Address:	Box 308 Whistler BC, VON 1B0	
Contact Name & Daytime Phone	Hilary Davison 604 9062009	FEB 1 3 2013
Number:	fundraising@worca.com	RESORT MUNICIPALITY
		OF WHISTLER

1. Purpose of Grant: Enhancing youth skills camps and development programs; Continuing environmental protection and community resort enhancement through trail maintenance and building activities.

2. Current Year Activities Trail maintenance and building (paid and volunteer), youth skills camps, Thursday and Community Benefit: night Toonie rides, Wednesday night downhill rides and Monday night skills rides.

These activities protect our environment; improve the resort experience for our members and for visitors; expand youth participation in outdoor recreation, sport and the community; and contribute to Whistler's overall social sustainability.

- 3. Proposed Fund-raising Spring Bike swap, memberships, weekly Toonie rides, Creekbread fundraiser, 'trail Activities: pass'
- 4. Number of Members in In 2012 WORCA had 1,802 Organization:
  - 5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
	Salaries92,500	28,000	—
General o	perations66400	20,420	
One-time project /	program cal assets		- -
Rent (RMOW	facilities)2500	n/a	-
Rent (other	facilities)		_
Totals	161400	48,420	30%

6. Have you applied for any other loans or grants?

None yet for 2013.

7. A copy of the organization's most recent financial statements and operati are attached

and operating/project budget

WORCA CEP application 15 February 2012 Page 2

1

No debt

The organisation is applying for a larger grant than in previous years to fund trail work, maintenance and building, as well as the salaries and operational costs of the organisation.

WORCA is talking to stakeholders about new trails which are not in the budget for 2013. Should these trails gain approval and building commence this summer the organisation will need to direct more funds to these unbudgeted projects. WORCA CEP application 15 February 201**2** Page 3

Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose. All
  organizations receiving a Grant must report back on an annual basis as outlined in the Community
  Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date:

ŵ

Name: 1SC Signature

By signing this application, I agree to the terms and conditions as **sta**ted above and confirm the statements made in this application are true and complete.

WORCA CEP application 15 February 2013 Page 4

6

INSTRUCTIONS: Please complete this form and submit it to the Manager of Legislative Services by February 15, 2012.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff will be minimized or mitigated.

PRIORITY:	MOVEMENT TOWARD:
	Helps maintain a vibrant resort community by encouraging residents to participate in physical activity and learn new mountain biking trails and skills; meet new people from both inside the community and out.
	Education of residents on importance of trail stewardship and good environmental practices
Enriching Community Life	Toonie rides and youth camps provide affordable activities for physical and social interaction for all ages
	Monday night rides bring together community members in a non competitive environment with volunteer guides who have on going training to educate riders.
	Support of local high school bike team builds community spirit Provides opportunities for visitors to participate in and interact in local events
	Provides a variety of mountain biking opportunities for all skill and age levels to participate in (ie. Races, rides, clinics, bike swap)
Enhancing the Resort Experience	Promotion of mountain biking as an alternative to other activities in the resort, especially as an environmentally friendly activity
	Website provides updated information and links for current and planned activities throughout the season
	Building new trails encourages continued growth.
	Trail maintenance program helps to maintain and repair trails throughout the area
Protecting the Environment	Education and alerts on environmental practices and trouble areas (ie. weather damage, area conflicts, changes in trail status and accessibility)
	Promotion of mountain biking as an alternative to car travel
_	Advocate initiatives to protect and maintain land bank areas through cooperation and pro-active solutions for long term benefits (ie. Emerald Forest)
Ensuring Economic Viability	Partnering with local businesses to provide exposure and potential new customers; also helps to offset costs of hosting events
	Volunteer days promoted to encourage participation and keep costs down

\*

Partnering for Success	Partnering with other clubs and businesses throughout the Sea to Sky corridor to promote Whistler and mountain biking which draws riders from various locales and greatly increases recreation spending in the Whistler region.Coordination with local small businesses to host Toonie races and Monday night rides which gives them a level of exposure to the local market not seen with standard print ads.
	In-school learn to ride programs add to eduction, safety and lifestyle for our youth.

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PRIORITY	MOVEMENT AWAY
N/A	We are not aware of any way in which WORCA's programs and activities could move Whistler away from it's vision of success and sustainability

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials), as defined by The Natural Step sustainability principles?

i. Does the initiative increase OR decrease Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Decrease WORCA promotes biking as an alternative to motorized sports.
ii. Does the initiative increase OR decrease Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Decrease WORCA's trail maintenance program strives to protect the environment by using naturally occurring supplies/products. WORCA's bike swap encourages recycling of parts and bikes.
iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Helps WORCA helps by educating riders on the importance of sustainable environmental practices when it comes to trail maintenance and riding of the trails.
with OD areas and address lightly a	Supports Explain how: Mountain biking can be an affordable past time and is a sustainable form of recreation.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

WORCA aims to educate young people about the sport of mountain biking and have them continue riding into adulthood. Our youth dirt camps have been tremendously successful. WORCA also wants to partner with with local government to continue growing the sport in the region and to continue implementing the most up to date environmental practices concerning trail standards. Discussions with stakeholders to build new trails (not shown in our budget) could potentially start in the summer on 2013.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

WORCA by maintaining trails in the Whistler Valley continues to grow this region as one of the premier mountain bike destinations in the world. This brings in revenue for resort operators and

WORCA CEP application 15 February 2012 Page 7 adds to the tax reven

adds to the tax revenue for the municipality and the province. Our youth programs also employ many local coaches for the duration of the summer period. Overall it enriches not just the financial health of the community but the physical health also.

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Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## Managing Tradeoffs/Negative Impacts

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

HDavis Z Submitted by:

Organization: Whistler Off Road Cycling Association

Phone: 604 906 2009 Email: Fundra: sing @ warca com Date: Feb 13 2013

Community Enrichment Program Page 4 December 6, 2004

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## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORMULIPALITY

Name of Organization:	Whistler Minor Hockey Association
Society Registration Number:	0029924
Main Activity:	To promote and provide recreational and competitive hockey to the youth of Whistler.
Mailing Address:	P.O. 1369 Whistler, BC V0N 1B0
Contact Name & Daytime Phone Number:	Sandi Wentzel
Email Address:	registrar@whistlerminorhockey.ca

To help with the cost of non-parent coaching wages and specialty coaches. The Whistler Minor **Purpose of** Hockey Association ONLY pays non-parent coaches a small honorarium. All current non-parent Grant: coaches are coaching a representative team or female teams with the same format and game schedule as rep teams. The amount of time that the non-parent coaches put into their teams is approximately 40 games per season (most being out of town) 60 hours of practice and another 80 -100 hours of out-of-town tournament time (provincials, ect.). We currently have 2 non-parent coaches in our association and we have contracted out a number of specialty coaches. These non-parent coaches coach in the higher age level teams. They have a heightened level of awareness and coaching skills and can relate to the older youth of the community. These coaches attract and keep the interest of our youth and allow their love of hockey to continue throughout their teen's years. It is very important to our community that the older youth are engaged in recreational activities that are positive and have a healthy community spin-off. The Whistler Minor Hockey Association also has a goal of bringing up more specially coaches. These specialty coaches would coach our kids in areas that are needed in our hockey community such as hockey specific power skating and goalle clinics. The benefit of bringing specialty coaches to our community is not only to generate revenue but also to cut down on the travel cost that so many of the hockey families find overwhelming as is.

2.	Current real Activities and	Community Whistler Minor Hockey Association is having a very successful year. We
	Benefit:	13 teams ranging from age 5 – 18 years old. We currently have 4
		competitive team (rep teams) and 9 recreational teams (house). This
		year we have increased the number of female members in our
		association. With this increase we have a very successful Midget Girls
		team, ranging in age from 13-15yrs and a girls development team. We
		have also increased our number of youth referees and youth coaches.
		This is giving many young people the opportunity to make money at
		something that they love.
		WMHA is providing a love of the life long sport of hockey, promoting a
		healthy lifestyle and the experience of teamwork.
3.	Proposed Fund-raising	Whistler Minor Hockey Association has fundraised by raffles, selling cookie dough,
		calendars and the annual Va Va Voom event. Also, each team does 50/50 draws at
	Activities.	their home games. Each team is also responsible for raising money on their own. This
		money goes towards tournaments for their teams and travel expenses to the away
	1475 Texture Balline in Chinese Arrest fr	league games.

Whistler Minor Hockey Association also applies for approximately 2-3 grants annually.

4.	Number of Members/ Participants		_
	In Organization (if applicable)	Whistler Minor Hockey Association has 219 members and 65 volunteer members	

5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.) Annual Budget Grant Requested Community Enrichment Program Page 5 December 6, 2004

Salaries	\$10,000.00	\$5000.00	
General operations			
One-time project / program			
Physical asset			<b></b>
Rent (RMOW facilities)		····	
Rent (operating costs)			<del></del>
Whistler 2010 Sports Legacy			
Society			
Totals	\$10,000.0 <b>0</b>	\$5000.00	50%

Community Enrichment Program Page 6 December 6, 2004

6. Have you applied for any other loans or grants? Yes – We will be applying for the Whistler Blackcomb Foundation Spring funding for \$4000 and the Gaming Grant for \$10000.00.

- 7. A copy of the organization's most recent financial statements 🔯 and operating/project budge
- 8. Does the organization have any outstanding debts with the municipality? NO if so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_ N/A\_\_\_\_ Date; \_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.-All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities
   resulting from the actions of the organization.

Date: 6 14/13	Name: Sandi ubr	tzelSignature:	Albert 1
---------------	-----------------	----------------	----------

By signing this application, I agree to the terms and conditions-and confirm the statements made in this application are true and complete.

## **FUNDING CRITERIA**

### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

Community Enrichment Program Page 7 December 6, 2004

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## **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

Community Enrichment Program Page 8 December 6, 2004

## INSTRUCTIONS: Please complete this form and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

## i. Toward:

### Key Priorities:

- 1. Enriching Community Life
- 2. Enhancing the Resort Experience
- 3. Partnering for Success

### Key Descriptions of Success:

- Residents and visitors of all ages and abilities enjoy hockey, year round. It promotes a healthy lifestyle and provides a social outlet for youth, both by playing and watching the games. Health and Social
- 2. Whistler Minor Hockey is one the largest organizations that support the Meadow Park Sports Centre. By doing so it supports the budget of Recreation and Leisure in our community, allowing for other ventures in that area to move forward. Hockey also provides a recreational outlet for youth and is one of the largest leisure activities across Canada. Recreation and Leisure

3. As stated in paragraph on right: Hockey provides out of town teams to travel and spend time in Whistler on a weekly basis. We have approximately 6 out of town teams with 14kids on each team travel to Whistler on a weekly basis to play hockey. We also offer tournaments and clinics in which people come to Whistler, stay in our hotels and provide service to our local businesses. **Resort Experience**  Explain movement toward:

The Whistler Minor Hockey Association goal is to provide Whistler/Pemberton youth with a healthy lifestyle through the game of hockey. Hockey also teaches youth how to work in a team and support others. A happy, healthy youth that understand what it takes to support and work in a group setting enriches the community that they live in.

Whistler Minor Hockey also enhances the resort experience by providing out of town teams to travel and spend time in Whistler on a weekly basis. We have approximately 7 out of town teams with 14kids on each team that travel to Whistler on a weekly basis to play hockey. We also offer tournaments and clinics in which people come to Whistler, stay in our hotels and provide service to our local businesses.

Whistler Minor Hockey partners for success by providing sponsorship opportunities to local businesses. We also promote youth employment.

Whistler Minor Hockey has high standards of quality in their volunteer coaching staff and their officials. We require certification and updated courses for all levels of play. We are very competitively matched with our league teams and we take pride in the fact that we are encouraging a life long sport to the youth of the community as well as a sense of pride for the community while the hockey youth represent Whistler outside of our community.

i. Away: Key Priorities:	Explain proposed mitigation:
1. <u>No applicable</u>	
2. not applicable	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Circle one: Increase* / Decrease Explain how: Not applicable
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Circle one: Increase* / Decrease Explain how: Not applicable
iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Circle one: Harms* / Helps Explain how: Not applicable
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Circle one: Interferes with* / <u>Supports</u> Explain how: The funding will enable the Association to continue to offer affordable recreational programming for a diverse community.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Community Enrichment Program Page 10 December 6, 2004

The grant request provides a flexible platform as we move towards sustainability within the community. The grant will provide the organization with much needed coaching wages and help move the association into a self sustaining state. We will have the knowledge and understanding of how to achieve those needs and budget accordingly.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The grant requested is strategic, it provides the association with the knowledge to budget for self-sufficiency. **Spin** Offs and Existing Infrastructure – Hopefully increased coaching honorarium and a budget for specialty coaches will allow our organization to handle more members, create more teams and offer diverse clinics. We have an increased number of participants and we will most probably be moving from one Girls team this year to two Girls teams next year. This will help the existing infrastructure by booking more ice time, where available. Our association numbers are growing each year and we have more and more young kids joining hockey.

Resources - The Club is effectively managed and for the most part relies on its own resources.

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## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by	Sandi W	entel	
Organization:			Hockey
Phone: 6M	-938-	3976	<u> </u>
Email: <u>) S W</u>	entrel	@felu	o net
Date:	b 14/1	3	

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Whistler Centre for Sustainability

Society Registration Number: 3047240

Main Activity: Sustainable Community Planning

Mailing Address: 4325 Blackcomb Way, Whistler, BC, V0N 1B4

Contact Name & Daytime Phone Number: Cheeying Ho (604) 935-8209

Email Address: cho@whistlercentre.ca

### 1. Purpose of Grant:

While many other local governments recognize the sustainability initiatives undertaken by Whistler, the majority of visitors to the community are largely unaware of these efforts. We're applying for funding for two projects, both aim to increase awareness of Whistler's sustainability initiatives, challenges, solutions and celebrate successes. An interactive sustainability tour/map using QR codes on posts and signs to access online resources; and a high-profile, high-quality, keynote speaker. We are applying for them in approximately 1/3 to 2/3 ratio (\$2,000 for the tour/interactive map and \$6,000 for the speaker).

### 2. Current Year Activities and Community Benefit:

Current year activities include; educational tours and workshops for visiting students and conference delegates. We are responsible for monitoring and reporting for the Whistler2020 initiative. We will be facilitating the iShift Business program by supporting local businesses in the development and implementation of their big ideas for 'greening' their businesses and improving their bottom line. It will also include a public communication campaign to celebrate the business successes and encourage others to take action.

### 3. Proposed Fund-raising Activities:

We will be seeking in kind contributions from Tourism Whistler for the event venue and from the Whistler Question for event advertisements. Further, Whistler Centre for Sustainability staff and volunteers will be contributing time to both projects. donations in the form of our Executive Director and staff time.

%

4. Number of Members/Participants in Organization (if applicable): 5

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	\$362,260.00	\$0.00	
General operations	\$180,739.00	\$0.00	
One-time project / program		\$8,000.00	
Physical asset		\$0.00	
Rent (RMOW facilities)	\$0.00	n/a	
Rent (other facilities)	\$0.00	\$0.00	
Totals	\$550,999.00	\$8,000.00	1.33

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

			Approved	1?		
N	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
7.	A copy of the organization		nt financi			
1215	story of the organization	i s most rece	ant manca	ai statements <u>v</u>	and operat	ting/project budget 🗹 are attached
8.	Does the organization has debt outstanding: \$_0.00	ve any outsta	anding det _ Date:_02	ots with the mur 2/04/2013	nicipality? If so, pleas	se state the amount and date of the

## Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 02/05/2013 Name: Cheeying Ho

Signature

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

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#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

Community Enrichment Program Page 6 December 6, 2004

## **INSTRUCTIONS:** Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward: The two proposed initiatives aim to increase awareness of	
Key Priorities:	sustainability in Whistler. The interactive tour/map helps to create a	
1. Enhancing the Resort Experien	deeper understanding of sustainability in action which can help inspire changes at home and work.	
2. Protecting the Environment	These initiatives directly support the Whistler2020 Learning DOS's;	
Partnering for Success	<ul> <li>Residents and visitors have many opportunities to actively learn about the resort community, the natural environment and First Nations culture.</li> </ul>	
Enriching Community Life	- Opportunities exist within developed and recreational areas for people to learn about the natural environment.	
Key Descriptions of Success:	<ul> <li>Learning opportunities foster collaboration, trust and community engagement and build the community's capacity for achieving Whistler's vision of success and sustainability for future</li> </ul>	
Learning Opportunities	generations.	
Visitor Experience	The initiatives also help move towards success by promoting sustainability principles and supporting the Natural Areas DOS;	
Celebrate Successes	- Community members and visitors act as stewards of the natural environment.	
	The Visitor Experience DOS is also supported by the initiatives;	
	- The visitor experience is based on practices and systems that efficiently use sustainability materials and energy.	

i. Away:	Explain proposed mitigation:
Key Priorities:         1.         Protecting the Environment         2.	The sustainability interactive tour/map can be presented in a number of ways; from a online map and QR codes on posts or plaques to access information via smart phones, to a printed map pamphlet. While a printed map enhances the visitor experience by allowing more people to access the tour there are sustainability concerns around the ink and paper used to produce the maps. Using a sustainable/green print shop that utilizes natural inks and recycled paper will help offset the environmental impact, but will also cost more to produce.
Key Descriptions of Success: 1. paper? inks?	
2. Substances and chemicals that are harmful	
3.	
4.	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: The interactive sustainability tour/map will help by encouraging visitors to explore and learn about Whistler on foot or bike.
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* ✓Decrease Explain how: The initiative will help decrease chemical dependency through an increased awareness and understanding of sustainable issues.

iii. Does the initiative physically harm OR help life-supporting	Check one: ☐ Harms* ✔ Helps
natural systems? How?	Explain how:
	The initiative helps life-supporting natural systems by increasing awareness, understanding and appreciation for natural systems.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to	Check one: ☐ Interferes with* ✓ Supports
meet their basic needs? How?	Explain how:
	The initiative support others' abilities to meet their basic need by increasing awareness and understanding of sustainability issues in Whistler.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

The sustainable tour and speaker initiative is a flexible platform. The Whistler sustainability tour can be done on foot or by bike, it can be used by visitors, residents or conference guests wishing to learn more about sustainability on the ground in Whistler. The tour can be scaled and customized, for example components can been added, the use of scan'able QR codes to make the experience more interactive, or by utilizing geocaching or waymarking to make the tour more engaging and attractive to families. Capital infrastructure will be minimal, and learning/education builds a robust platform for launching future initiatives.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The Whistler sustainable walking tour/map helps to better use existing community infrastructure by celebrating and sharing examples of community sustainability success stories. Routes will utilize existing trails and roads while building on the the walking tours in existence (Olympic Legacies, Public Art Walks). Spin-offs include enhancing the Whistler 'toward sustainability' brand that continues to payoff by attracting large events like TED Talks etc..

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As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitte	Cheeying Ho d by:
Organiz	Whistler Centre for Sustainability tion:
Phone:	(604) 935-8209
Email:	cho@whistlercentre.ca
Date:	February 5th, 2013

Council Policy No. Page 1...

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# RESORT MUNICIPALITY OF WHISTLER

FEB 1 5 2013

RESORT MUNICIPALITY OF WHISTLER



Name of Organization: Whistler Sailing Association (WSA)

Society Registration Number: S – 0054286

Main Activity: Community Sports - Sailing, non mechanized water sports, learn to sail and racing instruction, maintenance safety and environmental awareness, for child, youth, adult and family programs

Mailing Address: 6468 Balsam Way, Whistler, BC. VON 1B6

Contact Name & Daytime Phone Number: Patrick McCurdy 604-932-7782, Francois Hebert 604-902-4836

Email Address: info@whistlersailing.com

 Purpose of Grant:
 Fund a portion of the cost of Learn-To-Sail Programs: "Wet Feet" for ages 5-8, "Discover Sailing" for school kids 8-17, and to fund some travel costs for Whistler Sailing Racing Team to Provincial competition. We partner with local schools to provide kids a chance to learn-to-sail, and develop skills which will last a lifetime, and now we have a Race Team that represents Whistler.

2	Current Year Activities and	Le	earn-To-Sail Programs include:
2	Community Benefit:		Kids Learn-To-Sail ages 7-12, Sail Canada courses Level 1-3
	contrainty portonia	-	Youth Learn-To-Sail ages 13-18: Sail Canada Levels 1-3
		<b>III</b>	Adult Learn-To-Sail, all ages, Sail Canada Levels 1-3
			Learn-To-Race clinics, all ages, Sail Canada Race training: Optimist,
			Laser.
			"Community Sailing Day"-Weekly family waterfront activities-Sunday
			Afternoons.
			Wednesday Night and Sunday Afternoon Sailing race series-22 races in 2012.
			Boat repair and maintenance workshops.
			Instructor development program, for youth and instructors.
			Volunteer training programs/event support.
			Co-op program: affordable sailboat access to qualified skippers.
		-	Skippered Sailboat Charters half day and full day for visitors.
		Co	ommunity Benefits.
			Response to local and expanding interest in sailing activities.
			Providing a new learning opportunity for children and families.
			Teaching team building and sportsmanship life skills.
			Developing youth and volunteers into paid instructors, through our volunteer training program.
		•	Cultivating competitive sailors:In 2012 WSA hosts Optimist-class BC provincial Championships (ages 8-15)
		-	Accessibility to Sailing for locals, visitors and seasonal employees.
			Sailing is a "green" sport.
		•	The "old hostel" site is actively used by the community in a supervised manner at very little cost to RMOW
			WSA members, coaches and volunteers utilise and maintain the park
			site and Club Cabin.
			WSA is creating employment, one full time Head Coach, & 4 part time instructors
			Creating new volunteer positions and providing them with training,
			over 1000 hours of volunteer time was documented in 2012.
			Developing a youth Racing Team- high level skill development and
			Whistler is represented in new sports competitions

#### Proposed

- "Discover Sailing." 2-Day in-school Learn-to-Sail ages 8-17: 6 week spring program reaching local elementary and high school students, in collaboration with teachers, principals and school boards, SD48 and SD 93.
- "Wet Feet" ages 5-8 a five-day sailing based summer activity 9am -3:30pm for ages 5-8
- Racing Team. Ages 10-14, developing competitive racing skills for local and provincial competitions

3	Bronosod	Fund-raising		Weekly sailing race fees.
-	•	Fund-faising		Creekbread Pizza Community night & Silent Auction
÷.	Activities:		-	Repair, and sale of used sailboats
				Educational seminars: by twice Olympian – local, Kelly Hand.
				Training seminar (pleasure craft operators card, first aid course)
				Learn to Race: Sailing clinics.
				Regatta hosting and Ski & Sail weekend event.
			-	All Learn-To-Sail camp programs generate funds for our operation

### 4. Number of Members/Participants

- Over 400 people sailed with us in 2012 compared to 130 in 2011.
- Kids camp enrollement doubled
- Memberships increased 50 %
- Revenues doubled.
- Sailboat inventory grew from 14 in 2011 to 31 boats in 2012.
- Three inflatable motorised safety boats
- Host for the BC provincial Optimist Championship in 2012.
- Site of the 2013 BC Sailing Youth Circuit Regatta estimated 100 participants.

#### Membership Fee Structure:

-	Individual	Comment
Basic Membership:	\$40	Participation in all events covers insurance, newsletters, specials
Co-op Membership:	\$165	Includes Basic plus unlimited access to our fleet of 31 sailboats

Wet Feet: projected student enrollment for summer 2013.

- A nationaly recongnized program introduces 5-8 yrs old to sailing.
- 8 classes of 5 kids total 40 kids.
- Collaborate with RMOW's Camp SunSation.

Discover Sailing: projected student enrollment for 2013 All teachers are offered instruction & sail along with the students

- 1. Spring Creek Community School; 3 classes of 25, 75 students + teacher + teacher's assistant + parent vollunteer
- 2. Myrtle Phillips Community School: 2 classes of 25, 50 students
- 2. Write Himps School:3 classes of 18, 54 students3. Whistler Secondary School:3 classes of 18, 54 students4. Whistler Waldorf School:1 class of 185. École la Passerelle1 class of 20TOTAL20 students + 30 teachers = approx 247

#### Race Team: projected enrollement for 2013

- 20 students
- Optimist & Laser Classes
- Anticipate 15 travelling to a provinical circuit event.

**Community Enrichment Program** Page 3 December 6, 2004

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5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.) ESTIMATES FROM FEB 2013

		Annual Budget	Grant Requested	
	Salaries	• 37,000	• 9000 **	
	General	• 7500	•	
	operations			
	<ul> <li>One-time project / program</li> </ul>	• 0.00	•	
	<ul> <li>Physical asset</li> <li>5 optis and</li> <li>5 sets of sails for lasers</li> </ul>	• 20 000	<ul> <li>2970</li> <li>Training and racing sails for Optis &amp; Lasers.</li> </ul>	
	<ul> <li>Rent (RMOW facilities)</li> </ul>	• 3600	•	
	<ul> <li>Rent (other facilities)</li> </ul>	• 0.00	•	
	•	•	•	
	•	•		
	Totals	● 68100	·• 11970	18%
	**NOTE: In addition there are over 200 volur	nteer hours budgeted- s	see attached "Project Bu	dget"
6.	Have you applied for any other loans or grants?	If so:	-	-
	Approved	Amount	If rejected, state	
	Name of Grantor Yes No Per	nding <u>\$</u>	reason	
-	* Funding for the purchase of an inflatable coact			
7.	A copy of the organization's most recent <i>financia</i> X	l statements X 📝	and <i>operating/project</i>	t budget
8.	Does the organization have any outstanding debts amount and date of the debt outstanding: \$		lf so, please state th Date: 14 February, 2013.	
Ple	ase read the following statements and sign the application only if in	n agreement with these statem	ients.	

If this application is accepted, it is agreed the funds will be used for the above described purpose .-- All organizations ٠ receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.

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- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 14 February 2013 Name: Patrick McCurdy & Francois Hebert Signature

Community Enrichment Program Page 4 December 6. 2004

By signing this application, I agree to the terms and conditions-and confirm the statements made in this application are true and complete.5

## FUNDING CRITERIA

Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

## Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives *must*:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might.

