

Mayor and Council
Resort Municipality of Whistler
4325 Blackcomb Way,
Whistler, BC V8E 0X5

March 2, 2021

Dear Mayor and Council,

Whistler Community Services Society and Arts Whistler have partnered for ReachOut! Whistler – a campaign to raise awareness and funds for mental health and wellbeing programs with the help of a beautiful locally designed enamel pin. The *ReachOut! Whistler* pin uses the iconic image of Black Tusk to remind folks that no one needs to stand alone.

After receiving dozens of impressive design submissions from local artists, Pemberton artist Aurora Moore's bold design was selected, as it beautifully captures the spirit of the campaign. It is now being transformed into a limited edition enamel pin. *"Having other people to lean on and talk to is at the heart of mental wellness for me. I used Black Tusk to represent this thought – 'You don't have to stand alone' – as Black Tusk stands out in the Coast Mountain range",* says Aurora about her design.

We invite you to wear your compassion on your sleeve... or your label. Please wear these pins proudly and help spread the word about the project. Pins are available for \$8 each at the Maury Young Arts Centre and the Re-Use-It Centre.

To find out more about the project, please visit:

<https://artswhistler.com/reachout>

Sincerely,



Maureen Douglas
Executive Director