4. Provide a financial return to the organization and contribute to organizational selfsufficiency

**Reference and Support Materials** 

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

INSTRUCTIONS: Please complete this form and submit it to the Manager of Legislative Services by Friday, February 15, 2012.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.

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> (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

## i. Toward:

### Key Priorities:

- 1. Enrich the community by offering Learn to Sail programs,
- 2. Access to a nationally recognized sailing program Wet Feet for 5-8 yrs old.
- Teach respect for the environment and understand weather
- Bring sailing to young students through "Discover Sailing" & partner with local schools
- Provide our community, second home owners and visitors a new opportunity for fellowship though sailing lessons & events

6. Introduce/convert our youth to the pleasures of non mechanized water sport.

7. Restoring used boats (because of our budget constraints) gives long life to otherwise aging equipment.

### Key Descriptions of Success:

- 1. Establish a sailing culture in Whistler that will span generations.
- Encourage our youth to choose sailing as a sport of choice as opposed to water skiing, wake boarding or seadoo-ing, sports requiring motorized equipment and polution
- 3. Increasing active members and course attendees. More participants in our weekly Wednesday evening races and Sunday afternoon community sailing days. Provides Whistlerites a local opportunity to participate, rather than travel to Squamish and Vancouver.
- Members & guests are "embassadors" for the joys of sailing ( learning, participating, & watching)
- 5. WSA being selected each year as a host for a sanctioned BC race – peer recognition.

Explain movement toward:

- Provides the youth of our community the affordable opportunity to learn sailing and the related life skills of team work, quick thinking, weather forecasting, safety.
- 2. Enjoyment of a non-mechanized water sport.
- 3. Sailing requires team work, strategy and skill. This can be integrated into community and family life through participation.
- 4. Dinghy sailing is wind powered excitement.
- 5. Learning to care for equipment and public facilities

## i. Away:

## Key Priorities:

- Minimize the need for fiberglass resins and repairs by respecting equipment
- 2. Car pool, bus, bike or walk to the sailing centre and events
- 3. Recycle used sails and repair existing equipment to extend its useful life
- 4. Use of coach boat with outboard engine.

## Explain proposed mitigation:

- 1. Resins and fiberglass are used to make and repair sailboats, minimizing repairs will reduce the need for these "unfriendly" materials
- 2. Using school busses and car pooling will minimize emissions for those coming & going to sailing
- 3. Clever use and care of equipment, sails, paddles and boats will extend the life of all items, lessening the demands on mother nature.
- 4. The coach boat and motor (4-stroke outboard) are required for student safety as well as for instruction.

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

	principie		
i. Does the initiative <i>increase</i> <i>OR decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Circle one: Increase <sup>*</sup> / <u>Decrease</u> Explain how: wind is nature's natural source power. The coach boat is required for student safety, is regularly maintained to minimize pollution.All our engines are low emissions 4 stroke engines.		
ii. Does the initiative <i>increase</i> OR decrease Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Circle one: Increase* / <u>Decrease</u> Explain how: fossil fuels are not required for this sport. The outboard engine is 4-stroke and very efficient, minimizing pollution.		
iii. Does the initiative physically <i>harm OR help</i> life-supporting natural systems? How?	Circle one: Harms* / Helps Explain how: Almost zero impact		
iv. Does the initiative <i>interfere</i> <i>with OR support</i> others' abilities to meet their basic needs? How?	Circle one: Interferes with* / Supports Explain how: Offering sailing enhances the quality of life and general well-being of Whistlerites, visitors and tourists.		

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

- 3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.
  - Sailing is powered by wind which we cannot create or destroy. We cannot deplete this resource.
  - Utilizing one of the cabins adjacent to the old Hostel is sustainable in nature. Much of the material used to maintain the cabin has been recycled from local businesses and famillies. Example: paint, carpet, wood.
- 4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative:
  - i. a) Create any economic spin-off effects; YES, students in "Wet Feet" and 'Discover Sailing' come back to take additional courses and are inspired to avoid motorized sports.
  - ii. b) help to better use existing community infrastructure (social and physical) and defer expenditures; YES, as the existing "old hostel" comes to life with minimal expenditure to provide a sailing centre
  - iii. c) save the use of other resources; YES, wind power rather than fossil fuel powered for sailing
  - iv. d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns? YES, there are many keen sailors in the community, and many more eager to learn to sail. Providing this opportunity provides enhanced value to living in Whistler. 9 young sailors are now on the Whistler Race team providing them an opportunity to Race and improve their skills locally.
  - v. There will be investment in equipment which will have long term use. Other investments include 'education' of instructional staff & vollunteers, providing recipients with a life skill that can be used again and again.

## WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## 5. Managing Tradeoffs/Negative Impacts

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

WSA is not aware of negative impacts.

Submitted by: Francois Hebert, Head Coach & Patrick McCurdy, President.

Organization: Whistler Sailing Association				
Phone:	604-932-7782	-		
Email:	info@whistlersailing.com			
Date:	February 14, <b>201</b> 3			

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization:	Get Bear Smart Society
Society Registration Number:	Canadian Charity # 87720 6565 RP0001; BC Society # S-36282
Main Activity:	Education
Mailing Address:	P.O. Box 502, Whistler, BC V0N 1B0
Contact Name & Daytime Phone Number:	Sylvia Dolson 604-905-4209
Email Address:	sdolson@bearsmart.com

### 1. Purpose of Grant:

Through previous RMOW funding, the Get Bear Smart Society (GBS) has successfully launched many programs in Whistler to reduce human-bear conflict lessening the risk to human safety, resulting property damage, and bear morality. And while there continues to be significant improvements in the community in bear-proofing and minimizing backyard attractants, there is a vital piece of messaging everyone in Whistler must not only understand, but it must be effective in changing their behaviour patterns to accommodate bear smart best-practices.

To address the issue of bear smart messaging, GBS would like to promote an educational program to encourage residents, businesses and strata's to participate in bear smart practices. We would like to launch a bear smart communications campaign to bolster existing programs; reach out to new and seasonal workers in Whistler who are without knowledge of bear smart practices; and to remind long-time Whistler residents of timely and appropriate bear smart measures.

GBS proposes to focus on digital and new media communications to grow its already influential reach and to further extend GBS messaging into a tech-savvy target audience. GBS digital platforms are at a tipping point of influence and provide a fantastic platform for GBS messaging to have very real potential to spread exponentially.

This communication campaign will include a combination of time-durated projects along with multi-year strategies to provide ongoing GBS messaging, monitoring, and consistent communications across all platforms.

A summary of GBS digital communication elements are listed here and with a more detailed outline below:

- Contract a Web Editor & Writer who will lead, develop, and implement all aspects of Bear Smart digital communications, drive website traffic, showcase quality content, and make the experience an excellent one for website visitors.
- Contract a Social Media Manager who will focus on creating active social communities, influence online conversations, and promote compelling content that drives engagement while listening to community feedback and developing key relationships with influential parties.

### A. Portfolio Responsibility: Web Editor & Writer

*Purpose:* To lead, develop, and implement all aspects of Bear Smart digital communications, drive website traffic, showcase quality content, and make the experience an excellent one for website visitors.

Key Objectives:

- To create compelling and shareable content that is relevant, informative, and entertaining.
  - Twice/week blog posts
  - Create a relevant editorial schedule
  - Film video blogs, curate feature videos
  - Write, record and promote podcasts
  - Publish Infographics
  - o Produce short e-books & tutorials for niche, specific, and on-demand audiences
  - Host Bear Smart webinars
  - o Guest blog for local, partner, and endemic websites/publications
- To ensure Bear Smart website is optimized.
  - Perform regular website audits looking for broken links, missing images, 404 pages, title tags, meta descriptions, rank report, etc.
  - Ensure basic search engine optimization (SEO) so Bear Smart is highly findable on search engines.
  - Gauge website analytics and create measurable goals.
  - Work closely with technical team to ensure website is up to current standards.
- To support PR and traditional media efforts when time allows.
  - Pitching Bear Smart stories to local and endemic media.
  - Press releases, media relations, blogger & journalist outreach.

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- Redesign & Build Bear Smart Website to conform with current industry standards and allow for interactive comments and sharing of content.
  - Contract Wordpress developer and oversee progress, design & content transfer.

### B. Portfolio Responsibility: Social Media Manager

*Purpose:* The social media manager will focus on creating active social communities, influence online conversations, and promote compelling content that drives engagement while listening to community feedback and developing key relationships with influential parties.

Key Objectives:

- To develop and manage overall social media strategy.
  - Oversee objectives, metrics, strategies and be up to date on current best practices.
- To manage brand voice/story and monitor brand awareness, produce interactive marketing strategies, and lead Bear Smart campaigns across all relevant digital formats.
- To connect and engage with a growing and qualified social reach through listening, distributing content, interaction, and by providing relevant information and entertainment.
- To ensure all brand channels are properly claimed, optimized, promoted, and managed.
- To cross-promote key partners/donors and to redistribute key content from like-minded local organizations.
- To be the first responder to relevant concerns, crises, reports, etc., made visible through Bear Smart social channels.

2. Current Year Activities and Community Benefit:

In addition to the above noted program, GBS will continue to deliver bear smart education through our website, brochures, books, newspaper column and other materials.

We will continue to conduct our waste and landscaping audits; non-lethal bear management training; bear smart restaurant training program; as well as pursue the habitat enhancement program. Bear Smart education is a vitally important and on-going project critical to human-bear safety and in the prevention of human-bear conflicts.

3. Proposed Fund-raising Activities:

a) Bear Smart Merchandising - multiple books (a new one to be released in June), playing cards, post cards, photographs, magnets, etc.

b) Fundraising - Member Fees, Presentation Fees, Grants, Fundraising Events, Corporate Sponsors, Individual Donors, In-Kind Services, Volunteer Hours, Coin Boxes

4. Number of Members/Participants in Organization (if applicable): 1 full time staff, 2 part time contracted staff, 5 board members, 5-6 volunteers, 1000+ non-voting members, and a target reach of everyone in the RMOW region.

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	\$69,294		
General operations	\$82,500		
One-time project / program	\$36,975	\$15,000	
Physical asset			
Rent (RMOW facilities)		n/a	
Rent (other facilities)			
Totals	\$188,769	\$15,000	8
Community Enrichment Program Page 3 December 6, 2004

6. Have you applied for any other loans or grants? If so:

		Approved?			
Name of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
CFOW			Х	\$15,000	
7. A copy of the organiza	tion's most rece	ent <i>financ</i>	ial statements [	□X and opera	ting/project budget \[X] are attached

Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: 
 Date:

#### Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: February 13, 2013

3 Name: Sylvia Dolson

Signature:	Selvia Dolson
------------	---------------

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must.

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives *might*.

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

# **INSTRUCTIONS:** Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Priorities: 1. Enhance Community Life	1. Bear Smart programs ensure that people and bears can coexist in harmony. As indicated by a Bear Tolerance survey of full- and part-time residents, this is a very important component of living in Whistler and exemplifies the Whistler Experience.
2. Enhance Resort Experience	2. Education about bears in general and responsible safe activities greatly enhance the 'Whistler Resort Experience' for visitors. The program also creates a safer community by minimizing human-bear conflicts and educating people on how to reduce the potential for a negative interaction with a bear.
3. Ensure Economic Viability	3. Whistler's reputation as a bear smart community greatly enhances its draw as an eco-tourist destination, bringing tourist dollars into the community. The program also minimizes liability and potential negative press from bear-caused human injury.
4. Protect the Environment	4. Protects the well-being and lives of bears and their habitats.
5. Partnering for Success	5. As a member of the Whistler Bear Working Group, the Get Bear Smart Society partners with the RMOW, Conservation Officer Service, BC MOE, BC MOTI, Carney's Waste, WB, AWARE, and RCMP to ensure that all stakeholders needs are met. GBS gives due consideration to the input of the general public, local businesses and other organizations. Our social media programs will specifically augment other initiatives launched by Tourism Whistler (eg. #WhistlerUnfiltered), the RMOW and Whistler Blackcomb as well as many other local representatives.
Key Descriptions of Success:	
1. Enhancing Community Life	
Direction #'s: 1(c) Natural areas and features that are important to residents are protected	How: Given the importance of remaining green space habitat as valuable bear travel corridors, and the habitat opportunities lost by development in the valley, we are seeking ways to protect these fragmented areas for wildlife and residents. Our information will be directly available for ongoing management of the area - to keep

	people safe, and to ensure effective habitat is available for bears in perpetuity. Protected areas, like the wetlands on Blackcomb Way (as one example), also provide easy access corridors for bears into adjacent town sites. Similar forested clumps and natural areas are often used as a staging ground by bears that enter into peopled areas to access anthropogenic food sources. As part of our ongoing research & communication projects, we are investigating ways to mitigate conflicts with people in these areas and provide effective solutions.
2. Enhancing the Resort Experience	
Direction #'s: 5(a) The built environment is attractive and reflects the community's character and the natural environment	How: Bear Smart programs ensure that people and bears can coexist in harmony. As indicated by a Bear Tolerance survey of full- and part-time residents, this is a very important component of living in Whistler and exemplifies the Whistler Experience.
Direction #'s: 6(d) Visitors have many opportunities to actively learn about the resort community, the natural environment and First Nations culture.	How: Social Media outreach to visitors, especially during high activity bear seasons. We will also continue Bear Smart educational brochures, newspaper ads/columns, presentations and event booths provide Visitors with an opportunity to learn more about bears and recreating in bear country.
Direction #'s 6(g) The resort is safe, clean and well-maintained.	How: Bear Smart programs ensure that the community is safe by minimizing human-bear conflicts and educating people on how to reduce the potential for a negative interaction with a bear – both in the backcountry and in residential/urban areas. Minimizing bear attractants and ensuring bear-proof waste facilities are used properly also ensures a clean, litter-free community.
3. Protecting the Environment	How: Without education people often provoke
Direction #'s: 8(d) Community members and visitors act as stewards of the natural environment.	now. Without education people often provoke unintended circumstances leading to human-bear conflicts. Bear smart educational & social media outreach programs teach residents how to live with bears in their backyard – and visitors how to recreate safely in bear country - while maintaining a respectful relationship such that long-term coexistence can be achieved in a sustainable and safe environment. The program also helps people to overcome unfounded fears and misconceptions replacing them with understanding, respect and the truth. All of our educational programs encourage people to act as stewards toward the bears in the community.
Direction #'s: 8(g): Continual learning about natural areas and wildlife informs appropriate restoration and protection efforts.	How: Bear Smart educational programs teach people how to prevent conflicts that could potentially result in killing the bear. All of our programs protect the lives and well being of Whistler's bear population.

i. Away:	Explain proposed mitigation:
Key Priorities:	
<u>1.</u>	
2.	
Key Descriptions of Success:	
1.	
2.	
<u>3.</u>	
4.	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase Explain how: <b>N/A</b>	Decrease
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase Explain how: <b>N/A</b>	Decrease

iii. Does the initiative physically harm OR help life-supporting	Check one: Harms Helps <b>X</b>			
natural systems? How?	Explain how: Bear smart programs ensure the welfare and lives of bears as well as protecting their habitat. If it is possible for humans and wildlife to coexist, we must endeavor to understand as much as possible about their needs to minimize negative impacts. The wilderness and its wildlife are not a renewable resource.			
iv. Does the initiative <i>interfere with</i> OR support others' abilities to	Check one: Interferes with Supports X			
meet their basic needs? How?	Explain how: Clear & compelling Bear Smart communications absolutely support all aspects of community life, safety, and sustainability in Whistler. From young families who live here to seasonal workers to visitors, Bear Smart messaging must be heard and be compelling enough to act on!			

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

The short answer is, "YES!" Developing systems and procedures *now* to harness new media's relevant, timely, and accessible Bear Smart messaging allows us to streamline our communications towards a larger qualified reach with more efficiency and less manpower. We're building now so that the future is sustainable.

All of our bear smart educational programs are based on a flexible platform in that we are continually re-evaluating their success to determine whether they are creating a sustainable future for bears. For example, we have learned that while our programs have been effective in creating public awareness and understanding of issues, they have been limited in their ability to foster behaviour change among residents (e.g. taking in your birdfeeder to avoid a conflict with a bear – while they know they should, they don't actually do it). As a result, we have begun a process to incorporate community-based social marketing tools into our educational programs in order to actually foster a sustainable bear smart behaviour change in residents.

Secondly, working with bears demands flexibility in program delivery, particularly in bear-proofing initiatives. Over the last decade, even though we have always implemented the best available products and programs known, it some times seems as though bears are evolving right in front of our eyes as they continue to find new ways to outsmart us. We sometimes reluctantly joke that we have created a community of smart bears rather than a bear smart community. Having said that, we will continue to move forward and we will out smart the bruins. We are getting closer every day.

Lastly, Whistler is ahead of most communities in its quest to become a truly bear smart community. Being a leader demands a great deal of flexibility and the ability to learn from ones' mistakes and adapt programs accordingly. Creating a model for others to follow is much more challenging than just following an existing model that is proven to work. We are thus grateful that the Municipality recognizes these challenges and supports our best efforts to find the best solutions.

Community Enrichment Program Page 8 December 6, 2004

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The Society continues to take a more entrepreneurial approach to raising money. We have been merchandising our education through the sale of our books (Bear~ology, A Whistler Bear Story, and the soon to be released Joy of Bears), bear smart playing cards, stickers and magnets. The profits from the sale of all educational merchandise further supplements the costs of other bear smart educational programs. This ensures the economic sustainability of our Society and its' programs and helps us reduce our reliance on other funding sources. We continue to move us closer and closer to self-sufficiency.

Expanding our audience reach with social media programs will only enhance our ability to attract revenue through new donors and the sale of merchandise.

Also, the waste container/enclosure audit will result in improvements to the waste system which will most certainly improve community infrastructure. Furthermore, as proper bear-proof infrastructure is in place and bears can no longer damage waste bins and enclosures, annual maintenance and repair costs will be reduced (requiring fewer resources over the long-term). Our program to mitigate bear jams will result in less manpower needed to attend complaints; and fewer bear-MVA's will result in less damage to vehicles reducing repair costs.

Economic spin-offs will be realized in the form of increased tourism as well as the sale of our bear-related items in local retail shops. One of the reasons visitors come to Whistler is to see bears and to experience the wilderness. Ensuring that encounters with bears positive and free from conflict will contribute to our visitor experience.

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#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Sylvia Dolson

Organization: Get Bear Smart Society

Phone: 604-905-4209

Email: sdolson@bearsmart.com

Date: February 13, 2013

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

RECEIVED
EED 1 5 2010
FEB 1 5 2013
RESORT MUNICIPALITY
C WHISTLER

#### 1. Purpose of Grant:

To assist the WYSC in developing and training our 70+ volunteer coaches and local referees (\$1500); as these positions are why we are able to continue to retain our membership and enhance our members skills. In addition we are seeking to subsidise a a small portion of of the fees that we spend to send our more developed players to regional tournaments (\$2000). We are also requesting additional funding to replace/restock our uniform supply (\$2000), as well as to purchase 3 all-weather tents, 5 additional fold-up benches, 3 sets of indoor soccer nets, and 2 WYSC promotional banners (\$4000).

#### 2. Current Year Activities and Community Benefit:

WYSC organizes year-round soccer league play and training, tournaments and camps, for Whistler and the surrounding communities youth (ages 5-17). It strives to develop a passion for the sport of soccer by delivering high quality, affordable programs that engage its members in physical exercise, enhancing self-esteem, fostering respect for others and the game, and enriching the family community lifestyle. Currently over 36% of all registered students attending grades K-12 in Whistler participate in our programs [see chart 1 attached].

#### 3. Proposed Fund-raising Activities:

Annual Registration Fees, Camp/Special Program Fees, Community Clean-Up participation, Fall Gala (for members and their families with Auctions and Merchandise Sales), Tournament Hosting and Concession Sales, as well as specific Grant Applications (i.e. Kickin' in Schools program, Storage Shed for the new gravel field at Bayly Park).

4. Number of Members/Participants in Organization (if applicable):	410	youth	members	70+	coaches
--	-----	-------	---------	-----	---------

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	\$45,000.00	\$0.00	
General operations	\$56,500.00	\$2,000.00	(replenish unitorm supply)
One-time project / program		\$0.00	
Physical asset		\$4,000.00	(tents benches induer nets,
Rent (RMOW facilities)		n/a	(tents, benches, indur nets, banners
Rent (other facilities)	\$5,000.00	\$0.00	
Coaching/Ref Training	\$3,000.00	\$1,500.00	
Away Tournaments	\$6,000.00	\$2,000.00	
Totals	\$145,000.00	\$9,500.00	5.94 %

debt outstanding: \$ 0.00

6. Have you applied for any other loans or grants? If so:

	Approved?					
N	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
	r 2012–Whistler Blackcomb Foundation ayly Park Shed)				\$10,500.00	
7.	A copy of the organization	's most rece	ent <i>financi</i>	al statements	and opera	ting/project budget 🚺 are attached
8.	Does the organization hav	e any outsta	anding de	bts with the m	unicipality? If so, plea	se state the amount and date of the

#### Please read the following statements and sign the application only if in agreement with these statements.

If this application is accepted, it is agreed the funds will be used for the above described purpose.

Date:

- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.

Signature.

The RMOW will not take an active involvement in the operation of the community organization and will not accept
responsibility for any liabilities resulting from the actions of the organization.

Date: 02/11/2013 Lynda Harnish (Board Member)

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Vihistier 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

# INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Wednesday, February 15, 2012.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Priorities:	
1. Enriching Community Life	The WYSC vision of success is providing all Whistler youth with the opportunity to participate in a year-round sport that encourages and promotes a healthy lifestyle through exercise, while socially learning
Partnering for Success 2.	team play and respect.
Ensuring Economic Viability	Therefore, we must provide a high level of coaching ability by focusing on "professionally" training our staff of over 70 volunteer coaches. We also have a large number of young and seasoned referees that are invaluable to our program's success. WYSC provides many free certification and instructional courses to ensure that both groups receive quality training.
	We also must ensure that our program delivers exceptional service to the members, in the form of proper equipment, adequate training time, and organized game playall at an affordable price.
Key Descriptions of Success:	In addition, we feel a need to give back to the community by partnering with other Whistler community memberssuch as the
1. Health & Social	primary schools—by providing soccer instruction as an alternative to standard gym classes via BC's Kickin' in Schools program. This
Recreation & Leisure 2.	type of partnering also exposes children who may never have had the chance to "try" soccer to participate at their own developmental pace without pressure.
Resident Affordability 3.	Finally, our board is constantly evaluating the club's financial situation and discussing viable new and innovative programing, while at all times keeping focused on making sure that each of its members enjoys the sport of soccer by being sufficiently physically engaged, and learning invaluable life-long skills.

i. Away:	Explain proposed mitigation:
Key Priorities:	N/A
1. N/A	
2	
Key Descriptions of Success:	
. <b>N/A</b>	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: As players and coaches develop, there will be less local youth migration to participate in leagues in the greater Vancouver area.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: N/A The soccer field/pitches used by the WYSC are maintained naturally by the RMOW without the use of chemical or substances.

Check one: Harms* / Helps
Explain how:
With the coordination of the RMOW, a new gravel soccer pitch is being built on the old municipal dump (Bayly Park) that will utilize outdoor space that is already developed.
Check one: Interferes with* Supports
Explain how:
Soccer encourages Whistler youth to maintain a healthy and fit lifestyle by staying active and playing outdoors. Team spirit and fostering respect while playing enhances a sense of community.

"Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

As our program continues to develop, we are able to offer more introductory and diverse programs to the younger children in our community (i.e. FUNdamentals and Kickin' in Schools), which will build our participant base for the future. Once in the program, and as our participants and coaches achieve higher levels of skills, we seek to offer a high quality program that is exceptional in local league play, specialty camps, Rep/Travel Team participation, and tournament play--both here in Whistler and throughout BC. In addition, we offer training and opportunities for our older players to become coaches and referees.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

WYSC is striving to become fully self sufficient as it has quickly migrated from a small "club" to a substantial, highly respected sports organization within the Sea to Sky/Vancouver corridor. With this growth there was a great urgency to build up the necessary equipment, systems, training and branding ("Whistler Avalanche") to support this expansion.

One of our next goals/priorities is to host more locally sponsored tournaments and camps which will not only provide more revenue to our club, but will also generate more visitors seeking accommodations and resort amenities.

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As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitt	Lynda Harnish (Board Member) ed by:
Organiz	Whistler Youth Soccer Club (WYSC)
Phone:	604-698-8075
Email:	lharnish@aol.com
Date <sup>.</sup>	February 11, 2013



## WYSC Vision Statement and Core Values

Vision Statement--Organizing memorable soccer experiences while nurturing a life-long love of the beautiful game through individual development in a fun team setting.

**Core Values**--Our core values are developing a passion for the sport, delivering quality in programs and organization, enhancing player self-esteem, fostering respect for each other and the game, enriching the community.



Community Enrichment Program Page 4 December 6, 2004

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Moving Mountains For Children Whistler

Society Registration Number: 514102

Main Activity: Enhance the well being of children 0-6 years old and families in Whistler.

Mailing Address: #45 - 8119 McKeevers Place, Whistler BC, V0N1B8

Contact Name & Daytime Phone Number: Julia Aura, 604-907-1945

Email Address: julia.a.aura@gmail.com

#### 1. Purpose of Grant:

Request funding to purchase supplies & items. Our goal is to sustain & fund current & future programs for Whistler families with children 0-6 years of age. Our funding from the Putting Children First Initiative (Sea to Sky Community Services) has been cut in half this year. We would use funds for a branded tent (needed for weather \* awareness), signage and craft materials to be used during our fundraising events & programs. Our intention is to keep building our organization, creating knowledge of our community activities.

#### 2. Current Year Activities and Community Benefit:

Moving Mountains For Children is committed to bring much needed programs to Whistler for families with children 0 – 6 years old. We offer a variety of programs that families are enjoying in a small community. Programs include: internationally acclaimed Music Together classes, Spring Creek Open Gym, Annual Easter Egg Hunt, joint programs with the library and adding a subsidy to the Whistler Gymnastics Exploration Tot program. Our programs fill identified gaps in experiential development for children in our local community (Music Together), as well as family events (Easter Egg Hunt).

#### 3. Proposed Fund-raising Activities:

a) Benefit night at Creekbread restaurant with raffle prizes and a share of the pizza sales from that night.

b) Annual Moving Mountains For Children Easter Egg Hunt Fundraiser.

4. Number of Members/Participants in Organization (if applicable): \_\_\_\_\_

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

Annual Budget	Grant Requested	
		-
		•
	\$5,000.00	
	n/a	•
		•
0.00	\$5,000.00	<b>%</b>
		\$5,000.00 

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

			Approved	?		
	me of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
No						
		_				
					<u> </u>	
7.	A copy of the organization	i's most rece	ent <i>financia</i>	al statements	and operation	ating/project budget 🖌 are attached
8.	Does the organization hav debt outstanding: \$_0.00	/e any outsta	anding deb _ Date:	ots with the mu	nicipality? If so, plea	ase state the amount and date of the -

#### Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program
  Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 02/05/2013 Name: Julia Aura

Signature: Julia Aura

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

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#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

#### Community Enrichment Program Page 6 December 6, 2004

INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)

 Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.

(ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement to and aim at Moving Mountains For Children is to provide community
Key Priorities:	events and programs for young families that ultimately creates a more sustainable, affordable resort for local families to reside in
	We want to have key offerings in Whistler that promote young
1.	children to develop and experience a wide variety of knowledge in
	sports, arts and culture. We are aiming to provide enriching
2. Enriching Community Life	resources to families who have chosen Whistler as their home. Our
	end goal is to have just as many if not more resources for our
6.050 D	children as other towns and cities
Enhancing the Resort Experience	We have already created invaluable programs for the community
	i) Oros Whistler Gymnastics Exploration program
Partnering for Success	ii) Music Together program
Farmening for Success	iii) Annual Easter Egg Hunt
	iv) Spring Creek Open Gym Sessions
	By creating these programs and events, we are able to offer a
	variety to young children in Whistler. Prior to Moving Mountains,
Key Descriptions of Success:	there was a lack of affordable programs suitable for families in
1.	Whistler, especially for Children under the age of 3 years old
	KEY DESCRIPTIONS OF SUCCESS
see right > 1 2.	1. Encourage healthy living, learning and a sense of community for
	families who choose Whistler as their home, people who come
3. see right > 2	together in a safe positive environment share a common bond
<u> </u>	which leads to becoming a tighter community as members
	participate in recreation and arts programs being offered
see right > 3	2. Offer a variety of recreation and leisure programs in the
	community, enhancing the life of the children being raised in
see_right > 4	Whistler.
See ngui 24	3. Moving Mountains For Children is committed to partnering with
	local organizations to develop amenities and offerings, our goal is
	not only to add more programs, but to also make them accessible
ļ	and affordable to local families.
	4. Create diverse and affordable opportunities for recreation and the

arts: i) partnering with local organizations (i.e. Oros Gymnastics) ii) paying community members to become certified in order to teach a program that community has yet to offer (i.e. Music Together).

i. Away:	Explain proposed mitigation:
Key Priorities:	n/a
1. <sup>n/a</sup>	
2.	-
Key Descriptions of Success:	
Key Descriptions of Success: 1. <sup>n/a</sup>	
1. <sup>n/a</sup>	
1. <sup>n/a</sup> 2.	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decr <b>ease</b> Explain how: n/a
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: n/a

iii. Does the initiative physically harm OR help life-supporting	Check one: ☐ Harms* ✔ Helps		
natural systems? How?	Explain how:		
	We reuse equipment on a weekly basis (several times per week). We request donations before buying new product. Our meeting places are parks, community centres, schools and gymnasiums.		
iv. Does the initiative <i>interfere with</i> OR support others' abilities to meet their basic needs? How?	Check one: Interferes with* Supports		
	These programs build relationships that create a sense of belonging to a community; they help create a better place for our children. We provide activities, resources and places for people to come together.		

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Our programs are indeed flexible platforms that ultimately progress towards sustainability. By partnering with other organizations, we are able to increase the awareness of all the incredible offerings in Whistler.

We are looking for help in our early years; it is imperative that we create awareness about Moving Mountains For Children. Our goal is to get more people involved to help out with the program initiatives that we have outlined in our preliminary planning stages. The more people on board with our committee, more events and programs will bring in funds creating sustainability.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

a) Our initiative provides the opportunity to become financially self-sufficient.

b) The more people who use our programs, the more funds we will have to improve our programs or subsidize other programs in the community, encouraging all families to participate.

c) Once we invest in equipment & items we have it for the next several years.

d) With additional funds, it is an "easy win." Our programs encourage more people to participate. If we make money from our programs, we will give more back to the community making Whistler an affordable place to raise a family.

Community Enrichment Program Page 9 December 6, 2004

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

### MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

 Julia Aura

 Submitted by:

 Organization:

 Moving Mountains For Children Whistler

 604-907-1945

 Phone:

 julia.a.aura@gmail.com

 Email:

 February 5th, 2013

 Date:

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: North Shore Schizophrenia Society

Society Registration Number: S35266

Main Activity: Support, education, awareness and advocacy for families coping with a loved one's serious mental illness

Mailing Address: Main: 205 – 1865 Marine Drive, West Vancouver BC V7V 1J7. Whistler: PO Box 1208 V0N 1B0

Contact Name & Daytime Phone Number: Cheryl Olney 604-926-0856 / Christine Buttkus 604-932-7543

Email Address: cheryl@northshoreschizophrenia.org; christine@northshoreschizophrenia.org

1. Purpose of Grant:

To support outreach, support and education activities for families, employers and others in Whistler. Programs to be supported include public exhibits and information tables, community outreach, personal support, presentations to service providers, and crisis counselling.

2. Current Year Activities and Community Benefit:

Personal support, crisis counselling, support for workers, education course, suicide awareness & prevention workshops, outreach & partnership with service providers, community dialogue sessions, school program, exhibits at public events and other awareness work. Community benefits include early intervention & treatment, leading to better outcomes; stronger partnerships; capacity building; reduced discrimination and stigma; preventing individuals from 'falling through the cracks' between services. For a full description, please see attachment: 'Current year activities.pdf'.

3. Proposed Fund-raising Activities:

The society's operations in Whistler are focused on program and service delivery. Fund-raising activities, with the exception of presentations to local service clubs, are handled by the administrative office in West Vancouver. These activities include: grant-writing, an annual fund-raiser luncheon, and presentations to services clubs.

%

4. Number of Members/Participants in Organization (if applicable): 226

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	\$119,100.00	\$628.00	_
General operations	\$39,300.00	\$250.00	
One-time project / program	\$9,575.00	\$1,500.00	_
Physical asset			_
Rent (RMOW facilities)		n/a	_
Rent (other facilities)	\$300.00	\$150.00	_
Advertising/publicity	\$2,600.00	\$423.00	_
Fund-raising	\$4,950.00	\$0.00	
Totals	\$175,825.00	\$2,951.00	1.68

6. Have you applied for any other loans or grants? If so:

		Approved	1?		
ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
st Van Community Fdn			Х	\$2,822.00	
of North Vancouver			Х	\$3,200.00	
nada Post Fdn (project)	X			\$22,945.00	
A copy of the organization	on's most rece	ent <i>financ</i> i	al statements	and operation	<i>ting/project budget</i> 🖌 are attached
Does the organization had debt outstanding: \$_0.00	ave any outsta 0	anding de _ Date:	bts with the m	unicipality? If so, pleas	se state the amount and date of the
	Does the organization ha	ame of Grantor       Yes         est Van Community Fdn	Ame of Grantor     Yes     No       est Van Community Fdn	Yes       No       Pending         est Van Community Fdn       X       X         y of North Vancouver       X       X         nada Post Fdn (project)       X       X         A copy of the organization's most recent financial statements       Does the organization have any outstanding debts with the m	est Van Community Fdn       X       \$2,822.00         y of North Vancouver       X       \$3,200.00         nada Post Fdn (project)       X       \$22,945.00         A copy of the organization's most recent <i>financial statements</i> Image: Comparison of the organization have any outstanding debts with the municipality? If so, please

#### Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

	,	,	,	9	0	Λ
Date:	02/14/20	)13	Name:	Cheryl Olney	Signature:	Cherry CDest
			-			

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must.

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives *might*:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

Community Enrichment Program Page 6 December 6, 2004

## **INSTRUCTIONS:** Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward: Key Priorities
Key Priorities:	1. Enriching community life:
-	Individuals living with a mental illness, families, friends and
<u>1.</u>	employers are better able to enjoy community life as the person
2.	with the illness receives treatment and other services, reducing symptoms and related negative outcomes. They may be able to return to work or continue working, enjoying recreational and social activities.
	2. Increasing partnerships:
	Identifying and bringing together organizations to improve services,
	identifying and bridging gaps, and preventing people in need from 'slipping through the cracks.' Strengthening existing relationships by meeting regularly and creating agreement on priorities and next steps.
Key Descriptions of Success:	Key Descriptions of Success
4	1. Community members and visitors maintain and improve their
1.	mental health through prevention and treatment services:
<u>2.</u> <u>3.</u>	Greater awareness of symptoms, resources and how to get help among individuals and organizations helps people in need of assistance and/or treatment have their needs met more quickly. 2. Whistler is accessible and inclusive for community members and visitors with disabilities:
	Improved understanding and awareness about mental illness helps
	make the community more accepting and inclusive of individuals with mental illnesses.
	3. Whistler organizations and stakeholders work together to meet
	the health and social needs of community members and visitors:
	Organizations and stakeholders meet regularly to discuss needs,
	priorities and actions.
	4. Partners work together to achieve mutual benefit:
	Partnership meetings have increased the capacity of organizations
	and stakeholders through shared knowledge and resources.

i. Away:	Explain proposed mitigation:
Key Priorities:	n/a
1. none	
0	
2.	
Key Descriptions of Success:	
1. none	
2.	
2.	
1.       2.       3.	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: Providing services in the community reduces travel to attend programs outside the area.
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: Neither increases nor decreases Whistler's dependence on chemicals and other manufactured substances.

iii. Does the initiative physically <i>harm OR help</i> life-supporting natural systems? How?	Check one: Harms* Helps Explain how: Neither harms nor helps life-supporting natural systems.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Check one: Interferes with* Supports Explain how: Improved health outcomes reduce risk of relapse, suicide, or homelessness, as well as enabling return to work, school, family life and social activities.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

We have started building capacity in community that will be increased through ongoing partnerships with agencies and increased volunteer involvement. This will allow us to respond more effectively in the future. We have also built support networks and knowledge among students, schools, service providers, families, etc.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

Early intervention programs help prevent future, larger problems from developing, which reduces the level of services and crisis intervention that will be required in some future cases, both for our organization and the provincial healthcare system. This is achieved by building capacity in the community (agencies, families, employers, schools, etc.) for the identification of illnesses closer to the initial onset, reducing delays in diagnosis and treatment.

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## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitte	Cheryl Olney ed by:
Organiz	North Shore Schizophrenia Society ation:
Phone:	604-926-0856
- Email:	cheryl@northshoreschizophrenia.org
Date:	02/14/2013



### Current Year Activities and Community Benefit Whistler

- Personal support and crisis counselling for families with a mentally ill loved one. This work often involves assisting a family with getting their ill family member admitted to hospital or into other treatment, referrals to programs and services including housing. Community benefits from this program include earlier intervention for people with severe mental illness, which may prevent tragic outcomes, including violence, suicide, criminal involvement or homelessness; increased ability for families to cope and care for their ill loved ones and themselves; and the reduced use of acute care beds by treating the illness early, which is shown to improve outcomes.
- Support for young workers in Whistler who may be away from home when they fall ill. When possible, contact is established with their family members, with benefits as above.
- Family-to-Family education course, an intensive twelve-week program for families covering everything from symptoms and treatment to problem-solving and self-care. The program has been shown to increase family coping skills and, by helping caregivers, also improve outcomes for the person with the illness. The course is taught in Squamish for the Sea to Sky corridor, with several Whistler residents having participated. Two of the course facilitators are Whistler residents.
- Outreach, education and partnerships with service providers. NSSS plays a leadership role in facilitating discussions amongst systems and service providers in the corridor on a range of topics of importance at the monthly Sea to Sky Mental Health Partnership Table. Over the past few months we have explored innovative practises around care, housing and other services with a view to collaboratively strengthening services to individuals living with and affected by mental illness in Sea to Sky.
- In the spring of 2011, NSSS and seven partners determined that a focus on suicide awareness and prevention was needed in the Whistler and Pemberton area. NSSS facilitates the Whistler/Pemberton Suicide Awareness and Prevention Working Group on behalf of the partners because in many cases suicide is the result of inadequately treated mental illness and addiction. As a result of the suicide awareness and prevention project and the training, 5 suicide awareness presentations were made in Whistler in partnership with WCSS, Child and Youth Mental Health, RCMP Victim Services, SD 48 and the Whistler Public Library.
- Filling in the Blanks Between mental Health and Mental Illness: What Does It Mean to Us as a Community Series kicked off in Pemberton in January. A very interesting session included an exploration about how cultural and spiritual considerations in identifying symptoms. Feedback suggests that participants would like to continue the dialogue. Sessions are also planned in Squamish in February and Whistler in March.
- The Partnership program introduces high school students and other groups from the community to real people dealing with serious mental illness. Two presenters, a parent with a mentally ill child and a person with a serious mental illness such as schizophrenia or bipolar disorder, tell their stories of illness, hope and recovery. They speak openly about their experiences, demystifying mental illness and raising awareness so that if one of the students sees a classmate showing symptoms, they can ask for help, minimizing treatment delays.
- Additional work with schools, providing education to teachers and parents. This helps encourage early intervention when a student begins to show signs of a mental illness, leading to earlier diagnosis and treatment and improving outcomes.
- Exhibits at public events such as Whistler Welcome Week, to raise awareness about serious mental illness and the services available to families, friends and employers through NSSS.

Tel/Fax 604-926-0856

February 15, 2013



Legislative Services Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC VON 1B4

**RE: 2013 Community Enrichment Program Grant Request** 

The Whistler Adaptive Sports Program Society (WASP) requests the support of the Resort Municipality of Whistler (RMOW) for the Community Enrichment Program Grant in the amount of \$20,000. As an organization wishing to continue to expand its capacity to provide sports and recreational opportunities to individuals with disabilities, the Whistler Adaptive Sports Program sees the tremendous value in the continued support of the RMOW.

The RMOW funding will help the Whistler Adaptive Sports Program to:

- ✓ provide access to sport and recreation for the greatest number of individuals with a disability, especially the residents of our community, so they can in turn receive instruction, coaching, advance into competitive opportunities, or to become active recreationally within the community of Whistler.
- increase the amount of services in both grass roots sports, therapeutic programming and recreational activities provided for individuals and athletes with a disability in Whistler and explore new adaptive sports programming;
- ✓ provide additional coaching, instruction and training courses in our Sport Academy programs for volunteers, individuals with a disability and athletes with a disability;
- ✓ provide bursary assistance to Whistler residents with a disability who show a financial need and therefor breakdown barriers to their participation in sport, recreation and therapeutic programming;
- ✓ partner with other organizations on a local, provincial and national levels on projects and initiatives through the Teck Whistler Centre for Adaptive Sport and solidify our place as a national/world leader in adaptive sport;
- ✓ and foster athletes with a disability from the grass roots to the top of the podium;

Please find enclosed our Community Enrichment Program Grant Application, as well as our Financial Statements for Fiscal Year 2012 and Operating Budget for 2013.

On behalf of the Whistler Adaptive Sports Program, I would like to thank the RMOW for its previous support and its consideration of our CEP Grant Application. Any questions can be directed to Chelsey Walker, Executive Director, Whistler Adaptive Sports Program at 604-905-4493 or <u>cwalker@whistleradaptive.com</u>.

Sincerely,

**Chelsey Walker** 

Executive Director Whistler Adaptive Sports Program

> Whistler Adaptive Spotts Program Box 708, Whistler, BC, VON 1B0 www.whistleradaptive.com

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Whistler Adaptive Sports Program Society

Society Registration Number: # 82911 0949 RR0001

Main Activity: Whistler Adaptive provides year-round sports, therapeutic and recreational programs

Mailing Address: Box 708, Whistler, BC V0N 1B0

Contact Name & Daytime Phone Number: Chelsey Walker, 604-905-4493

Email Address: cwalker@whistleradaptive.com

#### 1. Purpose of Grant:

• \$15,000 to provide much needed bursaries to individuals residing in Whistler to access our sport and recreation programs. Individuals are eligible to apply for up to \$1000 per year across our four season programming. This provides the ability for the individual to access approx. 12 to 25 days of programming

• \$5,000 to support staffing our year-round Sport Academy which provides 5 day a week sport, recreational, life skills and vocational training for children, youth and adults living with cognitive disabilities in Whistler

#### 2. Current Year Activities and Community Benefit:

Whistler Adaptive is committed to introducing as many individuals with a disability as possible to sport, recreation and therapeutic programming. We support sport for life by breaking down the financial, physical and social barriers as well as creating skills that will lead to future employment within sport and beyond. We remove barriers to adventure and learning in sixteen different sports programs. We support athletes from their first contact with sport to the top of the podium.

#### 3. Proposed Fund-raising Activities:

Whistler Adaptive actively fund-raises throughout the calendar year through corporate sponsorship, grant applications, hosting an annual gala, seeking private donations, hosting and/or supporting smaller fund raisers and charging fees for our services and competitions. All of our fees are subsidized through our fundraising efforts to keep them as reasonable as possible for our participants and athletes.

%

4. Number of Members/Participants in Organization (if applicable):

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	\$131,452.00		
General operations	\$269,788.00	\$5,000.00	
One-time project / program	\$10,000.00		
Physical asset	\$67,703.00		
Rent (RMOW facilities)		n/a	
Rent (other facilities)	\$2,500.00		
New uniforms	\$89,286.00		
Sport Programs/Training	\$30,000.00	\$15,000.00	
Totals	\$600,729.00	\$20,000.00	3.30

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

	A	pproved	17		
Name of Grantor	Yes	No	Pending	Amount \$	if rejected, state reason
Abercrombie Foundation	Yes			\$45,125.00	
Variety	Yes			\$4.400.00	
Via Sport	Yes			\$10,000.00	
Teck	Yes			<u>\$100.000.00</u>	
Canadian Paralympic Cog	Yes			\$1,350.00	
7. A copy of the organization	n's most rece	nt financi	al statements	and op	erating/project budget 🚺 are attached

8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_ Date:\_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Dete:_	02/15/2013	Name: Chelsey Walker	Signeture:
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By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

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350.00

Yes

Canadian Paralympic Coff

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The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistier 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 -- and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

Community Enrichment Program Page 6 December 6, 2004

## INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement	to Whistler Adaptive moves Whistler towards the key priorities laid out in Whistler 2020 by:
Key Priorities:		<ul> <li>Innovating and advancing adaptive winter and summer sports</li> </ul>
1. Enriching Community Life		<ul> <li>Changing lives through access to sport and recreation for all</li> <li>Building on over thirteen years of history as a Whistler-based</li> </ul>
2. Enhancing the Resort Experien	се	<ul><li>Society</li><li>Operating a Centre for learning and sports excellence</li></ul>
		• Expanding for individuals and athletes at every level with sport programs for life
Ensuring Economic Viability		Attracting a passionate group of volunteers and donors
Partnering for Success		Whistler Adaptive contributes to the overall economic well being of the Whistler economy by attracting visitors from across the globe while also providing an invaluable service to our local athletes. Our
Key Descriptions of Success:		world class adaptive sports programming attracts individuals and groups on a year-round basis to experience all that Whistler has to offer.
1.		
Whistler has a diversified and y 2.	ear-round tou	While keeping overhead costs as low as possible, Whistler Adaptive could not operate without the many dedicated volunteers who work enthusiastically behind the scenes and directly with participants.
3. Whistler holds competitive adva	ntage in the c ₽	Ongoing volunteer recruitment and retention is key to offering a range of programs year round. Further to the financial support
Whistler is accessible and inclu	sive for comm ₽	required, volunteers for administration, event management, coaching, program delivery and fundraising ensure Whistler Adaptive delivers the best possible experiences for participants.
Residents and visitors of all age	es and abilities +	To optimize the economic outlay by our organization and create economies of scale, we continue to work in partnership or
The resort community is globall	y recognized a	collaborate with organizations such as Provincial and National Sports Organizations, local government, the Department of Defense, for profit businesses such as Whistler Blackcomb, other not-for-profits, local sports clubs, the Special Olympics, other registered charities, specialist groups, and National Paralympic Committees.

i. Away:	Explain proposed mitigation:
Key Priorities:	
1. N/A	
2.	
Key Descriptions of Success:	
1.	
2.	
3.	
4.	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* ✓ Decrease Explain how: We decrease Whistler's dependence on fossil fuel by providing self propelled recreational opportunities for our participants.	
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: We reuse equipment, such as single skis and bindings, and put them into our fleet of equipment and keep them out of the landfills.	

iii. Does the initiative physically	Check one: Harms* 🖌 Helps
harm OR help life-supporting natural systems? How?	Explain how:
	The introduction and creation of connections to our environment for participants with disabilities through outdoor recreation will continue to help foster greater environmental stewardship.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to	Check one: Interferes with* Supports
meet their basic needs? How?	Explain how:
	We work daily to provide the opportunity to people with a wide range of disabilities to participate in adapted sports, therapeutic programming and recreation.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Annual evaluations of programs and services, including identifying gaps in programming; continued retention of staff and volunteers to reduce turn over; continued fund development and increase the size of our endowment fund to maintain a steady year over year funding source; work with the many sport organizations to continue to attract visitors and para-sport tourism; provide the best possible services to our local athletes and participants so they can enjoy everything that Whistler has to offer in sport, therapeutic programming and recreation.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The return on investment for the funds provided by the Resort Municipality of Whistler is high. Whistler Adaptive has worked on developing relationships with new client services groups, such as Soldier On, National and Provincial Sport Organizations, and charitable groups that will provide funding for their clients to visit Whistler and use Whistler Adaptive as a service provider. These relationships and service contracts move us towards the realm of social enterprise and allow for our organization to become increasingly sustainable. We hope to continue to attract as many individuals and athletes with a disability to live, train and play in Whistler.

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitte	ed by:	Chelsey Walker
Organiz	ation:	Whistler Adaptive Sports Program Society
Phone:	604-9	05-4493
- Email:	cwalk	er@whistleradaptive.com
Date:	Febru	ary 15, 2013

## RECEIVED

FEB 1 5 2013

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORMUCIPALITY

OF WHISTLER

%

Name of Organization: Whistler Gymnastics Club

Society Registration Number: S-35901

Main Activity: To provide recreational and competitive gymnastics

Mailing Address: P.O. Box 1183 Whistler BC, V0N1B2

Contact Name & Daytime Phone Number: Sheila Mozes 604-902-FLIP(3547)

Email Address: info@whistlergymnastics.com

#### 1. Purpose of Grant:

#1 To provide a subsidy for school based gymnastic class programs at Oros Whistler Gymnastics Centre. (see attachment)
#2 To initiate a new partnered cross-training program with Canadian Freestyle Ski Association for local Aerial Trampoline coach development and Whistler youth athletes training in aerial trampoline. (see attachment)
#3 As per CEP Policy item A7 Item 3 to assist with travel costs for 10 athletes who have qualified for Artistic Provincial Championships 2013 in Prince George and for Trampoline Provincial Championships in Vancouver.

#### 2. Current Year Activities and Community Benefit:

Whistler Gymnastics Club continues to provide safe and well-received programing that has included improved gymnastics and trampoline programs; increased bookings and partnerships to extend our services. We deliver safe and Long Term Athlete Development Programs including all stages of development from Active Start(preschool) through Fundamentals and Train-to-Train into Train-to-Compete and Gym For Life programs.(see attached chart). We provide several ways for the community to use our services and facilities:- registered membership; pass programs; drop-ins;(cont'd next page)

#### 3. Proposed Fund-raising Activities:

Whistler Gymnastics Club is engaged in a fund-raising program. Monies are being raised through a wide range of activities including:- bulb sales, gym suit sales, poinsettia sales, coat checks, volunteer levy, Husky Card points, and an annual raffle. Hosted events are also a major part of our fund-raising. Shared revenue with GBC from Gymnaestrada 2012 added to our funds for this season. This year we will host a Trampoline InterFun Event in June 2013. Fund-raising targets can be seen in the attached financials.

4. Number of Members/Participants in Organization	(if applicable): 485
4. Runner of Members/Farticipants in Oldanization	(IT 2001(C201e);

5. Amount Requested	Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)
---------------------	--

	Annual Budget	Grant Requested	
Salaries	\$257,000.00	\$2,500.00	-
General operations	\$4,750.00		-
One-time project / program		\$2,500.00	_
Physical asset			-
Rent (RMOW facilities)		n/a	
Rent (other facilities)	\$84,000.00		-
Comp Athlete Meet	\$15,500.00	\$1,000.00	5.5
Other Expenses(see)	\$14,280.00		
	\$375,530.00	\$6,000.00	1.60



## **RMOW COMMUNITY ENRICHMENT PROGRAM APPLICATION**

WHISTLER GYMNASTICS

PURPOSE OF GRANT PROJECT #1

To provide a subsidy for school-based gymnastic class programs at Oros Whistler Gymnastics Centre.

## Request \$2500

- Subsidy for 5 Whistler Schools @ \$400 each = \$2000
- Coaching and facility expenses to allow the schools to run a fundraising gymnathon to replenish the fund the subsequent year and keep the project sustainable = \$500

## **Details and Rationale**

Gymnastics is one of the **3** Foundation Sports and part of the school-based curriculum. Schools, teachers and parents recognize that value of gymnastic activity to provide physical literacy, enhance the development of brain function, coordination, social skills, gross motor skills, emotions, leadership and creativity. Gymnastics can help participants move skillfully and enjoy being active. Gymnastics can provide students with a movement base for other sports and help keep them active for live.

It is fortunate that Oros Whistler Gymnastic Centre has such a well-equipped gym suitable for Kids Can Move School based programs. Our instructors have been trained in this GBC school based program and offer an adaption of it to Whistler classes visiting the gym. Schools have limited equipment in their own gyms and
so appreciate the facility and the expertise of the Whistler Gymnastic staff in delivery of their curriculum.

Whistler Gymnastics has always had a great relationship with the schools providing programs and teacher support when we were based in the schools prior to 2010.

In 2010, with our move to our full time facility at Oros a memorial fund "Mimi Fund" to subsidize school visits to our centre was set up in memory of Myriam Benn, a dedicated and beloved gym coach who worked endlessly with school children. The Whistler gymnastic community donated \$1900 which subsidized programs 2010-12. With an increased interest in school visits to Oros this year the fund is depleted. We have had 5 classes booking multiple visits this winter and spring already.

The average class booking costs \$150 depending on the length and number of students. It addition the school needs to provide and pay for transportation costs. Usually children are being charged a portion of the cost and then PAC assists with some funding for transportation. Our request certainly would only provide a small portion of the cost to be reduced.

Our grant request would re-establish the fund with \$400 per school for next year. Schools can decide how that is shared by their classes. Most programs occur in January to April period.

Also, so the fund is sustainable we would support the schools in operating a gymnathon in our facility to raise funds for the following year. Promotional and staff costs for this event could be covered by an additional \$500. We would donate the facility.

School based delivery of gymnastics is the best way to reach many more children in our community who can't access regular club classes due to costs or conflicting schedules. Oros is a wonderful facility thanks to our community and we want to share it with as many young participants as we can.



# RMOW COMMUNITY ENRICHMENT PROGRAM APPLICATION

# WHISTLER GYMNASTICS

# PURPOSE OF GRANT PROJECT #2

# Snow Sport/ Acrobatics Cross Training

The CEP grant will subsidize access to the Snow Sport / Acrobatics Cross Training program to Whistler local athletes which includes a summer athlete kick-off camp and a fall off-season acrobatics cross training program for athletes 8 years old and up.

The goal is to develop a curriculum and train coaches to deliver a trampoline cross training program between Whistler Gymnastics Trampoline and Canadian Freestyle Ski Association.

# CEP Request \$2,500

# **Budget Breakdown:**

<b>REVENUE</b> Kick off Camp 30% disc Fall session Program 30% disc Kick off Camp full price Fall session pprgram full price CEP Grant	Kids 15 X \$120 15 X \$107 5 X \$180 5 X \$160	<ul> <li>\$ 1,800.00</li> <li>\$ 1,605.00</li> <li>\$ 900.00</li> <li>\$ 800.00</li> <li>\$ 2,500.00</li> </ul>	EXPENSE <sup>9</sup> 3 Mentor Coach Pay Coaching course/facility Curriculum developement Kick off camp coach (4) Fall session coach (4)cost	Time 13 hours X \$25hr 7 daysX \$500/day 3 days X 250 6Hr X\$17 X 3 days 2hr X \$17 X sessions	\$ 975.00 \$ 3,500.00 \$ 750.00 \$ 1,224.00 \$ 1,088.00
Total		\$ 7,605.00	Misc Toti	al	\$ 68.00 <b>\$ 7,605.00</b>

# **Details and Rationale**

# Snow Sport/ Acrobatics Cross Training Objectives and Outcomes

The objective is to train a generation of coaches who can offer high quality acrobatic skills for cross training local Freestyle Mountain Sports Athletes (Ski and Snowboard). Also the objective is to improve the awareness and proficiency for increased performance in Freestyle Snow Sports and decrease injury.

The outcome is to teach fun and relevant snow sports skills to the aerial snow sport athletes with defined skill outcomes appropriate for Learn to Train (L2T) for 8-13 year old athletes.

# Program Metrics

The idea is to train 6-8 coaches to deliver trampoline cross training programs – including training in Canadian Freestyle Air 1 and 2 courses, and Gymnastics Foundations.

Also, to create a Snow Sport Cross Training curriculum and to integrate the curriculum with Blackcomb Freestyle and Oros head coaches (Andrew Clough, Louise Stack, and Tami Mitchell).

We would offer the pilot Snow Sport Acrobatics Cross Training program to 20 athletes in the summer and fall 2013. The proposal is to subsidize 15 Whistler local athletes to 30% off the price and to include 3-5 non local athletes who will pay full price.

The long term goal in training the coaches is to continue to offer this type of program to local and regional athletes on an ongoing basis. The target market would be children and teens participating in the ski/snowboard programs in the freestyle disciplines. We would anticipate that this type of programming would have significant appeal to both local and second home owner families. Also in the future we would like to develop destination camp experiences that complement the existing on snow programs.

# Detail Coach Training Requirements

The required certification, to build a trampoline cross training program will be built on existing competency of each coach (2 from Oros and 2 from Freestyle Ski) once recruited.

Overall each coach will be required to be trained /certified as follows:

- Trained Gymnastics Foundations
- Trained Air 1 (Tramp basics)/ Tramp 1 combination training
- Trained Air 2 (Tramp Advanced)

The recruits must also participate in 4 X 2 hour cross training development sessions. They will be required to contribute to the curriculum and agree to be mentored and evaluated through the Kick off camp and the fall session 8 week program.

Participating coaches will be mentored to certification through the program.

# Training to be held Aug – October 2013

\*\*Note coach certification is required to supervise training to meet insurance/risk management standards.



# RMOW COMMUNITY ENRICHMENT PROGRAM APPLICATION

# WHISTLER GYMNASTICS

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Participating coaches will be mentored to certification through the program.

# Training to be held Aug – October 2013

\*\*Note coach certification is required to supervise training to meet insurance/risk management standards.

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

	4	Approved	17		
Name of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
Gaming Youth Sport	Yes			\$33,610.00	
Local Sport Dev Prog			Pending Fa	\$2,000.00	
Kidsport Whistler Commu	Yes			\$500.00	
Kidsport Whistler individate	Yes		Spring Per	\$1.800.00	
<ol> <li>A copy of the organizatio</li> <li>Does the organization had bet outstanding: \$_0.00</li> </ol>	ve anv outsta		_		please state the amount and date of the
Please read the following si	tatements an	d sign th	e application o	only if in agreen	nent with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 02/14/201	3 Name:	Sheila Mozes	Signature
Date: 02/11/201	Name:		Signatura

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

# WHISTLER 2020 FUNDING CRITERIA

## Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

## **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

## **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

### Community Enrichment Program Page 6 December 6, 2004

INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)

 Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.

(ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

; <b>Т</b> а			nt to Whistler Gymnastics is a dynamic organization with priorities and
1. 10	oward:	cxpiain movemer	success indicators consistent with the direction of ennching our
Көу	Priorities:		community life and partnering for success. WG is more than a sport
1.	Enriching Community Life		organization as it provides opportunity for a wide range of core
2.	Partnering for Success		athletics in a safe and social environment. Programs develop physical literacy particularly at the recreational and school base level. The club aspires to provide a high level of instruction and quality facilities to support a lifetime of active involvement in sport.
	Enhancing Resort Experience		We bring together both residents and visitors. Gymnastics is a foundation sport and our Active Start and Gymnastic For All
	Ensuring Economic Viability		programs introduce children to the skills necessary for success in other sports. Our activities range from the very popular Active Start Exploration Parent and Tot where we partner with Moving Mountains to subsidize families with low cost and flexibly
<b>Key</b> 1.	Descriptions of Success:		attendance passes right up to HP cross-training for over 25 various sport groups. Pacific Sport brings in their Luge Development group. Whistler Mountain Ski Club alternates weekends with different age groups. We have a close relationship with Canadian Freestyle Ski
2.	Encourages Healthy living, lear	ning and a se	Association and have been involved in the development of their new NCCP Super coach program with the Air 1 and Air 2 coaching
3.	Visitors and visiting athletes hav	e access to ε	courses. The combination of arts and sport are provided through our gym use the Vancouver Circus School Whistler classes and camps.
	Local and regional stakeholders	use a collabo	Our summer camps provide diversity to local, second home owner families and resort guests.
	Diverse and affordable opportun	ities for recre	Many athletes travel from Pemberton to take part in the competitive stream of our programs and an extension to their recreational classes in Pemberton.
	Sustainability		The enrichment funding request will assist the Club in reaching more local children with quality programming and provide opportunity for a new multi-sport training model between our winter aerials and our trampolinists.

We are in a position of positive long-term stainability and need to keep our base extending to maintain this viability.

i. Away:	Explain proposed mitigation:
Key Priorities:	
1	
2.	
Key Descriptions of Success:	
1	
2	
<u>3.</u>	
4.	
<u></u>	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: We provide community based local recreation saving the auto trips away for training. Parent's car pool. Whistler transit used by adults.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decr <b>ea</b> se Explain how: Not applicable

ili. Does the initiative physically harm OR help life-supporting natural systems? How?	Check one: Harms* 🖌 Helps
	Explain how:
	Our facility is part of the Cheakamus model for sustainable living. High facility standards as a green initiative:-Whistler HP centre has been designed to save 43% of energy cost of similar sized building.
iv. Does the initiative <i>interfere with</i> OR support others' abilities to	Check one: Interferes with* Supports
meet their basic needs? How?	Explain how:
	Funding will enable club to offer affordable recreational program at the base school level and launch a sport model combining gymnastics and aerial sports.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Whistler Gymnastics has successfully moved into a financially-stable full-time operation over our last 3 years. Our phased plans for new and diversified programming and revenue streams have helped us to meet our operating and capital budget needs. We did not increase our membership costs last year and only 3% the year previous. This has enabled us to remain affordable to the community. In order to bring affordable programs to more more participants we are hoping for subsidies for our school base programs and for a new partnership between trampoline and aerial winter sports.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The grant request will allow us to support and interest more local participants through school programs. The Tramp Aerialist program will develop our community coaches in a unique combined multi-sport manner. These programs will help presently to utilize the facility to fuller capacity and in the long -run lead to increased bookings and financial return. They will create economic spin-off effects by increasing our expertise and opportunity to attract local, provincial and national freestyle athletes to our facility to complement other existing services in Whistler such as the water ramps, and Canadian Sport Institute Pacific and accommodation at the Whistler Sport Legacy Lodge.

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# MANAGING TRADEOFFS/NEGATIVE IMPACTS

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Sheila Mozes
Submitted by:\_\_\_\_\_\_
Organization:\_\_\_\_\_\_
604-902-FLIP(3547) or cell 604-905-9393
Phone:\_\_\_\_\_\_
info@whistlergymnastics.com
Email:\_\_\_\_\_\_

February 14, 2013 Date:

# WHISTLER GYMNASTICS FOR ALL(GFA) PROGRAMS



# WHISTLER GYMNASTICS FOR ALL (GFA) PROGRAMS



# WHISTLER COMPETITIVE PROGRAMS







Community Enrichment Program Page 4 December 6, 2004

# RECEIVED

# RESORT MUNICIPALITY OF WHISTLER FEB 1 5 2013 COMMUNITY ENRICHMENT PROGRAM APPLICATION FORMNICIPALITY

**OF WHISTLER** 

Name of Organization: Sea to Sky Community Services Society

Society Registration Number: S-14102

Main Activity: Providing social services in the Sea to Sky Corridor

Mailing Address: Box 949 Squamish, BC V8B 0A7

Contact Name & Daytime Phone Number: Suzie Soman, director of early child development: 604.892.5796, ext. 239

Email Address: suzie.soman@sscs.ca

1. Purpose of Grant:

To support the healthy early development of Whistler children, through our Whistler Parent-Tot Drop-In Program.

2. Current Year Activities and Community Benefit:

Activities: A thrice-weekly drop-in 'purposeful play' program for families with children up to age 5.

Benefits: Children benefit from being able to play a wide variety of games, from being surrounded by other children and from being around their parents when the parents aren't stressed by noise or neighbours. Parents benefit from being able to socialize, reduce their isolation and gain parenting skills. First-time parents learn from other parents; newcomers to Whistler are helped to make community connection; tourists are give a fuller vacation experience.

3. Proposed Fund-raising Activities:

This is an ongoing program. To raise necessary program funding each year we work to:

- Secure money from the provincial government and the Resort Municipality of Whistler to cover wages

Secure donations from parents to help cover supply costs

- Seek donations from foundations and elsewhere to cover rent and supplies

4. Number of Members/Participants in Organization (if applicable):

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
	\$15,000.00	\$10,000.00	_
General operations			_
One-time project / program	\$1,500.00		_
Physical asset			-
Rent (RMOW facilities)	\$5,200.00	n/a	-
Rent (other facilities)			-
Totals	\$22,600.00	\$10,000.00	46.30 %

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

		Approved	1?		
Name of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
MCFD			x	\$10,000.00	
Whistler Blackcomb Fdn	x			\$1.500.00	
Program participants			X	\$1.100.00	
			<b></b>		
	-		I		
7. A copy of the organization	on's most rece	ent <i>financi</i>	al statements	and ope	erating/project budget 🗹 are attached

8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_\_ Date:\_\_\_\_\_\_

## Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program
  Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: 02/14/2013	<sub>Name:</sub> Suzie Soman	Signature

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

## introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

## Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

## **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

#### Community Enrichment Program Page 6 December 6, 2004

INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward: Whis
Key Priorities:	to ag
1. Enriching Community Life	sess
1. Enforming Community Life	com
	intera
2. Enhancing the Resort Experier	nce optio
	how
Partnoring for Success	"It is
Partnering for Success	
	This
	- "Th
	met (
	infan
	play y
Key Descriptions of Success:	by ot
	to su
1	The p
Learning 2	- "Co
2.	healt
	parer
3. Health and Social 1	small
	learni
Learning 8	visits
Leaning v	impor
	childr
Resident Affordability 2	- "Lea
	engag
	interner

Whistler Parent-Tot is a playgroup for parents and their children up to age 5. It is used by 30-40 moms and dads per session -- we run sessions two or three times a week, depending on funding. It is a community essential. Some participant quotes: "Great place to interact with other kids and parents. Whistler does not have many options for small children so this is fantastic!", "Definitely faught us how to play with our daughter better at home or in social situations." "It is our one source of socialization. we love it!"

This program helps Whistler to succeed. Through it:

- "The early learning needs of children in the resort community are met (Learning 2)". There is really nothing else for parents with infants under age 3 in Whistler. Children benefit from being able to play with a wide variety of games and toys & from being surrounded by other children. This happy, healthy, structured environment helps to support the success of children when they enter kindergarten. The program is run by a qualified early child educator.

- "Community members and visitors maintain and improve their... health (Health and Social 1)" This program is of great benefit to parents' health. We know that many parents feel isolated, stuck in small apartments where they cannot provide sufficient playing and learning opportunities for their children. Children are also helped by visits from health nurses and dental hygienists. This program is an important 'first contact' with our organization, and introduces us to children who may need further support services from us.

"Learning opportunities foster collaboration, trust and community engagement (Learning 8)" Newcomers to Whistler attend and make important social connections; visitors are given a fuller vacation experience; parents help first-time parents with parenting advice
"Residents have access to affordable goods and services that meet their needs (Resident Affordability 2)" Whistler is an expensive town; a drop-in program that is by donation gives people an

affordable way to meet their need to play, learn and socialize.

i. Away:	Explain proposed mitigation:
Key Priorities:	This program does not move Whistler away from success
1	
2.	
Key Descriptions of Success:	
1	
2.	
3.	
4	
4	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: Reduces the need for parents to travel in order to attend socialise, gain parenting skills and improve their child's development.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how:

Community Enrichment Program Page 8 December 6, 2004

iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Check one: Harms* Helps Explain how:
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Check one: Interferes with* Supports Explain how: It supports people's basic needs to socialize, play and learn.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

The program has some flexibility. The program is 'portable' if we lose our location, since the program equipment is portable.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The program is a small program within our organization, at 0.3% of our budget. It therefore does not greatly affect organizational self-sufficiency. Its continuance gives the program facilitators greater experiences and skills, which support organizational development.

Community Enrichment Program Page 9 December 6, 2004

# WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE. TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE. Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitte	ed by:	Suzie Soman
Organiz	ation:_	Sea to Sky Community Services Society
Phone:_	604.892.5796, ext. 239	
Email:	suzie.	soman@sscs.ca
Date:		bruary 2013

CANADA: Province of British Columbia.	<b>" SOCIETIES ACT "</b> No. 14,102
	e of Incorporation
II II	hereby certify that
SQUAMIS	SH COMMUNITY SERVICES SOCIETY
has this day been incorporated as a So	ociety under the "Societies Act."
GIV	EN under my hand and Seal of Office at Victoria, Province of British Columbia, this <u>-eleventh-</u> day
	ofAugust, one thousand nine hundred
	and seventy-eight
	Deputy Registrar of Companies.

2<sup>4</sup> s

# RECEIVED

# FEB 1 4 2013

# RESORT MUNICIPALITY OF WHISTLERESORT MUNICIPALITY COMMUNITY ENRICHMENT PROGRAM APPLICATION FORMILLER

Name of Organization: Girl Guides of Canada - Coast Mountain District

Society Registration Number: 11893 8554 RR005

Main Activity: Youth Social Services, Leadership, Life Skills, females ages 5+

Mailing Address: 8457 Bear Paw Trail Whistler BC VON 1B9

Contact Name & Daytime Phone Number: Shelagh Weightman 604-932-9675

Email Address: shelaghggc@shaw.ca

1. Purpose of Grant:

The purpose of this funding request is to support our members by providing training opportunities and assisting with travel expenses. Additionally, the funding will support our "Yellow Fish Road" program as well as community programming events to enhance the experience of our members. Members Assistance will enable us to support all members in participating in events regardless of their financial abilities. The PR funds will help us to promote our organization and recruit additional volunteers and girl members.

2. Current Year Activities and Community Benefit:

We provide weekly meetings and weekend camps 2-3 times a year for our members. As ambassadors of our community, our members assist with Remembrance Day, Canada Day, Pitch-In Day, the Food Bank and WAGS. This year we will also take on the Yellow Fish Road program. Our programs bring people from various schools together to learn about themselves, their community and the greater world in a fun and supportive environment where they develop leadership and life skills.

## 3. Proposed Fund-raising Activities:

We will participate in 2 cookie selling campaigns as well as Pitch-In Day. We also collect registration fees.

4. Number of Members/Participants in Organization (if applicable): 40 girls, 10 adults

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
-Salarios-	·	\$500.00	Program
-General-operations-		\$500.00	Public Relections (Membership
One-time-project /-program		\$500.00	Members Assistance
Physical asset			
Rent (RMOW facilities)		n/a	
Rent (other facilities)			
		\$500.00	Travel
Totals	\$0.00	\$2,000.00	" Please see
			attached budget

Community Enrichment Program Page 3 December 6, 2004

AB FARINE C

17. WHISTLER SECONDARY SCHOOL GRANT

As part of the yearly CEP Grant Budget, Council will award two \$1,000 scholarships to two Members of the Whistler Secondary School graduating class. The Scholarship Committee of the Whistler Secondary School will put forward to Council a list of recommendations and Council will make two selections based on the following criteria:

- Strong Academic Performance: The student must achieve a "B" average or higher
- Demonstrated school and community involvement: Applicants should indicate on their application form any extra-curricular activities and community involvement
- Preference will be given to those identifying financial need: If applicable, students should identify financial need on their application form and include any initiatives taken to help offset post-secondary costs (i.e. summer and/or part-time employment etc.)

Certified Correct:

Shannon Story, Manager of Legislative Services

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so: N/A .

			Approved	?		
N	ame of Grantor	Yes	No	Pending	Amount \$	if rejected, state reason
				<u> </u>		
7.	A copy of the organization	n's most rece	nt <i>financi</i>	al statements	and open	ating/project budget 🗹 are attached
8.	Does the organization ha debt outstanding: \$	ve any outsta	nding det _ Date:	ots with the mu	nicipality? If so, plea	ase state the amount and date of the $\mathcal{N}(A)$

# Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program
  Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Name:

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

# WHISTLER 2020 FUNDING CRITERIA

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Additionally, proposed initiatives might.

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#### Community Enrichment Program Page 6 December 6, 2004

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## i. Toward:

## Key Priorities:

- 1. Enriching Community Life
- Protecting Our Environment &
  - Economic viability of Recreational Programs

Explain movement toward:

Our programs focus on four areas of awareness: personal growth and development, our community, our environment and our future.

We support a healthy community by promoting healthy lifestyle choices and providing opportunities to take on new challenges and try new adventures. Our activities build self-esteem, develop leadership and teamwork skills, as well as a sense of belonging

Children learn about our heritage and celebrate diversity by learning about people around the world. We welcome visitors, build new friendships and help people connect through informal networks.

Girl Guide programs are run entirely by volunteers, thus keeping costs down and affordable for everyone. Our volunteers (and girls) provide positive role models for our younger members

Our training programs provide women with skills that are transferable to the work place, family and community

Key Descriptions of Success: As to 4 Calture: bind regional 1. Culture: Community spirit. Health + Social Hollingtand cultural 2. Support harlthy lifestyles 3. Resident affordibility:

3 Resident affordibility: Encounce healthy living, Jerrining tense of community Diverse and affordable open funities for recention, leising, cuts + culture.

iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Check one: Harms* Helps Explain how: We help the children to learn about their natural environment: about natural habitats, how to appreciate and preserve them.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Check one: Interferes with* Supports Explain how: We encourage a world-wide respect of every person's basic rights. We support various initiatives that help children support other people and create a greater understanding of the world around them.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Our programs help people to connect with each other and with their community. We inspire people to be their best and to care about the world: locally and beyond. We help create leaders of tomorrow: building a stronger, vibrant community.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

Financial support helps to build a strong program for our membership. The support enables our volunteers to provide great programs and to focus their energy on the great programs rather than on stressing about undertaking additional fundraising projects. In the past few years, our membership numbers have decreased due to a lack of new volunteers and girls in our younger age groups. We would like to take this opportunity to "rebuild" our community and strengthen our group for the future.

i. Away:	Explain proposed mitigation:		
Key Priorities: 1. <sup>N/A</sup>	Girl Guide programs do not move Whistler away from priorities and directions as defined by Whistler 2020.		
2.			
Key Descriptions of Success:			
2.			
3.			
4			

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase*  Decrease Explain how: Our programs help to teach the principals of Reduce, Reuse, Recycle and Refuse.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* ✓ Decrease Explain how: We learn about our environment and how to limit our impact on it.

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Submitted by: Shelagh Weightman
Organization: Girl Guides of Canada Coast Mountain Distact
Phone: 604 932-9675
Email: <u>Shelaghggc@shaw.ca</u>
Date: 16. 14, 2013



## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Sea to Sky Invasive Species Council (SSISC)

Society Registration Number: S55391

Main Activity: To minimize the negative impacts caused by invasive species throughout the Sea to Sky Corridor

Mailing Address: Box 845, Whistler BC V0N 1B0

Contact Name & Daytime Phone Number: Kristina Swerhun 604-935-7665

Email Address: ssinvasives@gmail.com

- <sup>1</sup> Purpose of
- Grant:

To support one of the SSISC's goals:

 To minimize the further introduction and spread of invasive species in the area through early detection and control, and coordinated integrated invasive species management efforts.

SSISC's region includes the Squamish-Lillooet Regional District electoral areas C & D and the Village of Lions Bay. The ecology of the corridor differs widely and each zone has different challenges. In the Squamish area for example, dominated by coastal influences, the highest priority species is Japanese knotweed. In the Pemberton area, dominated by interior influences, the highest priority species are herbaceous species such as knapweed, thistle and burdock that can devastate agricultural lands.

Whistler is situated such that invasive species reach Whistler via Squamish (coastal species) and via Pemberton (interior species). By supporting SSISC's work throughout the corridor, the threat of invasive species reaching Whistler will be greatly diminished.

\$3,000 funds from Heather Beresford's budget is close to being confirmed in 2013 for education, engagement and consultation, and \$3,000 from this CEP grant would go towards on the ground work (inventory and control) of terrestrial species within the RMOW and at its borders.

New in 2013 is a desire to compile baseline information on aquatic invasive species. Similar to terrestrial species, they threaten the natural environment by disrupting entire ecosystems by destroying habitat, preying on native species, introducing diseases and altering food webs as they invade new areas. They also can cause serious economic damage with some aquatic species choking boating and swimming areas, as well as impacting sport fisheries.

Since there is currently limited knowledge of aquatic species in the corridor, we are asking for an addition \$1,500 from last year to go into pooled funds from stakeholders throughout the corridor to set up an identification and inventory workshop. The goal is to develop a spotters network for aquatic plants similar to what is currently set up for terrestrial plants, where more eyes on the ground can help alert us to species that are designated EDRR (Early Detect Rapid Response) and save significant treatment dollars. Additionally, knowing where infestations are (or aren't) will inform which stakeholder groups to target for a prevention campaign.

2	Current Year Activities and Community Benefit:	1. R m 2. P	ontinue with its other goals in 2013 as well, which are to: taise awareness and educate the public, government agencies, and other land nanagers about invasive species and their impacts; rovide a conduit for information and a source of expertise on invasive species ncluding identification, prevention and control;
		3. Ir	nprove invasive plant stakeholder communication and information sharing; and

4. Work with local government to implement policy.



Every year, the battle against invasive species cost the Canadian taxpayer in the order of a few billion dollars. Invasive species are the second biggest threat to global biodiversity, after habitat destruction.

Invasive species are not native to our region and tend to favour disturbance, grow rapidly, are hard to get rid of and form monocultures, while outcompeting native species. Because they arrive in Canada without their natural predators to keep them in balance, invasive plants and animals can spread rapidly. Specific threats that SSISC aims to minimize include:

- altered water flow and leading to erosion and/or less available water;
- creating and increasing the fire hazard;
- threat to public and animal safety due to toxic invasive species;
- damage to roads and other built structures;
- recreational & tourism trails/areas choked by invasive monocultures;
- decreased property values; and
- a loss of medicinal plants and cultural practices

## Community need and benefit

Invasive species cause a level of destruction to the environment and economy matched only by damage caused by floods, earthquakes, wildfires, hurricanes and mudslides. Without efforts to contain their spread, invasive plants will generally increase their area an average of 14% annually. This produces exponential growth by doubling every five years.

In the Sea to Sky corridor, many infestations are in the introduction phase and timely control efforts (EDRR – Early Detection, Rapid Response) could eradicate many populations and avoid costly control and restoration efforts down the road. Prevention, of course, is the preferred option.

## <sup>3</sup> Proposed Fund-

raising Activities: Applying for grants from local, provincial and federal governments, industry, other corridor stakeholders as well as other organizations that give money to environmental initiatives.

## 4 Number of

 Members/ Participants
 In Organization (if applicable) - SSISC has 10 Directors, 14 Advisors and a mailing list of approximately 385 individuals & organizations (and growing).

## List of current board members

Directors:

Paul Beswetherick – Resort Municipality of Whistler (Chair) Edith Tobe – Squamish River Watershed Society (Vice-Chair) Caroline Ashekian – District of Squamish (Treasurer) Bob Brett – Whistler Biodiversity Project Jim Hunt – N&R Forest Management Randall Lewis – Squamish Nation Dave Ralph – Ministry of Forests, Lands and Natural Resource Operations Ian Holl – Squamish-Lilloot Regional District Amber Smith – Ministry of Transportation

<u>Advisors:</u>

Allen McEwan - Pemberton Wildlife Association Allison MacDonald – Squamish Lillooet Regional District Planner Bob Smith – District of Squamish Manager of Operations Clare O'Brien – Whistler Resident Heike Stippler – Heike Designs Jeff Westlake – Village of Pemberton Joanna Hirner – BC Parks Joanne Ronsley – Village of Lions Bay Councilor Community Enrichment Program Application SSISC Page 3 February 15, 2013



Advisors con't: Leslie Kristoff – Environmental Program Manager Terasen Gas Meg Fellowes – Squamish resident Rene Roddick – BC Hydro Rob Carrico – Squamish Resident Sandy Steer – District of Squamish Veronica Woodruff – Stewardship Pemberton

5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget*	Grant Requested	
Salaries	93,400	4,500*	
General operations	37,600		
One-time project / program			
Physical asset			
Rent (RMOW facilities)	In kind		
Rent (other facilities)	In kind		
Totals	\$131,000	\$4,500	3%

\*A \$3,000 grant from Heather Beresford's budget is close to being confirmed. This CEP grant is asking for an additional \$4,500. Together the RMOW portion of SSISC's budget would total up to \$7,500 or 6% of the budget

Name of Grantor	Yes	No	Pending	Amount	Notes
Federal Government	_	_	_		
Canada Works			Х	5,000	
Provincial Government	_	_	_		
MOTI			Х	27,500	
MFLNRO			Х	28,300	
BC Parks			Х	2,800	
Gaming	Х			4,500	
Regional Government	_	_	_		
Resort Municipality of Whistler			Х	3,000	From Heather Beresford's budget
Squamish Nation			Х	4,000	
District of Squamish			Х	5,000	
Village of Lions Bay			Х	300	
Squamish-Lillooet Regional District			Х	1,500	
Village of Pemberton			Х	1,500	
Other	_	_	_		
CN Rail			Х	16,500	
Community Foundation of Whistler				15,000	
BC Hydro	Х			7,500	
FortisBC	Х			3,000	
Earned revenue			Х	1,500	

6. Have you applied for any other loans or grants? If so:

Community Enrichment Program Application SSISC Page 4 February 15, 2013



- 7. A copy of the organization's most recent *financial statements* **☑** and *operating/project budget* **☑** are attached see pages 9 10.
- 8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: <u>\$ n/a</u> Date: \_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.-All organizations
  receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council
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Date: February 15, 2013 Name: Kristina Swerhun

Signature:

Swerhun

By signing this application, I agree to the terms and conditions-and confirm the statements made in this application are true and complete

Introduction

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- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	i.	Toward:	
------------	----	---------	--

## **Key Priorities:**

- 1. Protecting the environment
- 2. Enriching community life, enhancing the resort experience, ensuring economic viability
- 3. Partnering for success

## Key Descriptions of Success:

- 1. An ecologically functioning and viable network of critical natural areas is protected and, where possible restored; Indigenous biodiversity is maintained; The protected natural areas of the Corridor include a full spectrum of locally representative ecosystems
- 2. Community members and visitors act as stewards of the natural environment ; Continual learning about natural areas and species informs appropriate restoration and protection efforts; Corridor partners adopt Natural Areas Strategies consistent with the intent of this document

Explain movement toward:

- Invasive species are the second biggest threat to global biodiversity, after habitat destruction by land clearing. Minimizing the threat of invasives is essential to protect biodiversity.
- Mitigating invasive threats ensures the corridor doesn't end up like some less fortunate places in BC that might have monocultures of Scotch broom as far as the eye can, Himalayan blackberry choking out recreating trails or giant hogweed that badly burns skin that touches it. A corridor free of invasives will enrich community life, enhance the resort experience and ensure economic viability. The natural environment is why most people come to Whistler.
- 3. Partnering for success is the key to thwart the treat of invasive since they know no boundaries, and stakeholders throughout the corridor must work together for success against them.

Key Descriptions of Success:

- 1. Without biodiversity, ecosystems are likely to stop functioning and life as we know it on earth will cease.
- 2. SSISC will provides training to community members, organizations and local governments throughout the corridor and empower them to act as stewards against invasives.



Explain proposed mitigation:



2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Circle one: Increase* Decrease Explain how: Dealing with the threat of invasive species now while it's still manageable, and providing education about prevention, takes a significantly less amount of resources than if addressed a few years from now.
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Circle one: Increase* Decrease Explain how: Over the long term dependence on chemicals to eliminate invasive species would decrease, although some species may need chemical treatment to be eradicated in the short term.
iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Circle one: Harms / Helps Explain how: Any activity that decreases the infestation of invasive species helps to maintain native biodiversity that ensures that our ecosystems will continue to function.
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Circle one: Interferes with* Supports Explain how: Without functioning ecosystems, none of us will be able to meet our basic needs.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Yes. SSISC will work on sustaining an environment free of invasive species through our goals as stated.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

Yes.

a)Yes - the initiative will avoid having to spend triple the amount to do the same job in a few years.

b) Yes (see above)

c) Yes (see above)



d) No – invasive speciess by definition are aggressive; competitive; highly reproductive; display rampant growth; favoured by disturbance; genotypically, phenotypically and environmentally plastic; have a broad ecological amplitude; are mobile; non-native; and persistent. Any control, eradication or prevention efforts will require years of follow up.

## WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

# TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by:	Kristina Swerhun, Executive Director
Organization:	Sea to Sky Invasive Species Council

Phone: 604-935-7665

Email: <u>ssinvasives@gmail.com</u>

Date: February 15, 2013

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

## Name of Organization: Whistler Naturalists Society

Society Registration Number: S4010

Main Activity: Natural history education & research

Mailing Address: Box 845 Whistler BC V0N 1B0



Email Address: kswerhun@hotmail.com

## 1. Purpose of Grant:

To further increase local knowledge of and appreciation for the natural world in the Whistler area by supporting.

- An expanded BioBlitz, our annual event that promotes biodiversity conservation.
- Annual bird studies, including the Christmas Bird Count, Breeding Bird Survey, and monthly bird counts.
- Improvements to our website to help communicate with members and other interested members of the public.
- Our Annual General Meeting, which is an opportunity to promote our group and attract new members and volunteers.

## 2. Current Year Activities and Community Benefit:

Residents and guests are attracted to Whistler for its natural assets and thoughtful connection to nature. Protecting and learning about our natural world will continue to enhance our ecological capital while protecting social and economic assets.

This money will be used to support our 8th annual BioBlitz event, which showcases Whistler's amazing biodiversity through hands on learning as well as hard science. This free public event brings experts together with residents and visitors to collect real biodiversity monitoring data in a fun competition atmosphere and teaches about natural history and stewardship. BioBlitz attracts 70+ top-level scientists each year from BC and beyond who contribute over 1,000 hours of volunteer time. In its first seven years, the Whistler BioBlitz has added almost 1,000 species to our overall list.

Additionally this grant will be used to support our Christmas Bird Count and Breeding Bird Surveys. There is now more than 30 years of data from Naturalists bird surveys, and the two main counts are at Christmas and in June for the Breeding Bird Survey. These fully volunteer surveys have produced the best, long-term information on wildlife in Whistler. The data is of such good quality it has been added to the Whistler GIS system to aid environmental planning.

Finally, this grant will support the core operations of the Whistler Naturalists society which include costs associated with our Annual General Meeting, BC Nature dues, website


maintenance and administration.

#### 3. **Proposed Fund-raising Activities:**

Applying for grants, membership drives, raffles, selling tickets to events

- 4. Number of Members/ Participants in Organization (if applicable): 80
- 5. Amount Requested: \$8,000

	Annual Budget	Grant Requested	
Salaries			-
General	27,950	8,000	-
operations			
In Kind	80,400		-
Physical asset			-
Rent (RMOW	1,000		-
facilities)			
Rent (other			-
facilities)			-
			-
Totals	108,280	8,000	7%

6. Have you applied for any other loans or grants? If so:

Name of grantor	Yes	No	Pending	Amount \$	If rejected, state reason
Community					
Foundation of	Х			12,000	
Whistler					

## 7. A copy of the organization's most recent *financial statements* and *operating/project budget* are attached at end of document.

## 8. Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: <u>\$ n/a</u> Date: \_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

• If this application is accepted, it is agreed the funds will be used for the above described purpose. All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.

- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Date: February 15, 2013 Name: Kristina Swerhun

hun Signature

Khuehun

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, **please** complete the attached form.

All proposed initiatives must:

1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions

2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives

3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

INSTRUCTIONS: Please complete this form and submit it to the Manager of Legislative Services by **Friday**, **February 15, 2013**.

**1. SUCCESS:** How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of Success? (see reference and support materials) (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them. (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:

#### **Key Priorities:**

1. Biodiversity monitoring

2. Increase local knowledge of and appreciation for the natural world in the Whistler area

3. Report up to date research on Whistler's natural areas

#### Key Descriptions of Success:

1. Indigenous biodiversity is maintained (natural areas strategy); Healthy streams, rivers, lakes and wetlands support thriving populations of fish, wildlife and aquatic invertebrate (water strategy)

2. Community members and visitors act as stewards of the natural environment (natural areas strategy); Opportunities exist within developed and recreational areas for people to learn about the natural environment (learning strategy); Residents and visitors are educated about, and encouraged to protect and conserve natural water resources (water strategy)

3. Continual learning about natural areas and species informs appropriate restoration and protection efforts (natural areas strategy)

**2. SUSTAINABILITY:** How does the initiative move Whistler toward our four Sustainability Objectives

(see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative increase OR decrease Whistler's dependence on fossil	Circle one:
fuels and on extracted metals and minerals that will accumulate in the	Increase* /
environment?	Decrease
Education on the causes and effects of climate change will encourage	
lifestyles that move away from fossil fuel dependence.	

Circle one:
Increase* /
Decrease
Circle one:
Harms*(/ Helps )
Circle one:

Circle one:
Interferes with*
(Supports)

**3. FLEXIBLE PLATFORM:** Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

# Yes, education on our natural world is essential in achieving sustainability. Ecosystem functions that support human life are the byproduct of a healthy environment that can only be maintained through ongoing research and education.

**4. FINANCIAL RETURN:** Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

- a) The initiatives of the Whistler Naturalists have attracted more scientists each year to spend time in Whistler. Not only are scientists and their families spending money in Whistler, such an educational and hands on natural history event is the only one of its kind in Whistler and enhances the visitor experience, being more likely to return.
- b) (b, c & d) The 2013 expected volunteer contribution is very moderately estimated at \$73,800 (see page 10) and is a huge return on the investment requested. When

taking into account volunteer hours, the percentage the RMOW is asked to invest is only 7% of the Whistler Naturalists 2013 program totals.

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#### MANAGING TRADEOFFS/NEGATIVE IMPACTS

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Submitted by: Kristina Swerhun Organization: Whistler Naturalists Society Phone: 604-935-7665 Email: kswerhun@hotmail.com Date: February 15, 2013

Please find photos and financial reports on the following pages.



**BioBlitz 2012** 



Myrtle Philip Community School PAC 6195 Lorimer Road PO Box 97 Whistler, BC VON 1B6

RECEIVED FEB 15 2013

Shannon Story Manager of Legislative Services Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC VON 1B4

February 14, 2013

Dear Ms. Story/RMOW Mayor and Council:

Please find enclosed a Community Enrichment Program (CEP) Application Form completed on behalf of the students, parents and staff of Myrtle Philip Community School.

The intermediate playground at Myrtle Philip Community School is enjoyed not only by the school and community centre; it is utilized by the general population of Whistler. With so many children using and enjoying the playground it is of upmost importance to ensure a safe play area. The mulch compresses over the years and this increases the risk of impact injuries to the children using the equipment both in terms of accidental falls or jumping off the equipment. The mulch serves as a cushion to protect against such injuries. Thus, insuring the safety of the playground is paramount to the MPSC PAC. It is advisable that every four years the mulch that carpets the playground be "topped up" with a fresh supply in order to maintain the safety element of the playground.

We appreciate your consideration of our application.

Sincerely, Nadine Carey

MPCS PAC Treasurer <u>nadinecarevpac@gmail.com</u> (604) 905-9198

## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Myrtle Philip Parent Advisory Council (MPCS PAC)

Society Registration Number: (non required, non-profit Parent Advisory Council organization)

Main Activity: To promote the education & welfare of the students in the school and contribute to a sense of community

Mailing Address: PO Box 97

Contact Name & Daytime Phone Number: Nadine Carey 604 905-9198

Email Address: nadinecareypac@gmail.com

#### 1. Purpose of Grant:

To assist the MPCS PAC in purchasing and installing replacement mulch for intermediate playground at the Myrtle Philip Community School. The area surrounding the playground is covered with a protective mulch cover to protect the children from injury as they enjoy the playground equipment. Withe the extensive use that the playground enjoys, it is necessary to "top up" on the existing layers of mulch to ensure the safety of the children.

#### 2. Current Year Activities and Community Benefit:

The MPCS PAC is a non-profit organization, run by parent volunteers, that fund-raises specifically to assist the staff and school board to provide the best education and physical well being for the children of Whistler. We raise and distribute between \$20,000 to \$30,000 per year towards these goals. The intermediate playground is used extensively by the students and local community groups as well as the patrons of the Community Centre. Our current goal for this one-time grant is to increase and improve the existing mulch that carpets the intermediate playground to ensure continued safe play.

#### 3. Proposed Fund-raising Activities:

The MPCS PAC generates all of its revenues through year-round fund-raising efforts, and an Annual Gaming Grant which is specifically provided to support the extra-curricular activities of the students. Our largest project is providing three weekly lunches for the students (Sushi, Pizza and Hot-Dogs), where we use about 25 parent volunteers per week. Other efforts include: selling school supplies, obtaining school directory sponsors, selling student Christmas Art Cards and organizing dances and other special events for the students.

4. Number of Members/Participants in On	anization (if applicable), 260
	iduization ni addicadie):

5. Amount Requested	Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)
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	Annual Budget	Grant Requested	
Salaries		\$0.00	_
General operations	\$30,370.00	\$0.00	
One-time project / program		\$7,000.00	-
Physical asset	\$0.00	\$0.00	_
Rent (RMOW facilities)	\$0.00	n/a	-
Rent (other facilities)	\$0.00	\$0.00	
	• • • • • • • • • • • • • • • • • • •		
			_
Totals	\$37,370.00	\$7,000.00	18.00 %

**Community Enrichment Program** Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

			Approved	17		
	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
<u>Ga</u>	ming Grant	yes			\$5,060.00	
<u> </u>	······································	·			<u> </u>	
					·····	
		• <u> </u>			••••••••••••••••••••••••••••••••••••••	
7.	A copy of the organiza	tion's most rece	ent <i>financi</i>	al statements	and operat	ing/project budget 🖌 are attached
8.	Does the organization debt outstanding: \$_0.	have any outsta 00	anding del Date:_0	bts with the mu 2/13/2013	nicipality? If so, pleas	e state the amount and date of the
						with these statements.
•	If this application is acc	cepted, it is agre	ed the fu	nds will be use	d for the above descri	ibed purpose.
•	Council Policy A-7.	/ing a Grant mu	st report l	back on an ann	ual basis as outlined i	in the Community Enrichment Program
•	A grant is provided on not automatically renew	ved or increase	a eacn ye	ar.		ongoing source of funding. Grants are
•	The RMOW will not tak responsibility for any lia	e an active invo abilities resulting	olvement i g from the	in the operation actions of the	of the community org organization. <sub>I</sub> *	anization and will not accept

. I A

Date: 02/13/2013 Name: Nadine Carey, Treasurer	
By signing this application, I agree to the terms and conditions and confirm the st	tatements made in this application are true and complete

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 - and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives might.

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

#### Community Enrichment Program Page 6 December 6, 2004

## INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

Explain movement toward:

i. To	ward:
Key	Priorities:
1.	Safety
2.	Enriching Community Life
Key	Descriptions of Success;
1.	
2.	Active children of all ages and
3.	of every part of the community
	can enjoy the playground safely

The MPCS intermediate playground enhances community life as the focal point of the school yard and adjoining Community Centre. It is enjoyed by the intermediate grades (4-7) during the school hours. After school programs readily use the playground, as do other local community groups. During non-school times and in the summer it is an area where children and adults can meet and enjoy a safe play area with the variety of playground equipment providing endless entertainment to the children of Whistler.

With so many children using and enjoying the playground it is of utmost importance to ensure a safe play area. The mulch compresses over the years which increases the risk of impact injuries to the children using the equipment both in terms of accidental falls or jumping of the equipment. The mulch serves as a cushion to protect against such injuries. Thus, insuring the safety of the playground is paramount to the MPSC PAC through "topping up" the mulch layers.

-

i. Away:	Explain proposed mitigation:
Key Priorities: 1. Keeping the playground safe for all to use.	By adding a new layer of mulch to the playground, the students a well as the other community members can feel confident that the users of the playground are as safe as possible while enjoying the playground equipment.
2	With enhanced safety through the added layers of mulch, the intermediate playground will attract children and their parents or caregivers to spend time outdoors enjoying the equipment and getting physical exercise at the same time.
Key Descriptions of Success:	Kids on the Go and the community centre users will feel confider the saftey of the children while playing on the equipment and the will also be able to spend more time outdoors and thus reduce the reliance on indoor space.
Focal point for both the school yard	
2. and community users.	
3.	
k	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: A safe and enjoyable playground encourages more outdoor play and less reliance on indoor space and fossil fuels.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: Non-toxic mulch used for the top-up decreases Whistler's dependence on chemicals and other manufactures substances.

iii. Does the initiative physically harm OR help life-supporting	Check one: Harms* Helps
natural systems? How?	Explain how:
	Not Applicable. The playground is on an established play area with a surrounding boarder that confines the play into a specific area and thus does not harm life-supporting natural systems.
iv. Does the initiative <i>interfere with</i> OR support others' abilities to	Check one: Interferes with* Supports
meet their basic needs? How?	Explain how:
	A safe playground gives users the confidence to take part in physical exercise, thus enhancing their overall health and well being.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Topping up the mulch layer on the intermediate playground results in enhancing the safety and enjoyment of the playground, with no cost or energy expenditures required until such time that it needs to be topped up again, which is a good sign because that means the playground is being used and enjoyed by all the children in the community and the more use, the more physical exercise children are getting and that promotes a healthy lifestyle to take forward in their lives.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

This grant would enable MPCS PAC to continue to support the MPCS and Community Centre through helping to better use the existing playground and keep expenditures to a minimum and at the same time reducing the liability due to accidents as a result of unsafe mulch coverage on the ground. Not only will the children of the school benefit, but the local children will have a continued safe place to play which will add substantially to the existing community infrastructure and help promote social and physical skills.

## WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE. TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE. Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Nadine Cavey
Organization: MPCS PAC
Phone: 604-905-9198
Email: nadire caveypac Dgnail com
Date: Feb 15, 2013.

Community Enrichment Program	]
<sup>1</sup> Page 4 Decamber 6, 2004	RECEIVED
RESORT MUNICIPALITY OF WHISTLER	
COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM	FEB 1 3 2013
Name of Organization: Whistler Valley Quilters' Guild	RESORT MUNICIPALITY
Society Registration Number: S57306	OF WHISTLER
Main Activity: To promote, teach and share traditions & skills of quilting. To provide comfort quilts to those in need.	
Mailing Address: 1539 Spring Creek Drive; Whistler BC, V0N 1B1	
Contact Name & Daytime Phone Number: Mary Forseth; 604.938.1063	
Email Address: montanaf@telus.net	
1. Purpose of Grant:	
articles, will be leading a 2-day workshop in Whistler in October 2013 for the WVQG. Susan will be sharing her technic mastery of the art of quilting, promoting high standards of workmanship and design in traditional and innovative work. So be sharing her expertise, understanding, appreciation and knowledge of quilting and fabric art while introducing particip new techniques and processes that inspire students of all levels.	Susan will
2. Current Year Activities and Community Benefit:	
Designing, sewing and distributing Community Quilts for those in need and providing ice bag covers for the Whistler He Centre.	aith Care
3. Proposed Fund-raising Activities:	
Membership dues and other workshop fees.	
4. Number of Members/Participants in Organization (if applicable):45	

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

		Annual Budget	Grant Requested
Salaries	\$0		\$0
General operations			

December 6, 2004 One-time project / program Physical asset			<u> </u>
Rent (RMOW facilities)		n/a	
Rent (other facilities)	\$360	\$200	
Instructor Fees	\$500	\$100	
Travel Fees	\$300	\$280	
Totals	\$1160 -	\$580	50%

#### Community Enrichment Program Page 6 December 6, 2004

6. Have you applied for any other loans or grants? If so:

		pproved	?		
Name of Grantor	Yes	No	Pending	Amount \$	if rejected, state reason
	Yes			\$400	
WAC					
			·		····· ···· ···························
7. A copy of the organizatio	n's most rece	nt financia	l statements :	X and ope	erating/project budget 🗹 are attached

 Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_\_ Date:\_\_\_\_\_\_

Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are
  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any llabilities resulting from the actions of the organization.

Date:Feb	11. 2013	Name: Mary	v Forseth
Date:r-eo	77, 2073	Name: Mar	rorsee

 $\boldsymbol{\partial}$ 

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### Funding Criteria

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives might.

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

#### Community Enrichment Program Page 7

December 6, 2004

## INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Prioritles:	Workshops are an opportunity for our members to learn and improve skills in a tradition that has been handed down for many years.
1.Enriching community life	Our community services include Community Quilts
2. Enhancing Resort Experience	(given to residents who are sick, in crisis, lonely, or encountering an emergency) giving a message that the residents of Whistler care. WVQG also sew 100's of ice bag covers for the Whistler Health Care Centre.
Key Descriptions of Success:	
1.Our community is passionate about arts and culture and heritage.	
2.Range of authentic and creative arts are meaningful and accessible to residents and visitors, and are continuing the tradition of quilting.	
3.Arts, culture and heritage attract visitors and contribute to the experience and local economy.	

i. Away:	Explain proposed mitigation:
Key Priorities:	
1.N/A	
2.	
Key Descriptions of Success:	
1.N/A	
2.	
3.	
4.	
<u></u>	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease XX Explain how: Our guild meetings and workshops provide sewing skills, and techniques in how to recycle fabric and old clothing into warm quilts, utilizing scraps.
li. Does the initiative increase OR decrease Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease XX Explain how: See above

iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Check one: Harms* HelpsXX Explain how: See above
iv. Does the initiative <i>interfere with</i> OR support others' abilities to meet their basic needs? How?	Check one: Interferes with* SupportsXX Explain how: Community Quilts we design, make and donate to the community are given to residents in need. The quilts come with a subliminal message that Whistler cares.

"Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

Continue organizing and supporting workshops for learning and skill improvement; to promote and continue the long tradition of quilting in Canada.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational selfsufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

Founded in 1993, the Whistler Valley Quilters' Guild is a group of approximately 45 women who meet in Whistler twice a month to share their love of fibre arts and quilting and to continue the tradition of quilt making in Canada. This grant will assist in providing additional skills to our group and ensure that we have adequate funds to expand our Community Quilts program.

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020. Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

#### MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeofff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Mary Forseth

Organization: Whistler Valley Quilters' Guild

Phone: 604.938.1063

Date: February 11, 2	2013
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## RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Community Foundation of Whistler

Society Registration Number:

Main Activity: The Community Foundation of Whistler is a catalyst for improving the quality of community life.

Mailing Address: PO Box 1184, Whistler, V0N 1B0

Contact Name & Daytime Phone Number: Carol Coffey (Executive Director) 604 935 8080

Email Address: ccoffey@whistlerfoundation.com

1. Purpose of Grant:

Please see attached sheets overleaf

#### 2. Current Year Activities and Community Benefit:

In 2013 the CFOW will continue to benefit the community by:

Providing philanthropic leadership by responding to changing community needs and challenges;

- Investing donations prudently and using earnings to make creative grants alone, or in partnership with others, to qualified donees involved with charitable activities.

#### 3. Proposed Fund-raising Activities:

The CFOW serves as a vehicle for generous citizens and corporations that want to contribute to the community, by attracting and managing charitable gifts mainly cash, pledges, bequests, memorials and proceeds from life insurance. In addition the CFOW works with partners to present annual events such as the Kathy Barnett Leadership Luncheon and the SHARE Whistler Campaign.

4. Number of Members/Participants in Organization (if applicable):

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	-	
Salaries			-	
General operations				
One-time project / program		\$3,960.00	-	
Physical asset				
Rent (RMOW facilities)		n/a	-	
Rent (other facilities)			-	
3			÷.	
1			· · · · · · · ·	
Totals	\$0.00	\$3,960.00		%

### Community Enrichment Program Additional Information

#### Section 1 - Purpose of Grant:

This grant request is presented by the Community Foundation of Whistler on behalf of the Whistler non-profit network and seeks to create a suite of online tools that will be of benefit to all Whistler non-profits.

#### Brief Background:

The Community Foundation of Whistler initiated a Whistler non-profit network in response to the shared challenges faced by many Whistler non-profits. As a result of this representatives from various Whistler non-profit groups have been meeting on a monthly basis for an informal lunchtime forum for the past year. The meetings are open to anyone who represents a non-profit based in, or working in, Whistler.

Each one-hour monthly session is focused on a different topic and past topics have included: effective use of social media; attracting members; engaging volunteers and of course fundraising. Attendees share their experience, knowledge and lessons learned in the hopes that we can support each other to make our prospective organisations as successful as possible.

Over the past twelve months since the group started there have already been tangible opportunities for groups to support one another. Venues have been offered for meetings, physical resources such as audiovisual and equipment has been shared between groups and the investment of time and energy on ideas has been made more efficient as attendees share knowledge and past experience.

### **Project Concept:**

Through a number of the non-profit network sessions it has become clear how important it is to have the right connections and information on hand to be able to complete tasks in an efficient and effective way. Specifically, there are two needs that have been repeatedly discussed, both of which could be met through the creation of online tools that would require minimal on-going maintenance and be of direct benefit to all non-profits in Whistler. These tools would be:

- 1. A centralized volunteer database, making it more efficient for groups to access volunteers but also for volunteers to have a centralised point of contact making it easier for individuals to volunteer in Whistler.
- 2. A shared calendar, for groups to use for planning events so as to avoid competing with other groups and to increase opportunities for groups to work together to host more effective fundraising and educational events.

### Key Project Deliverables:

In order to create a centralized database the following steps would be taken:

- Design of an online survey (using survey monkey) asking respondents if they are interested in volunteering for whistler non-profits and if so whether there is a specific sector (education / environment / arts etc) or organisation are they interested in working with and whether they are looking for one-off or longer-term commitments.
- Whistler non-profits will be asked to forward, through their existing mailing lists, an invitation for people to join the centralized database. This invitation will include a link to the above survey.
- An existing database and e-mail integration service (many already exist online) will be used to allow
  a format to be created for a monthly e-bulletin. This e-bulletin would be used to highlight upcoming
  volunteer opportunities and would allow for tailoring dependent on the organizations or sector of
  interests as appropriate. The e-mail is an important means of ensuring the database remains up to
  date, as people choose to subscribe or unsubscribe (especially important due to Whistlers
  transience).
- Survey results will be exported with individuals information being transferred into the database and categorized to reflect the indicated areas of interest.

• The Community Foundation of Whistler will create a page on it's website to highlight the opportunity to sign up to the database and will provide a link to all Whistler non-profits so they can encourage potential volunteers to sign up.

In order to create a centralized planning calendar:

- The CFOW is currently investing in its website and included in this work is a budget to create an online calendar of Whistler non-profit groups events. Tourism Whistler has already been identified by the group as one of the most comprehensive calendars available for events in the resort.
- Funds awarded for this grant would not be used support the creation of another events calendar but would seek to add value to the work the CFOW has already undertaken and by creating the ability for non-profit groups to log in and add their own events.
- Whistler non-profit groups would be able to highlight tentatively booked dates during the early stages of planning, increasing the opportunities for others to get involved and reducing the likelihood of conflicts.

#### Project Budget:

Item / Task Description	Time	Cost
Engage non-profits who have yet to attend monthly network group meetings, to explain project aims and further increase community wide buy-in.	16hrs	\$ 400
Design volunteer survey for mail out to existing non-profit membership & volunteer databases. Consult stakeholders for feedback prior to release.	16hrs	\$ 400
Evaluate existing online tools for integrated database and mailing list management tools.	8hrs	\$ 200
Create tools for engaging volunteers on an on-going basis: share information with all non-profits on how they can direct individuals to join the database (links on their website, facebook etc); generate e-mail format for monthly bulletin of volunteer opportunities; write content for CFOW website page.	32 hrs	\$ 800
Hire web developer to create online calendar and database tools		\$1200
Populate database with results from volunteer surveys and calendar with up-to- date information for resort wide scheduled events.	24 hrs	\$ 600
Project Administration		\$ 360
Total Project Costs:		\$ 3960

There is no requirement to cover office / space rental or on-going salary costs as part of this project. This a one-time project, with future data entry and management of the tools created being a shared responsibility of the groups involved in the Whistler Non-Profit Network.

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

			Approved	1?		
Na	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
Not	t Applicable					
	· · · · · · · · · · · · · · · · · · ·					2007-0-10-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0
-						
7.	A copy of the organization	i's most rece	ent <i>financ</i> i	ial statements	and oper	rating/project budget 🖌 are attached
8,	Does the organization hav debt outstanding: \$_0.00	/e any outst	anding de _ Date:	bts with the mu	nicipality? If so, ple	ase state the amount and date of the

#### Please read the following statements and sign the application only if in agreement with these statements.

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Date: 02/15/2013 Carol Coffey Signature:

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

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#### Introduction

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Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

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- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
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Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

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Community Enrichment Program Page 6 December 6, 2004

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(i) Identify which Priorities and Descriptions of Success are addressed, and ex plain how the ini tiative moves Whistler toward them.

(ii) It is possible that the initiative m oves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please i dentify which ones and ex plain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:
Key Priorities:	Please see attached sheets overleaf
2.	
Key Descriptions of Success:	
2.	
3	

### Projects Strategic Alignment: (1. Moving Whistler to Success)

#### Whistler 2020:

Key Priorities	Key Descriptions of Success	Explanation	
Partnering for Success	Partners work together to achieve mutual benefit.	Whistler non-profits that have been meeting on a monthly basis for the past year have taken the steps to open and honest communication and knowledge sharing for mutual benefit.	
	Partners support each other and live up to the agreements established within partnerships.	This project seeks to build upon opportunities identified by the group to increase efficient use of resources. Instead of each non-profit having to create and manage its our volunteer database it can access	
	Partners' work towards aligned budgeting processes that leverage limited resources for increased effectiveness and efficiency.	a shared resource with specific targeting of volunteers interested in their area of interest. Similarly, the creation of a shared interactive calendar will remove the need for each organisation to independently go through numerous events calendars to identify gaps in the community calendar.	
Enhancing the Resort Experience	Community members and visitors learn about and enjoy experiences with other cultures and generations through activities and events.	Engaging long and short-term community members with non-profit groups initiatives and events can be both challenging and tremendously rewarding. A volunteer who is helping out because they want to volunteer is very helpful, but a volunteer that has been connected to a topic that they are passionate about can be inspirational.	
	Community members' passion for Whistler inspires visitors, and interactions among the two groups creates memorable experiences.	This project seeks to allow prospective volunteers to identify the events that they would like to help out with through a one-stop-shop monthly e-bulletin that is tailored to their previously identified areas of interest. Potential volunteers will be able to subscribe to the database and people can unsubscribe at any time. It is hoped this will create a	
to ensure exceptional	organizations work collectively to ensure exceptional experiences that exceed visitor	database of active and engaged volunteers and reduce the potential for 'overloading' one of our most important community resources. Already the non-profit network has discussed the potential to pool limited resources to put on one large fundraising event or to work with groups of similar focus to avoid competing with each other for donations, silent auction contributions, etc. A shared calendar would	
	A diverse range of year-round activities is developed and offered.	allow under resourced groups to quickly identify potential timelines for events and 'pencil in dates' so that other groups can choose to come forward (during the planning stages) and combine resources.	

Community Priorities	Key Community Indicators	Explanation
Enriching Community Life	Resident Satisfaction	Residents will find it easier to pick up volunteer shifts at times that work within their schedule. Simplifying the engagement process while creating opportunities to increase philanthropy.
Enhancing the Resort Experience	Whistler Atmosphere	Connecting volunteers to events / organisations that they are passionate about will promote positive experiences for both them and those who they come into contact with.

In addition the proposed project would reduce the financial burden of hosting events, running projects or completing organizational tasks, through the effective leveraging of volunteers and their existing skill sets. This would increase the financial viability of non-profit groups and protecting the contribution they make to the community.

i. Away:	Explain proposed mitigation:
Key Priorities:  1.  2.	As this project relates to the creation of online tools there are no physical impacts that would have a negative impact on the community or move us away from the goals and aspirations laid out in the 2012-14 RMOW Corporate Plan and Whistler 2020 respectively.
Key Descriptions of Success:	
2.	
3.	
4.	
• · · · · · · · · · · · · · · · · · · ·	

 SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how: No perceivable effect.
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how: No perceivable effect.

iii. Does the initiative physically	Check one: Harms* Helps
harm OR help life-supporting natural systems? How?	Explain how:
	No perceivable effect.
iv. Does the initiative <i>interfere with</i> OR support others' abilities to meet their basic needs? How?	Check one: Interferes with* Supports
meet their basic needs ( now :	
	No perceivable effect.

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

This project does not involve the the creation of a physical entity that might negatively impact the environment but does have positive economic and social impacts. The creation of these online tools will allow non-profits to be more efficient, thereby leveraging their limited resources and the connection of individuals with the right volunteer opportunities for them will increase individual wellbeing and community spirit.

This project creates potential to mobilize not just long-term community volunteers but transient seasonal workers who want to give back and would engage more with the community if we make it easy for them.

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

The proposed project would reduce the financial burden on Whistler non-profit groups of hosting events, running projects or completing organizational tasks, through the effective leveraging of volunteers and their existing skill sets. This would increase the financial viability of non-profit groups thereby protecting the extensive contributions they make to the community by increasing their ability to achieve success.

Community Enrichment Program Page 9 December 6, 2004

## WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

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As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

### MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Claire Ruddy on behalf of

CFOW's Non-Profit Network Group

604 966 7806

Phone:\_\_\_\_\_

Submitted by:

c\_ruddy@yahoo.com Email:

15th February 2013

Date:\_

## FEB 1 5 2013

## RESORT MUNICIPALITY OF WHISTLER RESORT MUNICIPALITY COMMUNITY ENRICHMENT PROGRAM APPLICATION FORMHISTLER

Name of Organization: Whistler Waldorf School

Society Registration Number: S-41839

Main Activity: Education

Mailing Address: PO Box 1501 Whistler, BC V0N 1B0

Contact Name & Daytime Phone Number: Peggy Vogler, 604-932-1885

Email Address: peggy@whistlerwaldorf.com

#### 1. Purpose of Grant:

As WWS does not have a gymnasium, our outdoor recreation program is critical to the health of our school and students, especially those in the middle and high school grades. We would like to enhance the outdoor rec. aspect of the curriculum by purchasing a set of 24 snowshoes and two portable aluminum soccer goals. The snowshoes would be used by every class from Grade 5 to Grade 10. The soccer goals will be in heavy rotation both as part of the PE program, encouraging the inclusion of organized team sports to our curriculum, as well as daily physical activity at lunch and recess.

#### 2. Current Year Activities and Community Benefit:

The WWS is a publicly funded independent school and licensed daycare providing education to children ages 3-15 years old. We provide quality educational options to the families of Whistler and Pemberton.

### 3. Proposed Fund-raising Activities:

WWS hosts many fundraisers through out the year including two community fairs: the Christmas Fair and the May Fair, the Harvest Soup Contest, and an annual Gala.

4. Number of Members/Participants in Organization (if applicable): \_\_\_\_\_

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

	Annual Budget	Grant Requested	
Salaries	823,140		_
General operations	_ 79.172		
One-time project / program		\$6,446.75	_
Physical asset			-
Rent (RMOW facilities)	85,000	n/a	_
Rent (other facilities)	8:000		_
			_
Totals \$(	0.00 995, 312	\$6,446.75	.06 %

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

			Approved?			
Na	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
N	of for this project					
7.	A copy of the organization	a's most rece	ent <i>financi</i>	al statements	and opera	nting/project budget 📝 are attached
8.	Does the organization hav debt outstanding: \$	ve any outsta	anding del Date:	bts with the mu	nicipality? If so, plea	se state the amount and date of the

## Please read the following statements and sign the application only if in agreement with these statements.

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  not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

Signature:

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

## WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of Success?

- i) Key Priorities: Toward:
- 1. Enriching Community Life:

From Whistler2020: "Families are choosing Whistler so that their children may participate in the healthy school climate. The resort community's education system is designed to support students who are striving to achieve excellence in all aspects of education, including fine arts, athletics, academics, trades and technology and, along with personal growth, self esteem and individuality."

- Having a provincially certified, independent school in Whistler greatly enriches community life by
  providing quality provincially-regulated programming and a choice in educational options for the
  residents of Whistler, allowing more families access to the education they desire within our
  community. Having different models of education in the resort community broadens learning
  opportunities for the community and opens doors for families from other communities to
  consider Whistler as a place to relocate.
- The Whistler Waldorf School, through the provision of this grant, will further enhance the outdoor education program for middle-school and high school students (both of which have expanded enrolment this year after we secured more space last year) helping attract and retain families in Whistler.
- 2. Ensuring Economic Viability:

From Whistler2020: "The resort's current economic challenge is to harness its entrepreneurial spirit to build a progressive economy and regain economic health in a way that integrates the regional economy and optimizes use and stewardship of existing assets, including natural, social and financial capital."

- WWS employs 25 faculty and staff, creating and maintaining reasonable, professional jobs that diversify our resort community's tourism economy through the support and ongoing development of a lifelong learning culture in Whistler.
- The realization of the WWS as a valuable economic generator came from a strong entrepreneurial spirit. The school was built at no cost to the community by the countless volunteer hours of hundreds of dedicated, community minded citizens.
- The WWS contributes significantly to the municipality in the form of rental and leasing revenues.
- 3. Protecting the Environment:
- "From Whistler 2020: "Whistler residents continue to understand the importance of the natural environment to the success of the resort and to the health of current and future generations."
  - WWS presents an integrated and holistic curriculum that fosters a deep connection to and understanding of the natural environment, our place within it and our affects upon it. By providing a snowshoeing component to our curriculum, our students will have broader access to

the great outdoors and the ability to explore areas that would have previously been hard to access.

### **Key Descriptions of Success:**

#### 1. Learning:

- "Diverse, affordable and accessible lifelong learning opportunities exist to meet the community's needs."
  - This project would add more learning capacity to our middle school and high school programs, diversifying and creating more access to quality and affordable learning in Whistler.

"Opportunities exist within developed and recreational areas for people to learn about the natural environment."

• This project would increase the quality of our outdoor recreation program, allowing students to study and access more easily the natural environment around us.

#### 2. Health

"Community members ..., exercise and engage in leisure and other stress relieving activities that assist in preventing illness and they avoid the abusive use of substances that evidence indicates have negative effects on physical and mental health."

 Introducing youth to a variety of outdoor activities and encouraging them to exercise regularly will help them to be more physically and mentally healthy citizens who are less likely to abuse substances.

### 3. Recreation and Leisure:

"Recreation and leisure are part of the Whistler lifestyle and all community members are able and encouraged to participate."

• This project would provide Whistler youth with additional recreational opportunities to engage in. With the addition of soccer goals, our school could host visiting soccer teams for "real" scrimmages.'

### 4. Economic:

"A skilled workforce supports the local economy, and the local economy supports the skilled workforce."

• WWS offers skilled, professional jobs, including outdoor leadership, for 25 staff and teachers that are vital to the ongoing economic health of the resort community.

#### **AWAY: Key Priorities**

Looking at the Whistler2020 vision document, WWS cannot identify any Whistler2020 Priorities that would need mitigation through the successful funding of this project.

#### **AWAY: Descriptions of Success**

Materials and Solid Waste:

Whistler offers the same or higher quality service using less materials than in the past.

We will purchase this outdoor equipment from a supplier as close to home as possible to minimize shipping distances and related emissions. Materials are high quality and very durable, expecting to be in service well over 15 years before needing to be replaced.

**SUSTAINABILITY:** How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative *increase OR decrease* Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?

Increase. The snowshoes are made from durable polypropylene and aluminum. Eventually they will wear out, but they are extremely durable and have replaceable parts (straps etc) for easy repairs. They should have a life of over 15 years. The goal nets are also made of durable materials that should last a lifetime. Both products are made in either Canada or North America.

Does the initiative *increase OR decrease* Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?

No increase or decrease

Does the initiative physically harm OR help life-supporting natural systems? How?

Help. By exploring and being active in the natural environment, students will have a greater and life-long understanding and appreciation of our life supporting natural systems.

Does the initiative *interfere with OR support* others "abilities to meet their basic needs"? How?

No, the opposite. It allows for the foundation of healthy, lifelong, experiential learning in the natural environment.

**FLEXIBLE PLATFORM:** Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or

stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

The WWS has been building on a flexible platform for the past 12 years as we matured from a small, home-based program to the actively growing school at full capacity we see today. Having provincially regulated independent education in Whistler provides flexibility to Whistler's integrated learning and economic development platform. These resources are a stepping stone to our proven continuous improvement in High School and Middle School learning.

**FINANCIAL RETURN:** Does the initiative provide a financial return to the organization and contribute to organizational self- sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an "easy win" or a "low-hanging fruit", requiring few resources; or provide other financial returns?

Increasing the quality and accessibility for the WWS middle and high school programs directly affect our ongoing operations and provide a net benefit to the learning community of Whistler.
# WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

# MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Regar Valler
Organization: Whistler Waldert School
Phone: 604-932-1985
=mail: peggy ewhistlerwaldort.com
Date: Feb 15, 2013



Shannon Story Manager of Legislative Services Resort Municipality of Whistler 4325 Blackcomb Way Whistler, BC V0N 1B4

February 15<sup>th</sup>, 2013

Dear Shannon,

Enclosed, please find Zero Ceiling's application for funding from the Resort Municipality of Whistler's Community Enrichment Program.

We are requesting funding specifically for next season's Work 2 Live Program, the selection for which begins in September 2013. This year we are requesting a grant for the amount of \$12,000.00. This amount represents 13% of the net expenditures required to run our programs as outlined in the attached budget. The remaining 87% of our budget will be raised through various fundraising events and grants.

Please find enclosed:

- Completed Community Enrichment Program Grant Application
- 2013/14 Work 2 Live Budget
- Zero Ceiling's Who We Are Document
- Proof of Charitable Status
- Income Statement as of November 30, 2012
- Balance Sheet as of November 30, 2012

On behalf of Zero Ceiling, I want to thank you for once again giving us the opportunity to apply for this funding. The Resort Municipality of Whistler has always been a huge supporter of ours and for that, we express our sincere thanks and gratitude. We look forward to continuing our strong relationship as we enter our 16<sup>th</sup> year of operation and a very exciting phase of our evolution.

Please feel free to contact me if you have any questions.

With kind regards,

Kasi Lubin Executive Director

# RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization:	Zero Ceiling Society of Canada		
Society Registration Number:	897518916 RR0001		
Main Activity:	Zero Ceiling offers innovative adventure-based learning and training programs that support at-risk youth and young adults to develop life skills and achieve personal growth.		
Mailing Address:	PO Box 61, Whistler, BC, V0N 1B0		
Contact Name:	Kasi Lubin		
Daytime Phone Number:	604.902.0996		
Email Address:	kasi@zeroceiling.org		

## 1. PURPOSE OF GRANT:

To provide funding towards training, support and housing costs for at-risk youth enrolled in the 2013/14 Zero Ceiling Work 2 Live Program.

#### 2. CURRENT YEAR ACTIVITIES AND COMMUNITY BENEFIT:

#### I. ZC Work 2 Live Program:

Zero Ceiling's signature program, Work 2 Live, gives at-risk and homeless youth from Vancouver & the Sea to Sky Corridor the opportunity to instantly change their lives by moving to Whistler to begin a new life in our inspiring mountain community. The Work 2 Live Program helps our participants learn valuable life skills, secure employment and housing and teaches our youth how to build the foundations to live successful and independent lives.

Key aspects of the Work 2 Live Program include:

- Adventure-Learning Program
- Life Skills Workshops
- Job Placement
- Counseling Opportunities
- Life & Fitness Coaching Program
- One 2 One Mentor Program
- Community Engagement & Volunteer Program
- Professional & Outreach Support
- Training & Certification Opportunities
- Gear and Coaching for Weekly Ride Sessions

#### **Community Benefit:**

Integrating Zero Ceiling's Work 2 Live youth into the Whistler community is a way to foster learning, acceptance and understanding of different people with different life and cultural experiences. It makes for a diverse, interesting and enriched community. Zero Ceiling also assists the local community by providing trained and hard working individuals to support their businesses.

#### II. ZC Daily Shred Program:

For one day, disadvantaged youth aged 13 to 24 get to forget about everything back home and have a great day of fun and learning with their friends in Whistler. Professionally instructed ski and snowboard lessons led by Whistler Blackcomb staff allow the riders to get the full experience and get excited about a totally new experience and sport.

#### III. ZC Progression Sessions:

This program offers our youth an opportunity to experience Whistler through three separate one-day trips. It introduces participants to mountain life through a series of themed sessions using snowboarding to frame the experience. Participants of ZC Progression Sessions are educated about and encouraged to apply for the Work 2 Live Program when they are old enough and ready to make some big changes in their lives.

#### IV. ZC Summer Ride & Adventure Sessions:

The Summer Ride & Adventure Sessions give disadvantaged youth a chance to try something they may never otherwise have the opportunity to experience. Youth are invited to Whistler for a day of outdoor adventure that can encompass any one of the following activities: mountain biking, white water rafting, hiking, or zip-lining.

#### **Community Benefit:**

The Resort Experience for the youth who participate in our Daily Shred Program, Progression Sessions and our Summer Ride and Adventure Programs is one of pure awe and joy. They are "wowed" by the beauty and aliveness of our Resort and take that precious feeling back to their less then perfect world and share their stories and feelings with all of their friends. Our community benefits from this by having happy customers go home and tell everyone they know how much they love Whistler.

The element of businesses giving back to others less fortunate also comes back to the businesses as a benefit to them. Even if it is just a feel good benefit for the directors and business owners who make the decisions to support our programs and the staff that come in contact with our youth...from the boot fitters to the snowboard/mountain bike instructors to our board of directors and all our community supporters. Everyone is touched by our programs and by the fact that they can give back and contribute to these youth having such positive experiences.

### 3. PROPOSED FUNDRAISING ACTIVITIES FOR 2013:

- <u>2<sup>nd</sup> Annual Scandinave Spa Fundraiser</u> is slated to take place during the World Ski & Snowboard Festival this year. The idea of this party is to celebrate our success, raise awareness, build board capacity/interest, and to invite our guests to become a ZC Champion. Goal: \$15,000.00.
- <u>Showcase Showdown Fundraiser for Zero Ceiling:</u> We will be selling popcorn & raffle tickets to win a snowboard. Goal: \$1000.00
- <u>State of the Art Auction Wall at the TELUS World Ski & Snowboard Festival:</u> Zero Ceiling will once again have a fundraising "Auction Wall" as part of the World Ski & Snowboard Festival's State of the Art Exhibit. The exhibit will take place at the at the Whistler Conference Centre from April 12 to 21, 2013 and Zero Ceiling will be the recipient of the funds generated from the sales of the Auction Wall's donated art. Goal: \$2500.00.
- <u>Imagine Canada Canadian Directory to Foundations & Corporations:</u> We currently use this directory (renew subscription each year) to access information about foundations and corporations that support our mandate in order to apply for funding.
- <u>Grant Applications</u> either in process or to be completed before our fiscal year end in May 2013: TELUS Community Grant, BC Hydro, Zuckerman Family Foundation, Diamond Foundation, Whistler Blackcomb Foundation, RMOW Community Enrichment Grant, Community Foundation of Whistler, American Friends of Whistler, RCMP Foundation. Goal: \$30,000.00+.
- <u>ZC Change 4 Change Campaign</u>: Launched in December 2010, ZC branded coin boxes are currently placed in local retail shops to raise awareness and funding. Goal: \$500.00.
- <u>TELUS TV For Good Campaign.</u> For every customer in Whistler that signs up for Optik TV, TELUS will donate \$25 per order to Zero Ceiling until August 8, 2013. Goal: \$20,000.00
- <u>Zero Ceiling Giving Tree Festival</u>: A concept that is still in development but the goal is to launch this fundraising initiative in the fall of 2013 for a tree decorating festival to take place in December 2013. This initiative will be in partnership with the Whistler Arts Council & Whistler Film Festival. Goal: \$5,000.00.

# 4. NUMBER OF MEMBERS/PARTICIPANTS IN ORGANIZATION:

- Zero Ceiling's staff consists of an Executive Director (25 hours/week) and a Program Coordinator (25 hours/week).
- Zero Ceiling has 7 Board of Directors that are considered "members" of the society.
- Zero Ceiling's Day Visit Programs in Whistler host up to 165 youth during the winter season and up to 125 youth during the summer season. The youth participating in these programs are from ages 13 to 24.
- Zero Ceiling's Work 2 Live Program has 4 youth in the program this year between the ages of 19 to 24.

# 5. <u>AMOUNT REQUESTED:</u>

	ANNUAL BUDGET	GRANT REQUESTED
Salaries	\$35 400.00	\$0.00
General Operations	\$12, 985.00	\$0.00
One-time project (includes partial salary costs)	\$40, 790.80	\$10, 980.00
Physical Asset	n/a	n/a
Rent (RMOW Facilities)	n/a	n/a
Rent (Other Facilities)	\$1,020.00	\$1,020.00
TOTAL:	\$90,195.80	\$12,000.00

.13 %

\* Percentage of Total Budget

## 6. <u>HAVE YOU APPLIED FOR ANY OTHER LOAN OR GRANTS?</u> IF SO:

• We haven't yet applied for any other grants for the 2013/2014 Work 2 Live Program. We will be applying to the Diamond Foundation, the RCMP Foundation and FK Morrow Foundation.

#### 7. INCLUDED IN THIS APPLICATION IS A COPY OF THE ORGANIZATION'S MOST RECENT:

- Financial Statements up to January 31, 2013 (Balance Sheet & Income Statement)
- Work 2 Live Program/Operating Budget
- Proof of Charitable Status

#### 8. DOES THE ORGANIZATION HAVE ANY OUTSTANDING DEBTS WITH THE MUNICIPALITY?

• No

#### PLEASE READ THE FOLLOWING STATEMENTS AND SIGN THE APPLICATION ONLY IF IN AGREEMENT WITH THESE STATEMENTS

- If this application is accepted, it is agreed the funds will be used for the above described purpose. All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

DATE: February 14, 2013

NAME: KASI LUBIN

SIGNATURE

• By signing this application, I agree to the terms and conditions-and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction:

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### Funding Criteria:

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

#### All proposed initiatives *must*:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

#### Additionally, proposed initiatives might:

- 4. Provide a financial return to the organization and contribute to organizational selfsufficiency
- 5. Reference and Support Materials

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

**INSTRUCTIONS:** Please complete this form and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

## 1. SUCCESS:

How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and Descriptions of Success? (See reference and support materials).

- (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
- (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

## **TOWARD SUCCESS:**

KEY PRIORITIES	EXPLAIN MOVEMENT TOWARDS SUCCESS			
<i>Enriching Community Life</i> Diverse and affordable opportunities for recreation, leisure, arts and culture exist.	The Work 2 Live Program develops free or low cost healthy and social activities, and also educates and encourages access to excellent existing activities and resources in the community. Participants also obtain a season's pass as part of their employment and can access the mountain and activities year round.			
Working and living conditions support healthy, balanced lifestyles	<ul> <li>The Program encourages youth to lead a healthy and physically active lifestyle – their employment allows them access to the mountain environment daily. They also have the opportunity to access mountain activities on their days off. They are linked to mentors and a dedicated youth program coordinator and an outreach worker who all work together to guide them in sensible healthy recreation choices. The program facilitates and subsidies secure and affordable housing within a social community at staff housing. We also support and encourage the youth to cook together, recreate and access 'alcohol and drug free social activities with their friends.</li> <li>By enriching the lives of local at risk youth through affordable and accessible community.</li> <li>Zero Ceiling's youth are a vibrant, unique and diverse part of our resident base. Integrating our youth into the Whistler community is a way to foster learning, acceptance and understanding of different people with different life and cultural experiences. It makes for a diverse, interesting and enriched society.</li> </ul>			
<b>Partnering for Success</b> Community members are engaged and have the capacity to support the vision.	<ul> <li>Businesses, community members, groups and organizations are committed to helping us fulfill our mission and have the means and desire to assist us in further expanding and supporting our organization. The result of this collaboration is a stronger community and a more sustainable society.</li> </ul>			

KEY PRIORITIES	EXPLAIN MOVEMENT TOWARDS SUCCESS				
Partnering for Success (continued)	• Working together with other community groups helps to share resources, strengthen ties, and support each other's mandates.				
There is a commitment to continuous improvement	mandates. We are committed to working in collaboration with our partners to continually assess and improve our programs to ensure value, effectiveness and benefit to our community and the youth & organizations we serve and partner with. A key priority for Zero Ceiling is to expand our offerings to include other types of employment and learning adventure opportunities for our youth. Partnering with other local businesses (and potentially local schools) will ensure that we are able to successfully grow our programs and further integrate our youth into the fabric of our community. Our Board of Directors & volunteers are all long-term locals that understand the needs of our community, our organization and the youth we serve. Their assistance in further connecting us to our community, offering their time, expertise and assistance with event & fundraising goals is fundamental to our success. Creating new and enriching programs that benefit our youth and community alike is essential for us to grow and remain relevant to the youth and organizations we serve. Whistler's support of non-profit groups has helped foster the spirit of collaboration, giving and selflessness. This generosity and support enables and motivates us to continually improve and expand upon the types of programs that we do so we are able to positively influence as many lives as possible.				
Ensuring Economic Viability	<ul> <li>By building on our partnerships, following our business, fundraising, sponsorship and communication plan we endeavor to create solutions that will allow us to continue to operate our programs and become a sustainable organization that is not dependent on any one source of funding to exist. We are also looking to create a viable business venture that we can operate to earn revenue to support our staff and administrative costs.</li> </ul>				

KEY DESCRIPTIONS OF SUCCESS	EXPLAIN MOVEMENT TOWARDS SUCCESS
<i>Economic</i> A skilled workforce supports the local economy, and the local economy supports the skilled workforce.	<ul> <li>Zero Ceiling offers job skills training and provides a skilled workforce to support the local economy. We also provide work to those people who need it the most.</li> <li>We support the interests of our youth by providing certification and further job skills training opportunities that exist within the corridor.</li> <li>We encourage volunteerism to help support other community groups.</li> <li>We facilitate and financially support ways for our youth to pursue personal interests and goals by connecting them to local interests groups; informing them of learning opportunities and paying for workshops that will help them achieve their goals.</li> <li>We support our youth in the process of finding year round employment in Whistler in order to help maintain a vital work force.</li> <li>We assist the local community by providing devoted and hard working individuals to support their businesses.</li> </ul>
Arts, Culture and Heritage Local and regional heritage, culture and community spirit are shared locally and beyond Whistler.	<ul> <li>Approximately 40% of the youth that Zero Ceiling serves are First Nations. When First Nations youth participate in our programs they share their culture and history with us. They enrich our community with their diversity, traditions and beliefs.</li> </ul>
<b>Health &amp; Social</b> Community members eat healthy food, exercise and engage in leisure and other stress relieving activities that assist in preventing illness and they avoid the abusive use of substances that evidence indicates have negative effects on physical and mental health.	<ul> <li>Zero Ceiling's success has been built upon by its ability to inspire youth to seek a healthier, happier life through active living. We believe that youth can learn much more than athletic skill from sports and that sports provide an opportunity for self expression and self discovery that can last a life time.</li> <li>Participants of the Work 2 Live Program embody their decision to adopt a lifestyle of adventure-based learning and leisure opportunities available in the resort. Often their journey to this point has involved conscious choices to move away from peers, activities and a lifestyle that is detrimental to their emotional and physical health. Their strength of character in overcoming these obstacles, often alone, is a testament to their determination to live a life involving making the right choices.</li> </ul>
<i>Health &amp; Social</i> <i>Community members and</i> <i>visitors maintain and improve</i> <i>their physical, mental,</i> <i>spiritual and social health</i> <i>through prevention and</i> <i>treatment services.</i>	<ul> <li>We have several networks of support within our programs. This includes facilitating the youth so they can become inter- dependent and support each other, their roommates, co- workers and neighbours.</li> <li>Our youth get support from ZC staff, volunteers, work supervisors, staff housing advisors, and from Whistler Community Service's Youth Outreach Worker that is assigned to our youth. As well, private counseling is available if desired.</li> </ul>

KEY DESCRIPTIONS OF SUCCESS	EXPLAIN MOVEMENT TOWARDS SUCCESS
<i>Learning</i> Diverse and affordable lifelong learning opportunities exist to meet the community needs.	<ul> <li>Zero Ceiling offers learning opportunities to our youth which include:         <ul> <li>Job skills training</li> <li>Resume writing and interview skills</li> <li>Motivational workshops</li> <li>Social Skills workshops</li> <li>Cooking tutorials</li> <li>Customer Service training</li> <li>Certification opportunities</li> <li>Outdoor education opportunities</li> <li>Volunteer opportunities</li> <li>Life &amp; fitness Coaching</li> <li>Mentoring</li> </ul> </li> <li>Our focus on education and certification programs is becoming even more important as we look to expand our Work 2 Live Program to include a Graduate Program.</li> </ul>
<b>Recreation &amp; Leisure</b> Recreation and leisure are part of the Whistler lifestyle and all community members are able and encouraged to participate.	<ul> <li>Our programs are all about providing recreational activities to youth that would not normally be able to afford to do these activities. We operate winter and summer sports programs to offer variety and to introduce the thrill of participating in different types of sports and adventures. We have had youth say that the day they spent on the mountain with us was the "best day of their life!"</li> </ul>
<b>Natural Areas</b> Community members and visitors act as stewards of the natural environment.	<ul> <li>Most of our youth are not used to being in a community that promotes clean and healthy living with an emphasis on sustainability and environmental stewardship. The impact this has on our youth is significant and has generated a deeper understanding and respect for not only their own health but also for the surrounding natural areas. This impact and newfound respect is in turn communicated to our visitors and other members of the community.</li> </ul>

#### • <u>PLEASE NOTE:</u> IT IS MY OPINION THAT WE DO NOT HAVE ANY INITIATIVES THAT MOVE US AWAY FROM THE KEY PRIORITIES AND KEY DESCRIPTIONS OF SUCCESS AS THEY RELATE TO WHISTLER 2020

# 2. SUSTAINABILITY:

How does the initiative help move Whistler toward our four Sustainability Objectives, as defined by The Natural Step sustainability principles? (See reference and support materials)

1. Does the initiative increase OR decrease Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	<ul> <li>Most of our initiatives decrease fossil fuel dependence because our programs and work are based in Whistler and don't require a lot of driving.</li> <li>The one initiative that increases dependency on fossil fuels is related to the travel costs to drive to Vancouver to meet with agencies and potential partners/sponsors. Trying to organize carpools to attend meetings could help decrease this affect.</li> </ul>
2. Does the initiative increase OR decrease Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	<ul> <li>Based on our proposal it is my opinion that we will not increase or decrease dependency on chemicals and other manufactured substances that build up in the environment.</li> </ul>
3. Does the initiative physically harm OR help life- supporting natural systems? How?	<ul> <li>Based on our proposal it is my opinion that we will not physically harm nor help life supporting natural systems at this time.</li> </ul>
4. Does the initiative interfere with OR support others' abilities to meet their basic needs? How?	<ul> <li>Zero Ceiling supports others' abilities to meet the basic needs through housing support, employment opportunities, providing food and essentials upon arrival to Whistler and social support including out reach and counseling if required. The participants in our Work 2 Live Program come from a background where these basic needs are not being met and the youth face barriers in attempts to meet these needs. Providing these basic needs as part of our program allows them the opportunity to focus on getting their lives together and gives them the ability to start to achieving their own goals of becoming increasingly self- sufficient and meeting their basic needs independently.</li> </ul>

### **3. FLEXIBLE PLATFORM:**

#### Is the initiative a flexible platform for future progress towards sustainability? How?

Each year, our Work 2 Live Program undergoes an evaluation in order to address and meet the everchanging needs of the youth and organizations that we work with. It is imperative that we remain flexible in how we operate, as there are always different factors that can affect the success of our organization and the programs we deliver.

The CEP funding will help provide us with the necessary resources we need to support, educate and train our youth so they will become contributing members of our society. When we have enough resources to fully support our programs, the results seen in our youth are outstanding and the buy in from the participants is at a very high level. For example, as a result of creating some new programs this year (e.g. Life & Fitness Coaching Program), the results in the youth's work performance, attendance at our scheduled events/activities and overall attitude on life is very positive.

We are always looking for ways to strengthen our organization. We are in the process of growing our board of directors so we have a diverse mix of business people, people involved on the ground level who interact with our youth and people that have skills that we can benefit from. We have already started to make some significant changes in the way we do business. We are looking for flexible solutions that will assist us in operating smarter and more efficiently. We want to further develop unique and valuable programs that really speak to the issues our youth face on a daily basis. We want to be able to assist more youth and are looking for ways to integrate Zero Ceiling into the fabric of our community.

We are also in constant communication with our partners to ensure that we are meeting their needs and expectations. If a program is no longer working for our partners, we work together to create solutions that can best serve all parties involved. We seek feedback from our youth, supervisors, agencies, schools, and partners that we work with.

Furthermore, we understand the importance of flexibility as it pertains to the changing employment needs of our community. By training our youth in various areas of employment suited for the Whistler community, we are able to fill those employment needs with trained and dedicated local employees, which in turn help to contribute to a sustainable work force in Whistler.

We also place high value on teaching and learning in a fun, adventurous and flexible way. We are continually looking for opportunities that focus on education such as certification opportunities, life skills workshops, life coaching, sports development and adventure opportunities, as well as connecting our youth with people and organizations that are of interest to them. All of these things assist our participants with long-lasting employability advantages and achievable positive skills.

By investing in Zero Ceiling, you will in-turn, be investing into the futures of the youth we serve which will help create independent, self-sufficient adults that will work towards creating a more sustainable society.

#### 4. FINANCIAL RETURN:

# Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency?

Yes, this program helps educate the youth so they can access existing valuable resources and sources of help in the community, e.g. the Food Bank, Re-Use-It Centre, and subsidized counseling. This helps prevent the occurrence of crisis and the subsequent use of intensive resources needed to deal with such a situation.

In addition, if we are successful with this application for funding, it will bring with it a government endorsement and significance to our programs that will help us to attract additional funding needed to run our organization.

On behalf of Zero Ceiling, I thank you very much for your consideration of our application.

Submitted by: Organization:	Kasi Lubin, Executive Director Zero Ceiling Society of Canada
Phone:	604.902.0996
Email:	kasi@zeroceiling.org
Date:	February 15, 2013



# ZERO CEILING: WHO WE ARE...

#### **OUR HISTORY:**

The Zero Ceiling Society of Canada was founded in 1997 in Whistler, British Columbia by mountain enthusiast and adventurer, Chris Winter. For 16 years, Zero Ceiling has been providing at-risk and homeless youth from Vancouver and the Sea to Sky Corridor an opportunity to learn new life skills through adventure based programs and training. Our programs help the youth we work with to recognize and achieve their full potential. Zero Ceiling has had over 4000 youth participate in our various programs.

#### **OUR MISSION:**

Zero Ceiling provides adventure-based learning programs that empower at-risk youth and young adults to develop life skills and achieve personal growth.

#### **OUR CULTURE:**

Our culture is mountain culture; the culture that underlies mountain life and is embodied by our mountain community. The following are a few attributes that Zero Ceiling feels personifies mountain culture:

- Passion
- Adventure driven
- Resilience
- Humble
- Community

- Commitment
- Stoke
- Work to live
- Learning
- Lifestyle by choice

#### OUR VALUES:

Our values are the beliefs that guide us as we work toward our goals. When we know our values, our decisions are easy. The following are Zero Ceiling's values and how we view them in action:

- **Youth:** The future, our passion, their possibility
- Integrity: In ourselves, our actions and our relationships
- **Respect:** For purpose, for participants, for partners, for each other
- Trust: Give trust, gain trust
- Wellness: Mental, Physical, Spiritual
- Inclusivity: Equal access, equal opportunities
- **Empowerment:** We provide the tools, they build their future
- **<u>Fun:</u>** If we are having fun, we are doing it right

#### OUR PEOPLE:

The people are the core of Zero Ceiling. The culture, the brand and the perceptions are all built on our people. Each group has equal importance to our success, and has equal share in our organization. Everything we do, should balance the interests of all our 'people groups'.

**Participants:** The participants are the reason the organization exists. Zero Ceiling will be led by the participants' best interests in order to provide them with best opportunities.

Personnel: These are the people that make it all happen: the board, employees, the volunteers, the mentors and the advisors. They are the epitome of our culture and our values. Our purpose and our passion is theirs too.

Providers: These are the people that provide our means. They come in the form of partners, sponsors, donors, and grantees. They share our passion and invest in our purpose.

These people sell our story, not because we pay them, but because they just love what Promoters: we do. They promote our purpose because they share our passions. They love to share the "stoke". They are our connectors, our mayens, and our ambassadors.

#### **OUR GOALS:**

- Inspire youth to cultivate passion in their lives
- Raise the quality of life for at-risk and homeless youth in Vancouver and the Sea to Sky Corridor
- Reduce youth homelessness in Vancouver and the Sea to Sky Corridor
- Use adventure based experiences for learning and to drive positive ambition
- Empower young adults to live independently

#### **OUR PROGRAMS:**

#### ZC Work 2 Live:

Zero Ceiling's signature program, Work 2 Live, gives at-risk and homeless youth from Vancouver & the Sea to Sky Corridor the opportunity to instantly change their lives by moving to Whistler to begin a new life in our inspiring mountain community. The Work 2 Live Program helps our participants learn valuable life skills, secure employment and housing and teaches our youth how to build the foundations to live successful and independent lives. Key aspects of this program include:

Adventure-Learning Program

- Life Skills Program
- Counseling Opportunities
- Self Development
- Community Volunteer Program

#### ZC Progression Sessions:

This program has participants experience Whistler through three one-day trips. It introduces

participants to mountain life through a series of themed sessions using snowboarding to frame the experience. Participants of ZC Progression Sessions are encouraged to apply for the Work 2 Live program when they are ready old enough and ready to make some big changes in their lives.

#### ZC Daily Shred:

For one day, participants get to forget about everything and come have fun skiing or snowboarding on the mountain. Instructed lessons allow the riders to get the full experience and get stoked about a totally new experience.

#### ZC Summer Shred & Adventure Sessions:

Youth are invited to Whistler for a day of outdoor adventure that can encompass any one of the following activities: mountain biking, white water rafting, hiking, or Ziptrekking.

- One 2 One Mentor Program
- Outreach Services
- Snowboard, Ski and/or Bike Development



TF690 E (99)

Canada Customs Agence des douanes and Revenue Agency et du revenu du Canada

Your file Vatre référence

Our file Notre référence

3017178

Ms. Joanna Woods Director The Zero Ceiling Society of Canada -La Société sans limites du Canada PO Box 61 Whistler BC V0N 1B0

November 27, 2002

Dear Ms. Joanna Woods:

#### NOTIFICATION OF REGISTRATION The Zero Ceiling Society of Canada - La Société sans limites du Canada

We are pleased to inform you that, based on the information supplied, and assuming that the activities will be as stated in the application, we have determined that the organization qualifies for tax-exempt status as a registered charity under paragraph 149(1)(f) of the *Income Tax Act* (the Act).

#### **REGISTRATION INFORMATION**

- the charity's **Business Number** is **89751 8916 RR0001**;
- the charity is registered effective July 26, 2002; .
- the charity is **designated** as a **Charitable Organization**; 0
- the charity will have to file its first annual return on or before November 30, 2003. .

The following paragraphs and the documents attached to this letter will further explain the operational requirements the charity must meet, its filing requirements, the issuance of receipts, etc. Please take a few minutes to look over this information, and refer to this letter for any questions relating to the charity's status.

#### **General Information**

Enclosed is a copy of a document entitled Registered Charities and the Income Tax Act that will assist you in complying with the operational and filing requirements that must be satisfied in order to maintain the organization's registered charity status. If you have any questions or require further assistance, please do not hesitate to contact our Client Assistance Group, either by phone at



Whistler Children's Chorus 8506 Buckhorn Drive Whistler, BC VON 1B8 604.932.2979 / 604.932.2461

February 10<sup>th</sup>, 2013

Mayor and Council Resort Municipality of Whistler 4325 Blackcomb way Whistler, BC VON 1B4 RECEIVED FEB 1 3 2013 RESORT MUNICIPALITY OF WHISTLER

Dear Mayor and Council,

Please find attached an application from the Whistler Children's Chorus for the upcoming Community Enrichment Grant.

Established in 1992, the Whistler Children's Chorus continues to provide positive musical and social opportunities for the children and youth in our community. Over the past year, the choir has continued to host the Christmas Eve Carol Service, participated in the municipal Remembrance Day observances, held their annual Christmas Concert to benefit the Whistler Food Bank and volunteered for the Whistler Music Festival. In September 2012, after only 2 rehearsals, the choir once again participated in the International Day of Peace celebrations held in Whistler's Olympic Plaza. In November, the choir also performed at the Arts Council's Bizarre Bazaar. Upcoming events for the choir include committing "random acts of singing" throughout Whistler during the months leading up to our annual spring concert on May 11<sup>th</sup>. Choir members will again be volunteer hosts for the Whistler Music Festival April 25<sup>th</sup> – 28<sup>th</sup>, 2013.

Of special note, the Whistler Children's Chorus is celebrating its 20<sup>th</sup> year this year and our concert on May 11<sup>th</sup> will reflect this. In addition to inviting all former choir members to participate, the choir's founder, Molly Boyd will not only be attending but she will also conduct music from the 'early years'. This will be a concert of remembrance, reunion and celebration.

The Whistler Children's Chorus provides opportunities for school-age children and youth to engage in choral music in our community, thus helping to meet social, health and learning needs. In a continuing partnership with Whistler Secondary School, choir members in grades 8 - 12 are eligible to receive Fine Arts course credits. The choir also performs with the Whistler Singers which provides opportunities for our singers to understand that singing in a choir is a lifelong opportunity for all. In addition, this allows older members of our community to provide mentorship for our youth. By operating on a modest budget and enjoying the volunteer efforts of our organizers, registration fees are minimized, ensuring that these musical opportunities remain affordable for all. No

child or youth is ever denied membership due to financial concerns. Revenues are generated through registration fees and honoraria awarded for performances at corporate events.

The majority of expenses incurred by the Chorus are for facility rentals; both practice and performance space, the purchase of music and uniforms, and choral workshops. As well, technical requirements such as sound and light for the Christmas Eve Carol Service and advertising costs are factors. Our application is to assist us in adding to our choral music library as well as providing educational and performance opportunities for our choir members, including continuing to present the Christmas Eve Carol Service.

We know that, with the support and encouragement of the RMOW, the Whistler Children's Chorus will be able to continue to offer quality music educational opportunities to a wide range of our community's children and youth. As our founding choir members have become adults, we see that many of them continue to be involved in music and choir. Choirs create a sense of community for many as well as providing opportunities to create and enjoy music. We wish to continue providing those opportunities to the young people of Whistler. The Whistler Children's Chorus looks forward to providing our community with music for many more years to come.

Thank-you for your consideration,

Sincerely,

Alison Hunter

**Alison Hunter** 

Music Director Whistler Children's Chorus

# RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization: Whistler Children's Chorus
Society Registration Number: S-39802
Main Activity: Music education through choral singing and performance
Mailing Address: 8506 Buckhorn Drive Whistler B.C. VON 188
Contact Name & Daytime Phone Number: Alison Hunter 6004.932.2979
Email Address: hauphunter citelus. net / www. whistlerchorus.org
1. Purpose of Grant:
To assist in presenting performances, including the Christmas Eve Carol Service, purchasing choral music and uniforms and to continue to further educate and enhance our singers through music workshops and experiences
2. Current Year Activities and Community Benefit:
The choir has sung for community events such as World Peace Day (September) and the Municipal Remembrance Day Geremonies, presented their annual holiday concert which benefits the Food Bank, and hosted the 29" Annual Christmas Eve Carol Service. In the updeming months, the choir will present their spring concert as well as commit "random acts of singing" throughout the community. 3. Proposed Fund-raising Activities:
performances for corporate sevents lannual membership dues
4. Number of Members/Participants in Organization (if applicable):

5. Amount Requested Note: Applicants must raise a minimum of 50% of their annual budget from other sources.)

_	Annual Budget	Grant Requested	
Salaries	\$0.00		
General operations	3 345 00	\$0.00	
One-time project / program 🕉 🕯	AA 002'S	\$1.000.00	
Physical asset	2,000.00	\$ 500.00	
Rent (RMOW facilities)	50.00	n/a	
Rent (other facilities)	760.00	\$ 500.00	
—			
Totals	.00 \$9,825.00	\$0.00 \$ 3,000 00	
<b>\$</b> 0		\$0.00° + 0,000° 00	0

Community Enrichment Program Page 5 December 6, 2004

6. Have you applied for any other loans or grants? If so:

		Approved?				
	ame of Grantor	Yes	No	Pending	Amount \$	If rejected, state reason
MD	istler Arts Council	<u>_yes</u>	ļ		\$400.00	
			<u> </u>			
7.	A copy of the organization	n's most rece	ent <i>financi</i>	al statements	and operation	ing/project budget 🗹 are attached
•						

Does the organization have any outstanding debts with the municipality? If so, please state the amount and date of the debt outstanding: \$\_\_\_\_\_ Date:

# Please read the following statements and sign the application only if in agreement with these statements.

- If this application is accepted, it is agreed the funds will be used for the above described purpose.
- All organizations receiving a Grant must report back on an annual basis as outlined in the Community Enrichment Program
  Council Policy A-7.
- A grant is provided on an individual basis each year and is not to be considered an ongoing source of funding. Grants are not automatically renewed or increased each year.
- The RMOW will not take an active involvement in the operation of the community organization and will not accept responsibility for any liabilities resulting from the actions of the organization.

10.2012 Name:

By signing this application, I agree to the terms and conditions and confirm the statements made in this application are true and complete.

#### WHISTLER 2020 FUNDING CRITERIA

#### Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 – and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

#### **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might:

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

#### **Reference and Support Materials**

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

Community Enrichment Program Page 6 December 6, 2004

INSTRUCTIONS: Please complete this form with your application and submit it to the Manager of Legislative Services by 4:30 p.m. Friday, February 15, 2013.

- SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

Explain movement toward:

i. Toward: **Key Priorities:** 1. Cheate a sense of community Commu Involvement --04 members and their families

Key Descriptions of Success:

1 presentation of concerts and performances 2. <u>New members</u> ianeach and gra members Choir members understa that the success of the choir coult working together and sharing their talents other as well as aur each Communit

The choir envictes community life by engaging our children and youth in a positive and envicting, creative program that encourages personal and artistic growth.

By taking part in community events such as world Peace Day, Remembrance Day Ceremony and the Christmas Eve Carol Service, our singers are actively involved in community life. Singing at the Arts Council's Bizarre Bazaar as well as presenting concerts that benefit the Whistler Food Bank also encourages participation in community life.

. Away:	Explain proposed mitigation:
Key Priorities:	
. ø	
·	
Key Descriptions of Success:	

2. SUSTAINABILITY: How does the initiative move Whistler toward our four Sustainability Objectives (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Check one: Increase* Decrease Explain how:
ii. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Check one: Increase* Decrease Explain how:

iii. Does the initiative physically harm OR help life-supporting	Check one: Harms* Helps			
natural systems? How?	Explain how: NA			
iv. Does the initiative <i>interfere with OR support</i> others' abilities to meet their basic needs? How?	Check one: Interferes with & Supports Explain how: Relationships are developed, supportive teamwork is expected and all singers take their commitment and their responsibilities to the choir and each other scriously.			

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or stepping-stones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

please see attached	page

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

please	see attached page	

#### 3. FLEXIBLE PLATFORM:

The choir is now in its 20<sup>th</sup> year and continues to attract new singers of all ages and abilities. As well, many singers remain in the choir from age 6 until 18. Some singers have returned as young adults wishing to continue singing with the choir and to provide mentorship. Many past choir members, away at postsecondary studies, return to sing again during Christmas holidays and after their studies have ended for the school year. Graduated choir members have also gone on to sing in choirs elsewhere – in cities where they now live or at universities. The older members of the choir continue to take on more responsibilities pertaining to choir management and rehearsal of music, thus continually learning.

#### 4. FINANCIAL RETURN:

Each year the choir continues to build its music library and continues to be able to present choral concerts – free of admission charges – to all members of the community as well as visitors. Through workshops, choral festivals and choir exchanges, the choir continually seeks to become more musically knowledgeable and accomplished.

# WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE. **TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE** TOWARD A FUTURE THAT IS SUSTAINABLE. Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before. As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020: Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

## MANAGING TRADEOFFS/NEGATIVE IMPACTS

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Alisen Hunter
Organization: Whistler Children's Chows
Phone: 604.932.2979
Email: harphunter etclus.net
Date: February 10, 2013



Whistler Readers and Writers Festival. October 17-20, 2013 Fresh air means fresh ideas. Write deliberately.

> Stella Harvey, The Vicious Circle 9327 Emerald Dr, Whistler BC Tel: 604-932-4518 Cell: 604-902-4518 stella25@telus.net

Legislative Services (Community Enrichment Program) Resort Municipality of Whistler 4325 Blackcomb Way Whistler BC V0N 1B4

January 14, 2013

Director, Legislative Planning;

As in previous years, aspiring, emerging, and dedicated writers will gather in Whistler to sample from a wide array of literary offerings at an accessible intimate retreat. From readings with celebrated Canadian authors to craft-development seminars to intensive one-on-one feedback with a writer-in-residence, the Whistler Readers and Writers Festival and the Writer in Residence Program are becoming an important part of the region's cultural line-up. 2013 will represent the fourth year of our partnership with the Vancouver International Writers Festival (VIWF) where we hold a joint festival: the Whistler component occurring the weekend (October 17-20, 2013) before the VIWF to enable us to keep our small, intimate vibe, while sharing the cost of bringing guest authors to town.

In response to the overwhelmingly positive feedback of participants our Writer in Residence Program (2007 – 2012), we will continue with this aspect of our program in 2013, bringing in a professional writer with excellent teaching skills to work with up to 12 writers in the corridor during the residency. The residency will run for two months to allow the instructor the opportunity to work on their own work while assisting program participants. Our 2013 Writer in Residence is writer, Ania Szado.

This year, the Community Enhancement Program will again go towards supporting the Reading series and the workshops at the festival and will cover some of the costs of the Writer in Residence Program. This grass roots festival started by locals and supported by locals brings an excellent opportunity for the community to engage their interests in the literary arts. We have also applied to the BC Arts Council, the Whistler Arts Council, and the Canada Council for the Arts and will be embarking on other fundraising activities to support this festival.

We look forward to working with you on this exciting initiative, and enclose our proposal and supplementary material. Thank you again for your past support.

Sincerely,

Stella Harvey Director, Whistler Writers Group

# RESORT MUNICIPALITY OF WHISTLER COMMUNITY ENRICHMENT PROGRAM APPLICATION FORM

Name of Organization:	The Vicious Circle (The Whistler Writers Group)		
Society Registration Number:	S-49419		
Main Activity:	The Whistler Writers Group includes over 150 writers living in the Sea to Sky corridor. From its inception the group has promoted the literary arts, provided a forum for local writers to develop their craft within the community, and sponsored literary events in the Sea to Sky corridor. A small group of volunteers within The Vicious Circle started the Whistler Readers and Writers Festival, which every October showcases local, regional and internationally known Canadian writers.		
Mailing Address:	9327 Emerald Drive Whistler, BC V0N 1B9		
Contact Name & Daytime Phone Number:	Stella Harvey 604-932-4518 or 604-902-4518		
Email Address:	Stella25@telus.net		

Purpose of Grant: The Community Enrichment Program grant will be used to fund the Reading series and the seminars, in order to ensure that ticket prices are accessible to all residents and visitors; and will also contribute to the Writer-in-Residence, ensuring the community support needed to enable us to access federal funding. The partnership with the Vancouver International Writers Festival will help us reduce our overall cost of putting on this event on our own. We cannot fulfill this partnership without the Community Enrichment grant and other grants we will apply for.

2. Current Year Activities and Community Benefit: In 2013 we plan to continue to raise the awareness of our event and stay the course with our quality instructors and innovative programming all provided at a reasonable cost. The combination of programming we provide appeals to the novice and experienced writer as well as the general reading public and allows us to continue to build what we started in someone's living room in 2001. We have increased our capacity and audience ever since and will continue to do so with your help.

Detailed information with evaluation information about our accomplishments is included in the attached document.

3. Proposed Fund-raising Activities:
 4. Number of Members/
 4. Number of Members/
 4. Federal and provincial grants, community seminars, a fund raising gala.
 4. The Whistler Writers Group (The Vicious Circle) was founded in 2001 and

Number of Members/The Whistler Writers Group (The Vicious Circle) was founded in 2001 and<br/>became a non-profit organization in 2005. The Whistler Writers Group includes<br/>over 150 writers living in the Sea to Sky corridor.

# 5. Amount Requested: (Note: Applicants must raise a minimum of 50% of their annual budget from other sources.) Annual Budget Grant Requested

	Annaar Daaget	orant rioquoocou
Salaries	0	
General operations	0	
One-time project / program (cost of festival which is our only expense each year)	25,378	\$5000
Physical asset		

**Community Enrichment Program** Page 5 December 6 2004

	•	MOW faciliti other faciliti			n/a	
т	otals		\$25,37	3	\$ 5,000	20%
Have you applied for any other	loans or gra	nts? If so:				
		Approved		Amount	If rejected, state	
Name of Grantor	Yes	No	Pending	\$	reason	
Whistler Arts Council	_X			\$750		
BC Arts Council			X	\$4,000		
Canada Council for the Arts – Author Residency			Х	\$5000		
Access Copyright			X	\$4,000		
A copy of the organization's r Does the organization have a debt outstanding: \$	iny outstandii			·	ting/project budget XX are att please state the amount and o	
ease read the following statements ar		-				
If this application is accepted, it is back on an annual basis as outline					All organizations receiving a Grant n	nust repor

•	The RMOW will not take an active	involvement in the	operation of the communit	y organization and will not	accept responsibility for any lia
	resulting from the actions of the org	ganization.			311
	1	S	× 1	$\sim$	Hanni I
Data	. day 14/13 Nome	Nella	Manifell		and

Date:	blau14	/13 Nam	e: Stella	Harvey	Signature:
	7				

By signing this application, I agree to the terms and conditions-and confirm the statements made in this application are true and complete.

# **FUNDING CRITERIA**

Introduction

The RMOW Community Enrichment Program, formerly Grant in Aid, has been aligned with Whistler 2020 to help move the resort community toward our vision of success and sustainability.

Whistler 2020 is the vision and strategic plan for Whistler's continued success to the year 2020 - and an ambitious first step on our longer journey to a sustainable future. To effectively achieve our vision, it must be actively supported by the individuals who live, work and play here, along with major stakeholder groups and partners. By aligning the RMOW funding program with Whistler 2020, we will help our non-profit partners contribute toward achieving the resort community's vision of success and long-term sustainability.

# **Funding Criteria**

Applicants must demonstrate how their initiative meets these criteria. To do this, please complete the attached form.

All proposed initiatives must:

Community Enrichment Program Page 6 December 6, 2004

- 1. Move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities, and Directions
- 2. Move Whistler toward sustainability, as defined by Whistler's Sustainability Objectives
- 3. Be a flexible platform for ongoing progress toward sustainability

Additionally, proposed initiatives might.

4. Provide a financial return to the organization and contribute to organizational self-sufficiency

**Reference and Support Materials** 

For more information regarding the details of the Whistler 2020 vision, Strategy area descriptions of success, or the application of Whistler's Sustainability objective, visit: Whistler 2020.ca or Whistler.ca.

# INSTRUCTIONS: Please complete this form and submit it to the Manager of Legislative Services by 4:30 p.m. February 15, 2013.

- 1. SUCCESS: How does the initiative help move Whistler toward success, as defined by the Whistler 2020 Vision, Priorities and-Descriptions of Success? (see reference and support materials)
  - (i) Identify which Priorities and Descriptions of Success are addressed, and explain how the initiative moves Whistler toward them.
  - (ii) It is possible that the initiative moves Whistler away from some Priorities and/or Descriptions of Success. If this is the case, please identify which ones and explain how this impact/tradeoff could be minimized or mitigated.

i. Toward:	Explain movement toward:			
Key Priorities: Priority I: Enriching Community Life	This local initiative follows on eleven years of successful readers and writers' festivals. It provides cultural enrichment and learning opportunities for residents and visitors alike. The reading program increases access for residents to local, regional and national Canadian writers.			
Priority II: Enhancing The Resort Experience				
Priority III: Protecting the Environment	Bringing various groups of writers from across the			
Priority IV: Ensuring Economic Viability	province and beyond raises the community's profile as an artistic center of excellence and retreat for literary artists.			
Priority V: Partnering for Success	The proposed initiative works towards diversifying the resort economy and if successful and sustainable long term will bring ongoing revenue to the community.			
<ul> <li>Key Descriptions of Success:</li> <li>1. Imagine a resort town that is on the map for its cultural offerings as much as for its sports. The Whistler Readers and Writers Festival and the Vicious Circle have worked toward this vision for eleven years. With the help of the Community Enrichment grant we can nurture the stories of the residents who are part of this special place.</li> </ul>	This initiative recognizes that Whistler can be used as a retreat and place of further development and education for literary artists. The proposed initiative is a partnership between local groups and the provincial government to provide ongoing development and training not only to local groups of writers but to writers outside the Sea to Sky corridor.			
<ul> <li>We complete detailed evaluations each year after each of our events. That knowledge is then used to plan future events. We drop events that are not working and bolster those that do. Our final report for the 2012 festival sent to you after last year's festival included a summary of the feedback we'd received from guest writers and festival participants. 546 people participated in the 2012 festival. This represents an increase of 39% over last year's</li> </ul>				

festival. Two of the three reading events	
were completely sold out and many of	
the Saturday workshops were sold out.	
We feel the format, i.e., short master	
seminars on various topics of craft,	
coupled with reading events have led to	
this continued success. This format	
makes the festival accessible to	
everyone, even those who are too busy	
to commit to more than two hours of	
instruction.	



#### (see reference and support materials) as defined by The Natural Step sustainability principles?

i. Does the initiative <i>increase OR</i> <i>decrease</i> Whistler's dependence on fossil fuels and on extracted metals and minerals that will accumulate in the environment? How?	Circle one: Decrease Explain how: By providing learning opportunities within the community, there is less necessity for writers to leave the community to attend classes and festivals.	
ii. Does the initiative <i>increase OR decrease</i> Whistler's dependence on chemicals and other manufactured substances that build up in the environment? How?	Circle one: Increase* / Decrease Explain how: No effect either way	
iii. Does the initiative physically harm OR help life-supporting natural systems? How?	Circle one: Harms* / Helps Explain how: No effect either way	
iv. Does the initiative <i>interfere with</i> <i>OR support</i> others' abilities to meet their basic needs? How?	Circle one: Supports Explain how: The festival subsidizes through scholarships, the participation for First Nations writers and young writers, developing their ability and confidence to tell their stories.	

\*Where impacts are negative, please describe potential solutions, i.e. ways that the negative impacts/tradeoffs can be minimized/mitigated over time.

3. FLEXIBLE PLATFORM: Is the initiative a flexible platform for future progress toward sustainability? How? Sustainability is generally not achieved by a single initiative, so initiatives must be flexible platforms or steppingstones for future improvements. Identify the next steps that can be taken (from the initiative) toward meeting our sustainability objectives in the future.

#### PLEASE SEE ATTACHED

4. FINANCIAL RETURN: Does the initiative provide a financial return to the organization and contribute to organizational self-sufficiency? Will the initiative: a) create any economic spin-off effects; b) help to better use existing community infrastructure (social and physical) and defer expenditures; c) save the use of other resources; d) be an 'easy win' or a 'low-hanging fruit', requiring few resources; or provide other financial returns?

PLEASE SEE ATTACHED.

#### WHISTLER HOLDS A SPECIAL PLACE IN THE HEARTS OF THE PEOPLE WHO LIVE, WORK AND PLAY HERE.

#### TOGETHER WE CAN CONTINUE WHISTLER'S SUCCESS AND MOVE TOWARD A FUTURE THAT IS SUSTAINABLE.

Whistler was created by partnerships and a shared vision. Continuing Whistler's success and moving toward a sustainable future relies on partnerships and a shared vision as ever before.

As partners, we share Whistler's values, vision, priorities, directions and sustainability objectives, as set out in Whistler2020. Moving Toward a Sustainable Future. We know that the journey will not be easy. However, it challenges us to work collaboratively and be innovative and creative. It presents the opportunity to create the future we choose and envision.

# MANAGING TRADEOFFOREGATIVE IMPAULO

As we strive toward social and environmental sustainability and a healthy economy in the long-term, we know that there will be some short-term tradeoffs along the way. Tradeoffs happen when a step toward one aspect of success and sustainability means there is no progress toward, or even a short-term step away from another element of success and sustainability. Where possible, tradeoffs should be minimized or offset, for example, if the initiative requires travel, purchasing carbon offsets (e.g. paying an organization to plant trees) can mitigate the related greenhouse gas emissions. The initiative causing the tradeoff must be a stepping-stone for future progress toward sustainability so that the tradeoff can eventually be avoided completely.

Submitted by: Stella Harvey

Organization: The Vicious Circle, Whistler Writers Group

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Date: January 14, 2013

#### Project Summary: Whistler Readers and Writers Festival and Writer-in-Residence

#### **Applicant:**

The Vicious Circle (Whistler Writers Group) c/o Stella Harvey, Director 9327 Emerald Dr, Whistler BC Tel: 604-932-4528 Stella25@telus.net Society Registration Number: S-49419

#### **Mandate and Key Activities**

#### **Background:**

The Whistler Writers Group (The Vicious Circle) was founded in 2001 and became a non-profit organization in 2005. The Whistler Writers Group includes over 150 writers living in the Sea to Sky corridor. From its inception the group has promoted the literary arts, provided a forum for local writers to develop their craft within the community, and sponsored literary events in the Sea to Sky corridor. A small group of volunteers within The Vicious Circle started the Whistler Readers and Writers Festival, which every October showcases local, regional and internationally known Canadian writers.

The mission of the Whistler Readers and Writers Festival is to leverage the allure of the resort of Whistler, and the role of the mountains as a place of creative inspiration, to draw the best Canadian authors to town, and to be a catalyst for up-and-coming local writers to develop their craft, market-orient their work, and connect with other Canadian and international writers for inspiration, encouragement, and professional development. The festival also provides reading events to expose our community to the very best Canadian and International literary talent.

#### The Festival's goals are to:

- Develop an interdisciplinary exploration of the creative process, the power of language and storytelling through reading events and discussion open to all community members.
- Incubate talent with professional development opportunities in Whistler for all interested, emerging and experienced writers living here.
- Promote Whistler as a centre for artistic excellence and creative retreat.

The Vicious Circle achieves our mission through the events we continue to organize. Our achievements include:

- Hosted 75+ Canadian authors, who have performed, read or instructed in Whistler since 2001, including: Lawrence Hill, Zsuzsi Gartner, Susan Juby, Miranda Hill, John Burnside, Margaret Macpherson, Jack Whyte, Alister Macleod, Charles Demers, Andreas Schroeder, Annabel Lyon, Joseph Boyden, Stephen Galloway, Miriam Toews, Madeline Sonik, Wayne Johnston, Caroline Adderson, Susan Musgrave, Bill Gaston, Michael Winter, Lisa Moore, William Deverell, Laisha Rosnau, Michael V. Smith, Ivan Coyote, Nancy Lee, Timothy Taylor, Kevin Chong, Eden Robinson, Lee Henderson, Brian Kaufman, Wayne Grady, Merilyn Simonds, Claire Mulligan, Mel Hurtig, Carrie Mac, Candas Jane Dorsey, Mark Forsythe, Elizabeth Lyon, Michael Tippert, Jen Sook Fong Lee, James Barber, Paulette Bourgeois, and Maude Barlow, to name a few.
- Produced the Whistler Readers and Writers Festival since 2001.

- Organized and produced the annual writer-in-residence program since 2007: Paulette Bourgeois (2007) and Candas Jane Dorsey (2008), Merilyn Simonds and Wayne Grady (2009)), Brian Brett (2010), Sarah Selecky (2011), and Fred Stenson (2012). Our 2013 Writer in Residence is Ania Szado.
- Hosted creative writing workshops in conjunction with corridor libraries.
- Organized and produced the Literary Leanings Reading series since 2002, and innovative public art installations like the Collective Novel Experiment.
- Supported First Nations writers, through scholarships and mentorship, since 2007.
- Successfully applied and received local, provincial and federal funding grants to promote the literary arts in Whistler and the corridor: (Cultural Capitals of Canada program (2008-2009), BC Arts Council Community Festival Grant Program (2004-2009, 2011, 2012), Resort Municipality of Whistler (2004-2012), Access Copyright Foundation (2010, 2011), Canada Council for the Arts (2011, 2012) to support the Writer in Residence Program, Writers Union of Canada Reading series (since 2003), Arts Now (Catalyst) funding (2005, 2006, and 2009), RMI development funding (2012).
- Produced in conjunction with the Whistler Museum a multi-disciplinary stage presentation including writers, actors and musicians to commemorate the 100th anniversary of the finding of the community of Alta Lake, which would later become Whistler. This production was staged in August 2011 as part of the 100th year anniversary celebration. Over 110 people attended the event.
- 546 people participated in the 2012 festival. This represents an increase of 39% over last year's festival. Two of the three reading events were completely sold out and many of the Saturday workshops were sold out. We feel the format, i.e., short master seminars on various topics of craft, coupled with reading events have led to this continued success. This format makes the festival accessible to everyone, even those who are too busy to commit to more than two hours of instruction.
- An important goal for us is to ensure we take good care of our visiting writers so they come back to participate in future festivals. The comment that follows is a small sample of the feedback we received from our guest authors. Author Madeline Sonick wrote: "Today, I gave my students a summary of the weekend at the Whistler festival and told them if they are thinking of one writing festival to attend next year, make it Whistler's." Another guest writer wrote in their evaluation form, "Great energy, interesting topics, good presentations and a fantastic location." A complete breakdown of evaluation comments by participants and guest writers was attached to the 2012 final report submitted to the RMOW in October 2012.
- We are now part of the fall national literary festival circuit that sees authors travel to Kingston, Ottawa, Banff, Calgary, Whistler, Vancouver and Toronto.
- We are allied with partners at all levels of Canada's cultural infrastructure, including the Canada Council for the Arts, BC Arts Council, and Whistler Arts Council, as well as publishers, media, and literary magazines.

#### **Project Title and Description**

The Whistler Readers and Writers Festival and the Writer-in-Residence program are an integral component to Whistler's growing cultural tourism, festival and extended learning programming, attracting visitors for workshops and seminars, and drawing acclaimed writers to read, teach and be inspired here.

During the 2013 festival, we will host two days of seminars on a range of topics, catering to the diverse levels of interest and ability within the local community, from novice to experienced writers. One stream will offer discussion topics of interest to readers and writers alike, while another stream will cater to the new and/or emerging writer and offer workshops on different

aspects of craft. As in the past, we have incorporated into our programming the feedback comments we received from participants who completed evaluation forms after the 2012 festival.

The festival will also host three evenings of readings/performances. One night will be dedicated to featuring guest writers and our Writer-in-Residence which tends to typically attract an older demographic. Authors we are currently considering include: Emma Donoghue (Room), Sara Gruen (Ape House) Douglas Coupland (Player 1), and Malcolm Gladwell (non-fiction). The second night will be dedicated to a book discussion with guest authors followed by a night of jazz (very popular last year) and the third night will be dedicated to showcasing a performance artist to attract young readers and writers to the literary arts. In the past, we have hosted Oni, the Haitian Sensation, Shane Koyczan, and C.R. Avery. This year we are considering spoken word artists, Tanya Davis, Richard Van Camp, and TJ Dowe.

The festival will be complemented by a two month Writer-in-Residence program with up to 12 poets, non-fiction and fiction writers beginning September 6, 2013. The Writer-in-Residence will provide one to one feedback to the participants as well as weekly group seminars on a different aspect of craft. In addition our writer in residence, Ania Szado has agreed to teach seminars at the October festival and participate in our school outreach program.

The Community Enrichment Program grant will be used to fund the Reading series and the seminars, in order to ensure that ticket prices are accessible to all residents and visitors; and will also contribute to the Writer-in-Residence, ensuring the community support needed to enable us to access federal funding. The partnership with the Vancouver International Writers Festival helps us reduce the overall cost of putting on this event on our own through reducing the overall travel costs of guest authors.

As is evident through our 2012 festival final report we have increased our capacity (some 39% over 2011) and enjoyed a number of successes as we have fine-tuned the festival over the years based on the feedback received. We are delivering quality programming at an affordable price. We couldn't do this without the help of organizations such as the Resort Municipality of Whistler.

Emerging writers want sustained training, opportunities to work on and improve their craft in locations away from their daily responsibilities, and on-going support and mentoring from other professional writers. The Vicious Circle is committed to providing formal and informal learning and training opportunities in our community, thus enhancing the development options available to locals and visitors alike, consistent with the mandate of the Community Enrichment Program, to "help the resort community toward our vision of success and sustainability".

#### Anticipated Impact of the Proposed Project:

Securing a grant through the Community Enrichment Program will allow us to:

- Meet our partnership responsibilities to the Vancouver International Writers Festival;
- Continue to build the traction of the Whistler Readers and Writes Festival;
- Provide ongoing training and development to individual writers and groups of writers in Whistler;
- Raise the profile of emerging and established Canadian writers through community initiatives;
- Use local readings to improve the community's access to the literary arts;
- Continue our invitation to First Nations writers and storytellers to join our learning circle;
- Contribute to an intellectually engaged citizenry;

- Offer accessible opportunities for dialogue to community members interested in the literary arts; and
- Contribute towards Whistler's development as a destination for cultural tourism.

In 2013 we plan to continue to raise the awareness of our event and stay the course with our quality instructors and innovative program all provided at a reasonable and accessible price. The combination of programming we provide appeals to the novice and experienced writer as well as the general reading public and allows us to continue to build what we started in someone's living room in 2001. We have increased our capacity and audience ever since and will continue to do so with your help.

Imagine a resort town that is on the map for its cultural offerings as much as for its sports. The Whistler Readers and Writers Festival and the Vicious Circle have worked toward this vision for ten years. With the help of the Community Enrichment grant we can nurture the stories of the residents and visitors who are part of this special place.

#### Request

We are seeking \$5000 in support. This grant will be used as follows:

Writer-in-residence program – A portion of the costs of travel and living stipend to guest writer (\$6000)	
Administration expenses to host Festival including marketing program	\$1000
Reading fee and travel expenses to support four guest writers (at least one First Nations writer) at	\$1600
Festival's evening reading series, Readings and Conversations, at \$250 per reading (BC	
Federation of Writers recommended rate), \$150 each travel expenses.	

#### Budget

See attached spreadsheet for detailed budget breakdown.

#### Fit of Proposed Initiative with Whistler 2020 Vision

Whistler 2020 Vision	Move Toward Priority	How
Priority I: Enriching	✓	This local initiative follows on eleven
Community Life		years of successful festivals. It
		provides cultural enrichment and
		learning opportunities for residents
		and visitors alike.
Priority II: Enhancing The	✓	The reading program will increase
Resort Experience		access for visitors and residents to
		local and B.C. writers.
		Bringing various groups of writers
		from across the province and beyond
		will raise the community's profile as
		an artistic center of excellence and
·		retreat for literary artists.
Priority III: Protecting the	×	Flying in guest writers has a negative
Environment		impact on the environment. However,
2		we have mitigated this impact by
		hosting one writer-in-residence who
		stays in Whistler for two months,
		supported by a bicycle and WAVE

		pass, streamlining the number or writers we will invite to give master classes, inviting writers from BC and using local talent where appropriate. Partnering with the Vancouver International Writers Festival also allows us to reduce our overall costs and overall travel undertaken by visiting writers while still accessing regional, national and internationally known Canadian writers to be our guests.
		Furthermore, the Festival reduces the number of trips outside of Whistler that local writers and the community's reading public need to take in order to attend classes and writing festivals in larger centers.
Priority IV: Ensuring Economic Viability		The proposed initiative works towards diversifying the resort economy and if successful and sustainable long term will bring ongoing revenue to the community.
		This initiative recognizes that Whistler can be used as a retreat and place of further development and education for literary artists.
Priority V: Partnering for Success	✓	The proposed initiative is a partnership between local groups and the provincial government to provide ongoing development and training not only to local groups of writers but to writers outside the Sea to Sky corridor.

# Sustainability

Whistler's dependence on fossil fuels and on extracted minerals that will accumulate in the environment	Decrease	By providing learning opportunities within the community, there is little necessity for writers to leave the community to attend classes and festivals.
Whistler's dependence on chemicals and other manufactured substances that build up in the environment	No effect either way	
Life supporting natural systems	No effect either way	

Other's abilities to meet their basic needs	Supports	The festival subsidizes participation for First Nations writers and young writers,
		developing their ability and
		confidence to tell their stories.

#### How the initiative is a flexible platform for future progress toward sustainability

- 1. We will continue to respond to feedback from participants and incorporate this feedback into our programming.
- 2. Quality programming will be maintained while keeping costs affordable.
- 3. Grow the capacity of local writers to enable them a greater ability to self-support and to provide instruction to new writers.

# How the initiative provides a financial return to the organization and contributes to organizational self-sufficiency

The Festival generates ticket sales and registration fees. These have continued to grow since our inception in 2001.

Through extensive partnership with local businesses, the Festival generates income for bookstores, restaurants, cafes, accommodation providers and activity providers. Festival guests, participants and family members spend money here during the slower October season.

- a) Community space (MY Place, the library, the Squamish Lil'Wat Cultural Center, along with business spaces like Maxx Fish, and Alta Bistro) is used during a traditionally quiet time.
- b) Concentrated programming means participants can walk between events. Also, local writers do not have to travel outside of Whistler for learning opportunities.
- c) Beyond human resources, this is not a resource-intensive event. We are all volunteers with a passion for the literary arts.